



June 27, 2017

From The Mayor's Desk

I have had several people inquire about the Coalville City Car Show and I would like to take a few moments to address the status of this Event. When I asked people what they thought about the Car Show, the general consensus from the public and the car exhibitors was they were tired of the same old format. As I thought about their comments, I decided it was time to revamp the Car Show to give it a new feel and hopefully create new interest for the City. I approached the previous Car Show Promoter to discuss new ideas and options to improve the Event and although he expressed a desire to work with the City, he ultimately decided he wasn't interested in taking the Show in a new direction.

So, where do we go from here? I love the idea of a Car Show in Coalville and have some ideas on how we can make that happen. Some of the ideas I have been kicking around are; holding a Car Show that would include not only Classic cars, but imports, motorcycles, trucks, and exotics or holding a Car Show in conjunction with the BBQ Festival and possibly adding some other fun events like a 5K run and/or a bicycle poker ride, maybe a hot air balloon launch, street dance, and/or fishing derby. I would like to create an event that will attract a wider demographic of interests and activities.

I love our Events and the Car Show is no exception. I want to thank all of you for your support for our BBQ Festival and our Light Parade and hope to have a Car Show added back in the Event line up next year.

If you would like to contact me with any questions, please feel free to do so. If you have any suggestions or input, even better.

Thank you!

A handwritten signature in blue ink, appearing to be "T. Johnson".

Mayor Trever Johnson

Mayor
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