



Embroidery



Persona PRS100

The MOST VERSATILE, SINGLE NEEDLE Embroidery Machine with FREE ARM Embroidery

Persona PRS100 is the most versatile single needle embroidery machine that can do sew much more! Its tubular free arm configuration gives you the flexibility and ease to embroider difficult to reach areas, all while reducing fabric tangles. Plus, its mere 18-inch wide footprint makes it the perfect addition to any room in your house. Persona advances your creativity with key features such as anytime bobbin access, large embroidery area, free arm embroidery and the Droplight™ Embroidery Positioning Marker. Timesaving conveniences such as side bobbin winding and easy thread color changes make creating even easier. With your choice of included embroidery frames, especially the new and exclusive compact frames, your embroidery options are endless. Plus, for the first time ever, you can purchase your favorite Disney characters from iBroinery.com to embroider on caps!* Sew versatile. Sew creative. Sew much personalization. Do more with one!

Tubular free arm configuration

- This innovative tubular free arm design gives you the flexibility and ease to embroider difficult to reach areas such as caps, small T-shirts and sleeves.

New set of unique exclusive compact frames

- The four compact frames are new and exclusive to Persona! Embroider small items, like children's garments, socks, and headbands, with the included compact frames that range in size from 1.25" x 1.75" to 2" x 2".

Cap frame and driver set included – \$1,400 value!

- Easily embroider a range of designs on caps with the included cap frame.

Vertical bobbin

- Anytime access! Now you can easily change your bobbin without having to remove your hoop. This truly is a timesaving convenience.

Side bobbin winding

- Save time while you embroider! Now you can wind a new bobbin while the machine is embroidering.

Easy thread color changes

- The easy threading system allows you to tie the next color thread to the existing one and pull all the way through to the needle! This is made easy with the 4-spool thread stand.

Beautiful designs at your fingertips

- Explore the extensive and awe-inspiring collections of designs that are available at your fingertips! Persona includes 405 built-in designs, 8 embroidery-like quilt patterns, 20 size-adjustable embroidery fonts, 140 frame pattern combinations, and 6 monogramming font styles.

Color sort editing

- When combining designs, you can easily cut down on thread changes by allowing Persona to sort the stitch order by color!

Multiple-line text input and alignment

- This feature allows for multiple lines of text to be entered without having to manually reposition. This is great for embroidering multi-line poems, phrases, and even birth announcements.

Easy to use 7" LCD display

- Watch on-screen tutorials and easily edit designs on the large, intuitive on-screen icons. See up to 260,000 colors with little or no on-screen color shifting.

Built-in dual USB ports

- Import and export designs from your USB memory stick. Use the second port to connect to your computer to import and export designs or perform machine updates.

Basic Features

LCD Display Size (Horizontal x Vertical) Inches	3.6 x 6.0
Display (Numer of Colors)	260,000
Screensaver	•
Opening Screen	•
Stitch Select	Touch Panel
On-Screen Help	•
Built-in Languages	•
On-Screen Editing	•
Lighting	4 LED Lights
Adjustable Screen Brightness Settings	•
Thread Tension	Automatic
Needle Threading System	Advanced – Multi-Needle Style
Eyelet Threading System for Consistent Thread Tension	•
Easy Bobbin Winding	On Side of Machine
Adjustable Bobbin Winding Speed	•
Thread Sensor	•
Thread Sensor On / Off	Upper and Bobbin
Automatic Thread Cutter	•
Vertical Bobbin	•
Full USB	1
Computer Connectivity with Update Capability	•
Media Type	Several Media via USB

Embroidery Features

Maximum Embroidery Area (X x Y)	8" x 8"
Sewing Speed for Frames	400 to 1,000 spm
Sewing Speed for Caps	400 to 600 spm
Standard Included Frames	6 (8" x 8", 4" x 4", 2" x 2", 1.3" x 3", 3" x 1.3", 1.25" x 1.75")
Built-in Brother-Exclusive Embroidery Designs	405
Built-in Embroidery Lettering Fonts	20 Size-Adjustable Embroidery Lettering Fonts
Built-in Alphabet Designs	Floral, Appliqué, Greek, Vine, Classic and ©Hang To Dry
Built-in Frame Designs	10 Shapes x 14 Stitch Patterns
Thread Wiper	•
Resume Function	•
Trial Position / Layout Function	•
Built-in Border Function and Designs	•
Automatic Feed Thread Cutting	•
Curving Text on Screen Editing	•
Multiple-line Text Input and Alignment (Left, Center and Right)	•
Color Ordering	•
Space Reduction Among Embroidery Alphabets	•
Pattern Rotating	1, 10, or 90 Degrees
Drag and Drop Editing	•
On-Screen Automatic Density Adjustment	–
Zoom Function	Zoom to View Many Designs up to 200% Actual Size
Preview Designs Before Stitching	•
My Custom Design™ Feature	–
V-Sonic™ Pen Pal for Embroidery	–
Programmable Monochrome Embroidery	•
Basting Stitch Before Embroidery	•
Stitch Forward / Backward	1, 10, 100, 500 Stitches
Droplight™ Embroidery Positioning Marker	•

PERSONA PRS100

Included Accessories

- 4" x 4" Frame
- 8" x 8" Tubular Frame
- 1.25" x 1.75" Frame
- 2" x 2" Frame
- 1.3" x 3" Frame
- 3" x 1.3" Frame
- Cap Frame and Driver Set – \$1,400 value
- 4-Spool Thread Stand
- Prewound Bobbins
- Metal Bobbins
- Operation Manual
- Quick Reference Guide
- Embroidery Design Guide
- Additional Accessories Included in Accessory Box

Optional Accessories*

- 8" x 8" Flat Frame (PRSFLH200)
- 4" x 7" Border Frame (PRSBH1)
- Wide Table (PRSWT1)
- Round Frame Kit (PRSRHK1)
- Machine Stand (PRNSTD2)
- Center Shoe Clamp Frame
- 110 Color Poly Thread Set with Two Racks (ETKS110)
- PE-DESIGN® 10 (PEDESIGN10)
- BES® 3 (SABESLET3)
- Pacesetter® Lightweight Water Soluble Stabilizer Roll, 15" x 25 yd. (SA540)
- For Additional Embroidery Designs, Visit iBroidery.com
- Additional Optional Accessories Available for Purchase

Machine Specifications

UPC: 012502641698

Weight: 68.34 lbs.

Footprint: 23.11" L x 18.70" W x 22.24" H

To compare this model with others like it, try our It's Sew Easy Product Finder.



For more information, visit www.brother-usa.com

or call 1-800-4-A-BROTHER

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KEY: • Feature Included — Feature Not Included

*Additional purchase required. All specifications subject to change without prior notice.