

# M&E

# SEWRORITY 2017

Membership Dues: \$25.00

Includes:

- A year full of bargains just for SewrORITY Members.
- A special dated quilt charm to show that you belong to the SewrORITY. First year members receive a pin as well.
- A gift for you during the month of your birthday.
- SewrORITY Members will get 15% OFF\* their backing fabric when they bring in a completed quilt top.  
\*(not eligible on sale/discounted fabrics)

The Rules: Yes We Have To Have a Few Rules

1. SewrORITY Membership will be limited. Enrollment ends February 28, 2017.
2. SewrORITY Membership School Year of Deals runs from March 1<sup>st</sup> – December 31, 2017.
3. All offers available to SewrORITY Members are not redeemable for cash.
4. Certain store items may not be included such as Blocks of the Month programs, Class Fees, Travel Ironing Boards, Tuffet Kits and Consignment Items/etc.
5. SewrORITY Membership is non-transferable.
6. Offers apply to in-stock items only. In-stock is defined as *"in the shop at the time your purchase is made."*
7. Special Deals that are being offered to SewrORITY Members cannot be combined with any other promotion we may have going on. New purchases only, cannot be used for prior commitment purchases or special orders.
8. We created this SewrORITY for you, our loyal customers, to reward you. Please follow the rules and be honest and fair.
9. Specials are only valid during the month offered and are not retroactive. Each offer is only good once during the month specified.
10. NEW THIS YEAR: SewrORITY members will need to pull their own membership card at the cash register when using a SewrORITY deal in order for their card to get marked. This will help us with accurately marking your cards.

Thank you for being a loyal customer of M&E and a member of the 2017 SewrORITY.

We look forward to another fun and rewarding year.

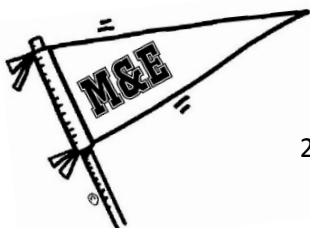
Happy Stitching, Mabel & Ethel

**M&E QUILT SHOPPE**

279 E. Market Street, Sandusky, Ohio 44870

419-502-9123

mequiltshoppe.com



Tuesday/Wednesday/Friday 10-5, Thursday 12-7, Saturday 9-2, Closed Sunday & Monday

# IN JANUARY 2018

## GIFT CERTIFICATE DRAWINGS:

If by the end of 2017 you have used at least 2 of your Sewrurity Membership Deals, you will be entered into a drawing for a \$25.00 gift certificate

If by the end of 2017 you have used at least 8 of your Sewrurity Membership Deals, you will be entered into a drawing for a \$50.00 gift certificate.

If at the end of 2017 you have used all 12 of the listed Sewrurity Membership Deals, you will be entered into a drawing for a \$100.00 gift certificate.

The first drawing will be for the \$100.00 gift certificate. If your name is not chosen for this prize, your name will remain in the drawing for the \$50.00 gift certificate and then again for the \$25.00 gift certificate. Your name will only be in the drawings for which you are eligible.

**Sewrurity Sewcial** will be held in January 2018 where the winning gift certificates will be given out as well as other fabulous prizes. Date and time will be announced at the end of the year and we hope you will be able to attend. You do not need to be present to be eligible for any of the gift certificate and/or prize drawings.

# 2017 SEWRORITY DEALS

## #1 – MARCH:

25% OFF One Precut. Layer Cakes, Charm Packs, Jelly Rolls, Star Bundles, etc.

## #2 – APRIL Mabel's Birthday Special:

Receive an extra \$2.00 OFF the Price of Regular or Sale Fabric. Minimum ½ Yard cut.

## #3 – APRIL:

Get 20% OFF any One In-Stock Quilt or Wool Kit.

## #4 – MAY:

Receive \$25.00 OFF any special order item of a Sew Steady Table, Arrow Sewing Cabinet or Sewing Chair, Luminous LED Lamp, Oliso Iron or Tutto Sewing Machine Rolling Case.

## #5 – JUNE:

Buy one Book at regular price and get another Book 50% OFF.

## #6 – JULY:

Christmas in July - 25% OFF All Fabric that has Red or Green on it. Minimum ½ Yard cut. Does not have to be Christmas Fabric. Excludes Fireside Fabric.

## #7 – AUGUST:

\$15.00 OFF the Lap App. Wonderful for hand stitching at home or on the go.

## #8 – SEPTEMBER Ethel's Birthday Special:

Receive an extra \$2.00 OFF the Price of Regular or Sale Fabric. Minimum ½ Yard cut.

## #9 – SEPTEMBER:

25% OFF any One In-Stock Notion!

## #10 – OCTOBER:

Fat Quarters \$2.00 each.

## #11 – NOVEMBER:

40% OFF any One Regular In-Stock Priced Item! This is a Great Deal, Shop Early!

## #12 – DECEMBER:

Buy a gift certificate and we will give you a bonus! Purchase a \$50.00 gift certificate and we will make it \$55.00. Purchase a \$100.00 gift certificate and we will make it \$110.00. You can let a family member use this deal to treat you for the holidays!

## Alternate Deal:

Is there one month where the deal isn't something you are interested in? Then tell us you want to have 25% OFF Your Total Regular Priced Fabric Purchase that month and you will still get credit towards the Gift Certificate Drawing. ½ Yard Minimum Cuts, fabrics \$14.99/yard and under.