



Bryce Canyon City Town Council Meeting

February 12th, 2020

10:00 A.M.

70 W 100 N

Attending: Mayor Shiloh Syrett, Mike Stevens, Bryce Syrett, Gary Syrett, Nick Pollock, Cherrie Tebbs, Taryn Syrett, Jean Seiler, Deanna Moore, and Sydney Lamas

Others: Lance Syrett, Brett Syrett, Rod Syrett, Katrina Morrow, Dean McInnelly, Klay Chynoweth, Fred Syrett, Ron Harris

1. Welcome

A. Prayer: Gary Syrett

B. Pledge

2. Approve Minutes of 1/16/2020 Council Meeting: Motion made by Gary to approve the minutes, 2nd by Mike, Bryce yes, Nick yes, Cherrie Yes

3. Adopt Agenda: - Add Item F. - Visit Bryce Canyon City.Com Website renewal. Motion to adopt agenda with addition made by Mike, 2nd by Cherrie, Bryce Yes, Gary yes, Nick Yes

4. Other Business

A. Ice Rink: Ruby's Inn representatives are present with citizens to discuss the Ice Rink proposed plan. Jean began with discussion on the recreation grant application and match. The proposed grant is for \$150,000 and needs to be matched at 100%. Ruby's Board will match what the city has pledged at \$75,000. The Ruby's Inn Board approved setting up the non-profit board. They propose that Brett, Rod, and Dean will represent the Ruby's Inn side on the non-profit board. They need representatives from the City Council to be on the board as well. Once the board members are established they can turn in paperwork and be incorporated the next day. The nonprofit will submit the grant application and be the house for the grant monies. Jean has met with the City council members on the proposal, he is opening up to any discussion or questions anyone may have. Ruby's has contact with a potential contractor on building the ice rink. The original ice rink bid is large, they are working backwards to make it work within the \$300,000 budget. Lance handed out copies of the proposed plan. Ice rinks do don't make money so they understand the risks getting involved. However, most ice rinks throughout the state are owned by nonprofits for this reason. For the first 10 years there should not be any significant repair or maintenance for the ice rink. They have been advised against portable ice rinks, due to the wear and tear. The proposed ice rink will be a permanent structure. The nonprofit will consist of 12-13 members, which is a little large but they want to get everyone involved that needs to be. They will only meet once or twice a year. Lance continue to discuss the benefits to Ruby's, which consist of room revenue, retail and food revenue. The benefits to Bryce Canyon City are increased tax revenue, and another community asset like the Wellness Center. Initial financial projections can be found on Page 7 of the proposed plan. The consultant they hired put together an economic feasibility study based on an average of 73 days the ice rink will have ice and an average of 200 rooms per night rented between Ruby's and Grand. If they increased 5% on room sales, the revenue impact would be approximately \$51,100.00 for a year. The proposed ice rink with the chiller can operate more days up to 150 from November 1st through March 31st, increasing the revenue. Total benefit to the City in tax projections would be approximately \$18,500 per year in sales tax, resort and municipal TRT taxes. Duties for the proposed ice rink plan are as follows: Ruby's Inn will continue to operate the ice rink rentals. Ruby's Inn will also pay a rent/commission to the nonprofit based on rentals. The nonprofit will receive sponsorships and will cover the operating costs. It is projected that the utilities will cost approximately \$40,000 a year. This projection is high and is based on the Cedar City's ice rink. All other operating expenses and repair and maintenance will be covered by the nonprofit. Bryce Canyon City will only be responsible for a sponsorship commitment each year. Current room sales at Ruby's have increase with groups over the weekend due to the ice rink. Lance has projected an increase of at least 50 rooms a night over the past few years due to groups coming for the ice rink. They can promote winter activities around ice rink without having snow with the new ice rink. There is currently a camera on the rink that guests can follow to see the status of the rink. Concern expressed from the council, will the nonprofit have a contingency if BCC can't help with costs? Yes, the nonprofit will have a plan in place for sponsorships and ongoing funding. Any excess funding will be used to enhance the ice rink experience. Ruby's will be focused on getting more youth groups and local youth/families

consideration. They can also charge a rink usage fee if a guests provides their own equipment. Currently they do not charge for this. They also donate the use of the rink to local schools. Will the cost of the season pass be reasonable? Yes, they will keep it reasonable. If Bryce Canyon City is a sponsor, then their employees/residents would get a discount. This is part of the proposed sponsorship plan. What is the timeline on the project? The grant application is due the end of February. It will take up to six weeks to know if they are awarded the grant. The ice rink project would begin this summer. They do have two years to complete the project, but plan on starting this year. They have to pay the match portion first then they are awarded the grant funds. They do need a letter of commitment from the City stating they will sponsor \$75,000 for the grant application. The recreational grant is funded by the TRT tax received on rooms in the state of Utah. Ruby's Inn has funded those grants for years with the taxes generated, therefore the money should come back to the area to improve tourism. It will cost \$100,000 to begin project. If the funds are not raised or available by this summer they can go with a temporary rink and go from there or push off until next year to raise the funds. Fred expressed concerns with Ruby's Inn paying the nonprofit commission from rentals. Lance will meet with Ruby's Inn Board regarding the hard costs and rental fees. The total budget will be \$300,000 plus the in-kind. It is projected that will be around \$325,000 to \$330,000 project total. On every room rental in Bryce City there is a total of \$13.87 in taxes collected. Of this total tax amount Bryce Canyon City receives \$4.10 per room in sales tax, \$1.00 in resort Tax and \$1.00 in municipal TRT tax which totals \$6.10 per room. The Council agreed to provide the letter of commitment for the grant application. There will also be a memorandum of understanding (MOU) with Ruby's that will be in place as well as part of the project. Motion made Gary to approve providing the letter of commitment for \$75,000 and approval of the proposed ice rink plan, 2nd by Bryce, Cherrie Yes, Nick Yes, Mike Yes

The Council discussed who they would like to represent the Bryce City Council on the nonprofit board. Potentially two spots available. Mike and Sydney were the two proposed to be the representatives for the City.

B. Ron Harris – Firehouse World Travel: Ron is requesting funding to attend the Firehouse World Expo. This is one of the biggest fire conferences in the world. Ron has never attended before as it has not been offered this close. It will be in Las Vegas, NV this year. The expo will have over 200 vendors and brings in 5-6,000 attendees. The conference is all week long. The conference will be held Monday through Wednesday. Thursday is a live fire class all day and they will stay for it and come home Friday morning. Ron Harris, Brandon Baugh and Tadas Rauba are the three that will be attending the conference. The costs for Brandon and Tadas will be covered by Tropic. The total cost is \$1600 per person for the conference and per diem. Ron is asking that Bryce Canyon City cover his costs. Ron spoke with Cody and he can't take work off at this time to go. Hopefully this will come every other year to Las Vegas and he will rotate firefighters to attend it.

Motion made by Mike to approve the travel costs for Ron to attend the Firehouse World Conference, 2nd by Nick, Gary Yes, Bryce Yes, Cherrie Yes

C. Canyon 2 Canyon- Travel Council Update: Deanna met with the Travel Council on the event grant and the City was awarded the \$3000.00 grant. This grant can be spent on anything related to Canyon 2 Canyon expenses. The travel council marketing grant is a 65% awarded grant. Last year we spent \$3100.00 on marketing. We would be awarded a total of \$2015.00 for this grant. Deanna is still waiting to hear on it, but Deanna express the growth of the project to the travel council and they were impressed. Deanna should hear from Falyn next week on the award. They discussed adding a photo finish booth to Canyon 2 Canyon next year. Chris from forest service is on board with the race and very supportive again.

D. Utah High School Sports Cast Tournament Advertisement: We usually sponsor the \$400 advertisement for the tournaments. Mike Ahlstrom will send over the invoice. Motion made by Mike to sponsor \$400 for advertisement, 2nd by Bryce, Gary Yes, Cherrie Yes, Nick Yes

E. Bryce Canyon Half Marathon Sponsorship: We usually sponsor the \$500 package each year. Part of the package is receiving a website listing, advertisement on shirt, banners etc, 8 sponsor shirts and waived fees for two runners of our choice. We can also put rack cards in packets for runners. Let's put the Canyon2Canyon flyer in the packet. Deanna will work on getting them to the half marathon committee.

Motion made by Bryce purchase the \$500 sponsorship package, 2nd by Mike, Cherrie Yes, Nick Yes, Gary Yes,

F. Visitbrycecanyoncity.com Website Renewal: Online Web Marketing sent over the proposed annual site renewal bid of \$6022.00. This is the same price as the previous year. Site visits are increasing by over 100%. This site hosts the Canyon2Canyon, and links to hotels and activities in the area. The pricing also includes blogs. Did we have blogs last year? Shiloh receives a monthly report on site information.

Nick left meeting

The Council is in agreeance to renew the website for another year. Will put on next agenda for official vote.

5. General Plan

1. Roads

- a. **Main Street:** Taryn will make sure sidewalks are clear for this weekend's winter fest

a. Restroom/Pavilion Facilities: no discussion

3. Cemetery: no discussion

4. Shuttle Building: Taryn will follow up with Karl on tile

5. Public Safety Building: no discussion

6. Weight Room: no discussion

7. Fire Department: - Ron will work on purchasing some needed equipment

8. Bike Path: no discussion

9. Wellness Center: The gym floor is currently being installed. They are waiting on a door. The gym divider needed longer cables to before installation. The light switch for the gym lights is over by west door. There will be one light on at all time so you can see your way to the light switch. Hallway lights are motion and sound detected. They are making adjustments on those lights so they are not on all night. Door locks are installed and weight room equipment installed. Some old items might be moved over from the old weight room, the rest of the equipment will go up for bid or stored for a bit. The score boards installed. Next week they will lock the building down to finish the floor installation. Taryn will get the word out. Jean – how will we get the word out about the new Wellness Center? Maybe have an open house? Social media? Do we need additional signage anywhere in the building? Everything is labeled now but maybe in the future we might need more. Jean and Deanna will work on an open house plan. We need to let people see it. Plan on having an open house in May sometime.

Need to work on membership pricing. Offer yearly membership fees to keep it simple. The fees will be part of a proposed fee schedule. The council will have a work meeting next Thursday at 8:00 AM in the Ruby's restaurant to discuss the proposed fees. A public hearing is not needed to adopt the proposed fee schedule, just need to have a public meeting. This will be held during the town council meeting on the 20th of February. Have Taryn call Washington rec centers, Panguitch City, YMCA etc. to gather fees that are being charged in the area. Do we want to look at resident/nonresident fees? Couple plans would include minor children. Would summer employees be residents? Need to have minimum age and supervision rules in the waiver – will work with David Church on ages. Maybe 12-13 need parent supervision? 14 years old and up would be okay. What are Best Western recommendations on their weight room? Who will be allowed to have gym access? Do we have an approve list of who has access? Have whomever report to town council when someone is asking for access to the gym. Taryn will be over the scheduling for the gym. Can we allow a group of 12-13 year olds to have a game un supervised? Still feel that some supervision needs to happen. Need to keep street shoes off the floor. Need a town employee present – someone will have to give them access to let them in. Whomever gives access would be responsible. We will need to implement several rules to begin then re visit a few months down the road. Do not want the building to become the hang out area, but want it utilized. May need to hire employees for evenings to take care of access and building monitor. We need a zero tolerance policy. There will be a requirement for non-street shoes for gym and maybe for the weight equipment as well. We don't want mud on the tread mills etc.

a. Equipment Purchase: Taryn has handed out a list of additional equipment that may be needed for the Wellness Center. Some quantities can vary. The list includes basketball equipment, volleyball equipment, pickle ball set, gym signage, smart TV for classes with rolling stand, trash bins, American flag, cordless vacuum and cleaning supplies, desk, Dr. Dish, and a few other items.

Motion to approve the purchase of the items discussed and described by Taryn, made by Mike not to exceed \$15,000, 2nd by Gary, Cherrie Yes, Bryce Yes

Taryn handed out a copy of the proposed release form for the Wellness Center. The release was read by Shiloh and reviewed by council. Add statement about damage and charging fees due to misconduct. Also add a statement about not following rules can be kick out. List minor children ages and whom adults are signing for. Each adult has to sign their own then list children under their waiver. May look at an electronic waiver like the Adventure center uses. Taryn will work on making the proposed changes. Include the wavier for both gym and weight room. Follow up on coaches/team usage and waivers.

Bryce, Shiloh and Taryn attended the meeting with David Church on training in January. Everyone on the council needs to take this training yearly. It is offered online as well. Sydney will send out the link.

10. Sewer: no discussion

6. Planning Commission-Gary Syrett: no discussion

7. Financial

a. Profit Loss/Balance Sheet/Budget Report (First Meeting of the Month): Mike handed out the financials for review

b. Budget Report – Sydney Lamas (First Meeting of the Month): - Syd handed out budget to be

c. Warrants-Mike Stevens: -

Dixon Security Cameras \$4,919.99, Bryce Valley High School \$3,500.00, Busk Inc. \$83,852.75, Upper Limit \$50,932.15, Bryce Valley High School \$150.00, Garkane Energy \$963.84, Cannon \$142.02, Garkane Propane \$1,696.05, Ebenezer's Barn & Grill \$2,500.00, UGFOA \$50.00, Garfield County \$300.00, Garkane Propane \$770.33, Jesus Silva \$233.00, PEHP \$382.66, Ron Harris \$211.18, South Central \$570.15, Zion's Bank CC \$4,229.56, Scholzen's \$20.48, Bryce Sinclair \$12.56, Utah League of Cities and Towns \$35.00, Executec \$2,977.40, Imaging Concepts \$34.42, Ruby's Inn General Store \$14.24, Wayne Garfield County Insider \$34.00, UT Unemployment \$214.97, Lexipol \$3,048.00

Taryn will follow up with South Central on wireless gigs.

Motion made by Gary, 2nd by Bryce, Cherrie Yes, Mike Yes

8. Review Next Meetings Agenda: Next meeting will be February 20th. Will hold a work meeting at 8:00 to discuss proposed fee schedule. On March 5th - Morris will be present to discuss the audit.

9. Local Building Authority:

Motion by Mike to open LBA meeting, 2nd by Gary, Cherrie yes, Bryce yes

No discussion

Motion made by Mike to close the LBA meeting, 2nd by Bryce, Cherrie Yes, Gary Yes

10. Adjournment of Council Meeting: Motion to adjourn the council meeting made by Mike, 2nd by Gary, Bryce Yes, Cherrie Yes