

Brian Head Quarterly Business Spotlight November 2020

Brianhead Sports

Brianhead Sports was started around 1979. When they first opened up they were just a small 8 foot glass counter that sold beanies and t-shirts. The company has grown through 4 different locations into their current location at 269 S Village Way, Brian Head, UT 84719, between The Mall and Brian Head Ski Resort Giant Steps side. Brianhead Sports is ran by the local Deutschlander family. The shop was named after the Town of Brian Head and also the sporting good products that they sold, that is how they came up with “Brianhead Sports”.

Brianhead Sports is a premiere location for all things winter, when entering the shop you will be sure to find a full line of rental gear and equipment, and everything you could need to play and recreate in the snow. If you happen to venture near the shop and want to get some new gear, stop in! Brianhead Sports has tons of ski and snowboard gear for the whole family. They also have the biggest and best source of t-shirts and sweatshirts available. You will also be sure to find many different souvenirs or that new beanie you didn't know you needed.

When we asked where they see Brian Head in 10 years, there was no hesitation on an answer. It was mentioned that Brian Head is still a hidden gem, and no matter what season it is all guests love it up here. Once a family comes and visits Brian Head they fall in love and continue to come back for generations. They believe Brian Head will continue to grow and prosper and gain in popularity.

The Deutschlander family looks forward to seeing you soon, come in for any and all your ski and snowboard gear and equipment. Don't forget to introduce yourself to the family, they love their community and would like to get to know you.