

# Brian Head Quarterly Business Spotlight

## Elevated Sips + Sweets

### February 2021

This quarter Brian Head Town is spotlighting one of our newer businesses in town, Elevated Sips + Sweets. They opened their store in 2019. They now have two stores here in town one at each of the Brian Head Resort lodges, one inside of the Navajo Lodge and the other just outside of the Giant Steps Lodge. Ever since their family moved to Brian Head they missed having a place to grab a soda, hot chocolate or sweet. They have always loved Brian Head but knew that a Sips and Sweets shop would make it much better.

They chose their name Elevated Sips + Sweets for two reasons. The first and most obvious is because their business is located at over 10,000 feet. The second is because they elevate the drinks they serve. They don't just serve hot chocolate and plain soda, for example, the bestselling hot chocolate they have is called the S'more Snow. It is milk chocolate with toasted marshmallow flavoring topped with mini marshmallows and chocolate drizzle. They elevate the sodas with syrups, purees and creams, there are literally hundreds of ways to elevate your sips at their stores. The sweets we serve are not your standard treats either, they have 8 different kinds of cookies, brownies and bars. The frosted sugar cookie was voted "Best in Utah". All of the sweets they sell are made locally in Southern Utah, and the hot chocolate they use is Stephen's Hot Chocolate which is also made in Utah. They want to showcase the sweet side of our great state to all of their guests!

When asked what their favorite Brian Head event was, they couldn't pick just one. But instead said any event held at the Resort because they have the opportunity to participate in them and also have a front row seat. Although they had a great summer season they can't wait for the live concerts to return.

Brian Head is where many families choose to spend their vacation time. They hope they can play a part in making their vacation memories a little bit *sweeter*. They love when guests come back and tell them that they have been thinking about the sip or sweet since their last visit. Life is short so make it sweet!

Brian Head is growing and they love being a part of that growth. Brian Head Ski Resort has been a best kept secret for many years, but now word is getting out and they are seeing more people visit than ever before. It's hard not to fall in love with our mountain.

Don't forget to stop by either of their locations inside the Navajo Lodge or outside of the Giant Steps Lodge, while you are visiting. They are open when the resort is open. As full time residents of Brian Head they love getting to meet not only the resort guests but their neighbors as well.