

Brian Head Business Spotlight for December 2018

APPLE ANNIE'S COUNTRY STORE

This month Brian Head Town is spotlighting one of our local businesses: Apple Annie's Country Store. Shelly Calloway, owner of Apple Annie's Country Store, gave us some insight on her store and the history of its being.

Apple Annie's opened for business in 1973 by Ann Goldstein in the building that is now the Town Hall. In the early days, Apple Annie's operated the Post Office and the State Liquor Store and sold gift items, handmade quilts and some antiques. Ann also made pies and sold them by the slice in the store. Hence the name! A couple years later, the store moved to what was then known as the Bavarian Inn, at Chair #1. That building is now gone, but it was located very close to where the skier bridge crosses the road now. Shelly's family had a condo at the Aspen's and they were regular part time residents. In the fall of 1976 they moved to Brian Head full time. Shelly's mom was hired at Apple Annie's and one year later she bought the store from the Goldstein's and the rest is history. When the building we now know as "The Mall" was built in the early 1980's, Apple Annie's was the first to move into the new building. In 2005 Shelly bought the store from her mother and became the third "Apple Annie". In 2009 Shelly had the opportunity to purchase the location where they are now located and are here to stay.

Shelly's favorite event here in Brian Head is the 4th of July. There are just so many things going on over the course of several days. There is something for everyone and there is nothing better than July in the mountains.

The services that Apple Annie's has are almost endless. First and foremost, they are a retail store. Shelly likes to describe themselves as carrying a little bit of everything. They try to have the grocery items visitors often forget. Their gift shop has a good selection of Brian Head shirts, hats and souvenirs. There are also fun things like wall décor and candles. Apple Annie's is also a small community Post Office and the State Liquor store for our town.

So, don't hesitate to stop on by for anything that you may have forgotten on your way up the canyon or just to buy a souvenir to help remember the great times and memories that you have made here in Brian Head.