

# **BRIAN HEAD BUSINESS BEAUTIFICATION & DARK SKY PROGRAM**



**BRIAN HEAD TOWN IS OFFERING GRANT MONEY TO IMPROVE THE EXTERIOR OF YOUR BUSINESS. YOUR BUSINESS CAN RECEIVE UP TO \$2,500 TO IMPROVE THE EXTERIOR, LANDSCAPING OR DARK SKY LIGHTING FOR YOUR BUSINESS!**

## **SUBMIT AN APPLICATION**

To: Nancy Leigh, Town Clerk  
nleigh@bhtown.utah.gov or  
PO BOX 190068—Brian Head, UT 84719  
(435)677-2029.

**BRIAN HEAD TOWN WILLAWARD FOUR (4)  
GRANTS @ \$2,500 P/GRANT TO EACH  
QUALIFIED BUSINESS/CONDOMINIUM HOA.**

Brian Head is a Resort Town where the first impression is everything. It is the goal to give our guests the Brian Head resort town experience by assisting local businesses and condominium projects to improve the exterior of their buildings. This program is funded with property tax increment generated by the Redevelopment Agency/ CDA dedicated to the reinvestment for economic development.

**FOR MORE INFORMATION VISIT:  
[WWW.BRIANHEADTOWN.UTAH.GOV](http://WWW.BRIANHEADTOWN.UTAH.GOV)**

## **ELIGIBILITY REQUIREMENTS:**

### **1. BUSINESS FACADE/ EXTERIOR, LANDSCAPE OR DARK SKIES RETROFIT LIGHTING PROJECTS**

Improvement projects for commercial businesses (restaurants/retail/office) are eligible. Condominium HOA's are only eligible for consideration for lighting retrofit projects.

### **2. BE LOCATED WITHIN THE BRIAN HEAD RDA / CDA BOUNDARY**

Businesses must be current with all taxes and licensing requirements.  
See Attached Boundary Map.

### **3. MUST HAVE 75% PRIVATE MATCH**

Must include out-of-pocket cost only. Volunteer labor and in-kind match will not be considered in the calculation.

New construction does not qualify, but applicant may request incentives directly from the Town Council via development agreement.

Projects/improvements which are underway or completed prior to the application receipt date or notification of grant approval are not eligible.



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*It is the Town goal to “Improve the First Impression of Brian Head” and in an effort to obtain this goal, the Town is offering grant funding towards the improvement of exterior and landscaping for commercial businesses located within the Redevelopment Agency area. Condominiums may be considered for a retrofit lighting project to be in compliance with the Dark Sky provisions identified in the Land Management Code.*

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Date of Application: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Physical Location of Business/Condominium Complex: \_\_\_\_\_

Business/condos must be located within the Redevelopment Agency/CDA Area (see map)

Applicant Name: \_\_\_\_\_

Phone # \_\_\_\_\_ Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

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**Improvement Information**

Please describe in detail the improvements for your business/condominium complex:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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To be Submitted with Application:

- Site plan showing parcel and proposed improvements.  
Color palettes, sample materials, pictures of exiting examples and any other illustrations of proposed improvements to ensure adherence to Land Management Code (LMC) guidelines.
  - Minimum of three (3) quotes from qualified contractors/service providers showing the anticipated costs of improvements.
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**Program Eligibility**

- Business façade/exterior, landscape improvement or lighting retrofit projects for commercial businesses (restaurant/retail/office) are eligible. Residential and condominium improvements are not eligible with the exception of:

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- Condominium lighting retrofit projects may be considered.
- Applicant/owner's business / condominium complex is located within the RDA/CDA Boundary.
- Must have a 75% private match. Match must include out-of-pocket costs only. Volunteer labor and in-kind match are not eligible.
- Projects/improvement which are underway or completed prior to the application receipt date or notification of grant approval in not eligible for funding. New construction is not eligible, but applicant may request incentives directly from the Town Council through a development agreement.

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**Application Process**

- Applicant submits application packet to the Brian Head Town Clerk, located at 56 N. Hwy. 143, PO Box 190068, Brian Head, UT 84719 or email: nleigh@bhtown.utah.gov
- Applications will be evaluated on a first come, first served basis, and approval or denial will be granted within four (4) weeks of the date of receipt of a completed application.
- Town staff will review the application for completeness and make a recommendation to the Planning Commission.
- The Planning Commission will have final approval authority.
- Applicant will have 180 days from approval to complete the improvements. Extension may be granted for extenuating circumstances by the Town Manager.

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**Selection Criteria**

- The proposal improves the aesthetic quality of the commercial core.
- The proposed improvements are strictly consistent with Design Standards identified in the LMC.
- The proposal is cost effective.
- Condominium complexes are eligible only for retrofit lighting projects that meet the Dark Sky lighting provisions identified in the Land Management Code.

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**Funding Procedures:**

Funding will be provided to the applicant as a reimbursement request which includes:

- Proof of approved permit(s)
- Proof of purchase or receipts of completed improvements
- Inspection of the improvements by Town staff for consistency with information provided in completed application.



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**FOR TOWN STAFF ONLY**

Completed Application:

- Site Plan showing parcel with improvements.
  - Examples of color palettes, materials, pictures of existing examples or other illustrations.
  - Meets the Dark Skies provision as a retrofit lighting project.
  - In compliance with LMC.
  - 75% private match met. Total Cost of Project \$\_\_\_\_\_
  - Town staff recommendation to Planning Commission.
  - Planning Commission Approval.
  - Receipts or proof of purchase submitted.
  - Inspection of improvements by Town staff.
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**Department Sign Off**

\_\_\_\_\_  
**Building Department.**

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**Administration Dept.**

**Administration Dept.**

**Planning Commission**

- All departments signed off
- Application approved: Y / N
- If denied, date of letter sent: \_\_\_\_\_

Date presented to Commission: \_\_\_\_\_  
Conditions Required: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Date Approved



