



News from 10,000 Feet!

April 2019

Brian Head Town News

Volume 32



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Newsletter Information

At the direction of the Town Council, Brian Head Town will no longer be publishing quarterly newsletters. Instead, we will send out information (monthly) to keep you up to date with what's happening in Town.

-Cecilia Johnson, Editor



Upcoming Events

- April 20th (10 am – 4 pm) – Spring Fever Rail Jam at Giant Steps Lodge.
- April 20th & 21st (10 am Sat – 4 pm Sun) – Kids Annual Easter Carnival at Navajo Lodge. Easter Egg Hunt will take place on Sunday at 11 am.
- April 21st – Closing Day at the Ski Resort. It will be open from 9:30 am to 4:30 pm for the last day.

It's been a high snow year at Brian Head this ski season! It's snowing right now (April 12). Thanks to all who helped with our successful year! We are already looking forward to next year.

There are lots of promotions going on at Brian Head Ski Resort. Check out their website at www.brianhead.com to find out how to receive discounted passes for the last week of this year's ski season. They are also selling 2019/2020 season passes for a discount.

2019 Photo Contest

Brian Head Town is having its second annual photo contest! We have such beautiful scenery here in Brian Head and we want to share it with the world! The contest starts now and will end October 1, 2019. Brian Head Town will have a community event in the fall, where the winners will be announced. Please submit your pictures/photos to cajohnson@bhtown.utah.gov.

So - - - get your cameras and cell-phones ready and capture some beautiful moments. Come and see what Brian Head has to offer. We want to see pictures from all seasons and encourage photos be taken in and around Brian Head. Everyone can participate (you don't have to be from Brian Head to enter the contest). All ages can enter. We will only accept 2 photos per participant this year. Good luck!

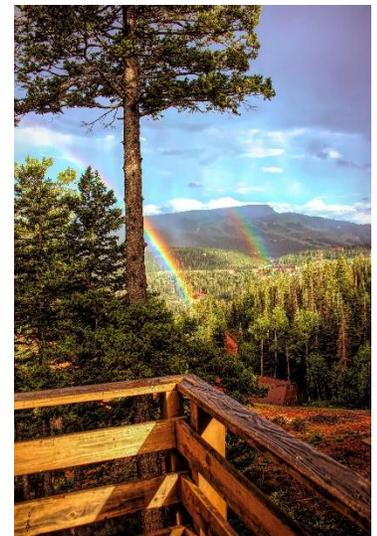


Submitted by Craig Hicks (2018 Honorable Mention)



Submitted by Kurt Harbin (2018)

A few of the photos from the 2018 Photo Contest!



Submitted by Gina Gelbach-Hall (2018 Honorable Mention)

2019 Municipal Elections

There are 3 Council positions up for election this year. If you are interested in filing to serve on the Town Council, applications will be accepted from June 3 – June 7, 2019 (deadline is June 7, 5 pm). Contact the Town Clerk at (435) 677-2029 or nleigh@bhtown.utah.gov.

Georg's Ski Shop (Brian Head Business Spotlight)

By Markie Adamson, Guest Services Representative

Brian Head Town's business spotlight for this issue is Georg's Ski Shop, a family owned and operated business located here in Brian Head, Utah. In 1964 the Hartlmaiers, from Germany, moved to southern Utah after meeting Burt Nichols (the original founder of Brian Head) in a Sporting Goods Shop. Burt Nichols offered Georg and Stefanie Hartlmaier a pioneering adventure at Brian Head to get a Ski Resort open, and they accepted without ever visiting Brian Head first. Stefanie said they both spoke English prior to the offer so that made it easier to accept the offer. In 1965 they finally were able to move to Brian Head after their home was built. The name for the business was chosen to be "Georg's Ski Shop" because that was his name and he was the director of the Ski School for 8 years and, no, they did not forget the "e" on his name! Georg Jr., Robbie, and Stefanie are their children.

Georg's Ski Shop is not just a winter activity shop, it is also very active during the summer months. In addition to the winter services of ski and snowboard rental, cross country ski rental, snowshoe rental, accessories/outer gear rental, etc., they offer mountain bike rental, shuttle service for mountain biking, and repairs and maintenance on all products for summer and winter. In addition to their summer and winter operations Georg's also rents cabins and condominiums through their business. The possibilities are just endless at Georg's Ski Shop!

The favorite Brian Head events for the Hartlmaier family are Oktoberfest and the 4th of July celebration. Oktoberfest (which they started in 1991 and ran for several years before letting the Town take it over) is part of a tradition started in Germany. For years the entire Town of Brian Head helped with this event. With the help of the townspeople, Stefanie made homemade authentic German food (i.e. German potatoes, potato salad and strudel). Besides the wonderful food, the celebration included German music, dancing, and German beer! It is now known as R'Oktoberfest, and is overseen by Brian Head Resort. The Hartlmaiers' other favorite event in Brian Head is the 4th of July - - the fireworks display is amazing and the whole town comes together for a great time in the beautiful weather.

The Hartlmaiers said that in 10 years they see Brian Head being in 2029 (*ha-ha*) with continued growth and the Town booming. They just hope that it continues to grow and becomes a great place for the Hartlmaier family to grow and enjoy the peacefulness. Georg Jr. says he's ready to pass the torch to the younger generation of Hartlmaiers, who have been learning the ins and outs of the family business. They also want to thank John Grissinger (owner of Brian Head Resort) for the investment and growth he has brought to this beautiful place they call home.

Georg's Ski Shop is coming up on 55 years of operation. They say their first 50 years have been EPIC and they look forward to the next 50 years. Stefanie Sr. would like to also add that she was so grateful for the LDS community and the love they showed Georg and her in the first years after moving to Brian Head. They offered great help and continued support, and still do, since her and her family have been in the area!



Right - Georg Jr. and Robbie Hartlmaier (1968) who still run Georg's Ski Shop today.
Below - Georg's Ski Shop on a winter day!

