

# Asheville Cotton Co.

## TRADE IN EVENT

SEPTEMBER 1-30, 2021

**GET 25% OFF\*  
A NEW MACHINE  
WHEN YOU TRADE IN  
ANY USED MACHINE!**



\*Off MSRP. With purchase on select machines. Available while supplies last. Some exclusions may apply. See BERNINA Store associate for details.

Trade in ANY machine of ANY brand in ANY condition and get 25% off MSRP on a new Bernina. Hurry, promo ends on Thursday! [Check out Bernina here](#) and then drop in or email us at [ashevillecottonco@gmail.com](mailto:ashevillecottonco@gmail.com) to let us help you pick out your new baby. We LOVE to help customers find the perfect machine!

## Machines Galore

Wow! We finally have been able to get so many floor machines that the whole front of the store is full! If you've been waiting to take an up close look at the machines, now's your chance. We have dozens of Baby Locks, Berninas, Janomes and Bernettes from which to choose, all at great sale prices. If you want to narrow it down a bit before coming in, please email us at [ashevillecottonco@gmail.com](mailto:ashevillecottonco@gmail.com). We've helped hundreds of people find the perfect machine this way in the last couple of years. Or, of course, you can still drop in Tuesday - Saturday, 10a-5:30p.

## Machine Mastery Classes

Finally! We are back to some in-store classes. We have scheduled more free Machine Mastery classes for those who purchased their machines here at Asheville Cotton Co.

### **Berninas:**

Tuesdays, November 9 and 16, 9:30am to 12:30pm

### **Baby Locks, Janomes and Eversewn machines:**

Wednesdays, October 27 and November 3, 9:30am to 12:30pm

If your machine has **Embroidery** capabilities (hooped embroidery with an embroidery module), the next class will be:

Tuesday, September 28, 10am to 12:30pm (class is full, please ask to be put on waiting list)

If you purchased a **Serger** at ACC, that class will be:

Wednesday, October 6, 9:30a - 12:30p (with another class for cover stitch if you have that, which we'll schedule when we see who needs that)

These classes are for those who purchased their machines at ACC; sorry, they're not available otherwise. For these next sessions, we are asking you to email us at [ashevillecottonco@gmail.com](mailto:ashevillecottonco@gmail.com) or call us at 828-277-4100 to register. Please be sure to check out the front page of our website for any announcements on the morning before class.

## New Hours

We will be open Tuesday through Saturday, 10a-5:30p effective immediately until further notice.

## Got Questions? We've Got Answers!

Is your machine (any brand) giving you trouble? Email us at [ashevillecottonco@gmail.com](mailto:ashevillecottonco@gmail.com) for troubleshooting tips!

## Shop In-Store or Virtually

See a fabric on one of our Facebook Live videos that you can't live without? Have a piece of fabric you need to match but can't make it into the store? Need a whole new project? [Check out our website here](#) -or- Email us at [ashevillecottonco@gmail.com](mailto:ashevillecottonco@gmail.com) -or- call us at 828-277-4100. We love to help!

## Keep Up with Us

We have been very busy lately, and we thank you so much! When we get new boxes of fabric in, we open them on live video. It's so much fun to watch! You can check out the recorded [videos on Facebook here](#). To get notifications when we go live, be sure to "follow" our page. They're even more fun when an impromptu video pops up on your notifications.

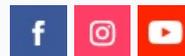
Be sure to [check out our Instagram here](#) and "[Stitch Witchery Sewing Videos](#)" [on YouTube here](#).

## Thanks So Much!

Thank you all so very much for all you've done for small businesses this year, including us. We couldn't have made it without you! Come see us soon, and please let us know how we can help you.

- Robin Culbertson

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