The Persona

Embroidery Machine - PRS100

Side bobbin winding

Save time while you embroider!
Now you can wind a new bobbin
while the machine is embroidering.

Beautiful designs at your fingertips

Includes 405 built-in designs, 8 embroidery-like
quilt patterns, 20 size-adjustable embroidery fonts,
140 frame pattern combinations, and
6 monogramming font styles.

Easy thread colour changes

This easy threading system allows you to tie
the next colour thread to the existing one and
pull all the way through to the needle!

Tubular free arm configuration

This innovative tubular free arm design
gives you the flexibility and ease to embroider
difficult-to-reach areas such as caps,
small t-shirts and sleeves.

Easy-to-use 7" LCD display

Watch on-screen tutorials and easily
edit designs on the large, intuitive
on-screen icons.

The Persona is the most versatile single-needle embroidery machine that can do so much more! Its tubular free arm configuration gives you the flexibility and ease to embroider difficult-to-reach areas, all while reducing fabric tangles. Plus, its mere 18-inch wide footprint makes it the perfect addition to any room in your house. The Persona PRS100 advances your creativity with key features such as anytime bobbin access, large embroidery area, free arm embroidery and the Droplight™ Embroidery Positioning Marker. Timesaving conveniences such as side bobbin winding and easy thread colour changes make creating even easier. With your choice of included embroidery frames, especially the new and exclusive mini frames, your embroidery options are endless.

brother
at your side

The Persona PRS100 - Embroidery Machine

Basic Features

Adjustable Bobbin-Winding Speed	✔
Adjustable Screen Brightness Settings	✔
Automatic Thread Cutter	✔
Built-in Languages	✔
Computer Connectivity with Update Capability	✔
Display (Number of Colours)	260,000
Easy Bobbin Winding	On Side of Machine
Eyelet Threading System for Consistent Thread Tension	✔
Full USB	1
LCD Display Size (Horizontal x Vertical)	3.6" x 6.0" (9.1 cm x 15.2 cm)
Lighting	4 LED Lights
Media Type	Several Media via USB
Needle-Threading System	Advanced Multi-Needle Style
On-Screen Editing	✔
On-Screen Help	✔
Opening Screen	✔
Screensaver	✔
Stitch Select	Touch Panel
Thread Sensor	✔
Thread Sensor On / Off	Upper and Bobbin
Thread Tension	Automatic
Vertical Bobbin	✔

Embroidery Features

Automatic Feed Thread Cutting	✔
Basting Stitch Before Embroidery	✔
Built-in Alphabet Designs	Floral, Appliqué, Greek, Vine, Classic and "Hang To Dry ®"
Built-in Border Function and Designs	✔
Built-in Brother-Exclusive Embroidery Designs	405
Built-in Embroidery Lettering Fonts	20 Size-Adjustable Embroidery Lettering Fonts
Built-in Frame Designs	10 Shapes x 14 Stitch Patterns
Colour Ordering	✔
Curving Text on Screen Editing	✔
Drag-and-Drop Editing	✔
Droplight™ Embroidery Positioining Marker	✔
Embroidery Speed for Caps	400 to 600 spm
Embroidery Speed for Frames	400 to 1,000 spm
Maximum Embroidery Area (X x Y)	8" x 8" (20.3 cm x 20.3 cm)

Embroidery Features (cont'd)

Multiple-line Text Input and Alignment (Left, Center and Right)	✔
My Custom Design™ Feature	–
On-Screen Automatic Density Adjustment	–
Pattern Rotating	1, 10, or 90 Degrees
Preview Designs Before Stitching	✔
Programmable Monochrome Embroidery	✔
Resume Function	✔
Space Reduction Among Embroidery Alphabets	✔
Standard Included Frames	6 (8" x 8", 4" x 4", 2" x 2", 1.3" x 3", 3" x 1.3", 1.25" x 1.75")(20.3 cm x 20.3 cm, 10.2 cm x 10.2 cm, 5.1cm x 5.1 cm, 3.3 cm x 7.6 cm, 7.6 cm x 3.3 cm, 3.8 cm x 4.5 cm)
Stitch Forward / Backward	1, 10, 100, 500 Stitches
Thread Wiper	✔
Trial Position / Layout Function	✔
V-Sonic™ Pen Pal for Embroidery	–
Zoom Function up to 200% Actual Size	Zoom to View Many Designs

Included Accessories

1.25" x 1.75" (3.2 cm x 4.5 cm) Compact Frame	4" x 4" (10.2 cm x 10.2 cm) Frame
1.3" x 3" (3.3 cm x 7.6 cm)	8" x 8" (20.3 cm x 20.3 cm) Tubular Frame
2" x 2" (5.1 cm x 5.1 cm)	Embroidery Design Guide
3" x 1.3" (7.6 cm x 3.3 cm) Compact Frame	Metal Bobbins
	Operation Manual
4-Spool Thread Stand	Prewound Bobbins
	Quick Reference Guide

Additional accessories included in box

Recommended Optional Accessories*

4" x 7" (10.2 cm x 17.8 cm) Border Frame (PRSBH1)
40-Colour Poly Thread Set (SA740)
8" x 8" (20.3 cm x 20.3 cm) Flat Frame (PRSFLH200)
Cap Frame and Driver Set (PRCF3)
Lightweight Water-Soluble Stabilizer (SA540C)
Machine Stand (PRNSTD2)
PE-DESIGN® 10 (PEDESIGN10)
Round Frame Kit (PRSRHK1)
Wide Table (PRSWT1)

KEY: ✔ Included   — Not Included