

City Flag Design Competition

Submissions

- Designs due to North Newton City Hall, 2601 N Main or to cityadministrator@northnewton.org by Noon, August 2nd
- Please submit artwork that is clear and can be recreated.
- Hand created or a digital file in .jpeg or .pdf should be submitted, size: 8.5”x11”.
- Design should be oriented in “landscape” or “horizontal.”
- Open to those that live or work in North Newton.

Compensation

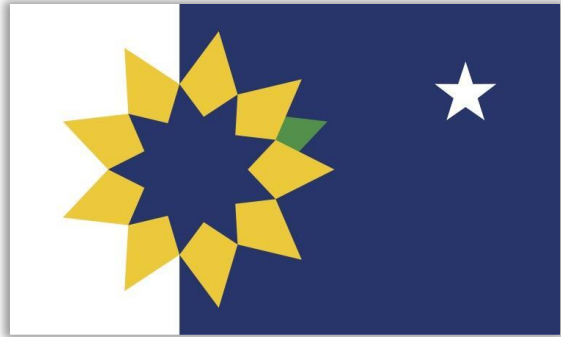
- The winning design will become public domain. It cannot be copyrighted; it will be open to be used freely for individuals for First Amendment expression and to businesses and organizations for commercial use. The Flag will be adopted by the City of North Newton as a symbol for community pride.
- The winner will receive a \$500 cash prize, donated by Conrade Insurance Group.

Guidelines

- Judges will rate the finalists on how well the designs adhere to these six flag guidelines:
 1. Keep it simple: It should be able to be drawn from memory, by most people.
 2. Use meaningful symbolism: The flag’s images, colors or patterns should relate to what is symbolizes for the community.
 3. Use 2-3 basic colors: Limit the number of colors on the flag to three, which contrast well and come from the standard color set.
 4. No lettering or seals of any kind.
 5. Be Distinctive or Be Related: Avoid duplicating other flags, or use similarities to show connections.
 6. Timeless: Avoid features that would become obsolete.
- Images should be legible on both front and back of flag when flying or hanging and legible from a distance.
- On a separate document, include a description of the flag/ symbolism and the designer’s connection to North Newton, along with the designer’s first and last name, age, address and phone number.

Examples

City flags in Kansas that received a grade of an A by the North American Vexillological Association's New City Flag Survey in 2022, based on the guidelines above:



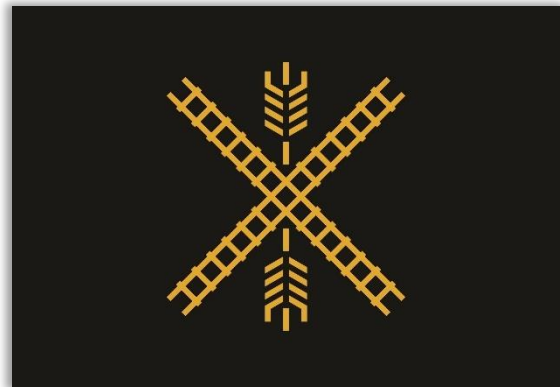
Topeka



Hutchinson



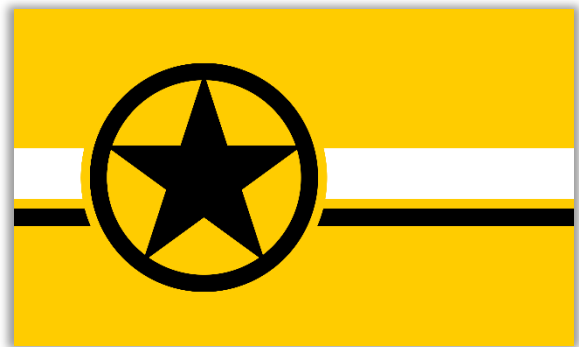
Wellington



Newton



Kingman



Dodge City