



Salem Days 2024

Sponsorship Opportunities for Businesses and Individuals

Salem City CAN NOT accept sponsorship money
until July 1, 2024

**HOWEVER, you can secure your sponsorship
selection with Jen Wright via email.**

jenniferw@salemcity.org

**Once we have an emailed commitment from you
the package you have selected will be marked as
taken. We will invoice you the first week of July for
the amount due.**

If you were a sponsor in 2023 your package will automatically be tagged for you in 2024 until February 15, 2024. You have until then to confirm you want it again for the 2024 celebration. After February 15, 2024 all unreserved packages will be first come first serve.

Platinum Level Sponsor – 8 Spots Available - \$3500.00 each

- Printed Advertising - These sponsors are on the mailer (3300+) and the bottom of the posters with the weekly schedule all over town.
- Online Advertising – Your logo will be on the main Salem Days page for people seeking information about the celebration.
- Listed on the “Salem Days Moving Banner” that will be at different events throughout the week.
- On the back of the Salem Days Committee shirts and event award shirts. (Fun Run Participation Shirt – not considered an award shirt. Fun Run is a separate sponsorship).
- Announced at the Fireside and on Saturday night before the concert/firework show.

Gold Level Sponsors – 5 Spots Available - \$1500.00 each

- Salem Days has Gold Level Sponsorship options for the following events:
 - Cardboard Duct Tape Regatta
 - Logo will be on the Salem Days Mailer next to the event.
 - DJ will announce sponsorship throughout the event as the Gold Level Sponsor.
 - Sponsor's name will be on the awards shirts.
 - The Sponsor will be listed on our social media post for the day.
 - Thank you card with picture to display at your business.
 - Lil' Buckaroo Rodeo
 - Logo will be on the Salem Days Mailer next to the event.
 - The Sponsor will be announced throughout the evening at the event.
 - Logo will be on the front of the program.
 - If sponsor provides a banner, it will be displayed inside the arena.
 - If sponsor provides a flag, it will be part of the official start to the rodeo.
 - Family Fun Run
 - Logo will be on the Salem Days Mailer next to the event.
 - Logo in large print on the Fun Run shirts.
 - Sponsor name will be announced throughout the event as the Gold Level Sponsor.
 - Listed as the gold level sponsor on social media posts.
 - Thank you card with picture to display at your business.
 - If sponsor provides a banner, it will be displayed by the finish/start line.
 - Little Miss Salem Pageant
 - Logo will be on the Salem Days Mailer next to the event.
 - Name will be on the float carrying the winners in the parade.
 - Sponsor name will be announced throughout the event as the Gold Level Sponsor.
 - Listed as the gold level sponsor on social media posts.
 - Thank you card with picture to display at your business.
 - Logo will be on the printed program that evening.
 - Senior Dinner – Main Sponsor
 - Logo will be on the Salem Days Mailer next to the event.
 - Sponsor name will be announced during the event as the Gold Level Sponsor.
 - Listed as the gold level sponsor on social media posts.
 - Thank you card with picture to display at your business.
 - 2 tickets to the event for you to send representatives from your company.
 - Listed as the main course sponsor on the ticket to the event.
 - Logo will also be on the front of the event tickets.

Gold Partnership Sponsors – 4 Spots Available - \$1000.00 each (NEW)

Family Movie in the Park

- Logo will be on the Salem Days Mailer next to the event with the other 3 sponsors.
- Sponsor name will be announced during the event as the Gold Level Sponsor.
- Listed as the gold level sponsor on social media posts.
- Thank you card with picture to display at your business.
- You are welcome to send 4-6 members of your staff to the event to help and interact with the public. We recommend you wear your business identifying attire.

Silver Level Sponsors – 21 Spots Available - \$500.00 each

- Salem Days has Silver Level Sponsorship options for the following events:
 - Rock, Paper, Scissors Tournament
 - MC will announce and promote your business throughout the evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Your business Logo will appear on the award check alongside Salem City and the Salem Days Logo.
 - Youth Glow Dance
 - DJ will announce and promote your business throughout the evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Dutch Oven Cook Off
 - MC will announce and promote your business throughout the evening.
 - Your business logo will be on the back of the Dutch Oven Award shirts with the Platinum Sponsors.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Monday Night Concert
 - MC will announce and promote your business throughout the evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Calendar Photo Contest
 - MC will announce and promote your business the afternoon the winners are announced.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Your logo will be posted on one of the empty squares on the city calendar for the month of August.
- Silver Partnership Family Fun Run Sponsors – 16 Spots Available - \$500.00 each
 - The sponsor will be announced and promoted during the event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - The name of your business will be displayed at the start/finish line.
 - Your logo will be on the back of the Fun Run shirt.

Bronze Level Sponsors – 15 Spots Available - \$300.00 each

- Salem Days has Bronze Level Sponsorship options for the following events:
 - Mud Volleyball Tournament
 - DJ will announce and promote your business throughout the event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Name/Logo of the business will be on the awards shirts.
 - Pickle Ball Tournament
 - The Sponsor will be announced and promoted throughout the evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Name/Logo of the business will be on the awards shirts.
 - Kick Ball Tournament
 - Name/Logo of the business will be on the awards shirts.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Tractor Pull
 - The announcer will promote your business throughout the evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Name/Logo of the business will be on the awards shirts.
 - Children's Parade
 - If the sponsor provides a banner, it will be carried at the start of the parade.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - Your business is welcome to participate in the parade as the last entry.
 - Disc Golf Tournament
 - Name/Logo of the business will be on the awards shirts.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - Quilt Show
 - Name/Logo of the business will be on the awards shirts.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.

Bronze Level Sponsors – 15 Spots Available - \$300.00 each (Continue)

- Performers in the Park
 - MC will announce and promote your business throughout the evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
- Senior Dinner – 4 Spots Available
 - MC will announce and promote your business that evening.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed outside the event.
 - Listed as a sponsor on the back of the ticket to the event.
- Little Buckaroo Rodeo - Poles
 - The announcer will promote your business during that event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - The sponsor will be listed on the program as the sponsor for that event.
- Little Buckaroo Rodeo - Barrels
 - DJ will announce and promote your business during that event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - The sponsor will be listed on the program as the sponsor for that event.
- Little Buckaroo Rodeo – Mutton Busting
 - DJ will announce and promote your business during that event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - The sponsor will be listed on the program as the sponsor for that event.
- Little Buckaroo Rodeo – Break Away & Cash Cow
 - DJ will announce and promote your business during that event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - The sponsor will be listed on the program as the sponsor for that event.
- Little Buckaroo Rodeo – Tie Down & Steer Riding
 - DJ will announce and promote your business during that event.
 - Your business will be highlighted in our social media posts.
 - Thank you card with picture to display at your business.
 - If the sponsor provides a banner, it will be displayed at the event.
 - The sponsor will be listed on the program as the sponsor for that event.

Bronze Level Sponsors – 15 Spots Available - \$300.00 each (Continue)

- Kindness Creates Peace Initiative
 - Sponsor Logo will be on the traveling sign promoting the initiative during Salem Days.
 - Your business will be highlighted in our social media food drive post.
 - Thank you card with picture to display at your business.

Bronze Level Partnership – 2 Spots Available - \$100.00 each (NEW)

- City Tours
 - Sponsor Logo will be on info packet given to tourists.
 - Your business will be highlighted in our social media.
 - Thank you card with picture to display at your business.