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SALES · CLASSES · FABRIC · SERVICE · REPAIRS
"THE Fun Place to SEWcialize!"



Volume 22, Issue 11
November 2018

Sew What's New · Las Cruces, NM · Open: Monday – Saturday, 10:00 – 5:00 · Closed Sundays

Happy Anniversary to Sew What's New!

SWN opened it's doors in 1996



November 1 begins special anniversary events, including an opportunity to register for a drawing for a new HV Tribute 145M sewing machine. Drawing to be held on November 29, 2018.

Carmen Geddes is headed to Las Cruces!

November 30 and December 1
10:00 – 4:00

The store will **ONLY** be open to participants.

Two days of learning new techniques, meeting sewing friends, having lunch, and specials for attendees **ONLY!** \$125 fee also includes kits. Fabrics required. Project good for scraps!

see page 3 for additional details

The week of November 19 – 24 is full of special activities:

- Celebrating Sew What's New's starting 23 years in business
- Black Friday Specials
- Small Business Saturday Specials



SWN Gift Certificates Make Great Gifts!

sally sez sew

It was 22-years ago Sew What's New opened in a 500 square foot store tucked in the corner of the small shopping strip on Madrid Avenue! Because of your support the business has grown and many of you who found us in that first small store are still our faithful customers. THANK YOU!!! Your support of our efforts is SO appreciated. SWN would not still be here without you!

The celebration will start on November 1 when names will start to be gathered for

the HV Tribute 145M sewing machine to be given away in a drawing at the close of the day, November 29. Details of how to get your name in for the machine will be available in the store.

There will be specials in the store throughout the month, so keep coming in and be sure to check your Monday emails for updates and announcements.

Black Friday and small Business Saturday are during Anniversary Week, so more specials will be available those days. See information in this newsletter and in Monday emails.

The month will be capped off with the two-day event with Carmen Geddes.

We are so delighted we were able to get her to come back. Some of you will remember her from past visits. She is a talented, walk and talk teacher! She does not lecture but demonstrates and helps everyone to be successful in her gentle manner. Be sure to sign up as soon as possible, as there will be a limit. You need a sewing machine, no embroidery, so more can come and enjoy the experience with this talented woman. Helps if you can sew a 1/4" seam so this will give you time to practice.

We look forward to seeing you during this special month!



sewcial EVENTS

EMBROIDERY SOFTWARE & EMBROIDERY PROJECTS

Premier+2™ Basics (Deanna & Roni)

Join us as we create a large decorative design using one of the new bean stitch motifs in Premier+2. The bean stitches use multiple passes of thread so they produce a thick, heavy stitch that emulates handwork. Lesson requires Premier+2 Ultra. \$35 fee, however, free to those who purchased their Premier+2 software from SWN. For Windows or Mac users. **Note New Time for Saturday class!**

Wed 11/7 10:30 – 12:30

Sat 11/3 10:00 – 12:00



Owners' Lessons for Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 — \$35 per hour fee if you did not purchase your machine from SWN. No fee for lesson if machine purchased from SWN, however it is important to make an appointment. Yes, you bring your own machine so you begin to "bond" with it! NOTE: *(There is no limit on the number of owner's lessons you may have or how long ago you purchased your machine.)* Come in for a refresher!

Premier+2™ Software Club (Deanna & Roni)

Use Premier+2 Quilt Block Wizard, the Create Module, and Word Sculpt to create a cute Boot Quilt Block. Requires Premier+2 Ultra. \$20 fee. For Windows or Mac users.

Wed 11/14 10:30 – 12:30



QUILTING

Striped Rainbow (Paula)

Sew either a table runner or start a quilt during this two-part class. Using special rulers will insure blocks are cut exactly. Great Stash Buster! \$28 fee includes pattern.

Fri 11/2 and 11/9 1:00 – 4:00

Moon Glow #7 (JoAnn)

This beautiful quilt uses the Jinny Beyers Palette. \$20 fee/class.

Note New Time!

Sat 11/3; (12/8 & 12/15) 12:30 – 4:30

"Curvacious" Table Runner (Janna)

A fun quilt-as-you-go project including appliqué, piecing, and binding. An easy way to get curves. \$18 fee, pattern required.

Mon 11/5 12:30 – 4:30

Beginning Quilt Piecing (Roni)

Techniques #4 and #5. During this popular series, the following techniques will be taught: (4) Templates; (5) Curved Piecing; (6) Putting it Together. \$15 fee/class includes patterns. Note: Class size will be limited, so check for available space.

Sat 11/10, 11/17, (12/8) 10:00 – 1:00



Introduction to "Fleur De Lis" (Roni)

Come to this introductory session of Fleur de Lis, the Hoop Sisters 2019 BOM quilt. See what the new Block of the Month is about, including design, color options, fabric, and thread requirements. No Fee.

Fri 11/16 1:30 – 2:30

SERGER, HOME DEC, GARMENTS, BAGS

Serger Techniques (Sally)

Practice flatlock stitching as decoration and seaming; make it into a bag with a zipper, all on your serger. Piping foot recommended. \$18 fee includes instructions.

Mon 11/12 12:30 – 4:30

Fancy Feet Apron (Sally)

Use a variety of decorative stitches and fancy feet to create a cute, practical sewing apron, constructed in a unique way. \$20 fee includes directions.

Mon 11/19 12:30 – 4:30



GALLERY

On the last Saturday of each month, projects for the next month's classes are shown as well as new products that have arrived or are coming soon. Customers who choose to do so, show items they have made, or perhaps bring a project on which they would like some suggestions. Make new friends and enjoy fellowship with people of interests like yours. No Fee. It is also Small Business Saturday so come help us celebrate!

Sat 11/24 10:30 – 11:30



Block Party!
BY
Carmen Geddes
Nov. 30 - Dec. 1

Carmen Geddes brings her love of quilting and people together for a fun day of learning. Her expertise is helping her students build confidence. Named Teacher of the Year at Home Machine Quilting Show, she has taught at many quilt shows around the country including the International Quilt Festival in Houston, TX and Road to California in Ontario, CA. Her quilts have been featured in Quilting and Embroidery magazines. She has developed the Tensisters Piping Tool and the Tensisters Easy Piecing Grid with its companion books, Ten Quilts for Ten Sisters, and Quilts for Kids.

Make a traditional quilt with NON TRADITIONAL PIECING! Complete this 60 x 60 inch Sampler Quilt with NO strip piecing! Amazing 2" Finished Squares. Enjoy perfect corners and stable, flat blocks every time. Great Points! Use Tensisters Easy Piecing Grid foundation to make your heirloom. Learn some great ways to make Half Square Triangles!

Kit includes 6 Panels of Tensisters Handicraft Easy Piecing Grid, Quilt Pattern, and Step by Step Handout



WOW!

20% off any Premier+2™ Software

boxed or digital

November 26 — December 1, 2018



November 2018

Sun Mon Tue Wed Thur Fri Sat



				1	2 Striped Rainbow Pt. 1 1:00-4:00	3 Premier+2 Basics 10:00-12:00 Moon Glow #7 12:30-4:30
4	5 "Curvacious" Table Runner 12:30-4:30	6	7 Premier+2 Basics 10:30-12:30	8	9 Striped Rainbow Pt. 2 1:00-4:00	10 Beginning Quilt Piecing #4 10:00-1:00 SCISSORS SHARPENING 10:30-4:30
11	12 Sergers Techniques 12:30-4:30	13	14 Premier+2 Software Club 10:30-12:30	15	16 Intro to Fleur de Lis Hoopsisters 1:30-2:30	17 Beginning Quilt Piecing #5 10:00-1:00
18	19 Fancy Feet Apron 12:30-4:30	20	21	22 HAPPY THANKSGIVING SWN CLOSED	23 BLACK FRIDAY	24 GALLERY 10:30-11:30 SMALL BUSINESS SATURDAY
Come Help Us Celebrate Sew What's New Anniversary Week						
25	26 CYBER MONDAY	27	28	29 DRAWING FOR HV TRIBUTE 145M SEWING MACHINE	30	1 STORE CLOSED FOR 2-DAY EVENT CARMEN GEDDES

COMING EVENTS AND OTHER IMPORTANT STUFF!

Husqvarna VIKING

The Creative World of Embroidery is the Season's Perfect Gift

DESIGNER TOPAZ™ 50 Sewing & Embroidery Machine

NOW ONLY **\$1,999**
MSRP \$4,399

November 1 - 30

- INTERACTIVE COLOR TOUCH SCREEN
- LARGE EMBROIDERY AREA
- LARGE SEWING SURFACE
- EMBROIDERY DESIGN EDITING AND SAVE
- EXCLUSIVE SENSOR SYSTEM™ TECHNOLOGY and much more...

Scissors Sharpening!

Jeff is coming from Deming to sharpen scissors at Sew What's New on Saturday, November 10 from 10:30 - 4:30. He sharpens scissors only and does not do pinking shears. He does do large as well as smaller embroidery scissors, straight or curved; no fancy edges please. Thanks to Bea for referring him to SWN. So, bring your scissors and come to meet Jeff.

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