



April 3, 2018

Dear Sewing Friends,

This is a special email as we want to be certain you have the latest news directly from Sew What's New.

After careful consideration of many factors, we have decided to consolidate our Sew What's New business into the Las Cruces location.

The El Paso store will be open for business until close of day on Saturday, May 19, 2018. After that time, and even before, we look forward to seeing you in the Las Cruces store.

Many of you have already been shopping in the Las Cruces store and have discovered it is easy to find from the El Paso area: Take I 10 to I 25. At Exit #3, turn right and find Sew What's New on the left side about 1-mile up Lohman. A map and more detailed instructions are available on our website www.sew-whatsnew.com under "About Us."

Starting May 21, the store hours in Las Cruces will be easy to remember:
Monday through Saturday, 10:00 – 5:00.

In Las Cruces you will find both new and familiar faces ready to greet you and provide customer support, such as: demonstrations, sales, and owners' lessons on our great Pfaff and Husqvarna Viking sewing machines and sergers; help selecting fabrics; a variety of threads, notions, machine accessories; machine service; a variety of classes.

Above all, we want you to know we appreciate you and hope you will embrace this move with understanding and enthusiasm. We would not have succeeded in being in business for more than 21 years without YOU!!!

Roni and Sally