

MAKERS MAGAZINE

ISSUE 12



Byrne
sewing



the future is
handmade

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Courage to start.

Making the jump is usually the hardest part. It isn't always the project itself or learning a new technique. More often, it's convincing yourself that you're capable before you've even begun. The fear of failing can become bigger than the excitement of creating.

I see it every day at Byrne Sewing. Someone walks through our doors convinced they're "just a beginner," nervous to take a class or try something new. A few months later, they're creating projects they never imagined possible. What changed? It wasn't their talent. It was their willingness to begin.

If you know me, you know I'm no stranger to taking risks. Buying Byrne Sewing, growing our events, and constantly chasing the next big idea all started with one thing: stepping into the uncomfortable.

I didn't have all the answers. I simply believed that growth happens when we're willing to try.

Sewing teaches this lesson so well. Every quilt, garment, or embroidery project begins with a first cut and a first stitch. Confidence doesn't come before you start. It comes because you start.

As you turn these pages, I hope you find something that inspires you to say yes to a new project, a new skill, or a new challenge. You might surprise yourself. Because the hardest part isn't learning something new. It's having the courage to begin.

-Jess

HEIRLOOM PILLOW

OCT 12 | 10:00AM- 2:30PM | \$99 [Instructor: Maryann Willard]



The Club Series

Join the Circle.
Create with Confidence.

Our Club Classes are the natural next step after your Customer Care courses. This is where knowledge turns into confidence. In Club, we take the techniques you have been introduced to and apply them to real, beautiful projects. You will stitch with purpose, explore features you may not have tried on your own, and gain the kind of hands-on experience that makes your machine feel like second nature.

Bernina Embroidery Club

Sept. 12
Oct. 17
Nov. 7 (1:00pm-4:00pm)
Dec. 12

Conquer all the features and skill of your Bernina Embroidery Machine through fun and modern projects. Hands-on workshop taught by our expert Bernina expert.
[Instructor: Maryann Willard]
9:00AM-12:30PM | \$66



SEWING
SWEATSHIRT
SEPTEMBER



PRIMITIVE
PUMPKIN
OCTOBER



HOLY HANGER
NOVEMBER



WINTER FRIENDS
PILLOW
DECEMBER

IN THE CLUB GET STITCHIN'

Serger Club

Sept. 23 (1:00pm-4:00pm)

Oct. 21

Nov. 18

Conquer all the features and skill of your serger through fun and modern projects. Hands-on workshop taught by our expert serger expert,

[Instructor: Maryann Willard]

5:00PM-8:00PM | \$66



CROSSBODY

SEPTEMBER



SERGED FOREST

OCTOBER



COZY CASSEROLE

NOVEMBER



Embroidery 101

Sept. 20

Oct. 25

Nov. 15

Dec. 20

Embroidery 101 is the perfect introduction to machine embroidery. Through a series of fun and practical projects, you will learn foundational skills that build confidence and creativity at the hoop.

[Instructors: Michelle Schopf]

11:00AM-2:00PM | \$66.



COCOA MUG RUG

SEPTEMBER



ITH WHIMSY
WALL HANGER

OCTOBER



FESTIVE
FOREST

NOVEMBER



E2E HOLIDAY
STOCKING

DECEMBER

LET'S GET SEW CIAL

Open Sew

Sometimes the best creativity happens when you simply sit down and stitch. Open Sew is dedicated studio time at Byrne Sewing where you can bring your own project, spread out, and enjoy uninterrupted making alongside fellow creators.

SEPT 4 | OCT 2 | DEC 4
10:00AM-4:00PM
\$29 PER SESSION



Stay & Sew In-Store Retreat

Step away from the everyday and settle in for three relaxing days dedicated entirely to sewing. Our in-store retreat is the perfect opportunity to work on your favorite projects while enjoying great company and plenty of creative inspiration alongside your newest sewing besties.

NOV 4-6
10:00AM-10:00PM
\$229

BYRNE CLASSICS

Learn sewing fundamentals

Sewing 101



September Session: 9/14 | 9/21 | 9/28
October Session: 10/5 | 10/12 | 10/19 | 10/26
November Session: 11/2 | 11/9 | 11/16 | 11/23
December Session: 12/7 | 12/14 | 12/21 | 12/28

6:00 PM- 8:00PM | \$99 (per month)

Freestyle sewing with an expert

Sewing 201



September Session: 9/8 | 9/22 | 9/25
October Session: 10/13 | 10/27 | 10/30
November Session: 11/10 | 11/18 | 11/24
December Session: 12/8 | 12/18 | 12/22
10:30AM- 1:30PM | \$45 (per class)

September Session: 9/9
October Session: 10/14
November Session: 11/11
December Session: 12/9
4:30PM- 7:30PM | \$45 (per class)

Bella Quilt Coat

The By Annie's quilt coat pattern has been taking the sewing world by storm. Turn your love of quilting into your favorite jacket. This three-session workshop blends quilting and garment sewing as you create a custom quilt coat while learning fitting, construction, zipper installation, and professional finishing techniques.

[Instructor: Lynn Beach]

Sep 26: 1:00 PM–5:00 PM

Oct 3 & 31: 10:30 AM–2:30 PM

\$264

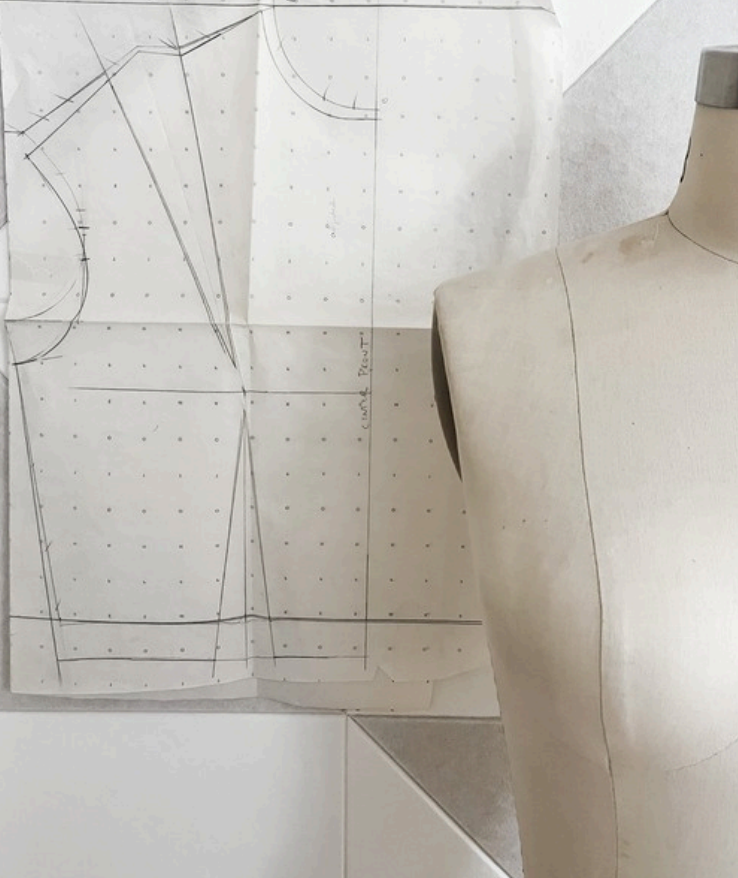


Conquering Zippers

Get over your fear!! Learn to install 4 different style zippers.

[Instructor: Lynn Beach]

Dec 15 | 4:00PM– 8:00PM | \$88



Creating A Bodice

Every beautifully fitting garment begins with a well-made foundation. In this specialized workshop, you'll create your own custom bodice sloper drafted entirely from your personal measurements, giving you a fitting tool you'll use for years to come.

Over three class sessions, Lynn will guide you through measuring, drafting, fitting, and refining your sloper before transferring it to muslin for final adjustments. You'll gain a deeper understanding of pattern drafting, body proportions, fitting adjustments, and garment construction that extends far beyond a single project.

[Instructor: Lynn Beach]

Oct 14 (11:30 AM- 3:30PM) Oct 28 & Nov 25 (10:30 AM- 2:30PM) | \$264

Fabric Fundamentals

Choosing the right fabric is just as important as choosing the right pattern. Explore fibers, weaves, and textiles while creating your own fabric reference guide that will make every future fabric shopping trip easier and far more confident.

[Instructor: Lynn Beach]

Sept 2 | 10:30 AM- 1:00PM | \$55



Cornelius Western Shirt

Master the details that make handmade garments shine. Construct a timeless western shirt while learning collars, cuffs, plackets, yokes, flat-felled seams, and professional topstitching that rivals ready-to-wear clothing. This class is for intermediate garment makers. [Instructor: Lynn Beach]

Sept. 15, 29, & Oct. 6 | 10:30 AM- 2:30PM | \$264

BERNINA × LIBERTY.

FREE GIFTS WITH PURCHASE!

B 580 LIBERTY EDITION WITH EMBROIDERY MODULE

- Matching Machine Trolley and Embroidery Module Bag
- Liberty Glen Lyon Blooms Machine Dust Cover
- 32 Exclusive Liberty Decorative Stitches
- 91 Exclusive Liberty Embroidery Designs
- Additional Presser Feet: Buttonhole Foot #3A and Edgestitch Foot #10D

PACKAGE VALUED OVER \$2,900*



B 495 LIBERTY EDITION

- 32 Exclusive Liberty Decorative Stitches
- Matching Machine Trolley
- Velasco Meadow Print Machine Dust Cover
- Additional Presser Feet: Edgestitch Foot #10 and Open Embroidery Foot #20

PACKAGE VALUED OVER \$1,600*



BERNINA made to create

*Available while supplies last. Exclusions may apply. See store associate for details.

Byrne Benefits:

- FREE CUSTOMER CARE CLASSES FOR A LIFETIME
- OPTIONAL EXTENDED WARRANTY PLAN
- BOTH MACHINES INCLUDED OUR EXCLUSIVE LIBERTY FABRIC BUNDLES



Spellbound Hat

SEPT 9 | 10:30AM- 1:30PM | \$66 [Instructor: Nancy Heintzelman]





LONGARM CLUB

Step into our Bernina Longarm Club, a lecture demo and open forum designed for Q Series owners ready to deepen their quilting knowledge. Together, we explore the many techniques and options available on both frame and sit down longarms, while sharing insights, tips, and real-world experiences. [Instructor: Maryann Willard]

Oct 22| 3:00 PM-5:00 PM OR Dec 3| 5:00 PM-7:00 PM | \$44 PER SESSION



A FULL HOUSE OF SEWING, QUILTING, & EMBROIDERY

"KING OF QUILTING"

Adam
Rateliff



Join the industry's top sewing, quilting, and embroidery educators for 3 unforgettable days packed with hands-on projects, new techniques, inspiration, and plenty of surprises. Whether you're a sewist, quilter, or embroiderer, this is your chance to go all in on your creativity.



"QUEEN OF SERGING"

Pam
Mahshie

We've stacked the deck in your favor!

- Classroom machines provided
- Premium project kits included
- Lunch each day
- Exclusive experiences
- Learn from the industry's best educators

"ACE OF EMBROIDERY"

Kelly
Williams



When: **October 8th - 10th**

Where: 425 Wells Road, Doylestown, PA 18901

 **High Roller Special: Just \$299 through August 30th (\$399 after)**

OUR FULL DECK



Byrne
sewing

Block of the Month



Show & Tell

Show & Tell Block of the Month walks you through the process of creating Elizabeth Hartman's signature character filled quilt blocks one step at a time. Each session focuses on precise piecing, clever construction techniques, and the joy of watching these whimsical designs come to life. By the end of the program you will have a finished quilt full of personality and a new set of piecing skills to take into your next project.

[Instructor: Michelle Schopf]



Registration Fee: \$479

Includes:

- Fabric Kit for Quilt top (excludes backing and binding)
- 12 months of lecture demo workshops
- Exclusive Facebook group
- Printed Pattern

4th Tuesday of every month
(starting Sept. 22)

6:00PM-7:00PM



THE GIANT BOW

DECEMBER 9 | 10:30AM- 2:30AM | \$88

[Instructor: Sharon Curran]

SPILL THE TEA &

makers &
creators

BOBBINS & BRUNCH 2027

Enjoy a morning of creativity, inspiration, and community. Every month features a new educational topic, live demonstrations, project ideas, refreshments, and plenty of sewing conversation.

STARTING JANUARY 2027- \$29 REGISTRATION FEE

THE 2ND FRIDAY OF EVERY MONTH | 10:00AM- 12:00PM



From Hobby to Hustle: Building an Embroidery Business

Turn your passion into profit! Join nationally recognized embroidery expert Barbara Jones to learn the production techniques behind creating retail-ready products, from proper hooping to efficient workflows. Then hear from a veteran CPA on the business essentials of getting started, and wrap up the day with Jess Kook-Whitley, owner of Byrne Sewing, as she shares real-world advice on pricing, marketing, and building a successful embroidery business. Whether you're looking for extra income or dreaming of going full-time, this workshop will help you take the first step with confidence.

NOVEMBER 20 | 10:00AM- 5:00PM | \$99



PNQE QUILT SHOW

The Pennsylvania National Quilt Extravaganza is just around the corner, and we can't wait to see you there! Stop by the Byrne Sewing booths to shop exclusive show specials, incredible machine savings, fresh fabrics, exciting new products, and all your favorite sewing must-haves. Be sure to visit us early for the best selection. Trust us, you won't want to miss the amazing deals we've packed into this year's show!

SEPTEMBER 17-20 | PRESEALE TICKETS AVAILABLE

MARK YOUR CALENDAR

ON ALL OUR UPCOMING EVENTS



CREATORS CLUBHOUSE

Join us for three unforgettable days of sewing, embroidery, quilting, and creativity with nationally recognized educators Pam Mahshie, Adam Sew Fun, and Kelly Williams. This all-inclusive event is designed so you can simply show up and create. We provide the classroom machines, project kits, lunch each day, and fun evening activities, so you can leave the packing and planning to us and focus on learning, creating, and being inspired.

OCTOBER 8-10 | 10:00 AM- 5:00 PM | \$299 (\$399 after 8/30)



SIPPIN THROUGH THE SEASON

The most exciting shopping event of the year is almost here! Join us for our annual Small Business Saturday celebration as we deck the halls with festive fun, exclusive specials, and holiday cheer. The early bird gets the best deals, so mark your calendar and get ready to sip, shop, and save. Trust us, you won't want to miss what's brewing. More exciting details are coming soon!

NOVEMBER 28 - MARK YOUR CALENDAR

Chenille-It Chic Workshop

Learn directly from Nanette, the creator behind this beautiful chenille technique, in this exclusive hands-on workshop.

NOVEMBER 14TH | 10:00AM- 5:00PM | \$129*



*NOT STITCH SOCIETY ELIGIBLE



QUILTING

FINISHING A QUILT



Finish your quilt with confidence in this technique focused workshop designed to take your project from quilt top to beautifully completed piece. [Instructor: Patty Eberle]

NOV. 22 & DEC. 13 | 2:00 PM- 5:00PM | \$132

QUILTING 101



New to quilting and not sure where to begin? Quilting 101: Cutting & Piecing is the perfect starting point to learn the foundational techniques of accurately cutting fabric and piecing quilt blocks with confidence. [Instructor: Patty Eberle]

SEPT. 27, OCT 11 & NOV 8 | 3:00PM- 5:00PM | \$132



Cubicle Collective



Cubicle Collective

Organization has never looked so good. Brighten your home or workspace with Cubicle Collective, a cheerful collection of a dozen projects designed to showcase your favorite fabrics while keeping everyday essentials neatly contained.

[Instructor: Lynn Beach]

DEC 16 | 10:30 AM- 3:00PM | \$99

FireFly Tote

Create a stylish everyday tote that's as practical as it is beautiful. Learn professional bag-making techniques including zipper installation, pockets, structured construction, and finishing details while sewing a bag you'll use for years. [Instructor: Lynn Beach]

NOV 13 & DEC 4 | 4:30 PM- 7:30PM | \$132



The Poppins Bag

One of the most popular retreat bags ever designed. Create the iconic Poppins Bag while learning structured bag construction, zipper installation, wire stays, quilting, and finishing techniques for a polished, professional result. [Instructor: Lynn Beach]

SEPT. 14 & OCT 5 | 10:00 AM-2:00PM | \$176



Go-To Gift Bags

Wrap gifts they'll never forget. Create reusable fabric gift bags that are as thoughtful as the presents inside. [Instructor: Sharon Curran]

NOV 11 | 10:30AM-2:30PM | \$88



Macrame Hanger

Step away from the sewing machine and discover the relaxing art of macramé. Learn decorative knotting while creating a beautiful plant hanger perfect for your home or as a handmade gift. [Lynn Beach]

NOV 17 | 4:00 PM-8:00PM | \$88



PUMPKINS & POTIONS

October 24 | 2:00PM - 5:00PM | \$66 [Instructor: Missy Shaughnessy]

BYRNE BESTIE: LEAH BRAY



For our readers meeting you for the first time, tell us a little about yourself. What first sparked your love of sewing?

Hi! My name is Leah Bray, and I am a recent Central Bucks High School South graduate! I have always been a very creative kid. For as long as I can remember, I was always crafting! I grew up surrounded by people who sewed. My Mom, and both of my grandmothers all were constantly at the sewing machine creating something beautiful! When I was around 5 years old, I had asked to be taught to sew! I remember making a simple pillowcase, and little did I know... that would be the start of my love for sewing! I sewed on and off while growing up, but in 9th grade I made my first dress (which was where I fell in love with making formalwear!)

Your grandmother played such an important role in your sewing journey. What are some of the biggest lessons she's passed on to you?

My Nagymama (Grandmother in Hungarian) was easily one of the most inspiring and influential people in my life. After Leaving Hungary at just 18 years old, she came to the United States and worked as a seamstress. This January will be 10 years without her, but in the limited time that I spent with her... she taught me some of the most valuable things that I have learned. One of the biggest lessons being, if you can put your mind to it, you can do it. She came to the US with nothing and was able to make herself up to be an amazingly successful woman. She also taught me the importance of having a good support system. She loved and cared for me like no other and was always making sure that I had everything that I needed to bring my creative visions to life. She loved so big, and she knew that if she pushed me in just the right way... I would be able to soar (and she was so right)

Your prom dress captivated millions online. At what point did you realize, "Wow...this is really taking off"?

I've been posting my sewing journey on social media for probably a year and a half now, and have received attention from a handful of "celebrities" and big brands. Although the moment that made me really realize, "Wow...this is really taking off" was when I was contacted by a writer at people magazine who wanted to feature me in an online article! The second that I saw the email come through; I broke down into tears. I couldn't believe that someone from people magazine, not only saw my dress, but wanted to write about it to share with the rest of the world. That moment made me really realize that people truly were impressed with what I was doing, which is still just so crazy to me!!!

Many young people see sewing as an old-fashioned hobby, but you've made it feel fresh and exciting. Why do you think sewing is making such a comeback with Gen Z?

Sewing is slowly getting a fresh and fun feel to it, especially with Gen Z. I feel like the comeback of sewing can be credited a lot to the young people on social media who are creating beautiful projects and inspiring others to do the same. I personally follow a bunch of people who post "thrift flip" type videos, where a creator will thrift an outdated piece of clothing and turn it into something modern and beautiful. To me, its content like that that I believe is giving sewing its comeback. It combines thrifting (another up and coming hobby within Gen Z) with sewing to create a one-of-a-kind clothing item! And who doesn't love wearing something that no one else will have... with sewing you can do that!!!

Walk us through your creative process. When inspiration strikes, do you start with a sketch, the fabric, or a vision in your head?

They say that creativity strikes when you least expect it and honestly... I think that's true! Sometimes I'm scrolling on Pinterest and I see a photo that strikes an idea in my head! Other times I'm in the fabric store and I find a fabric that I just KNOW I need to use. But even sometimes I just sit down with a pen and paper and just draw whatever is on my mind. There is no formula to starting a project! Although no matter how my idea comes about, I always sit down and create a solid plan before I get to work on anything. I truly feel that if you start every project with a strong foundation, you'll be able to get anything done!

One sewing skill that has completely changed my work, is honestly the most basic of skills?

Hand sewing. I know it sounds simple and boring, but hand sewing is the pathway to custom couture. Last summer I started hand beading on mesh, creating stunning floral appliques made out of sequins and glass beads. I realized that once attached to a dress, the appliques created a true wearable work of art! From there, I fell in love with the idea of hand beading a little extra sparkle onto my pieces. Sequins and beads just add the perfect extra bit of beauty to any project!

Social media only shows a highlight reel. What's something about your sewing journey that people don't usually see?

While social media is often a highlight reel, behind the scenes there is a lot more going on than you see! People miss out on how much time is spent messing up! I will mess up one part of a project again and again and again... and still mess up 5 times after that! I think people are quick to give up when a project gets challenging... but in sewing the challenge is all part of the process. I also think that social media underestimates just how much time any given project can take. Sewing is most certainly time consuming, and I feel like that is easy to get lost when on social media!

If you could collaborate with any designer, fabric company, or sewing brand, who would be at the top of your dream list—and why?

If I could collaborate with any fabric company, I would easily pick Rifle Paper Co. I have always been captivated by the beautiful bright floral prints that they create. Each one speaks a message of happiness and screams with creativity. I love creating designs that evoke a feeling of joy, and to me any rifle paper co fabric is very quick to feel that way!

What's next for you? Where is your sewing journey headed?

Now that I've graduated from High School, It is finally time for me to dive head first into my sewing! In the fall I will be attending Savannah College of Art and Design to study Fashion Design. I hope to continue to expand upon my sewing skillset and I have dreams of hopefully beginning my own formalwear company within the next few years!

Finally, what would you say to someone who dreams of making their own clothes but is too intimidated to start?

Mess up! And do it again and again! I don't think I have EVER made it through a sewing project without messing up on something. Sewing can be challenging, but I truly think that most of the skill that you gain in sewing is from become more confident in yourself and your ability to create what you have set you mind out to make! You WILL make mistakes along the way, you WILL need to walk away from your project in times of frustration, but you WILL get it done if you have the determination in place.

Where can our readers follow your sewing journey?

You can follow along with my sewing journey @sewingwithleahh on Instagram, TikTok, and Facebook!!





CRESENT MOON

OCTOBER 29 | 11:00AM- 2:00PM | \$66 [Instructor: Michelle Schopf]



LONDON LOVE



SUMMER SUNSHINE



BLOCK OF THE MONTH 2027



THE DETAILS

\$49 registration fee

finish your previous months kit
and get the next free at our in-
person lecture*

Lecture-Demo held at 10am, 2pm,
& 6pm

March 11
April 8
May 13
June 10
July 8
August 12
September 9
October 14
November 11
December 9



YOUR FEARLESS LEADER

With decades of quilting experience, Melanie Shelly is the perfect guide for your Block of the Month journey. As Byrne Sewing's Small Goods Manager and an accomplished quilter, she'll share practical tips, techniques, and encouragement to help you confidently complete each month's block.

Fun Fact: Before joining Byrne Sewing, Melanie was an elementary school teacher, making her a natural at helping others learn and grow!

There's nothing quite like the excitement of watching a quilt come together one block at a time. Our annual Block of the Month program is one of our favorite traditions because it gives quilters the chance to build confidence, master foundational piecing techniques, and create a stunning quilt without feeling overwhelmed.

For just a \$49 registration fee, you'll receive your first month's block kit and pattern to get started. Then, on the second Thursday of every month, join us for a live lecture and demonstration at 10 AM, 2 PM, or 6 PM as we walk through the next block together, sharing tips, techniques, and plenty of inspiration along the way.

Can't make the monthly demo? No worries! Simply pay the "Oops, I Missed It" fee of \$8* to receive your next month's block so you can stay on track.

This year's quilt was inspired by my love of house quilts—a timeless design that's full of charm and personality. Choose between two beautiful colorways: elegant Liberty of London cottons or a rich, ocean-inspired batik collection. This year you have the freedom to choose your own backgrounds fabric, each kit will include the focal prints for the block and you supply the background (optional background kits available for purchase).

*you must attend the lecture-demo in person on the assigned dates to be eligible for the free fabric kit for the next month.

EMBROIDERY

DOWNTOWN PILLOW



Refresh your home with a custom quilted pillow. Learn embroidery applique, in the hoop quilting, and pillow construction while creating a beautiful accent that showcases your favorite fabrics
[Instructor: Michelle Schopf]

SEPTEMBER 11 | 2:00PM- 5:00PM | \$66

FOREST FRIENDS



These charming fabric bowls are as useful as they are beautiful. Learn shaping and construction techniques while creating whimsical storage for your sewing room or home.
[Instructor: Nancy Heintzelman]

OCTOBER 20 | 10:30AM-1:30PM | \$66

SPOOL POUCH



This handy zippered organizer is perfect for thread and notions while helping you master in the hoop completed projects and in the hoop zipper installation. [Instructor: Michelle Schopf]

SEPT. 2 | 2:00PM- 4:00PM | \$44

Bring those spooky vibes to the modern side with this adorable in-the-hoop embroidery project! Stitch an irresistibly cute stuffed owl entirely on your embroidery machine while learning the techniques that make in-the-hoop projects so much fun. Maryann will guide you through hooping, embroidery assembly, finishing techniques, and turning flat embroidery into a dimensional keepsake.

SEPT. 23 | 5:00PM- 7:00PM &
SEPT.30 | 5:00PM-7:00PM | \$88

SPOOKY OWL



Bring a little farmhouse charm to your holiday stitching. Create this festive embroidery design while learning techniques for beautiful threadwork and polished seasonal décor. [Instructor: Tracy Whiteman]

NOV 21 | 10:30AM- 2:30PM | \$88

HIGHLAND HOLIDAY



Take embroidery appliqué beyond the quilt block and create a whimsical winter door hanger that's full of seasonal charm. Learn the techniques of embroidery appliqué, from placement and stitching to clean finishing, while creating a festive project that will spread sewing and holiday cheer all season long. Perfect for adding a handmade touch to your front door or gifting to someone special. [Instructor: Michelle Schopf]

DEC 3 | 11:00AM-2:00PM | \$66

WINTER CHEER HANGER



Create an optical illusion with just one ingenious block! Inspired by our other illusion designs, this quilt requires just four blocks to get the illusion effect but looks even better the more you make. Featuring applique and optional quilting, this design has an art deco influence.

[Instructor: Michelle Schopf]

DIAMOND DIMENSION

NOV 23 | 11:00 AM-2:00PM | \$66



ITH BLOCKS

Level up your embroidery skills with this fun project that's perfect for the gamer in your life! Learn embroidery fundamentals while stitching this bold gamer-themed design, then transform it into a cozy decorative pillow. Whether it's for a bedroom, game room, or the ultimate handmade gift, you'll leave with a project that's sure to score extra points.[Instructor: Maryann Willard]

NOV. 2 | 10:30AM-1:30PM | \$66

GAME ON PILLOW



BOLD EMBROIDERY

Discover the creative freedom of My Design Center as you turn simple ideas into one-of-a-kind embroidery. In this class, you'll learn how to combine freehand drawing with built-in shapes to create beautiful autumn-inspired artwork. For machines with My design Center.

[Instructor: Michelle Schopf]

NOV. 7 | 10:00AM-12:00PM | \$44

AUTUMN ART



MY DESIGN CENTER

5 Years Later

Five years. Honestly, sometimes I still have to stop and let that sink in.

Five years ago, at just 25 years old, I was handed the keys to Byrne Sewing. Looking back, I had a heart full of dreams, a notebook overflowing with ideas, and just enough confidence to believe we'd figure the rest out along the way.

I never wanted Byrne Sewing to be just a place that sold sewing machines. I wanted it to feel like home. A place where creativity could flourish, where laughter filled the classrooms, strangers became lifelong friends, and every person who walked through our doors felt like they belonged.

What I never could have imagined was how many of you would choose to build that dream alongside me. You believed in every wild idea I brought to life. The themed events that seemed a little over the top. The retreats. The new classes. The late-night brainstorming sessions that somehow turned into reality. Every time I asked, "What if we tried this?" you answered with your excitement, your encouragement, and your trust. You didn't just support a business. You helped build a community.

When I reflect on these last five years, I don't think first about the thousands of sewing machines we've found homes for or the countless quilts, garments, and embroidery projects created in our classrooms. I think about the people. I think about the friendships that began over a cutting table, the tears of joy when someone finished a project they never thought they could make, and the confidence that grows one stitch at a time. I think about the conversations shared on our couch, the hugs at events, and the familiar faces that have become part of our extended Byrne Sewing family.

The truth is, Byrne Sewing has never really been about sewing. It's always been about you.

As I look toward the future, I can't help but get excited. If you know me, you know my mind never stops dreaming. Thankfully, I have an incredible team that somehow manages to turn those dreams into reality. We've been quietly working behind the scenes on what's next, and while I'm not quite ready to share all the details, I can promise you this. The experiences will be even more unforgettable. The education will continue to challenge and inspire you. The creativity will keep growing. The community will become even stronger. And we'll keep finding new ways to make Byrne Sewing feel like your favorite place to create.

From the bottom of my heart, thank you. Thank you for believing in a 25-year-old with a big vision and an even bigger imagination. Thank you for trusting us with your creativity, your time, and your friendships. Thank you for celebrating every milestone with us and allowing Byrne Sewing to become so much more than I ever imagined.

These first five years have been extraordinary, but somehow I have a feeling we're just getting started.

Here's to the next chapter. I can't wait to create it with you.

-Jess



Hosted 4 Stitcher's Hideaway Retreats



Brought 2 new brands to Byrne Sewing



Helped thousands of makers find their perfect machine



Two employees celebrate 25+ years dedicated to Byrne Sewing (thank you Ceil & Tammy!!)



Created enough memories to last a lifetime

What a Wild ride!



You all have helped me
bring home 11 awards



Two new top of the line machine launches



Sold over 10,000 fat quarters
(Yes, all to Barb Henry)



Hosted over 15 events

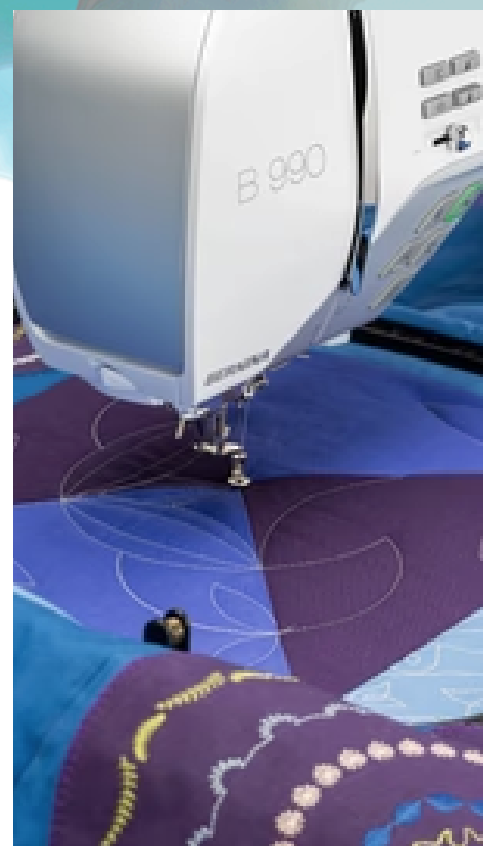


Ran enough blue light specials
to last a lifetime (IYKYK)

Twilight Garden

BLOCK OF THE MONTH
BERNINA 990 & 7 SERIES

BOBBINWORK | COUCHING | ITH QUILTING | DECORATIVE
STITCHING | SPECIALITY PRESSER FEET | APPLIQUE



Step into the beauty of Twilight Garden, a block of the month experience designed to showcase the incredible capabilities of your BERNINA while creating a quilt that feels as elegant and layered as a garden at dusk. Each month you will build a new block while exploring techniques that add texture, detail, and artistry to every stitch. This series features expert knowledge from BERNINA expert Maryann Willard, shared through inspiring in-person lecture demonstrations. Each session will walk through the techniques used in the upcoming block so you can learn directly from a BERNINA expert before bringing those ideas back to your own machine.

Throughout the program you will expand your skills with techniques such as precision piecing, decorative stitch quilting, couching, layered appliqué, dimensional thread work, and creative use of specialty presser feet. You will also learn how to take advantage of the advanced features built into the BERNINA 990 and 7 Series machines to elevate your quilting and surface design.

REGISTRATION FEE: \$599

Includes: Fabric kit (2 colorway options), 12 spool thread kit, 12-months of in-person classes, & skill hubs online classes (\$900 VALUE).

THE 4TH THURSDAY OF EVERY MONTH
6:00PM - 7:00PM (STARTING SEPT. 24TH)

NEW ARRIVALS, READ ALL ABOUT IT

timeless machines for modern makers

second seam



WHO ARE WE?

Second Seam isn't just where preowned machines land. It's where they get their next chapter.

At its core, Second Seam is our curated rehomed collection inside Byrne Sewing. Every machine that comes through our doors is inspected, serviced, and hand-selected to meet the same standards we stand behind every day. If it doesn't meet the mark, it doesn't make the floor. Simple as that.

So why are we here? Because we saw a gap. There are too many great machines sitting unused, and too many makers ready to level up without wanting to jump straight into brand-new pricing. Second Seam bridges that. It gives machines a second life and gives customers a smarter way to buy into quality.

And why does "second" matter? Because second doesn't mean less. It means seasoned. Proven. Broken in, not worn out. It means sustainability in a world that throws too much away. It means access, opportunity, confidence to start or upgrade without hesitation. Second Seam is about rehoming machines with intention and connecting them to the next person who's ready to create something great with them.



THE REHOMED

COLLECTION

HERE'S THE DETAILS:

- * Weekly restocked with fresh arrivals from top sewing and quilting brands
- * Every machine is carefully inspected, serviced, and ready for its next creative chapter.
- * Backed by the Byrne Sewing team you know and trust.
- * Follow us on our social media to find out about our newest inventory



OUR NEW HOME

IN-STORE SHOWROOM

- * Our dedicated Second Seam showroom makes shopping pre-loved machines as exciting as buying new.
- * Every machine has a story. We're simply helping it find its next creator.
- * Shop our collection of professionally stitched store samples waiting to be rehomed.



SCAN N CUT

IN PERSON | 11:00AM - 1:00PM | \$44 [INSTRUCTOR: MICHELLE SCHOPF]

HELLO PUMPKIN

WHY SCAN N CUT
INSTEAD OF CRICUT?



The Brother SDX330 is a must-have for quilters and embroidery enthusiasts. Unlike traditional craft cutters that rely on pressure settings and cutting mats for every project, the ScanNCut uses an innovative built-in scanner and automatic blade sensor to detect the thickness of your material and cut with incredible precision. That means cleaner appliqué pieces, perfectly cut quilt shapes, less wasted fabric, and no endless blade adjustments.

Even better, the SDX330 pairs seamlessly with Brother embroidery machines, making it easy to create custom appliqué, quilt labels, in-the-hoop projects, fabric embellishments, and personalized gifts. If quilting and embroidery are your passion, the ScanNCut was designed with your creativity in mind.



SPICE IT UP

SEPT. 12 | 1:00PM-5:00PM | \$88
[Instructor: Tracy Whiteman]

422 EAST BUTLER AVENUE, NEW BRITAIN, PA 18901
WWW.BYRNESEWING.COM
215-230-9411

