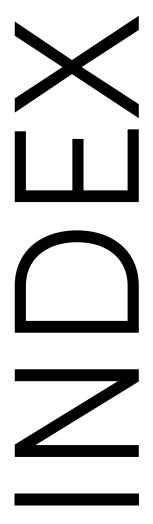
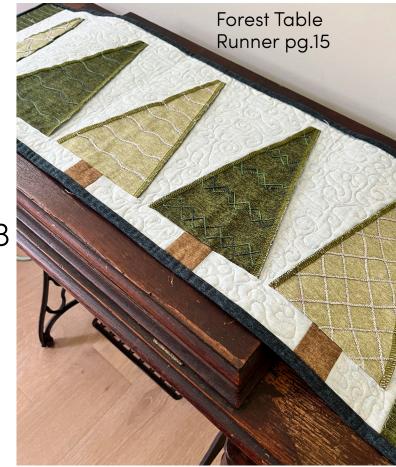


INTERVIEW WITH INSTRUCTOR
LYNN BEACH
Join her Cielo Top class in October





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A NOTE FROM JESS'S DESK

At Byrne Sewing, we're fueled by a simple yet powerful mission: to serve our makers and creators better with every stitch, every class, and every moment you spend with us. That's why we've reimagined our class catalog not just as a list of offerings, but as a beautiful reflection of the creativity that fills our store and classrooms. We redesigned it to focus on what matters most: the inspiration, education, and community that keep your crafting passion fueled.

One of the biggest changes you'll notice is how we present our class listings. Gone are lengthy descriptions. Instead, you'll find gorgeous photos that showcase the thought and artistry behind each class sample, curated sewing patterns you'll want to start right now, and reflections that speak directly to your creative soul. The new format is more than functional—it's meant to ignite your imagination. Think of it not just as a catalog, but as a mini-magazine that celebrates the joy of making, encourages you to try something new, and sparks your creativity.

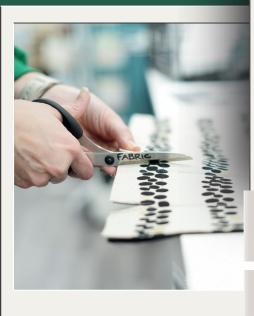
We've also extended the calendar to include four full months of classes led by some of the most passionate, talented educators in the industry. So take a moment, flip through, and let your next creative adventure begin.



-Jess









JANUARY 22ND & 23RD OR JANUARY 24^{TH&} 25TH

EARLY BIRD PRICING: \$209

AFTER OCT 31ST \$249

CAMP BYRNE SEWING

Pack your (machine-free) bags and get ready to explore the wild frontier of modern making! At Camp B.S., we're trading in tents and bug spray for bobbins and cutting blades. This hands-on maker's getaway is designed for sewing adventurers of all skill levels who are ready to dive into the exciting world of embroidery, cutting machines, and even fabric printing, all in a fun, supportive camp-style setting.



THE ITINERARY

We've partnered with Brother to transform our classroom into the ultimate creative campground. You'll get to try out their top-of-the-line embroidery machines and Scan N Cut cutting machines, all with expert guidance from visiting Brother educators.

Whether you're just embroidery-curious or ready to level up your skills, this is your chance to learn, experiment, and create without having to bring your own gear.



- >>> Two full days of instruction and hands-on project time
- >>> Use of our in-house Brother machines: no need to bring your own!
- >>> Curated project kits so you can create right out of the gate
- >>> Lunch provided each day (because no one creates well on an empty stomach)
- >>> A welcoming, bug-free creative space with fellow campers who love to make as much as you do

STITCH BY STITCH

AN INSTRUCTOR INTERVIEW WITH SEWIST LYNN BEACH

Tell us about your history with sewing, who or what

got you started and what led you to teaching bags and garment making?

My paternal grandmother sewed everything, and my mother learned from the Penn State Home Economists-Homemakers Club. I started hand sewing Barbie clothes as a young girl and, by age 10, was using Mom's sewing machine. By eighth grade, I was making everything from bathing suits (my first was terry cloth—it never dried!) to a double-breasted, lined coat. I even made my own patterns.

I wanted to attend design school but stayed closer to home, studying Fashion Merchandising at IUP. During my senior year, I participated in a cooperative program with the Fashion Institute of Technology in NYC.

After 14 years as a children's wear designer and becoming certified in Family and Consumer Sciences, I joined Byrne Sewing in October 2020. I started teaching smaller projects and Sew-

ing 101, then quickly became hooked on teaching ByAnnie projects. Now, I teach a variety of classes, including bags, garments, and fitting, while



sharing my knowledge and tips with students of all ages.

Q. What do you say to students who feel intimidated by learning to sew or taking on larger challenges of intermediate and advanced projects?

Try it in a small way first make a small bag or take Sewing 101, for instance. Even if you know how but are a bit rusty, or have never sewn before, everyone who takes Sewing 101 is glad they did! Don't be afraid to try a new

skill in a less costly fabric before you cut into your favorite print, for example. Just do it—as the sports company says. You'll never know unless you try. Students often surprise themselves with what they can accomplish!

Q. What's the most common mistake beginners make when learning to sew or tackling new projects?

I'd say there are two key things. First, seam allowance is so important! If you don't follow the seam allowance prescribed in the pattern, the parts won't fit or go

together properly. I have an exercise in Sewing 101 to teach this. Second, reading the pattern thoroughly before starting is crucial. If you don't know where you're going, how can you get there? A good pattern will tell you the required seam allowance and provide many other instructions that must be fol-



"Try it [sewing] in a small way first—make a small bag or take Sewing 101, for instance."

lowed for a successful outcome.

Q. What are your favorite tools or notions that you always recommend?

I recommend a good sewing machine (Byrne carries a great selection), quality thread like Mettler, and a sewing edge placed on your machine to aid in sewing the correct seam allowance. I also regularly use a Chaco Liner, tailor's chalk, Mark-B-Gone, a ByAnnie Stiletto, a sewing gauge, a bodkin, and ByAnnie Double-Sided Basting Tape. Lastly, we all need good, sharp seam rippers (yes, that is plural!). No one is above making mistakes!

Q. What can students expect from your classes?

I meet them where they are. I only expect them to do what they can, but encourage them to step outside their comfort zone and try new things. I constantly circulate through the class, helping you to get to the next step, answering questions and repeating directions, if needed. If the class time is not sufficient for you to finish, I have Sewing 201 to help you get there. Everyone works at their own speed and some need more time. Have several UFO's (UnFinished Objects)? Bring them to 201 and we'll get them done.

Cielo Top Sept 17th & 24th 10 am - 2 pm \$120.00 Lynn Beach

Like the look of this top? Check out our other Closet Core Patterns available in store today!

Q. What can students expect from your classes and one project every new sewist should try?

Take your time and relax. Have appropriate expectations of your current skill level and build on that. Celebrate your successes and keep your mistakes to yourself, you are likely the only one to see them, unless you point them out. So DON'T! Fewer details are better, learn the basics, then add from there. A simple top like Cielo (sign up this fall) or a ByAnnie Clam Up (also this fall) are the perfect starting places.

See you in class!

KARMA COURT BLOCK OF THE MONTH



Start your year off with **bold** colors, clean lines, and creative energy in our Karma Court Block of the Month program featuring the modern magic of Sassafras Lane Designs! This program kicks off in January and offers a vibrant journey through foundation paper piecing with expert guidance every step of the way. Led by our very own paper piecing master, Carolee, this program includes 16 hours of hands-on workshop time, paired with quarterly kit distributions to keep you sewing and inspired all year long.

Workshops are held quarterly and include in-depth instruction, troubleshooting, and community sewing time. Whether you're a confident beginner or a seasoned sewist looking to sharpen your paper piecing skills, this is your moment to shine.

SESSIONS
JANUARY 17TH
APRIL 18TH
JULY 18TH
OCTOBER 18TH

ALL SESSIONS 10 AM - 2 PM REGISTRATION: \$449

PRICE INCLUDES QUILT TOP KIT QUARTERLY DISTRIBUTION, RESERVED WORKSHOP SEAT AND DEDICATED SUPPORT THROUGHOUT

A SASSAFRAS LANE EXCLUSIVE

WITH CAROLEE

THREAD & THEORY

Our Byrne Sewing Classics & Clubs

Sewing 101

Mondays 6 pm - 8 pm \$99.99 Lynn Beach

Sewing 201

Sept. 9th, 23rd Oct. 14th, 28th, Nov. 11th, 25th, Dec. 9th, 23rd 10 am - 1 pm Sept 5th, Oct 3rd, Nov 14th, Dec 12th 4:30 pm - 7:30 pm \$45.00 Lynn Beach

> "I love Lynn! She is so patient, kind and helpful. Very knowledgeable about sewing and helps you figure out a project! Love being in Lynn's classes!"

> > -Yvonne Mowrer Detweiler



Sept 5th, Oct 3rd, Dec 5th

\$20.00





Ready to start your sewing journey? Get the Byrne Beginner's Bundle and sign up for your FREE lifetime guide lessons today!

- Brother PS500 with walking foot
- Fabric scissors
- Measuring tape
- Variety of essential needles

Bundle Value: \$1,300 Byrne's Best Price: \$979





The Bernina Owners Retreats



Bernina 990

Ready to take your Bernina 990 skills to the next level? This exclusive 2-day hands-on retreat is designed just for 990 owners who've completed their Customer Care course. You'll explore advanced sewing, embroidery, and automation features while completing a curated project that brings it all together. With expert guidance, real-time support, and a community of fellow owners, you'll build confidence, boost creativity, and get the most out of your machine.

- ✓ Hands-on instruction
- ✓ A full, curated project designed to showcase the 990's capabilities
- ✓ Deep dive into advanced sewing, embroidery, and integrated features
- ✓ Support, troubleshooting tips, and creative inspiration

December 7th 1 pm - 3:30pm December 8th 10 am - 4pm

\$299*

Includes lunch and kit, please bring your machine

Bernina L890

Take your L 890 skills beyond the basics in this one-day, hands-on workshop designed just for L 890 owners. You'll create a custom project that combines overlock, coverstitch, and decorative threads—giving you the chance to explore advanced features and techniques in a creative, supportive setting. With expert guidance and a community of fellow owners, you'll leave inspired, confident, and ready to make the most of your serger.

- ✓ Use overlock and coverstitch features together
- ✓ Work with decorative threads to add texture, style, and wow-factor
- ✓ Gain deeper control and creativity with **stitch** manipulation and settings

November 3rd 10 am - 4:30 pm

\$149*

Includes lunch and kit, please bring your machine

Bernina 790 PRO

Unlock the full potential of your Bernina 790 PRO in this hands-on, project-based workshop designed to showcase the machine's standout features. From laser-guided precision and advanced embroidery tools to BQM file quilting, you'll dive deep into what makes the PRO a true powerhouse. With expert guidance and a curated project, you'll build confidence and creativity while mastering the tools that set your machine apart.

- ✓ Quilt with imported BQM files for flawless precision
- Using the laser pointer for guided placement and accuracy
- ✓ Learn advanced embroidery capabilities, including pinpoint placement and smart design functions

October 6th 10 - 4:30

\$299*

Includes lunch and kit, please bring your machine



Fall is calling! Join us for Kimberbell's "Hello Pumpkin" one-day workshop. You'll stitch four charming autumn projects using fun machine embroidery techniques. From plush acorns to a pumpkin jar wrap and mesh screen décor, this beginner-friendly event is packed with festive flair and all the pumpkin inspiration you need for the season.

Hello Pumpkin!

September 28th 10 am - 4 pm \$119.00 Michelle Schopf

Price includes class kit*

*thread and stabilizer sold separately

Did we catch you dreaming about learning to make embroidery projects like these or finally learning to quilt? Get the Byrne Beginner's Bundle then sign up for your FREE lifetime guide lessons and you're one step closer to a new sewing skill!

- Bernina 53<u>5E</u>
- Stabilizer starter pack
- Essential embroidery thread bundle
- Bobbin thread

Bundle Value: \$5,759 Byrne's Best Price: \$4,889



The Handmade Home

TEXTILE CRAFTS FOR BEAUTIFUL ROOMS, BOLD ACCENTS, AND PERSONAL FLAIR









Kimberbell Mug Rug

September 6th 10am - 2pm \$60.00 Tracy Whiteman

Organza Shadowbox

October 4th 10 am - 2 pm \$60.00 Tracy Whiteman

Rope Bowls & Lids

December 18th 10am - 2 pm \$60.00 Sharon Curran

Festive Pumpkins

September 26th 10 am – 1 pm \$45.00 Nancy Heintzelman

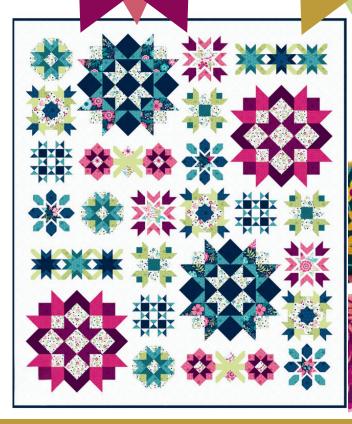
BLOCK OF THE MONTH CLUB



Stitch your way to a stunning quilt one block at a time

Choose from two exclusive colorways to suit your style. Registration is just \$57 and includes your first block and pattern.

Bring your
completed block
to the next
meeting, and your
next block is
FREE!



Meeting the 2nd
Thursday monthly
on Block Day
10AM 2 PM, or 6 PM
starting on
Jan 8th, 2026

Want to explore new techniques, experiment with fresh patterns, or sharpen your quilting skills? BOM is perfect for any skill level quilter to grow their craft. Each session introduces a brand-new quilt block, and by year's end, you'll have all the pieces completed for a beautiful finished quilt.



Tuffet

September 8th 10 am- 2 pm October 27th 11 am - 2 pm \$105.00 Carolee Rounsaville

Forest Table Runner

September 29th 11 am - 2 pm \$45.00 Maryann Willard

Canvas Rug

October 4th 3 pm - 4 pm November 1st 1:30 pm - 4:30 pm \$60.00 Nancy Heintzelman

Lights On

November 15th 1:30 pm - 4:30 pm \$45.00 Nancy Heintzelman

Gnome Rug

December 6th 1 pm - 3 pm December 13th 10 am - 1 pm \$75.00 Tracy Whiteman











OCT 10TH & 11TH 10 AM - 4 PM

REGISTRATION: \$99
INCLUDES COMPLETE CLASS KIT
ALL PROJECT MATERIALS
6 HOURS OF EXPERT INSTRUCTION
USE OF JANOME CLASSROOM MACHINES
TAKE-HOME TECHNIQUE SAMPLES AND
HANDOUTS

Ready to take your quilting to the next level? Join our hands-on, technique-packed day where you'll discover just how easy and impactful rulerwork quilting can be! You'll learn to confidently quilt using Sew Steady rulers and tables on Janome classroom machines, exploring how to layer decorative stitches for texture, detail, and creativity that stands out. Whether you're new to rulerwork or looking to unlock new techniques, this workshop will leave you inspired and empowered.

Skill you'll learn:

- How to quilt using rulers for precision and control
- How to integrate decorative stitches into your rulerwork
- Techniques to design custom, high-end looks right from your home machine



The 32nd annual

PNQE

Oaks Quilt Show

This year, PNQE will showcase an impressive collection of quilts and works of textile and wearable art. We are honored to be participating as a sponsor in the show. Check out our booths: Brother Sewing and Embroidery (Booth 501), Arrow Sewing Furniture (Booth 505), Bernina Longarms (Booth 601), and Laurastar irons (Booth 601). Stop by for your chance to win a free Laurastar Iron!

September 11th -14th, 2025

Purchase your tickets in store!



Snowman Tree Skirt

September 18th 10 am - 1 pm October 13th 10 am - 1 pm \$90.00 Carolee Rounsaville

Stacked Pumpkins

September 27th 10 am - 2 pm \$60.00 Tracy Whiteman

Jack O'Lantern Placemats

September 20th 1 pm - 4 pm \$45.00 Michelle Schopf

Embroidery Basics

December 12th 1:30 pm -3:30 pm \$30.00 Michelle Schopf













Edge to Edge Quilting

September 30th 3 pm - 6 pm \$45.00 Michelle Schopf

Creative Quilt Binding

September 9th 3 pm - 6 pm \$45.00 Michelle Schopf

KB Nativity Pillow

September 27th 2:30 pm - 4:30 pm October 18th 1 pm - 4 pm \$75.00 Tracy Whiteman







Free Standing Lace Ornaments

November 25th 3:30 pm - 6:30 pm \$45.00 Michelle Schopf

KB Enchanted Winter

Nov 1st, Nov 15th 10 am - 1 pm \$90.00 Michelle Schopf

ASK AN INSTRUCTOR

"How do I stop my fabric from being eaten when I start to sew?"

Answer: "Use a starter and an ender, which are scrap pieces of fabric you run before you start to sew your block and then run another one when you're finished. Then this piece becomes your new starter, and you'll take your fabric scrap you started with and it becomes your new ender."





Your favorite promotional sale is back!

The Key Giveaway!

August 1st - 31st

Receive 1 key per \$200 spent* Earn multiple keys on larger transactions. (\$600 = 3 Keys)

Try your key September 6th and win big!*

Grand prizes include:

- Two sewing and quilting machines
- Sewing accessories
- Class bundles
- Gift cards
- Curated prize packages

*Terms & Conditions: Receive one key for every \$200 spent (pre-tax) in a single in-store purchase between August 1–31, 2025. Keys are distributed at checkout only and cannot be issued retroactively. Excludes online purchases, repairs, and deposits. Keys must be presented in person on Key Try Day (September 6th) to attempt unlocking a prize. Lost keys will not be replaced. Prizes are non-transferable and may not be redeemed for cash. Byrne Sewing reserves the right to modify or cancel this promotion at any time.

WEAR & CARRY

FROM STITCH TO STREET WEAR IT, CARRY IT, LOVE IT.







Tamarack Quilt Coat

Oct 29th, Nov 12th 10 am – 2 pm \$120.00 Lynn Beach

Conquering Zippers

September 19th 4 pm – 8 pm \$60.00 Lynn Beach

Cielo Dress

Nov 18th, Dec 2nd 10 am - 2 pm \$120.00 Lynn Beach

Conquer Sergers

Discover sergers and just how easy they are!



Experience serging like never before! Join us for an exclusive opportunity to pioneer the next wave of serging innovation, while also having the chance to unleash your creativity. Whether you are new to serging, or a seasoned sewist, this is a perfect time to discover the power of sergers and unlock the secrets to flawless seams and professional finishes. Create the perfect sewing room organizer completely on a serger (provided)!

November 6th, 7th & 8th 10 am - 4 pm Registration Fee: \$79

SEW & STAY RETREAT NOVEMBER 20TH - 22ND



The Getaway

Escape for a 3-day sewing vacation at Byrne. No packing, no lists, no distractions, just you, your projects, and a room full of inspiration.



The Set Up

Enjoy your own table, access to classroom cutting stations and irons, and delicious lunch and dinner each day.



The Experience

Whether you're finishing UFOs or starting fresh, this is your chance to relax, sew, and recharge in your sewing home away from home.









Cielo Top

Sept 17th & 24th 10 am - 2 pm \$120.00 Lynn Beach

Fitted Blouse

Oct 1st & 15th 10 am – 3 pm \$150.00 Lynn Beach

Rope Beach Bag

December 16th 10 am - 2 pm \$60.00 Shannon Curran

Flip Pocket Folio

November 5th 10 am - 4 pm \$90.00 Amanda Kosobud

Wanting professional seams and runway-ready clothing? Start your serger journey with our Byrne Beginner's Bundle and be sure to register for our Conquer Sergers workshop:

- Juki MO-1200QVP
- Serger Start Thread Set
- Needle Bundle
- Decorative Thread Set

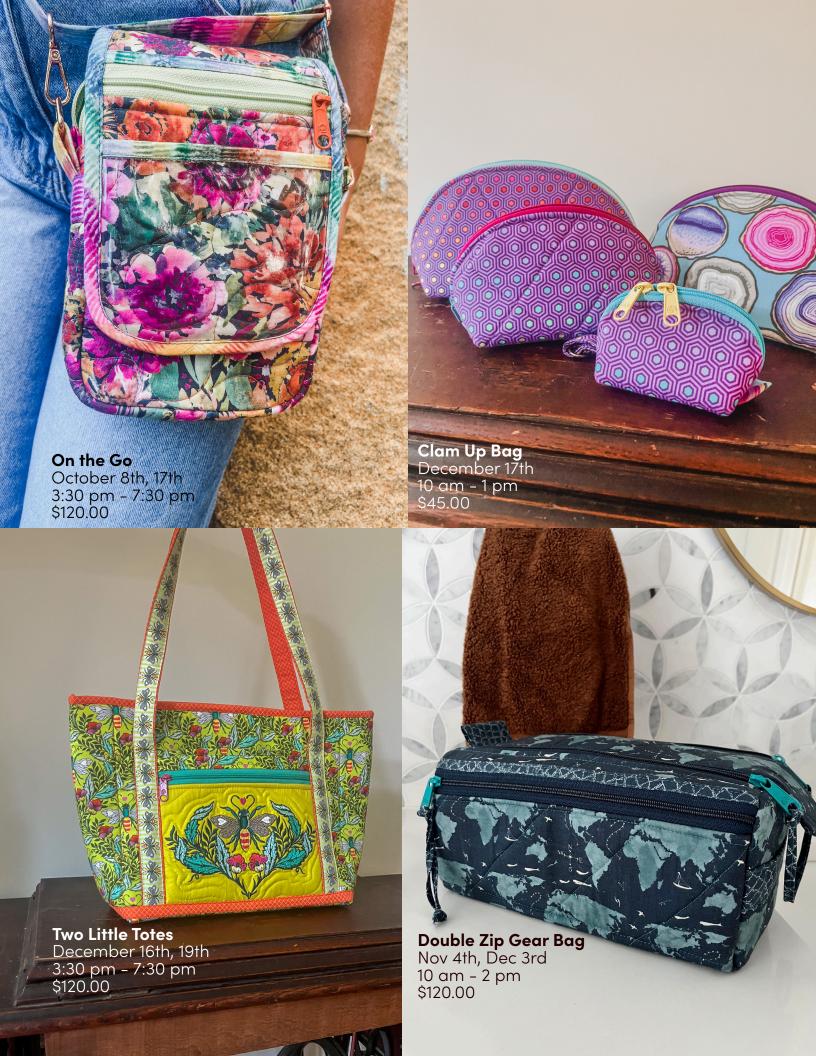
Bundle Value: \$1199 Byrne's Best Price: *\$789*



BY ANNIES

INSTRUCTED BY LYNN BEACH







A WEEK OF LONGARM MASTERY

IN OCTOBER DEEP DIVE INTO ALL THINGS LONGARM WITH WITH INSTRUCTOR ADAM SEW FUN!

Hi everyone, I'm Adam Rateliff, AKA Adam Sew Fun! I'm a quilt enthusiast and longarm educator. I started my quilting journey about 12 years ago when my partner decided he wanted to start quilting. We both grew up with mothers who sewed garments and costumes, so sewing came easy to us; the quilting part took a little more time. We purchased our first machine and both fell in love.

After talking with some coworkers of mine, we both signed up for a paper piecing class with a Judy Niemeyer pattern and became hooked. We also realized that weekend that one machine wasn't going to be enough.

At that time, I was working as an accountant, and quilting was the way I would relax at the end of the day. It was so easy to put on some music or a book and get carried away by the hum of the sewing machine. Fast forward a few years, we moved to Eugene, OR, and I joined the local guild. Some of them happened to own a longarm. I played with it one day at a sewing group and said, "If Ben ever touches this, we will have one on order." Well, the next time I went over to the sewing group, Ben came with me, and the rest is history.

Here I met some friends and one of them really hit the ground running when our longarm got set up. I wanted to learn and know



everything about it. I would follow people who inspired me on Instagram and Facebook, see them doing these amazing things, and knew I wanted to do them too. I started trying new things and increasing my skill levels. At each stage, I knew it wasn't going to be perfect, but I was doing it. I think this gave me a little edge over others because I wasn't scared.

I decided to leave the accounting world and applied to be an educator. I travel around the nation teaching classes and try to push all my students out of their comfort zones. I'm very big on keeping things positive and always pull out

> one positive thing about each project, even if it's not the outcome I'm looking for.

During the year of COVID, I started my Adam Sew Fun YouTube channel, where I create content for longarm quilters to help them on their journey. I am so passionate about this art form and want to share my love and passion with the world. I have subscribers from around the world and have taught Zoom classes where I have a cast of international students.

My life was changed the day we decided to purchase

the longarm, and I'm happily riding the wave of that change. I have a motto: "At the end of the day, it's just quilting." I tell everyone this because you might have a mistake in the quilt, but it's just a quilt. If you don't love it, you won't want to finish, so love what you are doing, don't worry about mistakes, and remember, "At the end of the day, it's just quilting!

BERNINA LONGARM OWNERS RETREAT



Free Motion Frenzy

Unleash your inner artist on a longarm in this immersive full-day workshop focused on building confidence and refining your free-motion quilting skills. From swirls and pebbles to feathers and more, you'll discover how to combine and navigate a wide range of quilting motifs with ease. Led by a top-tier educator who specializes in helping quilters move beyond the straight-line rut, this class is ideal for those looking to expand their go-to free motion library, understand design flow and quilt pathing, and gain hands-on confidence with every curve, swirl, and echo.

OCT 21ST 10 AM - 4 PM CLASS REGISTRATION: \$249*

(BYRNE SEWING OWNERS, AS A THANK YOU FOR PURCHASING WITH US: \$149)

*INCLUDES CLASS MATERIALS AND LUNCH

Rule your Rulerwork

It's time to rule your rulerwork! This in-depth, hands-on course is designed exclusively for BERNINA longarm owners who are ready to take their quilting to the next level with precision, creativity, and control. You'll master the ins and outs of using rulers on your Q Series machine; everything from setting up for success to stitching crisp lines, curves, echoes, and complex designs with confidence. Must-know rulerwork techniques for all skill levels, pairing rulers with free-motion for show-stopping results plus insights on making rulerwork feel natural.

OCT 22ND 10 AM - 4 PM CLASS REGISTRATION: \$249*

(BYRNE SEWING OWNERS, AS A THANK YOU FOR PURCHASING WITH US: \$149)

*INCLUDES CLASS MATERIALS AND LUNCH

Custom Quilt with Q-Matics

Own a BERNINA Q Series with Q-matic? This hands-on class is your deep dive into custom quilting with automation. You'll explore advanced features, refine your workflow, and learn how to move beyond basic edge-to-edge patterns to create truly personalized quilts. Discover how to place and customize designs with precision, use Q-matic for borders, blocks, and custom layouts, and work confidently with markers, trims, and multi-design projects; all while combining automation with your own free-motion artistry!

OCT 23RD 10 AM - 4 PM

CLASS REGISTRATION: \$199*

(BYRNE SEWING OWNERS, AS A THANK YOU FOR PURCHASING WITH US: \$99)

*INCLUDES LUNCH



Tired of wrestling quilts through your domestic machine? It's time to experience the freedom of longarm quilting. Join longarm expert Adam Sew Fun for a hands-on session where you'll explore the difference between sit-down and stand-up machines, try out a variety of models, and learn beginner-friendly free-motion techniques. Discover how a longarm can transform your quilting and why it's worth investing with a dealer that offers expert support every step of the way.

You will learn:

- The benefits of a longarm or sit-down
- Get hands-on experience free motion quilting on a longarm
- Try out different longarm and sitdown style machines

REGISTRATION TICKET: \$69





October 24th or 25th, 2025

LIMITED SEATING AVAILABLE

Longarms are an investment. Invest in a dealer with experience and knowledge to help you at every seam of your journey!

Stitcher's Hideaway 2026 YOU SHOULD SEW BE HERE!











Indulge in four luxurious days of uninterrupted sewing at our thoughtfully curated retreat. With the studio open daily from 7 a.m. to midnight, and dedicated Open Sewing beginning Monday at 8 a.m. through an extended close on Thursday at 5 p.m., you'll have ample time to immerse yourself in your craft. Each guest enjoys a generously sized 6-foot personal sewing table, along with access to professional-grade communal ironing and cutting stations.

Savor gourmet breakfasts and lunches each day, a warm and welcoming Monday night dinner, and elegant evening socials designed to inspire connection and creativity. New this year, an optional project workshop offers a chance to expand your skills with expert guidance. Every attendee receives a curated swag bag, a commemorative t-shirt, and most importantly, the rare opportunity to create in the company of kindred spirits who value both craftsmanship and community.



Join us every 2nd Friday | 10 AM - 12 PM

BOBBINSS BRUNCH

Once a month treat yourself to a morning of creativity and connection at Bobbins & Brunch Club.

Held on the second Friday of each month, these gatherings blend the joy of sewing, quilting, and embroidery. with brunch.

Enjoy engaging demos, inspiring lectures, exclusive shopping, and delightful giveaways. Purchase our Bobbins & Brunch Club tote for \$20 to enjoy access to all 2026 events, along with a host of members-only perks and offers.

THE END OF AN ERA

CRAFTING LIFE AFTER JOANN

f you're anything like me, the news about Joann Fabrics stirred up a wave of emotion. For so many of us, it was where our sewing journey began-where we chose our first

patterns, matched fabrics under buzzing fluorescent liahts, and filled our carts with inspiration (and probably more notions than we needed). It was familiar, accessible, and, in its own

way, nurtured generations of makers.

So yes, seeing that chapter close feels bittersweet. But as a lifelong maker—and now the owner of a woman-founded, woman-owned sewing business-I also see an opportunity rising from the loss.

With Joann's closing its doors, there's now space. Space for our creative community to rediscover the magic of shopping with intention. Space to 31 connect with people who live

and breathe sewing. Space to create in an environment that fuels your passion with care, knowledge, and genuine connection. That's exactly what we've built here at Byrne Sewing.

We're not just a quilt shop. We're a home for all makers: quilters, garment sewists, bag makers, serial crafters, embroidery lovers, and anyone just dipping their toes into the creative world. If you find joy in making something by hand, you belong here.

This isn't just about switching where you shop—it's about changing how you experience the craft. We believe in slow sewing. Mindful making. Carefully chosen fabrics. Machines that do more than

stitch-they empower. At Byrne Sewing, every product is thoughtfully selected, and every team member is here to support your creative journey with a level of expertise and heart that's hard to find

> in big-box stores.

With over four decades of sewing experience, we take our role seriouslywhether we're helping you choose your next machine, guiding you to the perfect fabric, or celebrating

your latest project with you. We're here to be your creative partner, every step of the way.

So while one door is closing, we invite you to step through ours. Come experience what it means to shop where your craft is understood, celebrated, and supported. This is more than a store. It's a creative haven. And we can't wait to welcome you home.

- Jess

Madalynne Intimates

LEGGINGS & SPORTS BRA WORKSHOP

Get ready for an amazing event led by the queen of modern bra making— Maddie from Madalynne Intimates! This inspiring two-day workshop is where comfort meets couture. Known for pioneering the revival of handmade lingerie and athletic wear, Maddie will guide you through creating a perfectly fitted, high-end sports bra and leggings set that looks as good as it feels.



In this hands-on workshop, you'll learn invaluable skills that take you from endlessly picking through the athletic racks at Lululemon and Athleta in search of the right fit and style—to creating your own, right from the comfort of your sewing chair. No more spending big on sportswear sets—instead, you'll be making ones that fit not only your size, but your personal flair.

Maddie will teach you how to work with performance stretch fabrics while mastering techniques to construct supportive, stylish activewear, custom-fitted to your unique body. Your finished details will look like they came straight off the store mannequin!

Whether you're a seasoned sewist or stepping into apparel-making for the first time, Maddie's expert instruc-



signature style will leave you inspired, empowered, and walking away with a pro-level activewear set made entirely by you.

> Want to learn more about Madalynne? Scan the QR code to read her story!



January 9th and 10th | 10 AM – 5 PM Workshop Fee: \$599

Includes: All class materials to make one sports bra + one pair of leggings



COMPARISON MATTERS

Choosing a sewing machine is more than a product purchase; it's a creative partnership. Whether your passion lies in quilting, sewing, or both, your success begins with finding a machine that fits you and a dealer who understands your goals. Where you buy your machine is just as important as which machine you choose. An independent retailer is the single biggest key to your sewing success outside of being matched with the right machine.

At a trusted quilt shop like ours, you'll find something the big-box stores and online listings can't offer: expert guidance from people who care about your craft. Our sales team is trained to help you find the machine that suits your needs, your experience, and your sewing dreams. We take the time to understand what you sew, what you want to make, and what features will help you grow.

Different sewing projects require different tools. Quilters often need a larger throat space, stitch regulators, walking feet, and extension tables to handle large or bulky projects, while garment sewists might want to prioritize speed control, adjustable presser foot pressure, and a wide range of utility stitches to shape garments and handle curves with ease. While some machines can do both, many are better suited to one focus. That's where having someone help you

navigate the options can make all the difference.

The quality of your machine matters, and so does the quality of your dealer. Investing in a sewing machine is not just about price; it's about performance, longevity, and support. Some machines offer high-tech features like embroidery capability or computerized stitch libraries, but those bells and whistles aren't always what you need. Whether you are looking for a reliable beginner model or stepping into a mid-range or premium machine, we help you balance the budget with the right features for your sewing journey. We also ensure that the machine you bring home is one that you know inside and out by offering free Customer Care Courses for a lifetime.

A good sewing machine should make your work easier, faster, and more enjoyable. The right machine will encourage your creativity and help you build your skills. The right dealer will be there to support you with knowledge, service, and inspiration long after you leave the store.

In the end, finding the best machine for you is only part of the process. Buying it from a place that understands your craft, your goals, and your passion makes all the difference. Let us help you make the right match, so you can sew with confidence and joy for years to come.



Bernina 990 PRICE UPON REQUEST Features:

14" EXTRA-LARGE WORKSPACE – Ideal for quilting and large projects

AUTOMATIC NEEDLE THREADER – Fast, effortless threading every time

BUILT-IN CAMERA & STITCH PREVIEW – Place and preview with total precision

EXCLUSIVE PINPOINT LASER – Guides your stitching for flawless accuracy

STITCH DESIGNER 2.0 – Customize and create your own decorative stitches

EMBROIDERY MODULE WITH SMART DRIVE TECH (SDT) – Smoother, quieter, and faster embroidery

Janome M17 Continental PRICE UPON REQUEST

Features:

INDUSTRY-LEADING 13.5" WORKSPACE – Spacious arm for quilts, home décor, and large projects

DUAL TOUCHSCREENS – A 5.3" sewing screen + 7" embroidery screen for easy navigation and customization

BUILT-IN DUAL LASER NEEDLE POSITIONING – Sew and align with pinpoint accuracy

HI-DEFINITION EMBROIDERY WITH ASR (ASR) – Precise embroidery and free-motion quilting in one powerful machine

BUILT-IN ACUSTITCH REGULATOR – Delivers consistent stitch length during free-motion quilting





Brother Aveneer PRICE UPON REQUEST

Features:

14.1" WORKSPACE + XXL EMBROIDERY FRAME – Ideal for quilts and large projects with an 11" × 181/4" hoop

STITCHVISION PROJECTION – Projects lines, grids, and guides in color directly onto fabric

INTELLIGENT STITCH REGULATOR (ISR) – Keeps stitches consistent during free-motion quilting

PICTURE PLAY EMBROIDERY – Turn photos into stitchable art using built-in Al filters

EDGE-TO-EDGE QUILTING – Easily quilt entire tops with 15 auto-split designs and a magnetic hoop

A QUICK COMPARISON GUIDE

FEATURES	BERNINA 990	JANOME M17	BROTHER AVENEER
WORKSPACE SIZE	14"	13.5"	14.1"
STITCH REGULATOR	BSR + Embroidery SDT	AcuStitch Regulator	ISR - 3 Mode
EMBROIDERY TECH	SDT Module + Stitch Preview	Hi-Def Embroidery + ASR	XXL Frame + Picture Play Al Embroidery
LASER/PROJECTION	Pinpoint Laser Projection	Dual Laser Needle Positioning	StitchVision
TOUCHSCREEN	Large Touchscreen + Camera	Dual Touchscreens	Mutli-screens
DESIGN CUSTOMIZATION	Stitch Designer 2.0	Advanced on-screen editing	Al Filters for Image-to-Stitch

WHY YOU WOULD LOVE ONE

Bernina 990

For sewists who value precision and Swiss engineering, the 990 delivers unmatched stitch accuracy, powerful automation, and a luxury feel in every detail.

Janome M17

Perfect for makers who love a balance of power and user-friendliness, the M17 blends advanced tech with intuitive controls and top-tier quilting tools.

Brother Aveneer

Creative sewists will love the Aveneer's playful tech like StitchVision and Al embroidery—turning photos into stitches makes it feel like magic.

"I love everything that my Aveneer can do for me, especially making quilts. The dual-feed walking foot with the 1/4" attachment helps my blocks lay really flat as they are completed. Once my quilt top is done, I can use the built-in edge-to-edge designs to quilt it, and it's also got border designs that can be configured for any size quilt that I create...there really is no need to send my quilts out to a longarmer, which saves me time and money. But the feature that I love most about my Aveneer is the Projector! Brother upgraded the size from the Luminaire to 8x5"....which is huge! I use it all the time when I want precise placement of embroidery designs, and it helps when I'm doing E2E quilting, especially since my hooping skills really need more work. But I can also use the Projector on the sewing side of my machine as well. I really like to add those decorative stitches to table runners and placemats to spice them up a bit. Let's face it, no one wants to spend time ripping stitches out, and the projector shows me how they will look, so I won't have to spend any time with Jack (the ripper)" - Michelle, owner of the Brother Aveneer

November 9th & 10th 10 a.m. - 3 p.m.

Aveneer Owner's Retreat



Welcome to the future of embroidery.

This two day hands on experience is your opportunity to delve into everything that makes this innovative machine stand out from its predecessors. Over two immersive days, you'll explore the groundbreaking features that elevate the Aveneer—such as enhanced edge-to-edge precision, intelligent stitch placement, next-generation scanning, and wireless design transfer.

Led by expert educators, this hands-on workshop will walk you through advanced embroidery techniques using My Design Center, upgraded hooping options, and timesaving automation tools that take your embroidery from standard to spectacular. Whether you're upgrading from a Luminaire or venturing into new creative territory, this retreat is designed to help you master the Aveneer's robust capabilities and gain confidence using them on your projects. Register today, seating is limited!

THE STITCH LIST

A handpicked collection of instructor favorites for your upcoming classes



- **1.** Terial Magic Liquid Stablizer Spray \$62.99
- 2. QS Percision Quilting Ruler \$28.99
- 3. EZY Pull Bodkin \$2.99
- 4. Gingher Embroidery Scissors \$33.99
- 5. By Annie Stilleto & Presser Tool \$12.49

- 6. Clover Hot Hemmer \$18.99
- 7. Byrne Zipper Chain & Pull \$6.99
- 8. Kingstar Metallic Thread \$17.99
- 9. Dritz Bobbin Boat \$7.99
- 10. Adhesive Sew 'n Wash \$62.99

- 11. Turn it All \$18.49
- **12.** Double-sided Basting Tape \$8.99
- 13. Famore Rotary Cutter \$25.99
- **14.** Sallie Tomato Hardware \$4.50-\$5+

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FABRIC FORECAST: COLOR + CLOTH

The colors and patterns to carry you through the seasons



There's nothing quite like walking into a quilt shop and being surrounded by color. The shelves full of fabric, the swatches on the cutting table, the half-finished projects on the design wall, it's all one big, beautiful reminder of why we sew in the first place. It's inspiring, it's energizing, and honestly? It makes you want to drop everything and start stitching. This fall and winter, we're feeling deep, cozy, warm neutrals, those earthy tones that make everything feel just a little more grounded. Think rich clay, warm cocoa, dusty taupe, and that kind of soft brown that just feels like fall. They're the kind of colors that work perfectly for garments, bags, and accessories you want to live in all season long.

But that doesn't mean we're skipping the drama. Gem tones are also having a moment, and we're here for it. Deep sapphire, smoky amethyst, ruby red, and a moody emerald, they're

bold, a little luxurious, and pair beautifully with those warm neutrals for a high-impact, low-effort look. When it comes to prints, it's all about balance. We're seeing a mix of tiny, unbothered prints (the kind that go with everything) blended with big, tonal florals that add just the right touch of flair without taking over. One of our favorites this season? A soft peachy rust floral from the Love Letters collection by Moda. It's warm, inviting, and totally fall-ready.

So, whether you're planning your next quilt, stitching up a new fall wardrobe piece, or finally making that bag pattern you've had your eye on, let these colors be your guide. Swing by the shop, get inspired, and let the Season lead the way. Because around here, we don't just follow trends, we turn them into handmade magic.

STITCH THIS

The tote of the season is here

The Carpenter's Star Tote is a sturdy, stylish project bag that's perfect for carrying tools, fabric, or every-

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day essentials. In the fall, use it as a market tote, a library bag, or a catch-all for your sewing notions. Come winter, it's great for holiday shopping, carrying gifts, or packing supplies for cozy crafting days. Draw inspiration from our fabric selection or make it seasonally themed with warm flannels or festive prints. Make this your tote—unique to your style or a seasonal look that's both functional and fun.

Materials needed

- Fabric
- Webbing
- Thread

Get the pattern:



Join our sew along this quarter:





FABRICS WE LOVE FOR THIS PROJECT



- 1. Daisy Doily Terracotta
 - 2. Moda Sagewood
 - Dogwood Teal
- 3. Moda Rainier Eggshell
 - 4. Moda Sagewood Summerfield Peacock

CALLING ALL NIGHT OWLS

MIDNIGHT MAKERS

SEPTEMBER 20TH OR DECEMBER
13TH
6 PM - MIDNIGHT

REGISTRATION: \$35.00

This is your after-hours escape to sew, snack, and socialize in our cozy classroom space. Join us from 6PM to midnight for a relaxed, open-sew hangout where the machines hum, the creativity flows, and bedtime is optional. This event is family-style—bring a snack to share and enjoy the community vibe while you work on your own projects. You'll have full access to our sewing tables, classroom cutting counters, and ironing stations throughout the evening.

There's no set agenda, just good company and uninterrupted time to create. For those looking for a little extra inspiration, an optional Midnight Makers Exclusive Project will be available for an additional fee. Whether you're wrapping up a long-lost project or just want a night out with your machine, this is the perfect way to stitch the night away.



Kimberbell Comfort & Joy

Get ready to stitch up the holiday spirit at our Kimberbell Comfort & Joy event! This festive two-day machine embroidery workshop is filled with merry-making, cozy projects, and seasonal cheer.

Join us in-store as we create exclusive Kimberbell projects that celebrate the season. You'll receive a full event kit packed with high-quality fabrics, embellishments, and everything you need (except thread and stabilizer) to complete your projects with style. Come home with finished projects, new skills, and all the warm fuzzies you need to kick off the holiday season! Spots are limited, reserve yours today!

November 23rd and 24th 10 am - 4 pm \$219 (includes kit & lunch) Instructor: Michelle Schopf

SEASONAL STITCHES

Your Autumn project inspiration

As the air turns crisp and the leaves begin to fall, there's no better time to bring the warmth and charm of sewing and guilting into your home decor. Autumn is all about comfort, texture, and rich, earthy tones. Whether you're creating festive table decor or whimsical ornaments your sewing skills can truly bring the season to life. Let the class project photos on this page spark your imagination, and be sure to join us on the night of August 6th at 5 p.m. for our class preview evening. See these projects up close, feel the stitchwork and fabrics and ask our instructors any questions about the creation process before signing up in person.



5. Free Standing Lace Ornaments pg. 18

MAKERS MAP

A local guide to crafting adventures and creators



SHOPPING

Ewenited Stitches

217 E MONTGOMERY AVE NORTH WALES, PA (215) 500-5950

Twist Knitting & Spinning

5743 LOWER YORK RD LAHASKA, PA (215) 794-3020 TWISTKNITTINGANDSPINNING.COM

Sojourner:

26 BRIDGE STREET LAMBERTVILLE, NJ (609) 397-8849 WWW.SOJOURNER.BIZ

Artist & Craftsman Supply:

7926A GERMANTOWN AVE PHILADELPHIA, PA (215) 248-1531 ARTISTCRAFTSMAN.COM

Rittenhouse Needlepoint:

1216 ARCH ST STE 2A PHILADELPHIA, PA (215) 563-4566 RITTENHOUSENEEDLEPOINT.COM

Buttons Galore & More:

420 COMMERCE LANE, SUITE 5 WEST BERLIN, NJ (856) 753-6700 BUTTONSGALOREANDMORE.COM

Blue Santa Beads:

1165 WEST BALTIMORE PIKE MEDIA, PA (610) 892-2740 BLUESANTABEADS.NET

Stitch Haus:

110 S. WAYNE AVENUE WAYNE, PA (610) 688-2726 STITCHHAUS.COM

Forever Yarn:

68 SOUTH MAIN STREET DOYLESTOWN, PA (215) 348-5648 FOREVERYARN.COM

LOCAL QUILTERS AND SEWISTS

Cason Quilting Ilc

(215) 589-8185 CASONQUILTING@GMAIL.COM CASONQUILTING.COM

Anne Robinson Cowan

299 STONYHILL DRIVE CHALFONT., PA (215) 997-0616 ANEELONGARM@GMAIL.COM

Fody Quilting & Embroidery

PEG FODY (215) 290-306 PEGFODY@GMAIL.COM

Quilting & Embroidery

MICHELE MAYSON (215) 350-5072 MICHELEMAYSON@COMCAST.NET

Sew I Quilt

CINDY RYAN MYNIN3@AOL.COM (215) 805-0950

STITCH + SCHEDULE Map out your makes, one project at a time

Project/Class Name:				
Project Type: Quilting	g Embroid	lery	_Sewing	Garment
Sewing Pattern:				
Started:	F	- inished	:	
Set Up	······		h/Fabric Sv	watches
Machine:				
Settings:				
 Needles Used:				
Threads Used:				
Materials: 	Quantity:			Price:

ARN, DART, DUOLINGO

A little pocket guide to beginner sewing and

quilting terms



Ornamental needlework in which pieces of fabric are sewn or stuck onto a large piece of fabric to form pictures or patterns.

Baste

A temporary stitch used to hold fabric pieces together before final sewing. Basting stitches are longer and easier to remove than regular stitches.

Backstitch

A stitch used at the beginning and end of seams to secure them. It can also refer to a hand-sewing technique that creates strong seams.

Bias

The diagonal direction of fabric, which allows it to stretch. Cutting fabric on the bias can help it fit curves better.

Gathering

A technique used to create ruffles or fullness in fabric by sewing long stitches and pulling the threads to gather the fabric.

Notch

A small cut made in the seam allowance to help with fitting and aligning fabric pieces.

Seam Allowance

The area between the edge of the fabric and the stitching line. It is important for ensuring seams are strong and can be adjusted.

Zipper Foot

A special presser foot that allows you to sew close to the zipper teeth, making it easier to attach zippers to fabric.

Ready to test your new knowledge?

Join our Sewing 101 instructor Lynn for her beginner's courses! You won't find a more beloved and patient teacher who lives and breathes sewing!

Sewing 101 Mondays 6 pm - 8 pm \$99.99 Lynn Beach



GOOD GOURD!

A seasonal mini-competiton for savy makers



It's time to bust that scrap stash and get creative! Make your very own fabric pumpkin, any size, any style, and bring it in by October 1st to enter our *Good Gourd!* competition.

We'll display all the pumpkins in-store, and throughout the month, customers can vote for their favorite at the register.

The winner will be announced on Halloween (Friday the 31st) and will receive 1 yard of our popular Moda "Home Sweet Haunt" fabric, a winner's feature across our social media, and a spotlight article in our next class catalog celebrating your best projects from your showcase-worthy sewing skills.





Entry deadline: October 1st

Need a little project inspiration to get you started? There's so many ways to make fabric pumpkins, but we included a QR code to take you to a step by step guide that we like.



CLASS POLICIES

CLASS REGISTRATION

Please sign up for classes at least 1 week in advance. Registration can be done by phone, in person, or online at byrnesewing.com. It is necessary to pre-register for all classes. You may register in person or by phone. Payment must be made in full to assure your place in class. We need this commitment from you in order for our classes to run as smoothly as possible and so our teachers can properly prepare. In many cases, it is necessary to do things ahead of time to be properly prepared, so be sure to check your supply list in advance!

CLASS SUPPLIES AND QUESTIONS

If you have questions regarding a class or supply list needs, you may directly reach out to our instructors via our website directory. If you do not see your instructor's name listed, please forward your questions to: info@byrnesewing.com

EVENTS AND CLASSES WITH MEALS PROVIDED

We are updating our policy regarding food allergies and special dietary accommodations for classes where lunch is provided. It is the student's responsibility to inform us of any food allergies or special dietary needs. All food allergies or special accommodations must be submitted to our event coordinator, Kathy Schiefer, by email at kathy@byrnesewing.com no later than 7 days prior to the event or workshop. Please note that we may not be able to accommodate food allergies or special requests submitted less than 7 days before the event.

REFUND POLICY

We must make our commitment to teachers one week prior to the start of their class. Therefore, refunds are available when your cancellation is made at least one week prior to the first class. No exceptions. In the event that a class must be cancelled, individuals will be contacted and given a full refund.

BAD WEATHER POLICY

In inclement weather, all students will be notified if the class is cancelled. A new class date will be scheduled. If you are unable to attend the rescheduled date, a full refund will be issued.

CUSTOMER CARE COURSES

When you purchase a machine or software from Byrne Sewing, you're entitled to free basic instructional Customer Care Courses! These classes are designed to familiarize you with all the features and functions of your new machine or software, ensuring you feel confident and ready to sew. If you haven't taken advantage of your free classes yet, give us a call or email us at info@ byrnesewing.com. These classes are required before signing up for regular sewing classes, unless you already have a good working knowledge of your machine. If you purchased your machine elsewhere, no problem—our guide classes are available for a fee. Sign up today and make the most of your sewing journey!



BYRNE SEWING

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