

BERNINA⁺

Stretch & Sew
FABRICS®

made to create

Sales—Service—Classes—Fabrics—Notions—Patterns—Books

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Preferred Customer Adoption Package

BERNINA of America has set the value of classes, service and support for each machine sold by an Authorized Dealer (Please see back of this page).

We realize that you may have purchased your sewing machine, serger, embroidery machine or software from another dealer. These are some of the reasons you will want to treat yourself to our preferred customer Adoption program.

- BERNINA of America suggests using the My BERNINA workbooks with up to 5 classes for machines. 2 for embroidery units, 4 classes for sergers and 10 classes for the software, so that learning the ins & outs of your new machine is enjoyable and you will be successful with your new purchase. Our My BERNINA instructors own BERNINA products and are very knowledgeable in their use. We attend as many regional trainings as possible so that we can keep up with BERNINA of America's high educational standards.
- Factory trained technicians on site, who also sew and have over 30 years experience with BERNINA machines. They attend all regional technical trainings.
- We try for a short turn around on machine service.
- A BERNINA dealer for over 30 years and have received many district awards.
- Computer lab assistance for your convenience.
- BERNINA is our "ONLY" choice for sewing machine because of the quality, precision, dependability and the fact that BERNINA is the only sewing machine company that has been owned by the same family for over 100 years.
- Our staff can provide endless support to help build your confidence in the use of your BERNINA machine. You can call us, e-mail or come in for personal help. If you need assistance when the store is closed, you can call Judy at HOME!

Total value of the Adoption plan is Priceless!

And includes:

1. FREE service for your machine for a year.
2. FREE My BERNINA Classes (repeat as often as you want, bring a friend @ no cost).
3. FREE Discount Savings card (save 20% on your total purchase once a month, save 15% on purchases when you attend any class, and 10% on purchases any other day of the year. This card is good for one year from your purchase of the package. Value is Limitless

Your Cost: \$350.00

Effective February 15, 2013