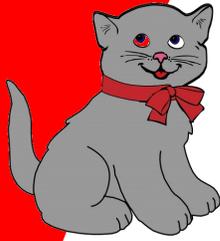


Nina



Berni



Special Points of Interest:

- Naming contest
- Sunshine & Stitches Shop Hop
- Row by Row Nationwide Shop Hop
- Row by Row License Plate

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BERNINA

made to create

Stretch & Sew
FABRICS®

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June 2015

Name the newsletter and mascots

We have had several people choose Berni & Nina for the Cat & Dog mascots and the name is a combination of two entries, *Stretch Your Mind with Sew More News*. Winners are Laura Cain, Nedora Counts, Ruth Zerbel & Jeanette Spellmeyer. A great big thanks for everyone who took the time to send us names.

Coming Shop Hops

Sunshine and Stitches June 13th—27th, 2015

This is our block and project for the Sunshine and Stitches Shop Hop.



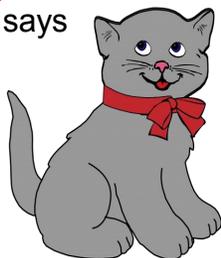
Row by Row June 21st—September 8th, 2015



This Shop hop features 2500 shops nationwide, who have all created a 9" x 36" row, with the theme of "water". Each shop will give you a free pattern for their row, and have kits available for purchase. Here is our row and the license plate. The License is \$6.00



NINA
says



Get rid of that old clunker of a machine and make it have value.

You know that you have wanted a NEW BERNINA for a long time. Do yourself a favor and try one now!

We just received the new luggage system for BERNINA sewing machines. They are Fantastic!

Nina



I just heard about the new **Adaptive Thread Tension** on the 7 series. Imagine, PURRR-FECT stitch quality each time.

Special from BERNINA!

From June 8th thru June 15th BERNINA is offering 25% off on one BERNINA accessory that costs up to \$300.00. Don't miss out, order that special hoop, tool, foot or anything that will help you use your BERNINA machine to a better advantage.

\$100 OFF SELECT NEW BERNINA MODELS PRICED \$1,000-\$2,299*

\$300.00 OFF SELECT NEW BERNINA MODELS PRICED \$2,300-\$4,499*

\$400 OFF SELECT NEW BERNINA MODELS PRICED \$4,500-\$6,499*

\$500 OFF SELECT NEW BERNINA MODELS PRICED \$6,500 AND UP*

**SOMETHING OLD.
SOMETHING NEW.**

**TRADE IN
TRADE UP
JUNE 4-15**

UP TO \$500 Off*
ON SELECT MODELS WHEN YOU
TRADE IN YOUR MACHINE.



Trade in a machine
of any brand and of any age.



Made to create **BERNINA**

© 2015 BERNINA of America *See store for details. Only available on select new models of BERNINA machines. While supplies last.

Thirdly, you can have up to 60 months to pay for everything over \$3,000.00. Remember, you can bundle things together.

Sewing Tip

When you are ripping out a seam, clip every 4th stitch and the rest will pull out easily and not leave so many little bits of thread. You can also use an eraser to clean-up the loose threads.

Tech Info– exciting news

The newest innovation in the sewing machine field is the Adaptive Thread Tension found on the NEW 7 series. BERNINA developed this technique so that ideal thread tension is provided for each and every stitch type in any variation. The tension is electronically adjusted to the selected width, length, speed and needle position on each penetration of the needle into the fabric. The results is the finest stitching without pressing a button.

The high powered stepping motor adjusts tension automatically, side to side with each needle penetration. A heat sync was also added to draw heat away from the stepping motor. They also added acoustic absorption to dampen any head frame noise.

These features can be found on the new 740, 770QE, 770QEE or 790E.

Save the Date NOW!!



Have you heard that the two and a half day *Ricky Tims Super Quilt Seminar* is coming to our area in April 2016. Ricky will be presenting this exciting and unique event at the Red Lion Hotel on the River, March 31-April 2 2016. Joining Ricky on stage for the seminar will be Alex Anderson. We are

co-sponsoring this seminar with several other BERNINA dealers and quilt stores. We will be having more news in the coming months and a promotion where two people could win FREE tickets to this wonderful event. You won't want to miss this!!!!



Ricky's classes are fun, he gets me so excited that I chase my tail.

Coupons for May

Coupon

Take 20% off anything that is RED, WHITE, or BLUE.

Anything goes.

Expires June 30th, 2015

Coupon

Mix & match , buy 2 notions get 3rd one FREE

Expires June 15th, 2015

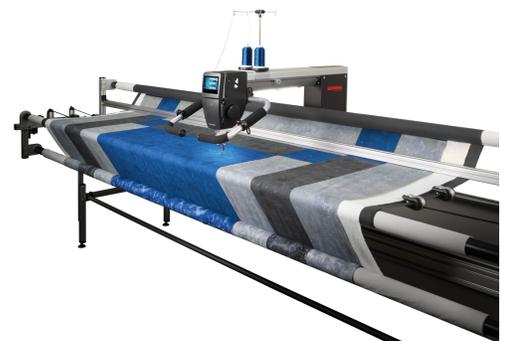
Exciting Classes

Classes to consider

1. It's a Sterling Life on Berkeley Square—Appliqué
2. On the Go Pillow— software & sewing
3. Pinchers and more— quilting & sewing
4. Many ways to Bind—hands-on
5. Set a Table— use Designworks, cutting, painting, & crystals
6. Cutwork on Knits—use it on a ready to wear garment or one you made.
7. Traveler Wallet—helps control the mess with cards & papers.

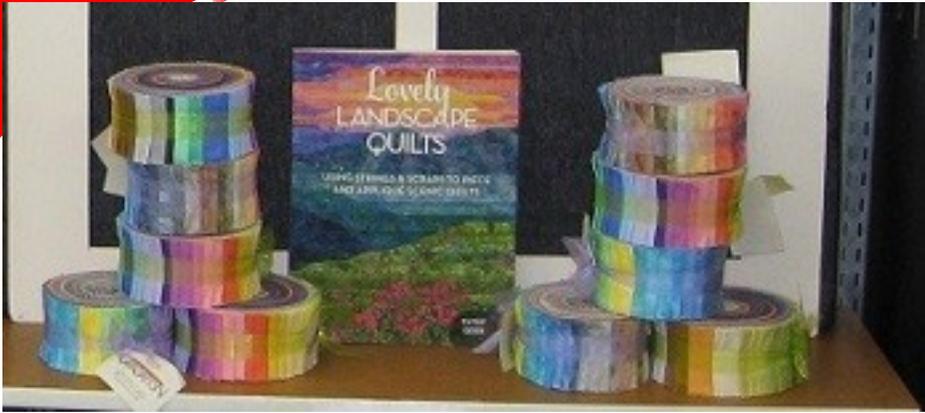
[See cost, times, pictures and descriptions on our web site— link](#)

I am really excited that we get to co-sponsor Ricky Tims next spring. It will be an exciting 2 1/2 days.



We will be carrying the Q20 and the Q24 long arm machines starting this fall. Kim will be showing them off.

Featured Books



Lovely Landscape Quilts is a wonderful book to start making landscape quilts. The jelly rolls will make the project much easier,



Who Owl Potholders

Fun, hands-on class using the # 71 foot to do the binding.

NEW BERNINA Luggage

1. is designed for all sizes of BERNINA sewing machines.
2. 3 outside pockets
3. Large wheels
4. Excellent protection
5. Sturdy handles
6. 6- Large inside pockets
7. Easy to load



We're on the Web & Face book! Check us out!

Keizerbernina.com & Facebook/keizerbernina

Class Coupon

BERNINA
made to create

Bring a Friend to Class for Free!

Bring a friend and this coupon with you to class at
Fill in your name _____
and she (or he) can attend the session for free.

Expires 6/30/15



Featured Fabrics

Great new interlocks and single knits. Summer skirts, shorts, tank tops, shorty PJ's or whatever is your pleasure. From fun to elegant the choice is yours!

IT'S TIME TO SERVICE YOUR BERNINA.



made to create **BERNINA**

Save \$10.00 on the service of your sewing machine or serger. We service all brands

Expires 6/30/15

