



VILLAGE OF DOWNS EVENTS COMMITTEE
REGULAR MEETING MINUTES
5:00 PM
AUGUST 17, 2017

Village Hall
211 S. Seminary St,
PO Box 18
Downs, IL 61736

1. Call to Order a 5:02 pm
2. Roll Call (Julie James and Steve Miller – absent; Jill Kasprzak, Cyndi Miller, Mike James, Ken Kasprzak)
3. Pledge of Allegiance
4. Discussion
 - a. Financials/Budget
 - Finance and budget sheets were handed out
 - All funding appears to be in good shape
 - We don't have a balance figure we are in the black over \$6k for this fiscal year
 - b. Fireworks/Fourth of July/Bands(Music)/Vendors/Activities/Fundraising
 - \$200 donation from Carman
 - Still haven' gotten donations from little donuts and coconut vendor
 - c. Movies in the Park
 - We are going to reduce the MIP to one movie a year
 - Ask for suggestions and sponsors for next year and base that turn out on how many we show
 - Have more sponsorship levels \$25 +
 - Other suggestions are to have pizza n a movie
 - Jill will put a post on FB for sponsors and movie suggestions
 - d. Haunted House
 - Character recruiting is slow
 - Need 1 person in charge for drivers – Mike J
 - Cyndi got the ad in haunted Illinois.com
 - Doing radio advertising
 - Mike ordered new radios for organizers
 - Need Dan n Mike S to see if we can get hayrack wagons
 - exhilarating escapes – for partnership in and promotion,
 - setup a tent or travel version of their escape room
 - escape room in Peoria that is also interested
 - Danny talking with Wehrenburg for promotion during IT movie
 - Danny is also working at Harvest Moon and can have our poster out there
 - Don't want us to mow so grass grows
 - Window will hopefully get installed tomorrow – Thanks Randy Dunlap
 - e. Website
 - Jill wants the background color to be something other than white
 - f. Christmas – Santa is not going to use a pillow.
 - g. FY2019 Event Plan and Budget – need to start working on this
5. Public Comment
6. New Business
 - a. Motion to Approve the July 13, 2017 Events Committee Meeting Minutes (Mike J/Jill 4-0)
 - b. Motion to Approve the FY2018 Meeting Schedule (Mike J / Cyndi 4-0)
7. Old Business
 - a. Motion to Approve Christmas Lighting Contest Rules and Scoring System
8. Motion to Adjourn at 5:58 pm (Ken / Jill 4-0)