



VILLAGE OF DOWNS  
Zoom Meeting Information

Village Hall  
211 S. Seminary St.  
PO Box 18  
Downs, IL 61736

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## Events Committee Regular Meeting

September 9<sup>th</sup>, 2021  
6:00 pm @ Village Hall

1. Call to Order at 6:06 pm
2. Roll Call
  - a. Cyndi Miller, Jill Kasprzak, Mike James, Julie James – Present
  - b. Steve Miller, Ken Kasprzak, Mel Pilchard, Stephanie Adkisson – Absent
  - c. No quorum to do business, just help public meeting for discussion
3. Pledge of Allegiance
4. Discussion
  - a. FY2022 Budget Review
    1. Looks like we are missing some expenses
      1. Home Depot - Skeleton
  - b. Haunted House
    1. 2 ticket sales already – 8:30 on 10/9
    2. Billboard is up and running \$90/mth (\$180)
    3. We did radio campaign - \$550 +free tickets
    4. Need to order posters, window clings, banners, business cards
      1. Banners – Replace old ones with new ones – look like billboard (3)
      2. Banner for canopy entrance
      3. Posters – ½ page ~250 – VistaPrint? w/ QR
      4. Business Cards – 500 or 1000 – VistaPrint? w/ QR
      5. Window Clings – 15 – Build-a-sign w/QR
    5. Homecoming parade is 8/23 @ 6 pm – 5:30 lineup
    6. Advertising ideas
      1. David Purlee's race car?
      2. Harvest Moon?
      3. ISU, Uofl, Heartland?
    7. Promo tickets for volunteers – need to create 10 each
    8. Mike will help Janice up front. Need Joe to cover back door
    9. Need a walk-thru night to get through logistics on how it will work
    10. Need Hayrack wagons – Drivers?
    11. Food
      1. Gondolas – 2 nights – 9/9 & 9/23
      2. Pizza – 3 nights – 9/2, 16, 30
      3. Hotdogs – 9/8 & 9/22
      4. CIA? – Buy from them for Friday nights. Need to check with them
      5. Sams – water (10 cases – small bottles), chips (4), cookies (5, 1



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/weekend),

- c. Cookies with Santa – Plan to go back to how we did it in the past unless we can figure a better way to do the tickets and times
  - d. Other
5. New Business – **No Action**
- a. Motion to Approve Meeting Minutes for July 15, 2021
  - b. Motion to Approve Expenses for Haunted House
  - c. Motion to Approve \$\_\_\_\_\_ Budget for 2022 4<sup>th</sup> of July fireworks
6. Old Business
7. Adjourned at 8:15 pm