



April 4, 2019

Downs Freedom Run Sponsors,

We are so excited for the 2019 Downs Freedom Run, just around the corner on Saturday, June 29th! We appreciate your support in making 2018 a success and we have big goals and plans to make 2019 an even bigger event! This run brings people together in a family friendly environment to support their health, while also providing funds for the July 4th festivities. It's going to be a great day, filled with hundreds of local residents and small businesses!

As we begin executing these plans, we once again ask for your support. We can't do it without you! We have three new ways you can partner with the Downs Freedom Run:

Downs Freedom Run – Sponsorship

Red Level Sponsor – \$500 (exclusive to 2 businesses)

- Introduced at Event
- Start Race OR Hand Out Medals (choice)
- Large Logo on Shirt
- Lead Race Vehicle Signage
- 2 race entries with shirts
- 2 additional race shirts
- Logo on Registration website
- Start/Finish Prime Location Booth Opportunity
- Logo in Booklet
- On Course Signage
- Sponsor Mention at Event
- Business Premier Spotlight in Facebook group

White Level Sponsor – \$250 (exclusive to 4 bus.)

- Small Logo on Shirt
- 1 race entry with shirt
- Logo on Registration website
- Introduced at Event + Start Kids Fun Run races
- Booth Opportunity
- Logo in Booklet
- On Course Signage
- Sponsor Mention at Event
- Business Highlight w/ Logo in Facebook group

Blue Level Sponsor – \$100

- Logo in Booklet
- On Course Signage
- Sponsor Mention at Event
- Mention in Facebook group

We look forward to partnering with you and making the 2019 Downs Freedom Run a great day for all to enjoy! Please let us know if you have any questions or if you have any ideas for this event. We are grateful for your support!

Sincerely,

Downs Freedom Run Race Directors

Mel Pilchard & Holly-Rae Van Hoof

Kaylee Kelly, Rachel Magenheimer, Jillian Pacha