

Wishful Thinking Newsletter

Spring 2020



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In January of this year, I posted this at the beginning of our newsletter:

2020! A new year and a new decade! Take a look at that new 2020 calendar and all those blank spaces – what will this year hold for you?

We never imagined a devastating pandemic would so quickly disrupt and change our lives in every way possible. Since March the entire world shuttered just about every business and closed beaches and parks, even their borders. Our state governors requested we stay at home to help flatten the frightening curve of infections and death. Schools closed for the rest of the year, all sports came to a sudden halt, graduations were cancelled, and terms like “social distancing” and “slow the spread” have become the norm. Grocery store’s shelves are being emptied faster than they can be restocked; restaurants can only offer take out service. Suddenly masks have become the new fashion statement.

But, despite all this scary and unprecedented stuff going on, people have been adapting in amazing ways! Birthdays and anniversaries are celebrated with parades of family and friends driving by, tooting horns and waving; teachers have altered their curriculum by teaching online; graduations are still happening, but with timed walks across the stage as family members cheer from their cars; virtual meetings via Zoom with co-workers, family and friends are the new way to connect; people are delivering groceries for elderly neighbors and parents; families are eating at home together every night, some exploring new recipes; now an evening’s

entertainment is something simple like putting together 1000 piece puzzles and playing board games. Neighbors are actually seeing each other as they take daily walks around their neighborhoods.

Not only have human beings slowed down a bit, so has the earth. Scientists have said that our planet has stopped shaking as much because traffic has slowed to a minimum. With less noise, seismologists can detect smaller events. The air quality in large cities has improved dramatically. Wildlife has noticed our lockdown as they become more visible in parks, cities and towns. Even the oceans are quieter because maritime traffic, especially cruise ships, is down. Some residents in northern India are reporting that they can see the Himalaya Mountains 125 miles away for the first time in 30 years!

As of now, there is no end in sight for the Covid-19 virus. Each day we learn a little bit more and each day we try to figure out how we’ll adapt.



Pie Mom, #E13867, from Impression Obsession, measures approximately 4" x 2.5"

What Wishful Thinking is Doing During This Pandemic:

Like all other non-essential businesses, Wishful Thinking was closed to the public for a portion of March and the entire month of April. At the beginning of May, we were given the green light to open up once again.

While we are very excited to open our doors again, we are very much aware that we will need to adapt to the every-changing news about this virus. One thing that will not change is our promise to you to keep you as safe as we can. To do that:

--- We will continue to regularly sanitize doorknobs, counters, credit card machine, shopping baskets, etc.

--- Weather permitting, we'll have at least one door open so you won't have to touch a doorknob.

--- When traffic in Nashville gets heavier, we plan to keep the west side door locked to help control the number of people in the shop. You'll be able to come in the east side door (across from the parking lot) and the south side door (the porch entrance).

--- We may have to limit the number of shoppers in the store, so please be patient.

--- We recommend wearing a mask and practicing social distancing.

--- We know it's hard, but while in the shop, please shop with your eyes and pick up and touch only what you intend to purchase. Ask for help!

--- Curbside pickup and mail orders are always available!

We know that many people may not feel comfortable entering any shops at this time and we certainly understand that! Please know that we will continue taking online and phone-in-orders for curbside pickup and mail-in orders! You can email us at wishful.thinking@att.net or call us at (812) 988-7009.

Here are Some Fun Ways to Shop at Wishful Thinking!

At this time we do not have an online shop, but here's what we're doing for you to help keep you crafting!

--- Call us directly and tell us what you're looking for. We'll happily let you know what we've got in stock (we'll even take photos and email you images!).

--- Join our email list! You can register on our website, call us, email us, or fill out our registration form in the shop. We'll keep you posted on the latest products, news, updates, events, etc.

--- You can stay connected with our crafting community on our Facebook page! We have started showcasing some of our merchandise on our page (Wishful Thinking – Scrapbooking & Rubber Art Stamps). Call or email us and we'll package up whatever you need.

--- And, of course, the most fun way to shop is to personally visit us when our doors are open! You never know what treasures you'll find as you browse our shelves!

Whew...and now let's get back to the fun stuff! Paper crafting news!



*Daisy Happy (cling), #QS5033, from Stampendous.
Flowers measures approximately 3" x 3.75"*

New Stuff at Wishful Thinking!

At the end of January the annual crafting show hosted by the Association for Creative Industries (Creativation) was held in Arizona. This is where many of our vendors showcase their new products for the season! There are always too many wonderful things to choose,

and, as always, we went overboard! Here are some things you'll now find in the shop:

- When I did our Winter 2020 Newsletter, I assumed that **Ranger** was going to once again be introducing new **Stickles** colors. Well, surprise, surprise! This year they introduced a new product – **Stickles Glitter Gel!** These glitter gels have a thicker base and have chunkier glitter than your traditional Stickles. They come in 6 colors! They work fabulously with all your stencils! Oh, and the Ranger designers (Tim Holtz, Dyan Reaveley, Dina Wakley, Simon Hurley & Wendy Vecchi) have also introduced some brand **new stencils and stamp sets!**
- We found the cutest papers from **Dare 2B Artzy!** The collection is called “**All the Buzz**” and features adorable bees, beehives, and flowers on bright yellow, mint green, pink and navy blue papers. Don't forget the matching stamp and die sets!



*Buzzy Beez (clear), #20308, from Dare 2B Artzy.
Bees measures approximately 1.5" x 1.5"*

- We've got a real weakness for scrapbook papers! Which you're bound to notice when you stop in! Some of the newer collections we've received include: **Simple Stories:** “Summer Farmhouse” “Vintage Coastal” “Birthday Blast” and “Vintage Garden District”. **Graphic 45:** “Ocean Blue” “Fairie Wings” and “Farmhouse” (plus their new dies!!). **KaiserCraft:** “Amethyst” “Lady Like” and “Sunkissed” **Authentique:** “Hooray” and “Purebred Pets”. And too many more to list!



Deer & Birch Trees in Frame, #PP10628, from Northwoods, measures approximately 3.5" x 3.5"

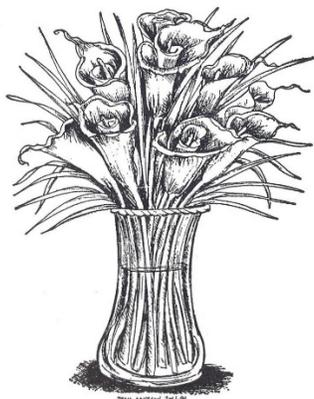
- We haven't forgotten about all you card makers! Our shelves and baskets are stuffed with **wood mounted, cling and clear stamps as well as metal dies** from over 30 stamp companies! Check out all the new spring and summer images, as well as some that are perfect for those hard-to-make guy cards. We've been busy making all kinds of samples for you, so make sure you have a camera with you!
- We are all struggling during this pandemic; our lives have changed in just about every way imaginable. As a scrapbooker and recorder of family history, now is the time to document through pictures and words how you and your family are coping with it. Several scrapbook companies have come forward with the perfect papers, die cuts and stickers to help you as you journal your experiences for future generations.



Bunny Chair, #P345, from Stampendous, measures approximately 4" x 3"

Wishful Thinking Monthly Card Classes!

Unfortunately, we are temporarily putting these classes on hold. When we feel it is safe, we will once again offer them.



Calla Lilly Vase, #P10006, from Northwoods, measures approximately 3.5" x 4.5"

Heirloom Production's 16th Annual Indianapolis Rubber Stamp and Paper Arts Festival has been RESCHEDULED: August 21 & 22!

Yay! As many of you are aware, Heirloom Productions made the right decision to cancel the show originally scheduled March 20 & 21 because of the coronavirus. Happily, they have rescheduled it for August 21 & 22!

This will be a great opportunity to schmooze with rubber stamp and paper crafting vendors! Many of them will be hosting make 'n takes, so you can learn new techniques right there.

The show will be held at the Hendricks County 4-H Fairgrounds on 1900 East Main Street in Danville, IN (I believe there is FREE parking). The show will be held Friday (21st) and Saturday (22nd) – no show on Sunday. You can find more details at Heirloom Production's website, www.heirloompro.com.

So, where do you get tickets for this exciting event? At Wishful Thinking! We are selling tickets at the store, or you can call us at 812-988-7009 and we'll mail them out to you. Pre-sold tickets are \$6 each and good for both days (\$8/day at the door).

*** If you already have tickets for the March show, they are still good and they will honor them! ***

A Review: 2020 February Crafting Retreat in Nashville, IN!

We hosted our 5th Annual Crafting Retreat right here in Nashville this past February! The Brown County Inn was our host hotel, where we had plenty of space available for working on our projects and attending classes. Thanks to all who attended; we had such fun! If you missed it, don't fret – we're going to do this again! We'll keep you posted on our Website and Facebook page for future dates (hint, more than likely in February 2021!)

Artist Trading Card Swap! Join us in our next swap! No need to register, simply drop off or send us 6 of your Artist Trading Cards by the 15th of the month and get 5 different cards in return, plus a free gift to thank you for your participation! Our upcoming themes are:

- **April: Umbrellas.** With April showers in the forecast, you'll want your umbrella!
- **May: I Spy Something Pink.** Anything pink will work!
- **June: Busy Bees.** Scatter your ATC with these flying yellow and black insects.
- **July: Birthday Celebrations:** Since July is my birthday month, let's make some birthday celebratory ATCs!

You'll find more information about Artist Trading Cards and how to participate on our website. Our swap is FREE and it's FUN! You'll also find samples of previous swaps on our website!



Blue's Look Out (cling), #IND0175, from Indigo Blue, measures approximately 3.75" x 5"



*Daisy Thanks (cling), #SSC1112, from Stampendous.
Flowers measures approximately 4.25" x 3.5"*

Store Hours: We're stepping cautiously into this next phase and trying to figure out our new routine. Therefore, we have decided to temporarily alter our hours at the shop. As of now, for the month of May & June, Wishful Thinking will be open:

Monday: 10:00am – 5:00
Tuesday and Wednesday: Closed
Thursday: 11:00am - 4:00
Friday - Sunday: 10:00am - 5:00

Annual Used Stamp Sale: During this quarantine, hopefully you have had more time than usual to spend in your craft room. While there, maybe you have found some supplies you're willing to part with. So, start gathering up those gently used and/or no-longer wanted stamping and scrapbooking supplies and get them ready for our Annual Used Stamp Sale!

We have scheduled this sale in July the past 16 years; however, because of the uncertainty of this Covid-19 virus and to keep our customers as safe as possible, we have decided to re-schedule it. As of now, we will hold this extremely popular event from **September 18 through September 28.**

We'll have more details in our next newsletter, as well as on our website at a later date. However, feel free to call us if you have any questions or want to participate.

As a bonus to you, from now until June 30, 2020, you can receive 15% off any of the stamped images seen in this newsletter (while supplies last). If you are unable to visit us at this time, we'll happily mail them to you. Call us at 812-988-7009 or email us at wishful.thinking@att.net.

Visit our Website and click on FAQs to learn about our:

- **Frequent Buyer Card**
- **Birthday Discount**
- **ATC Card Swap**
- **Inky Fingers Craft Night**
- **Private Classes & Parties**

Our Class Schedule is On Hold!

Because of the pandemic, we have decided to put our class schedule on a temporary hold. When we feel it is safer, we may offer smaller sized classes, or private classes, over the summer. We'll keep you posted!

CLASS SCHEDULE

We are not scheduling any classes at this time because of social distancing requirements during this pandemic.

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Established 2001
Like Us On Facebook!

Phone: 812-988-7009
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Our temporary hours for May/June:
Fri/Sat/Sun/Mon: 10:00-5:00
Thurs: 11:00-4:00
Tues/Wed: Closed