



Kingdom Sewing Center
www.kingdomsewing.com

8923 Reseda Blvd, Northridge, CA 91324
818-993-8933
1790 Los Angeles Ave., Simi Valley, CA 93065
805-579-1571
M-F 9:00-6:00—Saturday 9:00-5:00—Closed Sunday

RETURNING TO KINGDOM ANITA GOODESIGN EMBROIDERY PARTY - 2012



We had such a great time at our last Anita Goodesign event that we just had to do it again! Join us for another wonderful day of embroidery and fun. We'll have a larger space so there will be plenty of room to have a great time.

- Learn the latest techniques
- See the newest from Anita Goodesign
- Spend a fun day with fellow embroidery enthusiasts
- Perfect for new as well as experienced embroiderers—and anyone considering “jumping in”
 - Take advantage of the fantastic event specials
 - Lunch and snacks are included
- And best yet, you don't need to bring a machine to join in the fun!

SAVE THE DATE

SATURDAY, OCTOBER 20—CAMARILLO LIBRARY

This full day event is only \$49! — Call now to reserve a space

DETAILS TO FOLLOW!

SPECIAL DAY -- TWO SPECIAL EVENTS SATURDAY -- JULY 21

Project Linus is a wonderful organization that provides blankets to children who are ill, traumatized or otherwise in need. The blankets donated by the “blanketeers” (volunteers) provide love, a sense of security, warmth and comfort. **Join Kingdom and Quilty Pleasures to make blankets for these children.** There will be open sewing and drop off services at both stores. **Drawings and great prizes for those who participate, too.**



Project ♥ Linus



AND ON THAT SAME DAY— VISIT KINGDOM'S TENT SALE & NO TAX DAY!!

We'll have **floor models, open boxes, trade ins and special blow out pricing!** You'll have to see the pricing to believe it! Get the machine of your dreams or an extra one for classes or your vacation home. Now's the time to buy!!!!

And remember—your purchases are NO TAX!!!



We are so in love with our American made Koala Cabinets!! We are having a special sale to make it easier than ever for you to own these wonderful additions to your sewing room. Through the month of August, we are having our first KOALA B-O-G-O SALE.

Buy ONE Cabinet—Get 20% OFF MSRP

Buy two or more and get 40% OFF MSRP for any additional cabinets

*****BONUS*** A FREE CHAIR with your cabinet purchase.**

Do I hear “it’s time to spruce up my sewing room”?

NEW FROM MIELE

Now that our heavy Spring Cleaning is done, how to keep it clean with just a quick pick up? The

**NEW Miele
QUICK STEP
STIK VAC
is the answer!**

- Powerful 1000 watt Miele-made Vortex motor
- Intensive Clean Plus™ Filter Bag
- On board tools
- Air Clean Filter
- And lots more features....

Come in to either store to try one out. You’ll be amazed at what this little guy can do!

[Check out the coupon on page 8 for a very special offer in July!]



HAVE YOU SEEN OUR NEW LOOK? A FACELIFT FOR THE NORTHRIDGE STORE

After 14 years in this location, it was time for a face-lift. We’ve moved walls, installed new carpet, raised the ceiling and rearranged a lot! (You can follow our progress on Facebook!)

Did you know that Northridge used to be called “Northridge Village”—and “Zelzah” before that? The little “village” is now over 100 years old and becoming an historical part of the Valley. (More historical info on our Facebook page.) We are proud to be a part of the historical area of Northridge. Come by and see how we’re doing. You never know what we may find during our cleaning-out process. After we get done, we just might have some house cleaning specials!



Kingdom offers help for your budget!!

Did you know that Kingdom offers fantastic financing? Always **FREE machine training** and the best in ongoing **service!**



THE ENLIGHTEN

Now in stock at Kingdom: the wonderful Baby Lock Enlighten serger. This versatile serger features the latest in threading technology—ExtraordinAir Threading. With the touch of a button, thread all the loopers at once, instantly, with a gust of air. Enjoy a full featured differential feed system, three LED lights for brighter pure lighting and Baby Lock's patented Automatic Thread Delivery system — no tension dials to fuss with. Add to all that the beautiful Wave Stitch and your creativity will soar. Come in today to see how the Enlighten can enhance your sewing pleasure. Stretch your purchasing power with **NO INTEREST financing!**



THE ELLISIMO

The Ellisimo continues to amaze us. Without a doubt, this is the most technologically advanced machine! The quality of embroidery is unsurpassed—and—it sews like a dream, too! The exclusive Needle Cam ensures flawless positioning and scanning. Embroidery editing and resizing, 557 built in embroidery designs, 682 built in stitches and Stadium Lighting are but a few of the features that make this machine a must for all embroidery enthusiasts. Stop by for a test drive. You'll be amazed at how easy it is to use. And don't forget our ongoing classes just for the Ellisimo. They are a huge bonus when you buy from Kingdom! **Monthly promos give you 48-month 0% interest financing!**



THE PINK RIBBON FROM JANOME

A great machine for a great cause! Janome is proud to support the National Breast Cancer Foundation Inc. with the Pink Ribbon machine. It has 30 actual stitches including six one-step buttonholes, a built-in One-Hand Needle Threader, Stitch Width and Length adjustments, plus a Stitch Elongation feature. Also included is a 1/4" foot and a walking foot!!! Let us show you this super machine—now at a rock bottom sale price —\$300 off MSRP.



SPECIAL FINANCING FOR YOUR MACHINE PURCHASES!

We want to make your shopping easier and reduce the strain on your household budget. To that end, we always have 12-month no-interest financing available. However, now we are able to offer longer periods of no-interest financing. Periodically, we are given the opportunity to offer 24 or even 48 month financing with no interest!!! Call us to find out when these specials will be available. We want to be sure you get the best deal from Kingdom — both pricing and financing!

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Store hours: Monday—Friday 9:00—6:00
Saturday—9:00—5:00. Closed on Sunday






Reminder!

Send your email address to Kingdom and join the email list group—get in on the specials for our email customers! Send to: contact_simi@kingdomsewing.com

JULY 2012

AUGUST 2012

SEPTEMBER 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Weekly "how to sew" classes listed on Page 5.						
1	2	3	4 	5	6	7
8	9 Hoops & Oops	10	11	12	13	14 Serger Basics with Gina 9:30-4 Simi
15	16 Jenny Haskins Club—9:30—Simi	17	18	19 Fabric Scrapbooking 11-2 NR	20	21 Project Linus Event and Tent Sale & NO TAX DAY
22	23	24	25	26 ASG 7-9 Simi	27	28
29	30	31	1	2	3	4 Handi Quilter 10-1 Simi
5	6	7	8 Mary's Birthday Celebration 10-5 NR	9	10	11 Linen Table Runner 9:30-4 Simi
12	13 Hoops & Oops	14	15	16	17	18 Foot Class 9:30-12:30 NR
19	20 Jenny Haskins Club—9:30—Simi Tote Bag with Joanie 5-8 Simi	21 Serger Club 9:30-4 Simi	22	23 ASG 7-9 Simi	24	25 Redwork Quilt With Susan Wesner 9:30-4—Simi
26	27	28	29	30	31	1 Ellisimo Club 9:30 Simi
2	3 	4	5	6	7	8
9	10 Hoops & Oops	11	12	13	14	15 Designer's Gallery Day 9:30-4 Simi
16	17 Jenny Haskins Club—9:30—Simi 	18	19	20	21	22 Larry's Ellisimo Project 9:30-4 Simi
23	24	25	26 	27 ASG 7-9 Simi	28	29
30				Coming in October: Simi Valley Quilt Show		



CLASSES



SEWING & EMBROIDERY CLASSES

SERGER—SERGER—SERGER

You asked for more serger classes and we listened.
This quarter, we bring you **TWO GREAT CLASSES.**

SERGER CORNER

SERGER BASICS

Do you have a new serger you need to learn how to use? Do you have a scary closet serger that needs to come out and play? In this class, you will learn threading, basic machine functions, the four basic stitches and more. Any brand is welcome. You'll love learning from Gina—she really knows sergers!! *Class is FREE if you purchased your machine from Kingdom. Otherwise, \$40. Kit \$3.*

July 14 Sat 9:30-4 Gina Simi

SERGER CLUB

We'd like to begin an ongoing get-together to explore the many facets of our wonderful machines! Make a beautiful pillow case in the first installment as Gina takes us through heirloom sewing techniques. You'll learn lace insertion, rolled hem pintucks and serger crochet! You can make one or several of these... they're easier than you think! *Class fee is \$35.*

Aug. 21 Tues 9:30-4 Gina Simi



WEEKLY CLASSES

NORTHRIDGE CLASSROOM

Monday Susan: 10 am to noon
1 pm to 3 pm

Wednesday Susan: 1 pm to 3 pm
Class fee \$25 plus supplies. *Northridge*

KIDS SEWING—NORTHRIDGE

~7 to ~15 years

Monday Susan: 3:30 to 5 pm
Class fee \$20 plus supplies. "Teens"

*Private and semi-private lessons
available for Adult and Kids.
Call store for details—
805-579-1571*

SIMI VALEY CLASSROOM

Tuesday Susan: 10 am to noon
6 pm to 8 pm

Class fee \$25 plus supplies.

Wednesday Ramona: 10 am to noon
6 pm to 8 pm

Class fee \$100 for 4 two-hour classes

Thursday Ramona: 6 pm to 8 pm
Class fee \$100 for 4 two-hour classes

KIDS SEWING—SIMI VALLEY

~7 to ~15 years

Wednesday & Thursday (thru Simi Rec)
Ramona: 3:30 to 5:30 pm

Class fee \$80 for 4 two-hour sessions



Like Us on Facebook

We are now on Facebook! Go to the Facebook home page and enter Kingdom Sewing in the Search Box. Click on us and then click on "Like". While you are there, leave us a note. We'd love to hear from you. Also, this is a great place to keep up on the very latest news including our Northridge facelift!!!



CLASSES



ELLISIMO CLUB

Our next session will cover a variety of topics. Based on your request, we will spend the first two hours of class going over the basics of the machine—a good refresher for some and great for new owners! For the sewing portion of class, we'll explore the wonderful heirloom techniques available on our machines. For the embroidery, we'll play with the editing functions and try our hand at embroidery with mylar.

Class fee is **FREE** to those who bought their Ellisimo from Kingdom—one of the many privileges of being part of the Kingdom family. Supply list provided when you sign up.

September 1 Saturday 9:30—3:00 (or so.....) Jackie Simi Store



FOOT CLASS

Learn how to use different sewing machine feet to create professional looking projects. Applicable to both garment and home dec items, the subjects covered will be pin-tucks, fagotting, piping, rolled hem, etc. and usage of the various decorative stitches. A nominally priced kit will be supplied. *Class fee \$20*



Aug. 18 Saturday 9:30—12:30 Susan Northridge

FABRIC SCRAPBOOK

Wondering what to do with all those fabric, trim and ribbon scraps in your stash? Use them to make a fun and colorful fabric book. In this workshop, you will use your fabric scraps, large and small, to create book pages with decorations using bits of trim, ribbons, lace etc. When complete, you can write or rubber stamp on your fabric pages or embellish with hand embroidery. Join guest instructor Monica Moran (aka "The Creative Beast") to learn this fun project!! Samples in both stores. *Class fee is \$45.*

July 19 Thursday 11—2 Monica Northridge

JOANIE'S TOTE BAG

Many of you have seen Joanie Vasquez' adorable screen and fabric tote bag. She has agreed to teach us all how to make these cute, easy and quick bags. Come to class and join in ! You'll pair up some bright, fun fabric with window/craft screen for this project! Pattern will be available before class. *Class fee \$20*



Aug 20 Monday 5-8 pm Joanie Vasquez Simi

JENNY HASKINS

To all the fans of Jenny Haskins beautiful embroidery projects—we are continuing our Jenny Haskins Club. In this get-together, we work on our on-going projects or start a new one. We work in groups or individually. With Phylis' guidance through the maze of Jenny's instructions, we have a great time and learn something new, too. So why not pick a project and join us!!!! *Class fee only \$10.*

Third Monday of each month 9:30-4:00 Phylis Simi

HANDI QUILTER

Once again, we bring a fun, informative class to all those who own one of these sensational quilting machines. In this class, you'll learn how to plan your quilting so you don't wind up in a corner and can't work your way out—plus other great techniques. Class will be taught by Kathy Steigleder—a proud Sweet 16 owner and expert in its uses. If you don't own one, but would love to, drop by to see how easy it is to use!

Class fee \$15. Aug. 4, Saturday, 10-1 -Simi



VERY SPECIAL CLASSES!

DESIGNER'S GALLERY DAY Many of you have asked for more Designer's Gallery classes. We decided to dedicate a whole day to playing with the features of this multi-faceted software. We'll cover it all!



Jackie will take you through Studio, Color Works, Size Works, Density Works, Hoop Works, Letter Works, Quilt Works, Custom Works and, time permitting, the NEW Embroidery Works. Bring your laptop with software installed to play along. Don't have some of the modules? No problem. This is a great opportunity to see it all and decide what you need to complete your embroidery software library. This promises to be a really fun day! If you don't have a laptop, you can "buddy-up" with someone who does. *Class fee is \$20, Saturday, September 15, 9:30—4:30, Simi store.*

SPECIAL ELLISIMO PROJECT WITH LARRY We've talked with Larry and are excited to bring you a special embroidery class designed just for the Ellisimo. He is busy preparing some wonderful new things for the Baby Lock convention in August. He will bring one of those new projects to us! At the writing of this newsletter, he hasn't finished them all yet so he can't tell us which project we will have—but he's got some great, artistic ideas. Larry promises more details later.... For now, we know it will include the perfect placement features of the Ellisimo and some other wonderful tricks that the machine can do. This class will be perfect for the new owner or the more experienced one. *Class fee is \$35. Saturday, September 22, 9:30-4:30, Simi store.*



SUSAN WESNER'S REDWORK QUILT Susan Wesner returns for another fantastic project. In class, you will learn a new appliqué-in-the-hoop technique used in this adorable Holiday Redwork Quilt. Two embroidery styles are available plus Susan will show you the finishing techniques, too. And—you'll have plenty of time to finish it before the holidays! See it in person at the Simi store. We predict that this class will fill up fast—so don't wait to sign up. *Class fee is \$35. Saturday, August 25, 9:30—4:00. Simi store.*



MARTHA PULLEN STYLE TABLE RUNNER Have you ever wanted to make an embroidered linen table cloth or runner? Have you feared tackling this project thinking: "What if I mess up on one design and have ruined the whole (expensive) tablecloth?" We have a great way to avoid that fear and get great results! In this class, we'll create a table runner (but you can easily make a whole table cloth if you prefer). Licensed Martha Pullen instructor, Phylis, along with Jackie, will bring you this fun class. We'll use some of Martha's beautiful designs for your heirloom masterpiece. We'll supply the linen base for a nominal charge (TBD). Design info when you sign up. Samples in the store soon. *Class fee is \$30. Saturday, August 11, 9:30-4:00, Simi Store.*



HELP WANTED



We are looking for a high energy individual to work in our Northridge store. This position will involve sales of both sewing machines and vacuums. Our ideal candidate will be computer literate, out-going, sales oriented and organized, and will work three or four days per week. Eventually, the successful candidate will work into a management style, independent position. If you love sewing, love sharing your passion with others and want to work with a fun bunch of people, call today and talk with Tim. We have a wonderful opportunity for you.

HAPPY BIRTHDAY



It's

Mary's Milestone Birthday

**Celebration at the
Northridge Store**

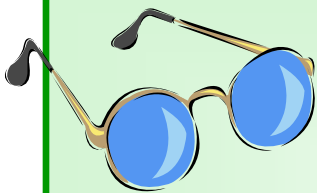
Wednesday

August 8 -- 10-5

**Stop by and wish Mary
a Happy Birthday.**

**Have some
Birthday Cake and
sign her card!**

**Let Mary know how much we all
love her and wish her all the best!**



TAKE A LOOK— WHAT'S NEW AND EXCITING!!

NEW (AND BACK-IN-STOCK) PRODUCTS

- Superior Threads **NEW** Thread Holder
<http://www.superiorthreads.com/shop/product/superior-thread-holder/>
- **NEW** From Dakota Collectibles—Mini Packs! 10 designs for \$14.95. *Polar Bear Antics* and *Fall Scenic Leaves* NOW in stock!!
- **BOOKS**—Now in stock! - *Serger Crochet*, *Sensational Scarves* and *Stabilizer Guidebook*
- Sweet 16 Stitch Regulator <http://www.handiquilter.com/videos/?id=195>
- Craft Tote—Purple now in stock!!
- Fashionista Tweezers are back!
- **NEW PRICING** for RA and Mettler Threads (see below)

Follow the links above to the supplier's websites.
They will take you to informative videos about these products.



CELEBRATE WITH US!! — IT'S MARY'S MILESTONE BIRTHDAY!

Join us in the Northridge Store to celebrate Mary's Birthday!

Wednesday, August 8 — 10:00—5:00

Stop by and wish her a Happy Birthday!

Have some Birthday Cake, sign her card and celebrate!



NEWS! NEWS!

We love this coupon
so much, that we are
making this our
NEW REGULAR

PRICING

**RA AND
METTLER
THREAD
BUY 3
GET 1 FREE**

*(Pricing effective July 1—
Equal or lesser value.
Limited to stock on hand)*

JULY COUPON

Quick Cleaning
Solution!

**MIELE
QUICK STEP
STICK VAC**

Reg. price—\$229
Coupon Special—

\$199

(See related article on page 2)

AUGUST COUPON

**Time to get your
machine spruced up
for your holiday and
back to school sewing.
While you're on vaca-
tion, bring your ma-
chine to Kingdom!**

**\$10 OFF
FULL
SERVICE**