



Kingdom Sewing Center
www.kingdomsewing.com

8923 Reseda Blvd, Northridge, CA 91324
818-993-8933
1790 Los Angeles Ave., Simi Valley, CA 93065
805-579-1571
M-F 9:00-6:00—Saturday 9:00-5:00—Closed Sunday

SPECIAL EVENT - COMING IN APRIL

Joan Friedrich Returns to Kingdom



Special day of FUN and SEWING

Machines and all supplies provided—no need to bring anything

If you don't have a machine, this is the perfect time to come and try one out!

Day One—Saturday—Learn Embroidery

Embroidery, Stabilizer knowhow,
Software and more

SIX projects—take home the CD with all
designs from class!

Day Two—Sunday—Learn Serging

Make a wonderful Sewing Wallet using
various serger models.

You'll see how they all can make your
sewing easier and more fun!

Of course, there will be event specials—Lunch provided

—Sign up for one or both days—

Class fee only \$55 for one day or save and do both classes for \$99

Saturday and Sunday ~~~ April 21—22, 2012

Kingdom Simi Store

Call NOW to secure your reservation—Space is limited!

BONUS CLASSES: Joan will also be teaching on Monday & Tuesday.

See Page 2 for more information.

EXPANDED SELECTION OF KOALA CABINETS



We are now carrying more cabinet styles from Koala. These premium quality cabinets are proudly made in the USA. The wonderful new **Quilt Mate Plus** features Electric Glide Lift with remote, extra wide full extension drawers, adjustable shelves, soft close drawers and much more. Heavy duty construction—not a light-weight cabinet to crumble under your machine!

Buy now and receive **Kingdom's Spring Bonus:** Buy the cabinet and get a chair, valued at \$280, FREE. (This offer is not valid on previous sales; offer must be mentioned at the time of purchase.) This bonus offer is valid from April 1 through May 31. Don't miss out!

Have You Seen It Yet?

The CROWN JEWEL from Baby Lock



Have you ever thought of doing your own quilting? Have you longed for a true longarm machine? Do you want one that is easy to use? The CROWN JEWEL is the machine for you. This amazing machine allows you to create gorgeous and intricate quilting with an astonishingly smooth stitch for the utmost creative freedom and precision. With a generous 18" longarm, you can achieve beautiful and professional quality quilting with ease. Features include: a stitch regulator, large class M bobbin, Handle Bar controls at your fingertips, both back and front handles and a wonderful LCD display to keep you informed. Quilt Motion software can be added for even more professional quality stitch patterns. All this plus a frame that can accommodate quilts up to king size. Add Kingdom's service and you have a machine that will fulfill all your dreams. Come by and give it a test drive. You will be amazed! Need financing? Let us help you with that, too.

BONUS More Classes with Joan!

Joan's scheduling challenge has resulted in a Bonus for us! She will be staying in town for an extra TWO DAYS and has offered to teach on those days at our store! Woo-Hoo!

MONDAY, APRIL 23 & TUESDAY, APRIL 24—More FUN With Sergers!
9:30—1:30 each day in our Simi store

Monday's project will be a very cute and functional Bucket Bag. On Tuesday, we'll make a Casserole Cover using quilted fabric. You'll bring your machine for these classes (a limited supply of "loaners" will be available if you don't have your serger yet). Supply list will be available soon.

And for even more fun, stay for Lunch With Joan. Bring a lunch or join us for take out from one of the many options close by. We can enjoy Joan's company for a relaxed time to chat about what we love: embroidery and sewing.

Cost for each of these classes is only \$20. Don't miss out on this opportunity to spend time with one of our very favorite Baby Lock Educators.

This will definitely be FUN!!! Class size will be limited. Call NOW to sign up!

SALE NO TAX DAY

**Celebrate the Tax Season with our NO TAX EVENT
Saturday, April 14.**

☞ All Cabinets and Sewing Machines ☞

☞ Floor Models and Trade Ins at special blow-out prices ☞

☞ Anita Goodesign—Buy 1 get 1 FREE (limited to stock on hand) ☞

Save TWICE on our sale items—save on the mark down price and save with NO tax! It can't get much better than that!!! Come to either store for this once a year NO TAX event.

NEW!

EMBROIDERY WORKS From Designer's Gallery

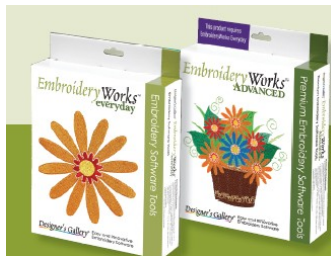
They've done it again! An awesome NEW product from Designer's Gallery.

The most popular features of embroidery software have come together in **Embroidery Works**. The

Everyday version has tools for editing, lettering with 12 built in fonts, density adjustment, resizing and more. In the **Advanced** version, there are additional premium features such as repeating, stitch adjustments, 44 built in fonts and a Font Importer that you have to see to believe!

We will have a demo to introduce you to this amazing software. (See Page 6) If you are new to machine embroidery or if you are an experienced enthusiast, you'll love what this software brings.

Special Loyalty Program pricing for DG customers! See store for details.



PFAFF Ambition 1.0

NEW!

New from Pfaff, the Ambition 1.0 is a wonderful machine. It features a huge sewing space and long free arm to accom-

modate all your sewing needs. The bright LED lighting system will make your work much more relaxing. Also on board is the famous Pfaff IDT system to guarantee absolutely even feed from both top and bottom. Other features include 136 stitches, two alphabets, start/stop button, extra presser foot lift, elongation, mirror image and the ability to create your own stitch combinations.

Kingdom has a very special sale price for this fantastic machine. Regularly priced at \$1299, we offer it to you for only \$799. Come in to give it a test drive soon.



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Store hours: Monday—Friday 9:00—6:00
Saturday—9:00—5:00. Closed on Sunday



Reminder!







Send your email address to Kingdom and join the email list group—get in on the specials for our email customers!

Send to: contact_simi@kingdomsewing.com

APRIL 2012

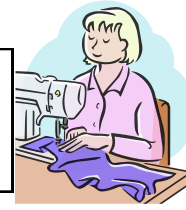
MAY 2012

JUNE 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Weekly "how to sew" classes listed on Page 5.						
1	2	3	4	5	6 	7 Stitches Garden 10-1 Simi
8 	9 Hoops & Oops	10	11	12	13	14 NO TAX !!! SALE DAY Embroidery Works 10-noon Simi
15	16 Jenny Haskins Club- 9:30 Simi	17	18	19	20	21 JOAN FRIEDRICH All Day-Simi
22 JOAN FRIEDRICH All Day Simi	23 Joan Friedrich Bonus Class #1 9:30-1:30 Simi	24 Joan Friedrich Bonus Class #2 9:30-1:30 Simi Pattern Drafting 2-5 Simi	25	26 ASG 7-9 Simi	27	28
29	30 Handi Quilter 7-9 p.m.-Simi	1 Pattern Drafting 2-5 Simi	2	3	4	5 Camarillo Quilt Show
6 Quilt Show	7	8 Pattern Drafting 2-5 Simi	9	10	11	12 Sashiko Fun 10-Noon Simi Serge Series Pt. 2 9:30-4:30 Simi
13 	14 Hoops & Oops	15 Pattern Drafting 2-5 Simi	16	17	18	19 Free Motion Quilting with Lujean 9-3:30 Simi Embroidery Basics 9:30-12:30 NR
20	21 Jenny Haskins Club 9:30-Simi	22 Pattern Drafting 2-5 Simi	23	24 ASG 7-9 Simi	25	26 Mini Stars 10-4:00 Simi
27	28 	29 Pattern Drafting 2-5 Simi	30	31	1	2 Mini Stars 10-4:00 Simi
3	4	5	6	7	8	9 Serger Series Part 3 9:30-4:30 Simi
10	11 Hoops & Oops	12	13	14 	15	16 Ellisimo Club 9:30-3:00 Simi
17 	18 Jenny Haskins Club 9:30 - Simi	19	20	21	22	23 Handi Quilter 10-1 Simi
24	25	26	27	28 ASG 7-9 Simi	29	30 Zippy Bag 9:30-4:30-Simi



CLASSES



SEWING & EMBROIDERY CLASSES

MORE FROM ANITA GOODDESIGN

ZIPPY BAG

Once again, Anita Goodesign has created a very cute project pack that we are featuring in this quarter's class: the **Zippy Bag**. This adorable style is seen everywhere and is so easy to make. You'll want more than one! Use just three fat quarters or pull from your stash! Special: we have overstock on the zippers-by-the-yard packs. Available in various colors, they are 20% off! 10% discount on the design pack for class. Class fee \$35.

June 30 Saturday Jackie Simi



Kingdom offers help for your budget!!

Did you know that Kingdom offers fantastic financing? Always **FREE machine training** and the best in ongoing **service!**



WEEKLY CLASSES

ADULTS LEARN TO SEW

Monday Susan: 10 am to noon
1 pm to 3 pm
Class fee \$25 plus supplies. *Northridge.*

Tuesday Susan: 10 am to noon
1 pm to 3 pm
6 pm to 8 pm
Class fee \$25 plus supplies. *Simi Valley.*

Wednesday Ramona: 10 am to noon
6 pm to 8 pm
Class fee \$100 for 4 two hour classes. *Simi*

Wednesday Susan: 1 pm to 3 pm
Class fee \$25 plus supplies. *Northridge*

Thursday Ramona: 6 pm to 8 pm
Simi Valley Classroom
Class fee \$100 for 4 two hour classes. *Simi*

KIDS LEARN TO SEW

~7 to ~15 years
Five days of Kids Classes

Monday Susan: 3:30 to 5 pm
Class fee \$20 plus supplies. "Teens"
Northridge classroom.

Tuesday Susan: 3:30 to 5:30 pm
Class fee \$25 plus supplies.
Simi Valley classroom.

Wednesday & Thursday (Simi Rec)
Ramona: 3:30 to 5:30 pm
Simi Valley classroom.
Class fee \$80 for 4 2-hour sessiona

Survival Sewing—See Pg. 7 for more

Private and semi-private lessons available for Adult and Kids.
Call store for details— 805-579-1571

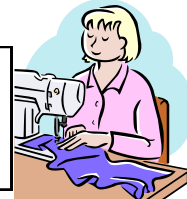


Like Us on Facebook

We are now on Facebook! Go to the Facebook home page and enter Kingdom Sewing in the Search Box. Click on us and then click on "Like". While you are there, leave us a note. We'd love to hear from you. Also, this is a great place to keep up on the very latest news!!!



CLASSES



ELLISIMO CLUB

The next session of our Ellisimo Club will focus on **Borders and Bobbin Work**. You have asked for more on creating beautiful continuous borders. You'll learn this easy technique using either the Continuous Border Hoop or your regular embroidery hoop. We will also cover Bobbin Work using both machine embroidery and regular sewing methods. You will be amazed at the beautiful work you can do using decorative threads in the bobbin. If time permits, we'll also explore more of those nifty feet that came with your machine.



Class fee is **FREE** to those who bought their Ellisimo from Kingdom—one of the many privileges of being part of the Kingdom family. Supply list provided when you sign up. If you purchased your machine at Baron's in Camarillo, give us a call

June 16 Saturday 9:30—3:00 (or so.....) Jackie Simi Store

PATTERN DRAFTING PART 2

Do you have a bright idea—or just like to design and create new and unique fashions for yourself or your customers? In Session two of our workshop, you will learn Dart Manipulation - that darts can be transferred to any location around the pattern's outline from a designated pivotal point without affecting the size or fit of the garment. You will learn how to design with darts which is one of the most flexible and creative parts of a pattern.

5 Sessions—3 hours each—offered once a week from 2-5 p.m. on Tuesdays beginning April 24. Instructor is Dixie Cunnigan, designer and fashion instructor. (April 24, May 1, May 8, May 15 and May 22). New and continuing students welcome!

Class fee is \$145. Either full payment or first half of two installments due on first day of class.

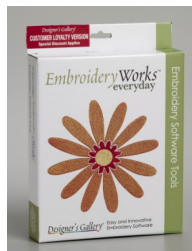
AMERICAN SEWING GUILD: The American Sewing Guild (ASG) meets each month at Kingdom. This group is a national non-profit organization dedicated to people who believe sewing is a rewarding and creative activity. Chapters promote sewing in local communities through encouragement, education and support. They also host social events such as fashion shows and sewing fairs and many do sewing related service projects for their community. Come visit us at our next meeting and enjoy the camaraderie with like minded people. All ages are welcome.

EMBROIDERY BASICS WITH JACKIE

Have you ever wondered why there are so many stabilizers, needles, threads, etc for machine embroidery? Have you encountered that "impossible" hooping situation? Do you just want to know more about this wonderful hobby we all know and love: machine embroidery? Join Jackie in our Northridge store where she will share tips and tricks learned from over 15 years of experience. See a demo of hooping techniques that will save you time and money. No need to bring your embroidery machine or other supplies—maybe just a pencil for taking notes. *Class fee is only \$15.*

May 19 Saturday 9:30—12:30 Jackie. Northridge

EMBROIDERY WORKS



We have waited a long time for something new from Designer's Gallery. They have outdone themselves with this great new software package. Coming to us in two versions—**Everyday** and **Advanced**—there are tools for every level of embroidery expertise.

In this class, we will demonstrate the features of both versions of the software so you can see how it will fit into your embroidery needs. There are some features that are just plain WOW! *The demo/class is **FREE!***

April 14 Saturday 10-noon Jackie Simi

VERY SPECIAL CLASSES!

BABY LOCK SERGER SAMPLER SERIES Larry is back for Parts 2 and 3 to complete this great serger sampler series. Call right away to get your spot! *Cost for the book is \$25. Class fee is \$35 for each class. Part 2—Saturday, May 12, 9:30—4:30, Simi store. Part 3—Saturday June 9, 9:30-4:30, Simi store.*

FUN WITH THE SASHIKO MACHINE You have heard a lot about this wonderful machine from Baby Lock. You can achieve amazing stitching effects for embellishment and for quilting. There is no other machine anywhere that can duplicate this incredible stitch! Join Beth Doupe, one of our very creative customers and an expert with the Sashiko machine, to learn all the ins-and-outs of the machine and be truly inspired! *The class is FREE. Saturday, May 12, 10:00—Noon, Simi store.*



SUSAN WESNER'S MINI STARS Susan Wesner returns for another fantastic project class series. In this class, you will create a beautiful table runner using paper piecing technique. If you have never "paper pieced" before, this is great project to learn. If you have done this technique before, you will learn from Susan an easy method that will make the project sew up quickly. Mini Stars Table Runner pattern available at the store for \$18. *Class fee is \$35 per session. Part 1 is Saturday, May 26, 10:00—4:00, and Part 2 is Saturday, June 2 10:00—4:00. Simi store.*

FREE MOTION QUILTING WITH LUJEAN SEAGAL Many of you know Lujean and how terrific her classes are. We are fortunate to have her here for an all day class on Free Motion Quilting. You'll learn many techniques and patterns from Lujean. Supply list and details when you sign up. *Class fee will be \$30. Saturday, May 19, 9:00—3:30, Simi*

HANDI QUILTER HANDS-ON CLASSES The Handi Quilter Sweet 16 is one of the hottest machines for quilters! We have had so much great response for this machine that we are creating TWO classes for you this quarter. CLASS #1: This class will cover the basics of free motion techniques. CLASS #2: This class is an intermediate level class featuring hands-on exercises! Classes will be taught by Kathy Steigleder. Kathy is a proud owner of the Sweet 16 and expert in its uses. *Classes are FREE to those who purchased their machines from Kingdom.. Class #1: Monday, April 30, 7-9 p.m. and Class #2 Saturday, June 23, 10-1. Both classes at the Simi store. Don't own a Sweet 16 yet? Come and see what it is all about. We'd love to share our enthusiasm with you!*



JENNY HASKINS CLUB: We are continuing to explore the many facets of Jenny Haskins' beautiful projects and designs. The "members" of the club are working on projects of their choice with our instructor, Phylis, along to guide us through Jenny's tutorials. We meet on the third Monday, 9:30 to ?? at the Simi store. *Class fee will be \$10 for each class.*

NEW—SHAPE FLEX by the Yard

Many of you have wanted to purchase some of this great product but were put off by the cost of the whole package. We now are selling SHAPE FLEX "by the yard". Now, you can get just the amount you need for your project. Great for making fabric bowls, boxes, purses, holiday decorations or anything that needs that extra stiffness for success. We have both the non-fusible and the double-sided fusible available.

SURVIVAL SEWING

Ramona has developed this great class for housewives, singles, males, students... just about anyone who doesn't want to learn all about sewing, but needs to make repairs, alter a hem, replace buttons, etc. Class meets the 1st Monday of the month from 6-8 pm in the Simi store. Call or stop by for details.

RICCAR GEM VAC

This very popular little beauty is truly a "gem" of a vacuum. It is small, light weight and perfect for quick pick ups. Keep one handy near your computer for quick clean ups and by the sewing machine to take care of those wayward threads. It is a great way to clean your bobbin area, too. So many uses around the house! You may need more than one!



CAMARILLO QUILT SHOW

May 5-6, 2012

We will be participating in the Camarillo Quilt Show this year. The show is held at the Ventura County Fair Grounds and will feature two days of quilts and shopping. Stop by our booth and say HI. Check out our Show Specials!! Visit their website for more info: <http://www.camarilloquilters.org/>



WHAT'S NEW?

Lots of new arrivals at Kingdom....

- Fashionista Tweezers—have you seen these adorable tools yet? So cute—you'll want more than one pair!
- Friction Pens—quite possibly the most useful tool yet! Mark a clear, bright line on your fabric and with the touch of a warm iron, the mark disappears completely!
- Flexible LED light—battery powered so no long cord to get in your way. Bright light with a flexible "neck" to reach those hard to light places.
- Best Press—perfect for your quilting and sewing needs. Convenient, refillable spray bottle, too.
- Handy Storage boxes—get organized with a variety of plastic storage boxes. Store your threads, fat quarters, projects and more....
- Specialty threads—King Tut, Sulky Blendables, Bottom Line, metallics and more. Huge selection of colors for every sewing project.

APRIL COUPON

HUGE HIT AT
GLENDALE SHOW!

CRAFT TOTE

Reg. price—\$45
Coupon Special—

\$36

(Limited to stock on hand.)

MAY

Our favorite
Coupon Special!

Stock up on thread
including the new,
RA 5500-yd cones!

**RA AND
METTLER
THREAD
BUY 3
GET 1 FREE**

(Equal or lesser value.
Limited to stock on hand)

JUNE COUPON



**DAKOTA
EMBROIDERY
DESIGNS**

**Buy 2
Get BOTH at
30% OFF**

(Limited to stock on hand)