

7 Things You'll Love About the 7 Series:

The BERNINA Stitch Regulator (BSR)

The BERNINA 710 and 750 QE are both equipped with the BSR function. The BSR foot provides high-speed free-motion stitching assistance with both straight and zigzag stitch options. The BSR keeps stitches consistent at variable sewing speeds, offering confidence for the beginner and additional assurance for the experienced quilter. The BSR foot comes standard with the B 750 QE and is optional for the B 710.

Extended Freearm

The BERNINA 7 Series includes a meticulously-engineered extended freearm with ten inches of space to the right of the needle—plenty of room for large sewing projects. With more space and the added benefit of the mega embroidery field (B 750 QE only), your creativity can have free rein. And when you're ready to expand your options, you'll find a wide range of accessories available to help you develop your quilting and sewing skills.

Exclusive! BERNINA Dual Feed

Optimum visibility and superb fabric feed. The innovative BERNINA Dual Feed tames hard-to-manage fabrics. Easy to engage when needed, the BERNINA Dual Feed tucks completely out of the way when it's not.

Total Stitch Control

All BERNINA 7 Series models provide an exclusive level of stitch control. Whether altering the stitch length, stitch width, or needle position—or even creating combinations—the machine will remember the stitch details for you.

Greater Sewing Comfort

The 7 Series machines respond to your needs. The presser foot automatically lowers at the start of a seam and lifts at the end. The machine will cut the thread for you at the end of your seam or color change (embroidery optional with B 750 QE only). Also included is a practical extension table with ample space to hold your larger sewing projects.

Tips and Tricks

User-friendly features and intuitive navigation: the Sewing Consultant and built-in tutorials offer direct onscreen support and answers to your questions any time.

Endless Embroidery Possibilities

With the optional embroidery module for the B 750 QE, you can create mirror images for, as well as, rotate, size and re-color your selected design right on the color touch screen. You can also preview alternate color options and save them on your machine or USB stick. Use Absolute Check for perfect design placement.

BERNINA Quality

For decades, BERNINA has been passionately devoted to the development of sewing and embroidery machines. Swiss precision is at the heart of each of our products, and high-quality materials guarantee a long life and high performance.

The BERNINA 710 and 750 QE offer many features to make sewing easier. Inventions such as the semi-automatic threading system, the BERNINA Stitch Regulator (BSR), the BERNINA Dual Feed, and the embroidery system, are proof of this superior quality.

Simple and classic are a couple of words that describe the new BERNINA 7 Series. At BERNINA, we concentrate not only on sophisticated technologies, but also on setting new standards in product design.

A World Premier: The New BERNINA 9 Hook

With the launch of the 7 Series, BERNINA presents a world's first, the BERNINA 9 Hook (B 9 Hook). Combining the two best hook technologies, the B 9 Hook is patent pending.

The new heart of the BERNINA machine features a novel, centrally-placed driver, which allows the B 9 Hook to run steady and quiet. The B 9 Hook sews high-precision stitches up to 9 mm in width with speeds up to a 1,000 stitches per minute. And the bobbin has 80 percent more thread capacity than our standard bobbins allowing you to sew longer without interruption.

Finally, the B 9 Hook is made of high-quality materials that allow the thread to run smoothly at consistent tension.

BERNINA—made to create.



Download free patterns for the new BERNINA 7 Series at bernina.com/7series