

ROLL CALL

<b>VOTING</b>	<b>YES</b>	<b>NO</b>
<b>JONATHAN F. COPE</b> Mayor (votes only in case of tie)		
<b>LYNN DURRANT</b> City Councilperson		
<b>TERRY A. FICKLIN</b> City Councilperson		
<b>TODD R. GORDON</b> City Councilperson		
<b>SIDNEY M. JORGENSEN</b> City Councilperson		
<b>STERLING M. REES</b> City Councilperson		

I MOVE this ordinance be adopted: \_\_\_\_\_  
City Council person

I SECOND the foregoing motion: \_\_\_\_\_  
City Council person

**AN ORDINANCE AMENDING SIGN REGULATIONS  
TO ALLOW TEMPORARY SIGNS**

WHEREAS, Salem City has adopted a sign ordinance to regulate the size and location of signs; and

WHEREAS, the City does not allow signs in the public right-of-way, but has not clearly stated that prohibition with respect to off premise signs; and

WHEREAS, the City does not allow signs on utility poles, but finds it beneficial to the City to post signs concerning City sponsored events on such poles, when it does not create a safety hazard; and

WHEREAS, the sign ordinance has the purpose to allow businesses to advertise

themselves and prosper, while, at the same time, keeping the City clean and free of clutter; and

WHEREAS, currently, temporary business signs are prohibited; and

WHEREAS, experience has taught that temporary signs can be allowed to assist businesses, without creating clutter, if appropriate rules and regulations are enacted;

NOW THEREFORE, be it enacted and ordained by the Salem City Council as follows:

**I.**

Salem City Municipal Code §6-7-020(D) is hereby amended by added a sentence to prohibit signs in the public right-of-way, as follows:

**6-7-020 General Provisions.**

- D. No off premise sign shall be located on property without the consent of the property owner. Signs are not allowed in the public right-of-way. Signs are not allowed on public property, unless specifically authorized herein.

**II.**

Salem City Municipal Code §6-8-065, Temporary Business Signs, is hereby enacted as follows:

**6-8-065 Temporary Signs**

- 1. Subdivision Advertising Signs.
  - a. One sign is permitted at each major entry to the project. In addition, four off-site directional signs per subdivision are allowed, subject to obtaining a permit.
  - b. Each sign shall have a maximum area of thirty-two (32) square feet and a maximum height of eight (8) feet.
  - c. No sign permit shall be issued until a final plat has been recorded.
  - d. Such signs may be maintained until all of the lots in the subdivision are sold.
  - e. Signs shall be kept in good repair. Signs which are ripped, are faded, have holes, or are in other similar stages of disrepair must be removed.
- 2. Business Signs for Special Events, Seasonal Sales, Grand Openings.
  - a. These displays may be used to advertise grand openings, a change of business ownership, special sales, seasonal sales, new products or services, and other similar promotions. A permit is required from the City

for each different event. No fee is required to obtain the permit.

- b. These displays may include such displays as pennants, banners, flags, inflatable structures, character or product likenesses, and other similar attention attracting media and devices. Small, portable signs shall be brought inside the store daily, when the store closes for the day. Banner signs which get torn by wind, persons, or other causes shall be immediately removed. Signs which become faded must be removed and replaced. No search lights are allowed as part of advertising displays.
- c. Such displays shall be allowed for a maximum of fourteen (14) consecutive days no more than twelve (12) times per year, unless otherwise specifically allowed.
- d. Grand opening displays are allowed for thirty (30) consecutive days. The grand opening display requires a new business, change in business name, change of location, major remodeling, or new management.
- e. Holiday periods. A business may advertise a special service, product or sale during the following holiday periods. In addition to other signage, one banner sign is allowed during these periods. The sign must be mounted on the building. The sign may be mounted seven days prior to the holiday, except for Christmas/New Years. The sign must be removed by the end of the first working day after the holiday period ends.

President's Day

Easter

Mother's Day

Memorial Day

July 4<sup>th</sup>

July 24<sup>th</sup>

Labor Day

Thanksgiving

Christmas/ New Years December 1 to Jan. 2

- f. Salem City may install signs to give notice of special events and functions. Such signs may be displayed during holidays or civic functions (i.e. Salem Days, Pondtown Christmas, flags on Flag Day etc). Signs may be erected 30 days prior to the event or function. The City may attach banners to utility poles located in the public rights-of-way, so long as the location and height on the pole does not create any safety hazard. All signs must be removed at the conclusion of the event or function.

3. Construction and Development Signs.

- a. One (1) non-illuminated sign is allowed on a construction site with a maximum area of thirty-two (32) square feet and a maximum height of eight (8) feet.
- b. The sign may identify the name of the project, the names of the developer, contractor, architect, subcontractor, and financier of the project, and the projected completion date.

- c. The sign may only be installed after building permits have been issued for the project.
  - d. The sign shall be removed prior to the issuance of a Certificate of Occupancy for the project.
4. Campaign Signs.
- a. Campaign signs are not allowed in the public rights-of-way, nor on municipally owned property.
  - b. Permission must be obtained prior to placing campaign signs on private property.
  - c. Campaign signs may be posted when the candidate filing period starts and must be removed within forty-eight (48) hours after the election. Candidates losing in a primary election must remove their signs within forty-eight hours after the primary election.
  - d. Campaign signs in residential zones shall be no larger than four feet by four feet. Campaign signs in commercial zones shall be no larger than eight feet by four feet. Campaign signs in industrial zones shall be no larger than twelve feet by six feet.

**III.**

This Ordinance shall become effective twenty days after passage and posting.

DATED this \_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Jonathan F. Cope, Mayor

Attest:

\_\_\_\_\_  
JEFFREY D. NIELSON, City Recorder

**AFFIDAVIT OF POSTING**

JEFFREY D. NIELSON, being first duly sworn, deposes and says that he is the duly appointed and qualified recorder of Salem City, a Municipal Corporation of the State of Utah, and that on the \_\_\_\_ day of \_\_\_\_\_, 2010, he posted a true and correct copy of Ordinance No. \_\_\_\_\_ as enacted by Salem City Council on the \_\_\_\_ day of \_\_\_\_\_,

2010, said posting being made at the City Offices, at the United States Post Office, and at \_\_\_\_\_ all being public places and located within the City Limits of Salem, Utah County, Utah.

DATED this \_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
JEFFREY D. NIELSON, City Recorder

STATE OF UTAH    )  
                          : ss  
COUNTY OF UTAH )

The foregoing instrument was acknowledged before me this \_\_\_\_ day of \_\_\_\_\_, 2010, by Jeffrey D. Nielson.

\_\_\_\_\_  
NOTARY PUBLIC