



BRIGHAM CITY POLICE DEPARTMENT LAUNCHES ANONYMOUS TIPPING TOOL TO FIGHT CRIME

Citizens can send anonymous text and web tips to the Brigham City Police Department

Brigham City – August 1, 2011 – The Brigham City Police Department has announced a new service to allow members of the public to provide anonymous tips to law enforcement. The service, called TipSoft, was recently announced by Attorney General Mark Shurtleff as a statewide initiative involving more than 50 law enforcement agencies throughout the State of Utah. Starting today, citizens can submit anonymous tips to the Brigham City Police Department through the Web, smartphone app, or by sending a text message to “CRIMES” (274637) with the keyword **BRIGHAMTIP**.

“The widespread use of text messaging makes it easy for the public to help law enforcement agencies fight crime,” said Chief Paul Tittensor. “And with TipSoft, they can know that it’s safe for them to do the right thing without ever disclosing their identity.

TipSoft, which is made by Draper-based CrimeReports, allows agencies and members of the public to exchange messages back and forth through a completely secure and anonymous channel.

“With the launch of TipSoft, the Brigham City Police Department is demonstrating its commitment to protecting the community,” says Greg Whisenant, founder and CEO of CrimeReports. “Members of the public often have information that can help prevent or solve a crime. This tool gives them a safe way to share it with authorities.”

Since launching its mobile capabilities in 2009, TipSoft has received more than 2 million tips, 145,000 arrests have been made, 55,000 fugitives caught, more than \$5.3 billion recovered in drugs and property, 11,000 vehicles recovered, and 22,000 weapons recovered.

Citizens are encouraged to use TipSoft to report information about any non-urgent illegal activity, such as unsolved crimes, vandalism, theft, the sale and distribution of drugs or information about crimes that are being planned in the community or in schools.

About CrimeReports

CrimeReports.com creates powerful, simple, and affordable cloud-based software tools for law enforcement agencies to prevent and reduce crime. Working directly with more than 2,000 agencies throughout the United States, Canada and the United Kingdom, CrimeReports is a key partner to law enforcement in mapping, analytics and anonymous tipping. For more information, visit www.CrimeReports.com.