

# SEW

WHAT'S NEW

575-524-1739  
 3961 East Lohman  
 Las Cruces, NM 88011

www.sew-whatsnew.com  
 Email: sew@lascruces.com  
**SALES · CLASSES · FABRIC  
 SERVICE · REPAIRS**

**"THE Fun Place to SEWcialize!"**

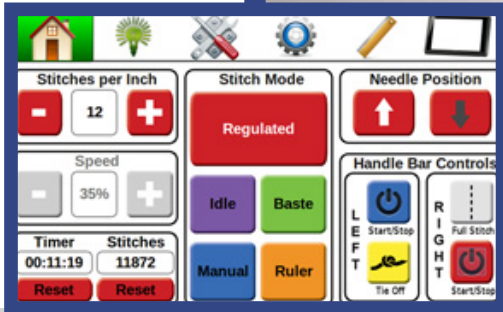
915-760-5300  
 7410 Remcon Circle  
 El Paso, TX 79912



# COMMUNITY

## threads

Volume 16, Issue 7  
 July, 2012



Color touch screen



Husqvarna Viking Platinum 3000

The long-arm machines are here and demo ready!

### EASY/BASIC CLASSES:

- Beginning Quilt Piecing ..... 2
- Sewing 101 ..... 3
- Serger 102..... 3



Pfaff P3

**Gift Certificates Make Great Gifts!**



Summer is in full swing in July with picnics, travels, and we hope sewing and rain!

Christmas fabrics are in stock and several of the classes offer projects that will make lovely gifts for the holidays. Some of you are already making holiday themed table runners and wall hangings.

There are also panels that make into cloth books, holiday aprons, and an Advent calendar.

Perhaps you want a new outfit for the holidays, or before. By request, the class for Pattern Master™ has been rescheduled in Las Cruces and is available by appointment in El Paso. If you want to make garments that fit, this computer program may be just the one for you. Demonstrations are available so you can explore before you buy. If you already have the program, be

sure you download the updates and put it to use.

Have you met Maggie? She is a multi-talented, new member of our SWN staff working in our El Paso store. We are happy to have her with us.

Enjoy all that summer has to offer!



# SEWCIAL EVENTS

OWNERS' LESSONS

## Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN

## Pfaff creative sensation owners' lessons (Roni)

Although these classes are free to those of you who purchased your cs from SWN, registration is important so preparations can be made for you. \$35 fee for those who bought elsewhere. Instructions included.

LC Mon 7/9 2:00 – 4:00  
EP Sat 7/21 2:00 – 4:00

## EMBROIDERY SOFTWARE & PROJECTS

## 5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. July: Learn to create a unique pattern stitch in 5D Cross Stitcher.

LC Mon 7/2 2:00 – 4:00  
EP Fri 7/13 10:00 – 12:00

## 5D Software Club (Deanna & Roni)

June: Appliqué Lace with INSPIRA® Cutwork Needle Support. Requires 5D Design Creator. \$20 fee.

LC Mon 7/16 2:00 – 4:00  
EP Sat 7/21 10:30 – 12:30

## WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWCialize" at these other local events:

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**El Paso Sewing Guild:** 4<sup>th</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

## Let's Embroider (Paula & Connie)

Use endless techniques to create a tabletopper. \$15 fee includes design and directions

LC Wed 7/25 1:00 – 4:00  
EP Sat 7/14 1:00 – 4:00

## Anita Goodesign Embroidery Project (Roni)

Shrinky Flowers: create the fabric then appliqué the flowers. \$32.50 includes designs and instructions.

LC Sat 7/28 1:00 – 4:00  
EP Sat 7/7 1:00 – 4:00

## The Rose Quilt (Paula)

Part 2: Continue to piece, appliqué, and embroider in the hoop to create blocks for this beautiful quilt. You are welcome to start, if you missed the first class. \$15 fee, embroidery designs required.

LC Wed 7/18 1:00 – 4:00



**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

## QUILTING

## Turning 20, Part 4 (Stephanie)

The final class in this series: Binding. \$15 fee.  
LC Fri 7/6 1:00 – 4:00

## Intermediate Quilt Piecing (Jane)

#11: Hands All Around. Sew more challenging blocks during the series. Series recycles, so join when you can. \$15 fee, pattern included  
EP Fri 7/6 1:00 – 4:00

## Beginning Quilt Piecing Series (Stephanie & Jane)

Learn many techniques during this popular, excellent series of classes. 1) Rotary Cutting & Piecing; 2) Sizing, Triangles; 3) Applique; 4) Templates; 5) Curved Piecing; 6) Putting It Together. \$15 each; \$60 series.

LC Fri 7/13, 7/20, 7/27, 8/3, 8/10, 8/24  
1:00 – 4:00  
EP Thur 7/5, 7/12, 7/19, 7/26, 8/2 1:00 – 4:00

## Amish with A Twist (Roni & Patricia)

This beautiful Block of the Month (BOM) series features pieced blocks and appliquéd borders. \$15 fee, patterns required

LC #2 Wed 7/11 1:00 – 4:00  
EP #1 Mon 7/16 1:00 – 4:00

## American Heritage BOM #4 (Connie & Jane)

There are three sessions of this popular Block a Month class! Eight block wall quilt sewn together into a 75" x 90" quilt. Larger with additional borders, or use one or more as wall hanging. \$15 fee, pattern required.

EP Tue 7/10 5:00 – 8:00 PM Class  
Fri 7/13 1:00 – 4:00  
Fri 7/27 1:00 – 4:00

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 LC 5D Basics EP Serger 102	3 LC & EP Sit & Sew	4 <b>BOTH SWN STORES CLOSED FOR INDEPENDENCE DAY</b>	5 EP Beginning Quilt Piecing #2	6 LC Turning 20 Pt. 4 EP Int Quilt Piecing #11	7 LC Serger 102 EP AG: Shrinky Flowers
8	9 LC cs Owners' Lesson	10 LC ASG MEETING LC & EP Sit & Sew EP Am Heritage BOM #4 PM CLASS	11 LC Amish with a Twist #2 EP Sewing 101 #4	12 LC Sewing 101 #4 EP Beg Quilt Piecing #3	13 LC Beg Quilt Piecing #1 EP 5D Basics EP Am Heritage BOM #4	14 LC PatternMaster EP Let's Embroider: Endless Tablerunner
15	16 LC 5D Software Club EP Amish With a Twist #1	17 LC & EP Sit & Sew	18 LC The Rose Quilt Pt. 2 EP Sewing 101 #5	19 LC Sewing 101 #5 EP Beg Quilt Piecing #4	20 LC Beg Quilt Piecing #2 EP Chile Tablerunner & Placemat LC SCISSORS MAN	21 LC Stained Glass Angel EP 5D Software Club EP cs Owner's Lesson EP SCISSORS MAN
22	23	24 EP ASG MEETING LC & EP Sit & Sew	25 LC Let's Embroider: Endless Tablerunner EP Ladybug Wallhanging	26 EP Beg Quilt Piecing #5	27 LC Beg Quilt Piecing #3 EP Am Heritage BOM #4	28 LC & EP Gallery LC AG: Shrinky Flowers
29	30 EP Butterflies are Free	31 LC & EP Sit & Sew	<div style="text-align: center;"> <p><b>Join us for Sit &amp; Sew</b> Every Tuesday, both stores, 1:00 – 4:00</p> <h1 style="margin: 0;">JULY 2012</h1> </div>			

## THE Fun Place to SEWcialize!!

**Chile Tablerunner and Placemat (Celia)**  
Decorate your Southwest table with this cheerful, pieced, chile tablerunner and/or placemats. \$15 fee, pattern required.  
**EP Fri July 20 1:00 – 4:00**

**Ladybug Wall Hanging (Connie)**  
Celebrate summer creatures by letting your children count the spots on these ladybugs! \$15 fee, pattern required.  
**EP Wed 7/25 1:00 – 4:00**

**Butterflies Are Free (Jane)**  
An appliqué runner for summer with flowers and butterflies. \$15 fee, pattern required.  
**EP Mon 7/30 1:00 – 4:00**

**SERGER, HOME DEC, EMBROIDERY, GARMENTS**

**Serger 102 (Sally)**  
Do you have a new serger or one that you have had for a time and not used? This is the class to help you get started. It is basic and relaxed. \$15 fee includes fabrics and instructions, threads required. Serger 101 prerequisite, or permission of instructor  
**LC Sat 7/7 1:00 – 4:00**  
**EP Mon 7/2 1:00 – 4:00**

**Sewing 101, #4 and #5 (Staff)**  
These classes go together; two parts to lay the pattern and sew pajama bottoms or shorts with side pockets, using the pattern from #2 and #3. Refresh, relearn, get started! This series of classes is open for people from 10 to 110! Build skills and have fun. Both classes for \$25.  
**LC Thur 7/12 and 7/19 1:00 – 4:00**  
**EP Wed 7/11 and 7/18 1:00 – 4:00**

**Pattern Master (Roni)**  
Help with your measurements and putting your pattern making program to good use. Free to those who purchased from SWN.  
**LC Sat 7/14 10:30 – 12:30**  
**EP By appointment**

**Stained Glass Angel (Patricia)**  
Learn the technique as you sew this small stained glass angel. \$15 fee, pattern included.  
**LC Sat 7/21 1:00 – 4:00**

**Gallery Showing of Projects (Staff)**  
See the samples for the August classes, enjoy fellowship and customer Show & Tell. No Fee. Come join this fun time.  
**LC Sat 7/28 10:30 – 11:30**  
**EP Sat 7/28 10:30 – 11:30**

### Did you know...

- to ask for an item you do not see in stock?
- we are always happy to see if we can find it for you?
- many customers have asked for special orders?
- solid color fabrics are now in stock?

**FREE Quilter's Toolbox**

with the purchase of a creative performance™



At participating PFAFF® dealers. See dealer for details. Offer valid July 1-July 31, 2012.



**The American Sewing Guild**  
 will meet July 10, 10:00 – 12:00, at SWN Las Cruces and July 24, 10:00 – 12:00 in El Paso. Do plan to come. Stay on for Sit & Sew, if you wish.

**Jack the Scissors Man**  
**LC Fri, 7/20 10:30 – 4:30**  
**EP Sat, 7/21 10:30 – 4:30**



Clear any bolt of fabric, any day, and receive **15% off**

*Designer Diamond* deLuxe™

**FREE** Limited Edition 140th Anniversary Package

**WORTH OVER \$2,000**

with purchase of the DESIGNER DIAMOND deLuxe™ sewing and embroidery machine.

Offer available June 1 - July 31, 2012, see store for details. While supplies last.

**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

While supplies last.

**Specials on Holiday Fabrics,**  
 minimum 1 yard cuts  
 Close-out on all 12 wt sulky threads – 35% off

PRSRT STD  
 U.S. Postage  
 PAID  
 Las Cruces, NM  
 Permit 1071

Dated Material:  
 Requested delivery by  
 June 30, 2012

**SEW** WHAT'S NEW  
 3961 East Lohman Suite 9  
 Las Cruces, NM 88011  
 SALES · CLASSES · FABRIC · SERVICE · REPAIR