

# SEW WHAT'S NEW

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SALES · CLASSES · FABRIC  
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**"THE Fun Place to SEWcialize!"**

915-760-5300  
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El Paso, TX 79912



# COMMUNITY *thread*

Volume 16, Issue 5  
May, 2012

The May birthstone is Emerald. Come for a special sale on Emerald sewing machines.

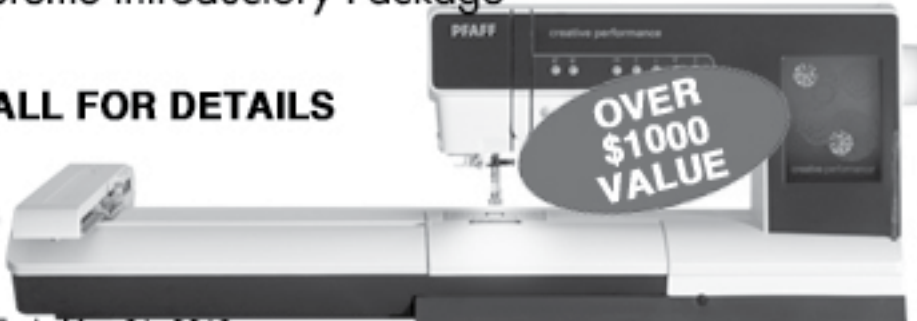


**NEW: Pfaff creative performance Top-of-the-line sewing machine with embroidery option. 36 months financing available. Launch specials through May 31.**

*School is out soon and extra classes are in the works for you!*

creative performance™  
Supreme Introductory Package

**CALL FOR DETAILS**



Offer Ends May 31, 2012 with the purchase of creative performance

## EASY/BASIC CLASSES:

10-Minute Blocks .....	2
Beginning Quilting.....	2
Bubblegum Bed Runner.....	2
Flowers for Mom .....	3
Serge or Sew a Gored Skirt.....	3
Turning Twenties Series.....	2
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**Gift Certificates Make Great Gifts!**



By the time you read this Roni and I will have returned from Pfaff Convention and given the reports to tell you all the latest news. We know there will be new machines and notions and even have some hints ahead of time as to what we will see. Pfaff is celebrating 150 years of making sewing machines. The new creative performance which is

a top of the line sewing machine with optional embroidery, promises to be a wonderful addition to the line. Special 36 months financing is available to qualified buyers. We hope you are as excited about all of it as we are and come to see!!!

Mother's Day and Memorial Day are two special times in May. My mother always enjoyed and appreciated anything I made for her so I hope if you have a mom, she does, too. Come make easy flowers for her!

May is also the end of school for many of you. This means more time to come to classes and we are planning for you. Frequently we hear people of all ages ask about beginning sewing, so that will be our initial focus, with more to follow.

Smile at a stranger today and see what happens. You may be the bright spot in their day.



### Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. **No fee for lesson if purchased machine from SWN.**

### Pfaff creative sensation owners' lessons (Roni)

Although these classes are free to those of you who purchased your cs from SWN, registration is important so preparations can be made for you. \$25 fee for those who bought elsewhere. Instructions included,

**LC Fri May 4 – 1:00 – 3:00**  
**EP Sat May 19 – 2:00 – 4:00**

### EMBROIDERY SOFTWARE & PROJECTS

### 5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. May: 5D Stitch Editor.

**LC Mon 5/7 2:00 – 4:00**  
**EP Thur 5/24 10:30 – 12:30**

### 5D Software Club (Deanna & Roni)

May: Adding Stipple Fill to previously created embroidery designs. Requires 5D Suite or 5D Professional. \$20 fee.

**LC Mon 5/21 2:00 – 4:00**  
**EP Sat 5/19 2:00 – 4:00**

### Let's Embroider (Paula & Connie)

Trapunto Wreath - \$15 fee includes design and directions for a table topper or pillow.

**LC Wed 5/23 1:00 – 4:00**  
**EP Thur 5/17 1:00 – 4:00**

### WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**El Paso Sewing Guild:** 4<sup>th</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

### Anita Goodesign Embroidery Project (Roni)

These recipe towels will make great shower or house gifts. \$37.50 fee includes designs plus some supplies.

**LC Thur 5/31 1:00 – 4:00**  
**EP Thur 5/24 – 1:30 – 4:30**

### Embroidery Club (Roni)

The theme this quarter is Cutwork. The project will embellish a pair of cutoffs or other pants. \$15 fee

**LC Mon 4/30 1:00 – 4:00**  
**EP Mon 5/7 1:00 – 4:00**

### QUILTING

### Beginning Quilting Series (Jane)

Learn many techniques during this popular, excellent series of classes. 4)Templates; 5) Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

**EP Wed 5/2, 5/9, 5/16, 5/30 1:00 – 4:00**

### Turning Twenty – Start to Finish (Stephanie)

Use the Turning Twenty Basic techniques to turn fat quarters into a throw-sized quilt. Go from cutting to a finished quilt in 4 sessions. Great for beginning quilters. \$50 for series, book required. (Last 2 parts)

**LC – Two series:**  
**Thur 5/3, 5/10 1:00 – 4:00**  
**Sat 5/12, 5/19 1:00 – 4:00**

### Intermediate Quilting (Jane)

Mexican Star \$15 fee, pattern included.

**EP Sat 5/26 1:00 - 4:00**

### Turning Twenty: Stained Glass and Scraps (Connie)

A fat quarter & scrap fabric friendly 71" x 88" quilt; 2-part class for confident beginners and others. \$25 fee, book required.

**EP Thur 5/3 and 5/10 1:00 – 4:00**

### Pfaff Foot Quilt #4: Yarn Couching and Piping (Roni & Jane)

Continue to learn about different feet as you sew this lovely wall hanging. Series fee, \$10 each. Instructions included.

**LC Sat 5/5 1:00 – 3:00**  
**EP Wed 5/23 1:00 – 3:00**

### Bubblegum Bed Runner (Connie)

Sew a delightful bedrunner with color. Easy piecing and construction. \$15 fee, book required.

**EP Sat 5/5 1:00 – 4:00**

### American Heritage BOM #2 (Connie & Jane)

There are three sessions of this popular Block a Month class! Eight block wall quilt sewn together into a 75" x 90" quilt. Larger with additional borders, or use one or more as wall hanging. \$15 fee, pattern required.

**EP Tue 5/8 5:00 – 8:00 PM Class**  
**Fri 5/11 1:00 – 4:00**  
**Fri 5/25 1:00 – 4:00**

### 10-Minutes Blocks (Jane)

These blocks use 5" or 10" blocks, yielding 9" or 19" finished blocks. Only 3 seams are sewn, so it goes together quickly. \$15 fee, book required.

**EP Mon 5/14 1:00 – 4:00**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>Join us for Sit &amp; Sew</b> Every Tuesday, both stores, 1:00 – 4:00		1 LC & EP Sit & Sew	2 LC Flowers for Mom EP Beg Quilting #3	3 LC Turning Twenty – Start to Finish Pt. 3 EP Turning Twenty: Stained Glass & Scraps Pt. 1	4 LC cs owners' lesson EP Flowers for Mom	5 LC Pfaff Foot Quilt #4 EP Bubblegum Bed Runner
		6	7 LC 5D Software Basics EP Embroidery Club	8 LC & EP Sit & Sew EP American Heritage BOM #2 PM CLASS	9 EP Beg Quilting #4	10 LC Turning Twenty – Start to Finish Pt. 4 EP Turning Twenty: Stained Glass & Scraps Pt. 2
13	14 EP 10-Minutes Blocks	15 LC & EP Sit & Sew	16 LC Twisted Leftovers Table Runner EP Beg Quilting #5	17 EP Let's Embroider	18 LC Eva Sewing Basket EP PaperPiecing Techniques <b>EP SCISSORS MAN</b>	19 LC Turning Twenty – Start to Finish Pt. 4 EP 5D Software Club EP cs OL
20	21 LC 5D Software Club EP Serge or Sew a Skirt: Gored <b>LC SCISSORS MAN</b>	22 LC & EP Sit & Sew	23 LC Let's Embroider EP Pfaff Foot Quilt #4	24 LC Free Motion Quilting Basics EP 5D Software Basics EP AG Embroidery Project	25 EP American Heritage BOM #2	26 LC & EP Gallery LC Jacobean Pillow #1 EP Int Quilting
27	28 <b>Both SWN Stores Closed Memorial Day</b>	29 LC & EP Sit & Sew	30 EP Beg Quilting #6	31 LC AG Embroidery Project EP Free Motion Quilting Basics	<div style="background-color: #006633; color: white; text-align: center; padding: 20px;"> <h1>MAY 2012</h1> </div>	

## THE Fun Place to SEWcialize!!

### Twisted Leftovers Table Runner (Stephanie)

Use the Lil' Twister tool to make this easy table runner. 4-hour class, \$20 fee, book required  
**LC Wed 5/16 12:30 – 4:30**  
**EP Mon 6/4 12:30 – 4:30**

### PaperPiecing Techniques (Jane)

Learn how to do paper piecing by creating a kaleidoscope block. \$15 fee, book suggested.  
**EP Fri 5/18 1:00 – 4:00**

### Utility Quilt (Connie)

Practice your 1/4" piecing skills. Sew this lovely utility quilt using 5 1/2" pieces of any fabric. \$15 fee, instructions included.  
**EP Sat 5/12 1:00 – 4:00**

### Garden Patch Cats Tablerunner (Jane)

Features your choice of the Garden Patch Cats applique patterns. Class is 6/2. Pick your cat(s) so the pattern(s) can be ready for you. \$15 fee, GPC patterns of your choice required.  
**EP Sat 6/2 1:00 - 4:00**

### Basics of Free Motion Quilting (Stephanie)

So you have a top finished, now learn how to quilt it on your sewing machine. Machine set-up and practice with free motion machine quilting. \$20 fee,  
**LC Thur 5/24 12:30 – 4:30**  
**EP Thur 5/31 12:30 – 4:30**

### SERGER, HOME DEC, EMBROIDERY, GARMENTS

### Flowers for Mom (Sally)

Create fabric flowers for Mom or someone else. Make a bouquet or put one in your hair. \$5 fee, templates required.  
**LC Wed 5/2 1:00 – 4:00**  
**EP Fri 5/4 1:00 – 4:00**

### Jacobean Pillow (Sally)

This stunning pillow is made with fused appliqué pieces embellished with decorative stitches and techniques. \$20 fee, pattern included. Two-part class  
**LC Sat 5/26 and 6/2**

### Eva Sewing Basket (Patricia)

Sew a cute sewing notions tote. \$15 fee, pattern required.  
**LC Fri 5/18 1:00 – 4:00**

### Serge or Sew a Skirt: Gored (Sally)

This is a rescheduled March class. Learn how to cut this skirt with NO PATTERN! Serge or sew it in class to wear that night! \$15 fee, instructions included.  
**EP Mon 5/21 1:00 – 4:00**

### Gallery Showing of Projects

See the samples for the June classes, enjoy fellowship and customer Show & Tell. NO FEE. Come join this fun time.  
**LC Sat 5/26 10:30 – 11:30**  
**EP Sat 5/26 10:30 – 11:30**

### Did you know...

- the birthstone for May is the emerald?
- May is a perfect time to have a sale on Emeralds?
- Pfaff has been making sewing machines for 150 years?
- the creative performance is a new model to celebrate the event?
- there will also be a select 150 model?
- we look forward to your coming in for a demo?

**Jack the Scissors Man**  
**EP Fri, 5/18 10:30 – 4:30**  
**LC Mon, 5/21 10:30 – 4:30**



**MAY** you find plenty of time to sew and do other things you especially enjoy!

**MAY** you and your family enjoy health and well-being!

Both Sew What's New stores are drop-off places for Linus Quilts and ConKerr Cancer Pillowcases.

**Gallery Showing of Projects**

Last Saturday morning there will be a display of projects for the June classes plus information about new products, coming events, and customer Show & Tell. NO FEE. Come join this growing, fun time.

LC Sat 5/26 10:30 – 11:30  
EP Sat 5/26 10:30 – 11:30

**MAY** the bluebird of happiness build a nest in your tree!

**The American Sewing Guild**

will meet May 8, 10:00 – 12:00, at SWN Las Cruces and May 22, 10:00 – 12:00 in El Paso. Do plan to come. Stay on for Sit & Sew, if you wish.

*Please send us the month and date of your birth (not year) if you have not already done so.*

Clear any bolt of fabric, any day, and receive **15% off**

**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

**Sew What's New**  
**Your Service Station & Sergers!**  
**Special offer: Service 10% off parts and labor**  
**Good May 1-31, 2012 ONLY**  
Present this coupon with machine(s)

SALES · CLASSES · FABRIC · SERVICE · REPAIR

3961 East Lohman Suite 9  
Las Cruces, NM 88011  
**SEW** WHAT'S NEW

Dated Material:  
Requested delivery by  
April 30, 2012

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Las Cruces, NM  
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