

SEW WHAT'S NEW

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Email: sew@lascruces.com
SALES · CLASSES · FABRIC
SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912



COMMUNITY *thread*

Volume 16, Issue 4
April, 2012

April birthstone:
Diamond



a Tribute
to
Husqvarna
Viking 140
Years

+

≡

A
Great
Sale!

Special prices on the Tribute 140M, Tribute 140C, and Designer Diamond Deluxe.
There is a machine for YOU: mechanical, computerized, computerized with embroidery!
Come in for a demonstration and to learn the terrific prices!



We welcome military families. Look for our ads in the *Ft. Bliss Monitor*

EASY/BASIC CLASSES:

- Beginning Quilting Series 2
- Turning Twenties Series 2
- Serge Knit Top 3
- Road Not Taken 3



Gift Certificates Make Great Gifts!



April brings Easter, more blooms, and this year a special salute to Husqvarna Viking's 140th Anniversary with a sale on three machines: Tribute 140M, Tribute 140C and Designer Diamond Deluxe. What a perfect way to start the second quarter of the year with a new sewing machine just right for you!

As you probably know, with any machine you purchase from SWN you receive unlimited owner's lessons and a courtesy clean and service at the end of the first year. We are always happy to answer your questions in person, over the telephone, or by e-mail. The only poor question is the one you do not ask!

This year the spring convention is Pfaff, in Reno. What new machines or accessories do you think Roni and I will learn about there? Come

and join us for the reports from Convention Tuesday, April 24 in El Paso or Friday, April 27 in Las Cruces and we will tell you all about it.

Find something to enjoy each day, as each day is precious indeed.



OWNERS' LESSONS

Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN.

No fee for lesson if purchased machine from SWN

Pfaff creative sensation owners' lessons (Roni)

Although these classes are free to those of you who purchased your cs from SWN, registration is important so preparations can be made for you. \$25 fee for those who bought elsewhere. Instructions included.

LC to be continued in May

EP to be continued in May

EMBROIDERY SOFTWARE & PROJECTS

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. April: 5D Family Tree. Requires 5D Suite or Professional or Family Tree.

LC Mon 4/2 2:00 – 4:00

EP Wed 4/4 10:30 – 12:30

5D Software Club (Deanna & Roni)

April: Taming the MultiWave Fills. Requires Design Creator. \$20 fee.

LC Mon 4/23 2:00 – 4:00

EP Sat 4/28 12:30 – 2:30



WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 – 12:00 at Sew What's New.

El Paso Sewing Guild: 4th Tuesday 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

Let's Embroider (Paula & Connie)

Organizer Bag - \$15 fee includes design and directions for a neat bag to keep or give away.

LC Wed 4/18 – 1:00 – 4:00

EP Thur 4/19 – 1:00 – 4:00

Anita Goodesign Embroidery Project (Roni)

This "Zippy Bag" has two zippers and neat designs. \$37.50 fee includes designs plus some supplies.

LC Fri 4/27 1:00 – 4:00

EP Thur 4/26 – 1:00 – 4:00

Embroidery Club (Roni)

The theme this quarter is Cutwork. The project will embellish a pair of cutoffs or other pants. \$15 fee

LC Mon 4/30 1:00 – 4:00

EP Mon 5/7 1:00 – 4:00

QUILTING

Beginning Quilting Series (Stephanie & Jane)

Learn many techniques during this popular, excellent series of classes. 1) Rotary Cutting & Piecing; 2) Sizing, Triangles; 3) Applique; 4) Templates; 5) Curved Piecing; 6) Putting It Together. \$15 each; \$60 series.

LC Thur final class of series 4/12

1:00 – 4:00

EP Sat final class of series 4/14 1:00 – 4:00

EP Wed new series 4/18, 4/25, 5/2, 5/9,

5/16, 5/30 1:00 – 4:00

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Turning Twenty – Start to Finish (Stephanie)

Use the Turning Twenty Basic techniques to turn fat quarters into a throw-sized quilt. You will go from cutting to a finished quilt in 4 sessions. Great for beginning quilters. \$50 for series, book required.

LC – Two series:

Thur 4/19, 4/26, 5/3, 5/10 1:00 – 4:00

Sat 4/14, 4/21, 5/12, 5/19 1:00 – 4:00

Hooked on Christmas (Rose)

Start getting ready as you put together a fun Christmas Runner using appliqué and piecing. \$15 fee, pattern required.

EP Mon 4/2 1:00 – 4:00

Serge or Sew: Patchwork Chalkboard (Sally)

Make a patchwork chalkboard to use as a message board you can really write on! \$15 fee includes instructions.

LC Mon 4/9 1:00 – 4:00

EP Mon 4/30 1:00 – 4:00

Pfaff Foot Quilt #4 (Roni & Jane)

Continue to learn about different feet as you sew this lovely wall hanging. Series fee, \$10 each. Instructions included.

LC Sat May 5 1:00 – 3:00

EP Sat May 12 10:00 – 12:00

American Heritage (Jane & Connie)

Block a month. Eight block wall quilt sewn together into a 75 x 90" quilt. Larger with additional borders. \$15 fee, pattern required.

EP Tue 4/10 – 5:00 – 8:00 PM Class

EP Fri 4/13 1:00 – 4:00

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 LC 5D Basics EP Hooked on Christmas	3 LC & EP Sit & Sew for Others	4 LC Serger Project Knit Top EP 5D Basics	5 EP Jacobean Pillow Pt 1	6 LC AG Tote, Part 2	7
8	9 LC Sew or Serge a Patchwork Chalkboard	10 LC ASG MEETING LC & EP Sit & Sew EP PM Class	11 LC Garden Party Selvage Wristlet EP Interm Quilt #8 Roses of Picardy	12 LC Beg Quilting #6 EP Jacobean Pillow Pt 2	13 EP American Heritage Quilt	14 LC Turning Twenty Pt 1 EP Beg Quilt #6
15	16 EP Road Not Taken Pt 1	17 LC & EP Sit & Sew	18 LC Let's Embroider Organizer Bag EP Beg Quilting #1	19 LC Turning Twenty #1 EP Let's Embroider Organizer	20 EP A Little Something Jacket	21 LC Turning Twenty #2
22	23 LC 5D Software Club EP Road Not Taken Pt 2	24 EP ASG MEETING LC & EP Sit & Sew EP Convention Report	25 EP Beg Quilting #2	26 LC Turning Twenty #2 EP AG Project: Zippy Bag	27 LC Convention Report LC AG Project: Zippy Bag	28 LC & EP Gallery LC Shell EP 5D Software Club
29	30 LC Embroidery Club Cutwork EP Seger or Sew a Patchwork Chalkboard			<h1 style="text-align: center;">APRIL 2012</h1> <p style="text-align: right;">Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00</p>		

THE Fun Place to SEWcialize!!

Intermediate Quilting (Jane)

#8: Roses of Picardy. This favorite series of classes is designed to expand your quilting skills. Start now, or join any month as it recycles. \$10 fee, pattern included
EP Wed 4/11 1:00 – 4:00

Road Not Taken (Jane)

Two-part class. Basic piecing yields an exciting new look, gorgeous in batiks or florals. Good for beginners. \$25 fee, pattern required.
EP Mon 4/16 and 4/23 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

A Little Something Jacket (Connie)

Sew an attractive swing jacket just right for spring. \$15 fee. Pattern required.
EP Fri 4/20 1:00 – 4:00

Jacobean Pillow (Sally)

This stunning pillow is made with fused appliqué pieces embellished with decorative stitches and techniques. \$20 fee, pattern included. Two-part class
EP Thur 4/5 and 4/12 12:30 – 4:30

Serger Project: Knit Top (Sally)

Use the top in the Last Tango pattern, or another of your choice as you serge this top. \$15 fee, pattern required.
LC Wed 4/4 1:00 – 4:00

Garden Party Selvage Wristlet (Patricia)

Another project from Everyday Handmade. Utilize selvages in a fun bag with zipper and strap. \$15 fee, book required.
LC Wed 4/11 1:00 – 4:00

Shell (Patricia)

Sew a shell for under all your jackets. \$15 fee, pattern required.
LC Sat 4/28 1:00 – 4:00

Gallery Showing of Projects

See the samples for the May classes, enjoy fellowship and customer Show & Tell. NO FEE
 Come join this fun time.
LC Sat 4/28 10:30 – 11:30
EP Sat 4/28 10:30 – 11:30

Did you know...

- the birthstone for April is the diamond?
- April is a perfect time to have a Designer Diamond Deluxe sale?
- Husqvarna Viking has been making sewing machines for 140 years?
- the Tribute 140 machines are special models to celebrate the event?
- both Tribute 140M and Tribute 140C are also on a special sale?
- how much we will appreciate your coming in for a demonstration?



Please send us the month and date of your birth (not year) if you have not already done so.

Clear any bolt of fabric, any day, and receive **15% off**



The American Sewing Guild
Las Cruces: meet April 10
10:00 – 12:00 @ SWN
El Paso: meet
April 24
10:00 – 12:00 @ SWN
Do plan to come. Stay on for Sit & Sew, if you wish.

Join Roni and Sally for a report of Pfaff Convention. Hear the latest news about new products.
LC Fri 4/27 10:30 – 11:30
EP Tue 4/24 12:00 – 1:00

Gallery Showing of Projects
See the samples for the May classes, plus information about new products, coming events, and customer Show & Tell. No Fee, Come join this growing, fun time.
LC Sat 4/28 10:30 – 11:30
EP Sat 4/28 10:30 – 11:30

Both Sew What's New stores are drop-off places for **Linus Quilts and ConKerr Cancer Pillowcases.**

LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300
STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

A Tribute to
Husqvarna
Viking 140
Years = New
Machines =
A Great Sale

PRSR STD
U.S. Postage
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Las Cruces, NM
Permit 1071

Dated Material:
Requested delivery by
March 31, 2012

SEW WHAT'S NEW
3961 East Lohman Suite 9
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