

SEW

WHAT'S NEW

575-524-1739
3961 East Lohman
Las Cruces, NM 88011

www.sew-whatsnew.com
Email: sew@lascruces.com
SALES · CLASSES · FABRIC
SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912



COMMUNITY

thread

Volume 16, Issue 2
February, 2012

*Establish a love affair with
a new Husqvarna Viking
or Pfaff sewing machine!*

Heart Throb Month

Come to our booth at
the Las Colcheras Quilt
Show at the Las Cruces
Convention Center.

Admission \$7

Friday, February 10
9AM TO 7PM

Saturday, February 11
9AM TO 5PM

We welcome military
families. Look for our ads in
the *Ft. Bliss Monitor*

Husqvarna VIKING
0% Interest for 36 Months*
on the DESIGNER™ Sewing and Embroidery Machine
Designer™ Days
12/15/11 through 2/15/12

With special classes for
Valentine's Day gifts (or for you)!

EASY/BASIC CLASSES:

- Beginner Pieced Placemat..... 2
- Beginning Quilting..... 2
- Foot Techniques 3
- Serger 102..... 2
- Turning Twenties Quilt 2

This is a special
year for both
Viking and Pfaff.

Husqvarna Viking
marks **140 years** of making
sewing machines

Pfaff marks **150 years**
of making sewing machines

*Stay tuned for new
machines and specials
that will be introduced to
celebrate these milestone
events.*

creative sensation™
\$500
Mail-In Rebate
Valid Dec. 15, 2011 - Feb. 15, 2012

Gift Certificates are always available & appreciated!



It is Heart Throb Month! You will find several classes that will help you sew a Valentine for someone special. Check out the samples in both stores and join the fun.

A series of classes is starting that will help those of you with the Pfaff creative sensation sewing and embroidery machine. If you do not have one, but want to know more about it, check the schedule and sit in to observe the features of the machine owners will be exploring. We are also

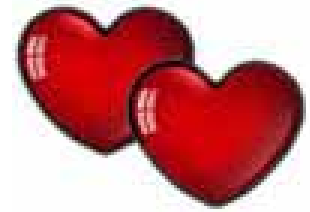
exploring offering other group classes for owners. This does not mean you cannot schedule a private lesson, if that is better for you.

If you are getting your newsletter online, are you also checking your Monday morning e-mail from Sew What's New? During the year there will be announcements and specials we did not know about at the time the newsletter was put together, or we are just offering them to encourage you to read the e-mail!

If you are reading this newsletter because it was mailed to you and now you do have e-mail, we will appreciate your writing to us or letting us know your e-mail address the

next time you are in either store. Our e-mail address is sew@lascruces.com Yes, we do have an El Paso address, but since all the Monday mailings are sent from Las Cruces, it is better to use the address just given.

The website has changed to www.sew-whatsnew.com Pictures of the projects are there and we are going to be adding more fun things this year.



SEWCIAL EVENTS

OWNERS' LESSONS

Sewing Machine or Serger (Sally)

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN.

Pfaff creative sensation Group Owner's Lesson #1 (Roni)

Bring only your creative vision sewing machine for the first in this series. (Embroidery next time!) No fee for those who purchased cs from SWN, \$25 fee for those who purchase elsewhere.

LC Fri 2/24 1:00 – 3:00
EP Sat 3/3 1:00 – 3:00

EMBROIDERY SOFTWARE CLASSES

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. February: 5D Basics

LC Mon 2/6 2:00 – 4:00
EP Wed 2/22 10:30 – 12:30

5D Software Club (Deanna & Roni)

Continue with 301: Textures. \$20 fee, design required.

LC Mon 2/13 2:00 – 4:00
EP Sat 2/25 1:00 – 3:00

Anita Goodesign Project: Patchwork Tote (Roni)

Sew this tote in the hoop of your embroidery machine. \$37.50 fee includes designs.

LC Mon 2/20 1:00 – 4:00
EP Mon 2/13 1:00 – 4:00

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWCialize" at these other local events:

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 – 12:00 at Sew What's New.

El Paso Sewing Guild: 4th Tuesday 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Let's Embroider: Heart Hanger (Paula & Connie)

Make this Happy Valentine's Day Heart Hanger as a gift, or to brighten your own home. \$15 fee, free design.

LC Thur 2/2 1:00 – 4:00
EP Fri 2/3 1:00 – 4:00

QUILTING

Beginning Quilting Series (Stephanie & Jane)

A popular, excellent series of classes to learn many techniques. 4) Templates; 5) Curved Piecing; 6) Putting It Together. \$15 each class/\$60 series. BOTH LC & EP SESSIONS ARE CLOSED - CLASSES ARE FULL. PLEASE REGISTER FOR THE NEXT AVAILABLE SERIES OR CALL TO PUT YOUR NAME ON THE WAITING LIST.

LC Sat 2/4, 2/11, & 2/25 1:00 – 4:00
EP Thur 2/2, 2/9, 2/23 1:00 – 4:00

Rainbow Hearts (Jane)

Bright, multi-colored hearts make this a very cheerful baby quilt. \$15 fee, book required.

EP Wed 2/1 1:00 – 4:00

Beginner Pieced Placemat (Connie)

Sew an easy project for your table as you build confidence sewing. \$23 fee includes kit for 1 placemat. Additional kits available at \$7 each. Registering in advance is a MUST!

EP Sat 2/4 12:30 – 4:00

Half-Circles Table Runner (Rose)

Sew a fun, fast Valentine's runner for any table. \$15 fee, book required.

EP Mon 2/6 1:00 – 4:00

Intermediate Quilting (Jane)

#6 - Fight or Flight. This favorite series of classes is designed to expand your quilting skills. Start now, or join any month as it recycles. \$10 fee, pattern included.

EP Wed 2/22 1:00 – 4:00

Matchless Star (Jane)

A new series of evening classes; this time a star you will be successful sewing! \$15 fee, pattern required.

EP Tue 2/14 5:00pm – 8:00pm

Pfaff Foot Quilt #2 (Roni & Jane)

Learn to use specialty feet as you sew a beautiful wall hanging. \$10 fee, instructions included.

LC Sat 2/18 1:00 – 3:00
EP Sat 2/18 1:00 – 3:00

Urban Vibe Runner (Paula)

Appliqué and piece this sophisticated, contemporary 14" x 45" table runner. \$15 fee, book required.

LC Wed 2/22 1:00 – 4:00

Turning Twenties Quilt (Connie)

Build your confidence with easy piecing and sew a wonderful quilt during this 2-part class. \$25 fee, pattern required.

EP Fri 2/24 & 3/2 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Serger 102 (Sally)

Prerequisite: Serger 101. Second in this series to help you learn specialty techniques. \$15 fee, fabrics included.

LC Fri 2/3 1:00 – 4:00
EP Wed 2/15 1:00 – 4:00

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FEBRUARY 2012			1 LC Woven Heart Appliqué EP Rainbow Hearts Quilt	2 LC Let's Embroider Heart Hanger EP Beg Quilt #4	3 LC Serger 102 EP Let's Embroider Heart Hanger	4 LC Beg Quilt #4 EP Beginner Pieced Placemat
			5	6 LC 5D Basics EP Half-Circles Runner	7 LC & EP Sit & Sew	8 EP Woven Heart Appliqué
12	13 LC 5D Software Club EP Anita Goodesign Patchwork Tote	14 LC ASG MEETING LC & EP Sit & Sew EP Matchless Star PM CLASS	15 EP Serger 102	16 LC E-reader Cover	17 LC Serge or Sew a Sedona Skirt EP Foot Techniques Quilt	18 LC & EP Pfaff Foot Quilt #2
19	20 LC Anita Goodesign Patchwork Tote	21 LC & EP Sit & Sew	22 LC Urban Vibe Runner EP 5D Basics EP Interm Quilt #6: Fight or Flight	23 LC Foot Quilt: Catch Up/Finish Up EP Beg Quilt #6	24 LC creative sensation Owners' Lesson EP Turning Twenties Quilt #1	25 LC & EP Gallery LC Beg Quilt #6 EP 5D Software Club
26	27 LC Flotsam & Jetsam Box Bag EP Farm Placemats	28 EP ASG MEETING LC & EP Sit & Sew	29 EP Serge or Sew a Sedona Skirt	<p align="center">Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00</p>		

THE Fun Place to SEWcialize!!

Woven Heart Applique (Sally)

Create ribbons with tube turners, then cut a heart to appliqué on a towel or garment. Ribbons may also be used. \$15 fee, instructions included; tube turners will be available to try.
LC Wed 2/1 1:00 – 4:00
EP Wed 2/8 1:00 – 4:00

E-Reader Cover (Patricia)

Sew a cover for your e-reader which you may have received for Christmas! \$15 fee. This is another project from the Everyday Handmade book (required).
LC Thur 2/16 1:00 – 4:00

Foot/Feet of the Month Techniques (Sally & Connie)

In Las Cruces: Catch-up, Finish-up. Instructions included; spend the day, if you wish.
LC Thur 2/23 10:30 – 4:30
 In El Paso, explore and choose techniques.
EP Fri 2/17 1:00 – 4:00

Serge or Sew a Skirt: Sedona (Sally)

Make this comfortable, attractive skirt with your serger or your sewing machine. Helps to cut out in preparation for class. \$20 fee, pattern required.
LC Fri 2/17 12:30 – 4:30
EP Wed 2/29 12:30 – 4:30

Flotsam & Jetsam Box Bag (Patricia)

This attractive bag will be handy for many things, perhaps bringing supplies to class. \$15 fee, book required.
LC Mon 2/27 1:00 – 4:00

Farm Placemats (Jane)

Farm animal placemats feature appliqué and bias binding. \$15 fee, pattern required.
EP Mon 2/27 1:00 – 4:00

Gallery Showing of Projects

See the samples for the March classes, enjoy fellowship and customer Show & Tell. No Fee.
LC Sat 2/25 10:30 – 11:30
EP Sat 2/25 10:30 – 11:30



Did you know...

- Husqvarna Viking has been making sewing machines for 140 years?
- Pfaff has been making sewing machines for 150 years?
- new limited edition machines will be introduced to celebrate both events?
- other new items will be introduced this month?
- feedback from you is very important to us?

Does sewing make your Heart Throb? Sew What's New has the tools and supplies you need to do the job right!

Los Colcheras Quilt Show

Visit us in our booth at the Los Colcheras Quilt Show, in the Las Cruces Convention Center. Admission \$7.
Fri, Feb 10 · 9 AM - 7 PM
Sat, Feb 11 · 9 AM - 5 PM



Please send us the month and date of your birth (not year) if you have not already done so.

The American Sewing Guild

Las Cruces: will meet
February 14
10:00 – 12:00
El Paso: will meet
February 28
10:00 – 12:00

Both Sew What's New stores are drop-off places for Linus Quilts.



Gallery Showing of Projects

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LC Sat 2/25 10:30 – 11:30

EP Sat 2/25 10:30 – 11:30

LAS CRUCES · 575-524-1739 · EL PASO · 915-760-5300

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

Watch for a National Software Trade-In promotion and the new Husqvarna Viking machine. Introduction. Details coming.

3961 East Lohman Suite 9
Las Cruces, NM 88011
SEW WHAT'S NEW

SALES · CLASSES · FABRIC · SERVICE · REPAIR

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