

SEW

WHAT'S NEW

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 Las Cruces, NM 88011

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 Email: sew@lascruces.com
 SALES · CLASSES · FABRIC
 SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
 7410 Remcon Circle
 El Paso, TX 79912



COMMUNITY

threads

Volume 16, Issue 1
 January, 2012

HAPPY SEW YEAR

2012

We welcome military families. Look for our ads in the *Ft. Bliss Monitor*

EASY/BASIC CLASSES:

Beginning Quilting	2
Foot Techniques	2
Intro to Sewing A & B	2
Serger 101	2
Serger Project	3

Husqvarna VIKING
0% Interest for 36 Months*
 on the DESIGNER™ Sewing and Embroidery Machine
 12/15/11 through 2/15/12

\$500
 Mail-In Rebate
 Valid Dec. 15, 2011 - Feb. 15, 2012

Gift Certificates are always available & appreciated!



HAPPY NEW YEAR!!! We hope you have a great start to a wonderful year. We look forward to meeting, working, and visiting with you throughout 2012.

We are also planning to try some new ideas this year. More classes will be offered from the same

book. We are also striving to offer basic classes along with classes to stimulate those of you who have more experience sewing. The popular Beginning Quilting series is starting in both stores. There are more opportunities for using your software program and learning embroidery techniques.

It is also helpful when we hear from you. What fabrics and other products would you like us to stock? What kinds of classes would you like to see us offer? We strive to

provide for your sewing growth; it is great when you let us know ideas for us to consider.

Of course, all will not be possible without your support. We do appreciate your many kind words of encouragement and the business you bring to Sew What's New. Thank you and here's to a Super 2012.



Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN.

EMBROIDERY SOFTWARE CLASSES

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. January: 5D Embroidery Extra.
LC Mon 1/2 2:00 – 4:00
EP Sat 1/7 1:00 – 3:00

5D Software Club (Deanna & Roni)

Working with Vector Graphics in Design Creator. \$20 fee.
LC Mon 1/16 2:00 – 4:00
EP Sat 1/21 2:00 – 4:00

Embroidery Club 301: Thread Velvet (Roni)

The first session of this new series will be a lecture/demo. Learn about thread velvet; bring your machine, if you wish, but not required. \$7 fee, design required.
LC Fri 1/27 1:00 – 3:00
EP Fri 1/6 1:00 – 3:00

Anita Goodesign Embroidery Project: Heirloom Sachet (Roni)

Use your embroidery machine to create this lovely sachet. \$36.50 fee includes design and fabrics.
LC Fri 1/20 1:00 – 4:00
EP Mon 1/16 1:00 – 4:00

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 – 12:00 at Sew What's New.

El Paso Sewing Guild: 4th Tuesday 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Let's Embroider: Snowflake Scarf (Sally & Connie)

Embroidery design and instructions included to make this cozy scarf. \$10 fee.
LC Mon 1/23 1:00 – 4:00
EP Wed 1/25 1:00 – 4:00

QUILTING

Beginning Quilting Series (Stephanie & Jane)

Start the New Year right with this popular, excellent series of classes to learn many techniques. 1)Rotary Cutting & Piecing; 2) Sizing, Triangles; 3)Appliqué 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.
LC Sat 1/7, 1/14, 1/28, 2/4, 2/11, 2/25 1:00 – 4:00
EP Thur 1/12, 1/19, 1/26, 2/2, 2/9, 2/23 1:00 – 4:00

Intermediate Quilting (Jane)

#5: Blazing Star This favorite series of classes is designed to expand your quilting skills. Start now, or join any month as it recycles. \$10 fee, pattern included.
EP Wed 1/4 1:00 – 4:00

Stained Glass #5 (Connie & Jane)

During this series of evening classes, stained glass techniques are learned. \$15 fee, book required.
EP Tue 1/10 5:00 – 8:00

Lots of Love Table Runner (Paula)

Get a head start on preparing your table for Valentines' Day. \$15 fee, book required.
LC Thur 1/12 1:00 – 4:00

SERGER, HOME DEC, GARMENTS

"Foot/Feet of the Month Techniques" (Sally & Connie)

Part 6 in Las Cruces, 2 in El Paso. \$10 per class, instructions included.
LC Thur 1/5 1:00 – 4:00
EP Fri 1/20 1:00 – 4:00

Serger 101 (Sally)

Whether your serger is new or not, this class will help you get going using it. \$20 fee includes notebook with instructions. Free to those who purchased their serger at SWN.
LC Fri 1/6 1:00 – 4:00
EP Wed 1/11 1:00 – 4:00

Intro to Sewing 101A & 101B (Sally & Connie)

Did you get a sewing machine for Christmas or would you just like to learn how to sew? Let us help you start with the basics and then sew a pillow case. Build skills and confidence. \$15 fee for A & B; \$8 each.
LC A & B Sat 1/21 1:00 – 4:00
EP A Sat 1/7 10:30 – 12:00
EP B Sat 1/14 10:30 – 12:00



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
	LC 5D Basics	LC & EP Sit & Sew	EP Interm Quilt #5 (Blazing Star)	LC Foot Quilt #6	LC Serger 101 EP Emb Club 301 Thread Velvet	LC Beg Quilt #1 EP Intro to Sewing Pt A EP 5D Basics
8	9	10	11	12	13	14
	LC Serger Project: Fleece Scarf EP Its My Birthday Pillow	LC ASG meeting LC & EP Sit & Sew EP Stained Glass PM CLASS	LC Soft Bowl EP Serger 101	LC Lots of Love Tablerunner EP Beg Quilt #1	LC Wanderlust Purse	LC Beg Quilt #2 LC Pfaff Foot Quilt #1 EP Intro to Sewing B
15	16	17	18	19	20	21
	LC 5D Software Club EP Heirloom Sachet	LC & EP Sit & Sew	LC New Camp Shirt Pt. 1 EP Serger Project: Fleece Scarf	LC S or S a Skirt: Last Tango EP Beg Quilt #2	LC Heirloom Sachet EP Foot Techniques Quilt EP SCISSORS MAN	LC Intro to Sewing A & B EP 5D Software Club LC SCISSORS MAN
22	23	24	25	26	27	28
	LC Let's Embroider: Scarf EP Table Graces	EP ASG meeting LC & EP Sit & Sew	LC New Camp Shirt Pt 2 EP Let's Embroider: Scarf	LC Bless Ewe Tea Towel EP Beg Quilt #3	LC Emb Club 301: Thread Velvet	LC & EP Gallery LC Beg Quilt #3 EP Pfaff Foot Quilt #1
29	30	31	<h1 style="text-align: center;">JANUARY 2012</h1> <p style="text-align: right;">Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00</p>			
	EP S or S a Skirt: Last Tango	LC & EP Sit & Sew				

THE Fun Place to SEWcialize!!

Serger Project: Fleece Scarf (Sally)

Serge a cozy scarf. Use it as the base for the Let's Embroider project, if you wish. \$7 fee includes instructions.

LC Mon 1/9 1:00 – 3:00

EP Wed 1/18 1:00 – 3:00

It's My Birthday Pillow (Rose)

Learn how to create a fun birthday pillow cover. \$15 fee, book required.

EP Mon 1/9 – 1:00 – 4:00

Soft Bowl (Patricia)

This is a simple technique for a soft-sided bowl. \$15 fee, pattern required.

LC Wed 1/11 1:00 – 4:00

Serge or Sew a Skirt: Last Tango (Sally)

Sew an attractive skirt using just four fabric pieces. \$15 fee, pattern required.

LC Thur 1/19 12:30 – 4:30

EP Mon 1/30 12:30 – 4:30

Everyday Handmade: Wanderlust Pocketbook (Stephanie)

Make this handy passport/travel wallet with fun fabrics and you'll be set to go anywhere. First in a series of fun and practical projects from the required book. \$20 fee.

LC Fri 1/13 12:30 – 4:30

"New" Camp Shirt – Princess Style (Patricia)

Cut out and sew a princess style blouse during this two-part class. \$25 fee, book with pattern required.

LC Wed 1/18 and 1/25

Table Graces Placemats & Napkins (Jane)

These simple yet elegant placemats and lined napkins with mitered corners are easy to do! \$15 fee, pattern required.

EP Mon 1/23 1:00 – 4:00

Bless "Ewe" Tea Towel (Paula)

Practice appliqué as you sew this delightful tea towel. \$15 fee, book required.

LC Thur 1/26 1:00 – 4:00

Gallery Showing of Projects

See the samples for the February classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 1/28 10:30 – 11:30

EP Sat 1/28 10:30 – 11:30

Did you know...

- more classes are planned from the same book or magazine?
- there are more opportunities for embroidery classes?
- the Beginning Quilting series is starting in both stores?
- a Mystery Quilt project is being planned?
- we like to hear what class ideas YOU have?



Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the February classes plus information about new products, coming events, and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 1/28 10:30 – 11:30

EP Sat 1/28 10:30 – 11:30



Clear any bolt of fabric, any day, and receive **15% off**

The American Sewing Guild

will meet Jan 10, 10:00 – 12:00, at SWN Las Cruces and Jan 24, 10:00 – 12:00 in El Paso. Do plan to come. Stay on for Sit & Sew, if you wish.

Both Sew What's New stores are drop-off places for Linus Quilts.



2012

Jack the Scissors Man

EP Fri, 1/20/12 10:30 – 4:30

LC Sat, 1/21/12 10:30 – 4:30



Please send us the month and date of your birth (not year) if you have not already done so.

Special Holiday Hours at both stores:

- Saturday, December 24th – closing at 3:00
- Monday, December 26 – regular 10:00 – 5:00
- Saturday, December 31st – closing at 3:00
- Monday, January 2 – regular 10:00 – 5:00

LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

We have added opportunities for you to learn more about your embroidery machine, regardless of brand. No long-term "club" fees.

Got the Embroidery Bug??

SALES · CLASSES · FABRIC · SERVICE · REPAIR

3961 East Lohman Suite 9 / Las Cruces, NM 88011
SEW WHAT'S NEW

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