

# SEW WHAT'S NEW

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SALES · CLASSES · FABRIC  
SERVICE · REPAIRS

*"THE Fun Place to SEWcialize!"*

915-760-5300  
7410 Remcon Circle  
El Paso, TX 79912

Husqvarna SINGER VIKING PFAFF

# COMMUNITY *thread*

Volume 15, Issue 11  
November 2011

## Happy 15th Anniversary to Sew What's New

15 days of a very special sale  
to thank you.

**15% off EVERYTHING**  
in the store and  
on pre-paid special orders

### Exceptions:

- Service
- Furniture
- Staff Sample Items
- Ribbon bolted fabrics which are already reduced
- 1 yard minimum cuts on fabrics, please

# Come help us Celebrate!

### EASY/BASIC CLASSES:

Beginning Quilting.....	2
Fabulous Fabric Tray.....	3
Foot Quilt.....	2
Noel/Holly Banner.....	2
Serger Handy Roll-Up.....	2
Sweatshirt Jacket.....	3

**Gift Certificates are always available**



Wow, 15 years! During those years we have met so many wonderful sewing friends. THANK YOU, THANK YOU, for your support. All would not have been possible without YOU!

Since crystal is for 15 years, we decided to look in our crystal ball

and come up with an event we hope you will find very special:

**15 days with 15% off EVERYTHING\* in the stores, including pre-paid special orders.**

**Saturday, November 12 through Wednesday, November 30**

Yes, we want you to come early and often but we do not want you to feel sorry because you missed a bargain, thus the opportunity to have the same deal on pre-paid orders.

The only \*exceptions we have made are service, furniture, staff sample sale items, and the ribbon bolted fabrics.

Yes, this includes all sewing machines, all software, all accessories, all notions and threads – well everything! So come in to browse and start your list! Oh, it is going to be so exciting!

**Keep Coming! Keep Sewing!**



**OWNERS' LESSONS**

**Sewing Machine or Serger**

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN

**EMBROIDERY SOFTWARE**

**5D Software Basics Owners' Lesson (Deanna & Roni)**

Free to those who purchased from SWN, \$35 fee for others. November: Use 5D Embroidery Extra Letters to create new SuperFonts with specialty fill properties. (Optional features will use Organizer & Stitch Editor)

**LC Mon 11/7 2:00 – 4:00**

**EP Mon 11/21 10:30 – 12:30**

**5D Software Club (Deanna & Roni)**

Create holiday redwork design(s) using 5D Embroidery Extra. \$20 fee.

**LC Mon 11/14 2:00 – 4:00**

**EP Sat 11/19 10:30 – 12:30**

**5D CardShop (Deanna)**

For those who have purchased 5D CardShop, and for those who are curious about it, join us for our first class with this module. Free to all, bring your computer or just come and watch!

**LC Wed 11/30 2:00 – 4:00**

**Another Free Embroidery Class! (Roni)**

Download design and stay to embroidery if you wish. Fee: No Charge.

**LC 11/4 Fri 10:30 – ?**

**EP 11/3 Thur 10:30 – ?**

**WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:**

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**El Paso Sewing Guild:** 4<sup>th</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

**QUILTING**

**Beginning Quilting Series (Jane)**

A popular class series to learn many quilting techniques. Topics: 3)Appliqué 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each.

**EP Wed 11/2, 11/9, 11/16, 11/30 1:00 – 4:00**

**Dynamic Duo (Roni)**

Learn finishing techniques: quilt as you go and bindings. Bring your free motion samples or optional kit available \$20 fee.

**LC Sat 11/5 1:00 – 4:30**

**Basic Machine Quilting and Binding (Jane)**

Learn to make the quilt "sandwich", basic straight-line and in-the-ditch quilting; how to bind the quilt. Finished product: hot pad or table mat. \$15 fee.

**EP Sat 11/5 1:00 – 4:00**

**NOEL Runner or wallhanging (Patricia)**

Sew an attractive stained glass piece for a table, wall, or door. \$15 fee, book required.

**LC Wed 11/9 1:00 – 4:00**

**"Foot/Feet of the Month Quilt" (Sally & Connie)**

PART 3 IN EP, Part 4 IN LC - Create a unique quilt (or take as a technique class) as you use a variety of accessory feet. \$10 /session fee, instructions included.

**LC Thur 11/10 1:00 – 4:00**

**EP Fri 11/18 1:00 – 4:00**

**Introduction to the Pfaff Foot Quilt (Roni & Jane)**

Get details about this project including ideas for fabrics and foot requirements. Any brand machine welcome. No sewing, No fee.

**LC Sat 11/12 10:30 – 11:30**

**EP Sat 11/19 1:30 – 2:30**

**Stained Glass Quilt (Connie & Jane)**

Learning how to do Stained Glass is the theme of this series of monthly evening classes. Book required. \$15 per class.

**EP Tue 11/15 5:00 – 8:00PM**

**Christmas POM: Small Noel Holly Banner (Paula & Rose)**

Applique then "birth" this attractive little banner. Book required \$15 fee.

**LC Mon 11/21 1:00 – 4:00**

**EP Fri 11/11 1:00 – 4:00**

**Sunbonnet Sue Christmas Appliqué (Paula)**

You asked for this class! Sew sunbonnet Sues in a small angel wall hanging. \$15 fee, pattern included.

**LC Thur 11/17 1:00 – 4:00**

**Balkan Puzzle (Jane)**

This attractive table runner uses Triangulations, both ½ and ¼ squares. \$15 fee, book required.

**EP Mon 11/28 1:00 – 4:00**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>Join us for Sit &amp; Sew</b> Every Tuesday, both stores, 1:00 – 4:00		1 <b>STAFF SAMPLE SALE STARTS TODAY</b> LC & EP Sit & Sew	2 EP Beg Quilt #3	3	4	5 LC Dynamic Duo EP Basic Machine Quilting/Binding
		6	7 LC 5D Basics EP Serger Project: Handy Roll-Up	8 <b>LC AMERICAN SEWING GUILD</b> LC & EP Sit & Sew	9 LC NOEL Runner or Wallhanging EP Beg Quilt #4	10 LC Foot Quilt #4 EP Sweatshirt Jacket
12 <b>ANNIVERSARY SALE STARTS</b>	13 <b>Sew What's New 15th Anniversary Celebration</b>	14 LC Software Club	15 LC & EP Sit & Sew EP Stained Glass PM CLASS	16 LC Pattern Master EP Beg Quilt #5	17 LC Christmas Sun Bonnet Sue	18 LC Baja Traveler Bag Pt 1 EP Foot Quilt #3 LC SCISSORS MAN
19 LC Sewing 101 EP 5D Software Club EP Intro to PFAFF Foot Quilt EP SCISSORS MAN	20	21 LC Noel/Holly Banner EP 5D Basics	22 <b>EP AMERICAN SEWING GUILD</b> LC & EP Sit & Sew	23	24 <b>THANKSGIVING DAY STORES CLOSED</b>	25
26 LC & EP Gallery of December Classes	27	28 LC Tea Cozy EP Balkan Puzzle Table Runner	29 LC & EP Sit & Sew	30 <b>ANNIVERSARY SALE ENDS</b> LC 5D CardShop EP Beg Quilt #6	<h1>NOVEMBER 2011</h1>	

## THE Fun Place to SEWcialize!!

### Intermediate Quilting (Jane)

#### #4: Basket w/bias bars

This favorite series of classes is designed to expand your quilting skills. Start now, or join any month as it recycles. \$10 fee, pattern included.

EP Wed 12/7 1:00 – 4:00 (Yes, December – no class in November)

**SERGER, HOME DEC, EMBROIDERY, GARMENTS**

### Serger Project: Handy Roll-Up (Sally)

Serge an organizer for jewelry, sewing supplies, or your choice. Uses cover and chain stitches. \$15 fee, pattern included.

LC Fri 11/11 1:00 – 4:00

EP Mon 11/7 1:00 – 4:00

### Sweatshirt Jacket (Connie)

During this two-part class you will transform a sweatshirt into an attractive jacket. \$25 fee, instructions included.

EP Thur 11/10 and 12/1 1:00 – 4:00

### Pattern Master Boutique 5 (Roni)

Checking the sloper; exploring designs, OR getting started! No fee for those who purchased program from SWN.

LC Wed 11/16 10:30 – 12:00

### Baja Traveler Zippered Bag (Stephanie)

Make this just-the-right-size bag to carry with you every day. Many pockets and the zipper installation is sew-easy! Two-part class \$25 fee, pattern required.

LC Fri 11/18 and 12/2 1:00 – 4:00

### Sewing 101: Fabulous Fabric Tray (Patricia)

Straight seam allowances make a cute tray or basket for notions or rolls. \$15 fee, instructions included.

LC Sat 11/19 1:00 – 4:00

### Tea Cozy (Paula)

You will learn appliqué and sewing in a gusset as you sew this chicken or cat cozy. \$15 fee, pattern included.

LC Mon 11/28 1:00 – 4:00

### Gallery Showing of Projects

See the samples for the December classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 11/26 10:30 – 11:30

EP Sat 11/26 10:30 – 11:30

### Did you know...

- how delighted we are to be celebrating 15 years in business?
- it would not have been possible if it were not for YOU?
- how much we appreciate your support?
- how much we value you as our customer/friends?
- we looked in our crystal ball to make this special for you, too?

### Show Your Stuff!

We will be happy to display your sewing related treasures which have been created since our last Anniversary.

Please send us the month and date of your birth (not year) if you have not already done so.

Our Annual Staff Sample Sale starts November 1. Come early for the best selection!

**The American Sewing Guild**  
meets at your local Sew What's New  
Tue 11/8, 10:00 – 12:00 in Las Cruces  
Tue 11/22, 10:00 – 12:00 in El Paso  
Do plan to come.

**Gallery Showing of Projects**  
Last Saturday morning there will be a display of projects for the December classes plus information about new products, coming events, and customer Show & Tell. No fee. Come join this growing, fun time.  
LC Sat 11/26 10:30 – 11:30  
EP Sat 11/26 10:30 – 11:30

**Jack the Scissors Man**  
LC Fri, 11/18 10:30 – 4:30  
EP Sat, 11/19 10:30 – 4:30



Both Sew What's New stores are drop-off places for Linus Quilts.

Clear any bolt of fabric, any day, and receive **15% off**

**Sign up for the Monday e-mail, if you have not already done so. Coupons are coming in your e-mail!**

**About Our Classes**

Sign up over the telephone using a credit card or come in to the store.

A supply list will be given or sent to you when you pay for the class.

Please come to class prepared. Supplies may be purchased at the class discount prior to class day.

To receive a refund for a class, you must cancel at least 48 hours prior to the start of class. Store credit (only) will be given with less than 48 hours notice.

Lack of enrollment may result in the cancellation of class and you will be issued a refund.

**STORE HOURS:** Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00  
**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

**Sew What's New 15th Anniversary Celebration**  
**Come help us celebrate!**

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Dated Material:  
Requested delivery by  
October 31, 2011

SALES • CLASSES • FABRIC • SERVICE • REPAIR  
3961 East Lohman Suite 9  
Las Cruces, NM 88011  
**SEW WHAT'S NEW**