

SEW

WHAT'S NEW

575-524-1739
3961 East Lohman
Las Cruces, NM 88011

www.sewwhatsnewlascruces.com
Email: sew@lascruces.com
SALES · CLASSES · FABRIC
SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912

Husqvarna VIKING PFAFF SINGER

COMMUNITY

thread

Volume 15, Issue 10
October 2011

Jean Libbey is coming from
Mainly Sewing in Portland, Maine.

Join her for **The Circle Class**

LC Friday, October 21 12:30 – 4:30

EP Saturday, October 22 12:30 – 4:30

*Fun
technique,
plus snacks and
door prizes!*



**Viking Designer
Diamond Deluxe**

SWN'S Spooky Spectacular Savings

EASY/BASIC CLASSES:

Beginning Quilting.....	2
Foot Quilt.....	2
Potato Chip Quilt.....	3
Serger Placemat Project.....	3
Stripes of Fun.....	2
Sunbonnet Sue.....	2

New Machines

Pfaff creative sensation
Viking Designer Diamond Deluxe

ALSO

We offer sewing machines and
sergers in a wide price range



Pfaff creative sensation

Gift Certificates are always available



It is time to Welcome Fall! There are a variety of activities planned for this month. Friend and colleague Jean Libbey will be here from Mainely Sewing, her store in Portland, Maine. We are looking forward to her visit and the class she will teach at both stores on perfectly inset circles. The project is a tablerunner, but you can use your imagination and the techniques

she will teach on quilts, wall hangings, and garments. Do plan to join us for a fun time October 21 in Las Cruces or October 22 in El Paso.

Besides introducing you to a new friend, we decided to start something new in October with a Fifth Saturday special. You need a logo bag to participate, so get out the one you made as a project or received during a previous special event you attended. They are also for sale at both stores. There will not be another Fifth Saturday until December so mark October 29 on your calendar. Come to the Gallery and stay for the

special shopping experience explained elsewhere in this newsletter!

If you have been participating in the Christmas Project of the Month (POM) classes you have a good start on your gift giving stash. If not, there is still time to sew something special to give or keep as your own treasure. Join us for classes and let us know others you would like to see. Also, please review our requests in the Did You Know feature. We do want you to come and we need to know you are coming!

Keep Cool! Keep Sewing!



OWNERS' LESSONS

Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. **No fee for lesson if purchased machine from SWN**

EMBROIDERY SOFTWARE

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. October: Waves of Texture using Design Creator

LC Mon 10/3 2:00 – 4:00
EP Fri 10/7 10:30 – 12:30

5D Software Club (Deanna & Roni)

In The Hoop Phone Cover (requires 5D™ Embroidery Extra Express Monogram Wizard, 5D™ Stitch Editor, and 5D™ Design Creator). \$20 fee

LC Mon 10/10 2:00 – 4:00
EP Sat 10/15 10:00 – 12:00

QUILTING

“Foot/Feet of the Month Quilt” (Sally & Connie)

Part 2 in EP, Part 3 in LC - Create a unique quilt as you use a variety of accessory feet. \$10 /session fee, instructions included.

LC Thur 10/6 1:00 – 4:00
EP Fri 10/28 1:00 – 4:00

WE DO OUR PART FOR OUR COMMUNITIES—Come “SEWcialize” at these other local events:

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 – 12:00 at Sew What's New.

El Paso Neighborhood Group Meeting: 4th Tuesday 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Beginning Quilting Series (Stephanie & Jane)

A popular class series to learn many quilting techniques. Topics: 1) Rotary Cutting & Piecing, 2) Sizing, Triangles, Triangle Paper; 3) Appliqué 4) Templates; 5) Curved Piecing; 6) Putting It Together. \$15 each; \$60 series.

LC Fri 10/7 (#6) 1:00 – 4:00
EP Sat 10/15 (#6) 1:00 – 4:00
EP NEW SERIES Weds 10/19, 10/26, 11/2, 11/9, 11/16, 11/30 1:00 – 4:00

Intermediate Quilting (Jane)

#3: Spider Web: This favorite series of classes is designed to expand your quilting skills. Start now, or join any month as it recycles. \$10 fee, pattern included.

EP Wed 10/5 1:00 – 4:00

Christmas POM: (Patricia & Rose)

A different project in each store. Book required \$15 fee.

LC Pieced “Wrap It Up Runner” Sat 10/15 1:00 – 4:00
EP Appliqué “Tidings Tea Towels” Mon 10/12 1:00 – 4:00

Sunbonnet Sue Appliqué (Paula)

Sew a seasonal sunbonnet wall hanging. \$15 fee, pattern included

LC Wed 10/5 1:00 – 4:00

Stripes of Fun (Connie)

Easy piecing to sew a nice throw blanket. Great for Sewing 101 and experienced sewers as well. \$15 fee, book required

EP Sat 10/8 1:00 – 4:00

Basics of Free Motion Quilting (Stephanie)

So you have a top finished, now learn how to quilt it on your sewing machine. Machine set-up and practice with free motion machine quilting. \$20 fee.

LC Sat 10/8 12:30 – 4:30

Old Maid's Rambler Runner (Rose)

A fun, different block to give as a gift or decorate your table. Great way to use scraps! \$15 fee, book required.

EP Fri 10/14 1:00 – 4:00

Jean's Circle Class (Jean Libbey)

Create a beautiful tablerunner as you learn a great way to inset circles. \$30 fee includes instructions and more!

LC Fri 10/21 12:30 – 4:30
EP Sat 10/22 12:30 – 4:30

Stained Glass Quilt (Connie & Jane)

Learning how to do Stained Glass is the theme of this new series of monthly evening classes. Book required. \$15 per class.

EP Tue 10/25 5:00 – 8:00



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00						1
2	3 LC 5D Basics	4 LC & EP Sit & Sew	5 LC Sun Bonnet EP Intermed Quilting #3: Spider Web	6 LC Foot Quilt #3	7 LC Beg Quilt #6 EP 5D Basics	8 LC Free Motion EP Stripes of Fun
9	10 LC 5D Software Club EP Serger Project	11 LC AMERICAN SEWING GUILD MEETING LC & EP Sit & Sew	12 EP Tidings Tea Towels	13	14 LC Serger Project EP Old Maid's Rambler Runner	15 LC Wrap It Up Runner EP Software Club EP Beg Quilt #6
16	17	18 LC & EP Sit & Sew	19 LC Pattern Master EP Beg Quilt #1	20	21 LC Jean's Circle class	22 EP Jean's Circle class
23	24 LC Shell	25 EP AMERICAN SEWING GUILD MEETING LC & EP Sit & Sew EP Stained Glass #3	26 LC Potato Chip Quilt EP Beg Quilt #2	27	28 EP Foot Quilt #2	29 LC & EP Gallery
30	31	<h2>THE Fun Place to SEWcialize!!</h2>				

Potato Chip Quilt (Roni)

A popular El Paso class comes to Las Cruces! Why Potato Chip? . . . because no one can make just one! Quick and easy, adaptable in size and theme, \$15 fee, instructions included.
LC Wed 10/26 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Serger Project (Sally)

Quilt As You Go Placemat. \$15 fee, pattern included. Put your serger to creative use as you sew this placemat.

LC Fri 10/14 1:00 – 4:00

EP Mon 10/10 1:00 – 4:00

Pattern Master Boutique 5 (Roni)

Checking the sloper; exploring designs, OR getting started! No fee for those who purchased program from SWN.

LC Wed 10/19 10:30 – 12:00

Shell Blouse (Patricia)

Sew a shell for under all your jackets and sweaters. \$15 fee, pattern required.

LC Mon 10/24 1:00 – 4:00

Gallery Showing of Projects

See the samples for the October classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 10/29 10:30 – 11:30

EP Sat 10/29 10:30 – 11:30



Did you know . . .

- we are delighted when you sign up for classes?
- how important it is for you to sign up in advance so the teacher can prepare for you?
- you receive a 15% discount on all items purchased for class
- it is important for you to arrive in time to set up your machine or computer so you are ready to start at class time?
- a class may be cancelled if there is not sufficient enrollment?
- even if there is No Fee, it is necessary to sign up?
- we appreciate hearing your ideas for classes?

Clear any bolt of fabric, any day, and receive **15% off**

First Tuesday Sit & Sew
Sewing for Others:
Community Projects

Sign up for the Monday e-mail, if you have not already done so. Coupons are coming in your e-mail!

The American Sewing Guild
meets at your local Sew What's New
10/11/11 10:00 – 12:00 - LC
10/25/11 10:00 – 12:00 - EP
Do plan to come.

Something NEW at Sew What's New
FIFTH SATURDAY SPECIAL
October 29, 2011
Bring a Sew What's New logo bag you received when attending a special session. Put as many fabrics, notions, books, patterns and accessories into your bag as you wish and receive a 17% discount!!!
If you do not have a bag, come in and purchase one so you can join the fun!

Please send us the month and date of your birth (not year) if you have not already done so.

Both Sew What's New stores are drop-off places for Linus Quilts.

Gallery Showing of Projects
Last Saturday morning there will be a display of projects for the November classes plus information about new products, coming events, and customer Show & Tell. No fee. Come join this growing, fun time.
LC Sat 10/29 10:30 – 11:30
EP Sat 10/29 10:30 – 11:30

Christmas POM
(PROJECT OF THE MONTH)
Enroll in our POM class each month, designed so next December you will not feel so pressured to create. We will be making gifts or decorations each month all year!

LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300
STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

Jean Libbey
is coming from Mainely Sewing in Portland, Maine.
Join her for **The Circle Class**
LC Friday, October 21 12:30 – 4:30
EP Saturday, October 22 12:30 – 4:30
Fun technique, plus snacks and door prizes!

PRSRT STD
U.S. Postage
PAID
Las Cruces, NM
Permit 1071

Dated Material:
Requested delivery by
September 30, 2011

3961 East Lohman Suite 9
Las Cruces, NM 88011
SEW WHAT'S NEW
SALES · CLASSES · FABRIC · SERVICE · REPAIR