

SEW WHAT'S NEW

575-524-1739
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Las Cruces, NM 88011

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Email: sew@lascruces.com
**SALES · CLASSES · FABRIC
SERVICE · REPAIRS**

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912

   



Volume 15, Issue 8
August 2011

When one of the world's leading sewing machine brands launches an all-new machine called the PFAFF® creative sensation™, what can you expect?

Exciting and distinctive design? Of course. Revolutionary and exclusive technology? Without question. More creative possibilities than ever before? Most definitely.

The PFAFF® creative sensation™ sewing and embroidery machine is all that — and more!

PFAFF® creative sensation™, — Coming Soon!

Pre-launch special ends August 18 - visit either SWN for details!

EASY/BASIC CLASSES:

- Sewing 101: Cylindrical Pillow 2
- Sewing 101: Pillow Project..... 2
- Beginning Quilting Series 2
- Serger Scrap to Fabric 2
- Potato Chip Quilt..... 2



Gift Certificates are always available



Is it really time to think “Back to School?” SWN has some new beginnings in classes. The popular Beginning Quilting series starts in both stores this month. Foot of the Month Quilt also starts: a series for practicing on a wide variety of feet, creating blocks that will eventually be put together and no embroidery

unit required. It should be fun and creative.

August is also the month for learning what is new with Pfaff. Roni and I go to the convention in San Antonio and will share our experiences with you in Las Cruces on Monday, August 29 and in El Paso on Wednesday, August 31. We know there will be the new top-of-the-line Pfaff® creative sensation™ and will have to wait for the rest of the news. There are great specials for those of you who would like to pre-order the creative

sensation™. Details are available at the stores.

There are so many exciting things to consider and do. We hope you will join us for many and stop by to see us often. We value your friendship as well as your business. Both Roni and Connie have been comforted by those expressions of friendship during this past month as they adjust to lives without their husbands. Thank you for all you did and are doing for both of them.

Keep Cool! Keep Sewing!



WE DO OUR PART FOR OUR COMMUNITIES— Come “SEWcialize” at these other local events:

Las Cruces Chapter of American Sewing Guild: No meeting in August, but usually 2nd Tuesday 10:00 – 12:00 at Sew What’s New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Owners’ Lessons: Sewing Machine or Serger

Mornings are usually a great time to schedule an owner’s lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN.

EMBROIDERY SOFTWARE

5D Software Basics Owners’ Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. August: 5D
LC Mon 8/1 2:00 – 4:00
EP Wed 8/10 1:00 – 3:00

5D Software Club (Deanna & Roni)

Learn how to change cutwork designs into cutwork needle designs. \$20 fee.
LC Mon 8/15 2:00 – 4:00
EP Sat 8/6 1:00 – 3:00

QUILTING

Stained Glass Quilt (Connie & Jane)

Learning how to do Stained Glass is the theme of this new series of monthly evening classes. Book required. Fee, \$15 per class.
EP Tue 8/2 5:00 – 8:00

“Foot of the Month Quilt” (Sally & Connie)

Part 1 - Create a unique quilt as you use a variety of accessory feet. \$15 /session fee, instructions included.
LC Thur 8/11 1:00 – 4:00
EP Thur 8/18 1:00 – 4:00

Potato Chip Quilt or Tablerunner (Jane)

Repeat of a popular class. No one can make just one! Quick and easy, adaptable in size and theme (patriotic, holiday, seasonal) \$15 fee, instructions included
EP Sat 8/13 1:00 – 4:00

Beginning Quilting Series (Stephanie & Jane)

A popular class series to learn many quilting techniques. Topics: 1)Rotary Cutting & Piecing; 2) Sizing, Triangles, Triangle Paper; 3)Appliqué 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.
LC Fri 8/19, 8/26, 9/9, 9/16, 9/23, 9/30
EP Sat 8/27, 9/3, 9/10, 9/17, 9/24, 10/1

Intermediate Quilting (Jane)

#1 Reverse Applique - This favorite series of classes is designed to expand your quilting skills. Start now, or join any month as it recycles. \$10 fee, pattern included
EP Fri 8/17 1:00 – 4:00

Christmas POM: (Stephanie & Rose)

LC Lined Hostess Apron \$15 fee, book required.
 EP “Wrap It Up” runner \$15 fee, book required.
LC Wed 8/10 1:00 – 4:00
EP Wed 8/24 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Pattern Master Boutique 5 (Roni)

Checking the sloper; exploring designs, OR getting started! No fee for those who purchased program from SWN.
LC Wed 8/3 10:30 – 12:00
EP Individual scheduling

Lap Top Cover (Rose)

Quick, fun project for teens or anyone else. \$15 fee, book required.
EP Thur 8/4 1:00 – 4:00

Serger Project (Sally)

Part 1: Create fabric from scraps - During this 2-part series you will first create fabric from scraps. Next time will be the skirt or jacket project. \$25 fee for series. Book suggested.
LC Sat 8/6 1:00 – 4:00
EP Mon 8/1 1:00 – 4:00

Sewing 101: Cylindrical Pillow (Patricia)

Sew circles to straight sides; put in an invisible zipper; do decorative stitching including twin needle. \$15 fee, includes instructions
LC Mon 8/8 1:00 – 4:00

Sewing 101: Pillow Basics & Project (Connie)

Sew a pillowcase as you learn/review basic sewing skills. \$15 fee.
EP Sat 8/20 1:00 – 4:00

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 LC 5D Basics EP Serger Project: Pt. 1 - Scraps of Fabric	2 LC & EP Sit & Sew EP Stained Glass Pt. 1 PM CLASS	3 LC Pattern Master	4 LC Bread Basket Liner & Warmer EP Laptop Cover	5	6 LC Serger Project: Pt. 1 - Scraps of Fabric EP 5D Software Club
7	8 LC Sewing 101: Cylindrical Pillow	9 LC & EP Sit & Sew	10 LC Christmas POM: Hostess Apron EP 5D Basics	11 LC Foot of the Month Quilt #1 EP Apron/Bonnet	12	13 EP Potato Chip Quilt
14	15 LC 5D Software Club EP Big Shirt, Pt. 1	16 LC & EP Sit & Sew	17 EP Intern. Quilting #1: Reverse Appliqué	18 EP Foot of the Month Quilt #1	19 LC Beg. Quilting #1	20 LC Gourmet Grocery Tote EP Sewing 101
21	22	23 LC & EP Sit & Sew	24 EP Christmas POM: "Wrap It Up" Runner	25	26 LC Beg. Quilting #2 EP e-Book Cover	27 LC & EP Gallery EP Beg. Quilting #1
28	29 LC Pfaff Convention Report EP Big Shirt, Pt. 2	30 LC & EP Sit & Sew	31 EP Pfaff Convention Report	<div style="background-color: #006633; color: white; padding: 10px; text-align: center;"> <p>Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00</p> <h1 style="font-size: 2em; margin: 0;">AUGUST 2011</h1> </div>		

THE Fun Place to SEWcialize!!

Breadbasket Liner & Warmer (Paula)

Make a quick and easy gift, a bread basket liner and warmer. The hard work is making the bread! Use your Dakota embroidery design, "Kitchen Talk" to make this cute gift.

LC Thur 8/4 1:00 – 4:00

Apron/Bonnet (Jane)

It's an apron; no, it's a bonnet – wait, it's both! Judicious use of buttons transforms this lovely item. \$15 fee includes instructions.

EP Thur 8/11 1:00 – 4:00

Big Shirt (Jane)

Another repeat, by request. Learn to use pattern; sew collars, sleeves, buttonholes as you make a "camp" shirt during this two-part class. Great introduction to garment sewing. \$25 fee, book required.

EP Mon 8/15 and 8/29 1:00 – 4:00

Gourmet Grocery Tote (Patricia)

Show off your skills at the grocery store when you carry this insulated grocery tote; practical and attractive. \$15 fee includes instructions.

LC Sat 8/20 1:00 – 4:00

e-book Cover (Jane)

Cover your e-reader; includes pocket for reading glasses or re-charge cord. \$15 fee includes instructions.

EP Fri 8/26 1:00 – 4:00

Pfaff Convention Report (Roni & Sally)

Come hear the latest news from Pfaff convention. All welcome, no fee.

LC Mon 8/29 10:30 – 11:30

EP Wed 8/31 10:30 – 11:30

Gallery Showing of Projects

See the samples for the September classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 8/27 10:30 – 11:30

EP Sat 8/27 10:30 – 11:30



**Pfaff Convention
Reports
LC Mon, 8/29
EP Wed, 8/31**

**First Tuesday
Sit & Sew**
Sewing for Others: Comfort Caps

**American Sewing Guild
Meeting**

The Guild will not meet in August.
Next meeting at SWN, Las Cruces,
Tuesday, September 13 at 10:00 AM
Do plan to come.

**Gallery Showing of
Projects**
The last Saturday morning
there will be a display of
projects for the July classes,
enjoy fellowship and customer
Show & Tell. NO FEE Come
join this growing, fun time.
LC Sat 8/27 10:30 – 11:30
EP Sat 8/27 10:30 – 11:30

Both Sew What's New stores
are drop-off places for
Linus Quilts.

Clear any bolt of fabric, any day, and
receive **15% off**

Christmas POM
(PROJECT OF THE MONTH)
Enroll in our POM class each
month, designed so next
December you will not feel so
pressured to create. We will
be making gifts or decorations
each month all year!

LAS CRUCES • 575-524-1739 • EL PASO • 915-760-5300
STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

*Machines starting at \$169,
include owner's lessons.
Off to college with a new
machine? It is a great
source of income as you
sew repairs for friends.*

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