

# SEW

WHAT'S NEW

575-524-1739  
3961 East Lohman  
Las Cruces, NM 88011

www.sewwhatsnewlascruces.com  
Email: sew@lascruces.com  
SALES · CLASSES · FABRIC  
SERVICE · REPAIRS

**"THE Fun Place to SEWcialize!"**

915-760-5300  
7410 Remcon Circle  
El Paso, TX 79912

SINGER  
Husqvarna VIKING PFAFF

# COMMUNITY

## threads

Volume 15, Issue 7  
July 2011

### EASY/BASIC CLASSES:

- Sewing 101: Last Tango Skirt . . . . .2
- Sewing 102: Market Bag . . . . .2
- Sewing 101: Recycled Denim  
4-Patch Pillow . . . . .3
- Wrap or Tortilla Warmer . . . . .3
- Serger Project: Covers . . . . .3
- Christmas POM: Tree Skirt or  
Tabletopper . . . . .2



Valid on purchase of CREATIVE VISION™ 5.5 sewing and embroidery machine and embroidery unit at select retailers and participating Pfaff® dealer locations between May 1, 2011 and July 31, 2011. Rebate form required. Some restrictions may apply.

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**Gift Certificates are always available**



This month we are combining Kitchen and Christmas in July as our themes, so you will find projects that reflect them. Of course, you may choose to sew many projects with Christmas fabric and tuck them away for the holidays. The new Christmas fabrics usually arrive by late June, so see what choices you have this year.

Speaking of classes, are we offering the kind you like? Would you like to have more kits available or do you prefer to make your

own selections? Is there a class you missed you wish we would offer again? Is there a class you suggest we offer? We do strive to build a schedule that will both interest and challenge you to learn new techniques. Please let us know how we are doing and make suggestions!!! You know we like Show and Tell; we also like "How about..."

At convention I learned several dealers have discontinued mailing a paper copy of their newsletters and class schedules, depending entirely on the internet. Although we currently have a website, a weekly e-mail "flyer" and now are on Facebook, we still mail to those who want that service. If you could get your information on line, and are not, please let us know by writing

to us at [sew@lascruces.com](mailto:sew@lascruces.com) requesting the transfer to the e-mail messages. If you have e-mail, have you connected with us on Facebook? We are gradually using that tool, also. Check it out and "Like" us, please.

Keep Cool!  
Keep Sewing!



**WE DO OUR PART FOR OUR COMMUNITIES—  
Come "SEWcialize" at these other local events:**

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

#### OWNERS' LESSONS

##### Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN.

##### Precise Positioning Owners' Lesson (Roni)

Practice putting embroidery designs exactly where you want them, especially in extra large and endless hoops. No fee if machine purchased from SWN. \$ 35, if you did not.

**LC Fri 7/8 Pfaff 10:30 – 12:30**

**Fri 7/8 Viking 2:00 – 4:00**

**EP Wed 7/20 Viking 10:30 – 12:30**

**Wed 7/20 Pfaff 2:00 – 4:00**

#### EMBROIDERY SOFTWARE

##### 5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. **July: 5D Basics, part 3.**

**LC Mon 7/11 2:00 – 4:00**

**EP Wed 7/13 1:00 – 3:00**

##### 5D Software Club (Deanna & Roni)

Create a cute freestanding lace Christmas ornament. \$20 fee.

**LC Mon 7/18 2:00 – 4:00**

**EP Sat 7/23 1:00 – 3:00**

#### QUILTING

##### "Six Halves Make a Whole" Quilt (Jane)

During this series of monthly evening classes, use the new house-shaped ruler to create a 12-block sampler quilt. Book and ruler required. \$60 for 6-part series or \$15 per class.

**EP Tue 7/5 5:00 – 8:00**

##### Christmas POM: Tree Skirt (Patricia & Rose)

Sew a fun skirt using the new 120° ruler – or if you prefer, do not cut the hole and use it as a tabletopper. \$15 fee, ruler and pattern required.

**LC Sat 7/16 1:00 – 4:00**

**EP Thur 7/7 1:00 – 4:00**

##### Flip Flap Bag (Roni)

Fat quarter friendly cross body bag measures 8in x 10in x 1-1/2in, with double secret pocket.

Fee includes pattern, \$20.

**LC Thur 7/7 1:00 – 4:00**

##### Paper-Pieced Pot Holders (Stephanie)

Use easy paper piecing to put together a cute potholder for your favorite hostess. \$22 fee includes pattern.

**LC Sat 7/23 1:00 – 4:00**

##### Sunflower Duet Table Runner (Jane)

Sunflowers bloom on each end; length is very adjustable. \$15 fee, book required (or you may have it from a previous class!)

**EP Wed 7/27 1:00 – 4:00**

##### Goose Tracks Quilt, Wrap-Up (Connie, Roni, Sally)

Bring all your blocks, including borders, and start putting it all together. If you cannot make the session, let us know and we will help you another time.

**LC Wed 7/27 1:00 – 4:00**

**EP Independently scheduled**

#### SERGER, HOME DEC, EMBROIDERY, GARMENTS

##### Pattern Master Boutique 5 (Roni)

Checking the sloper; exploring designs, OR getting started! No fee for those who purchased program from SWN.

**LC Wed 7/6 10:30 – 12:00**

##### Sewing 101: Last Tango Skirt (Patricia)

Sew a short "flirty" skirt for summer. \$15 fee, pattern required

**LC Fri 7/1 1:00 – 4:00**

##### Sewing 102: Market Bag (Connie)

This is a fast-sew tote bag great for groceries, overnight trips, school, or you name it! \$17 fee, book required, which you may already have.

**EP Sat 7/9 12:30 – 4:00**

##### Serger 103 (Sally)

Whether your serger is new or you have had it for some time, learn the basics to help you get started using it. All brands welcome. \$15 fee includes fabrics. Free to those who purchased serger from SWN. Serger 101& 102 prerequisite, or permission of instructor.

**LC Thur 7/28 1:00 – 4:00**

**EP Fri 7/8 1:00 – 4:00**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>Join us for <b>Sit &amp; Sew</b> Every Tuesday, both stores, 1:00 – 4:00</p>					1	2
<h1 style="text-align: center;">JULY 2011</h1>					LC Sewing 101 Last Tango Skirt	Today is a great day for an owners lesson!
					3	4
 <p>Both SWN locations closed for Independence Day holiday</p>		LC & EP Sit & Sew EP Six Halves Quilt #5 PM CLASS	LC Pattern Master	LC Flip Flap Bag EP POM Tree Skirt	LC Precise Positioning Lessons EP Serger 103	LC Serger Project Appliance Cover EP Sewing 102 Market Bag
10	11	12	13	14	15	16
	LC 5D Software Basics	LC AMERICAN SEWING GUILD MEETING LC & EP Sit & Sew	EP 5D Software Basics	LC Broom Cover EP Wrap or Tortilla Warmer		LC POM Tree Skirt
					<b>LC SCISSORS MAN</b>	<b>EP SCISSORS MAN</b>
17	18	19	20	21	22	23
	LC 5D Software Club	LC & EP Sit & Sew	LC Sewing 101: Denim Pillow EP Precise Positioning Lessons	EP Serger Project Appliance Cover	LC Wrap or Tortilla Warmer	LC Paper Pieced Pot Holders EP 5D Software Club
24	25	26	27	28	29	30
	Today is a great day for an owners lesson!	LC & EP Sit & Sew	LC Goose Tracks EP Sunflower Table Runner	LC Serger 103		LC & EP Gallery
31						

## THE Fun Place to SEWcialize!!

### Serger Project: Appliance Cover (Sally)

Sew a cover for any appliance, your sewing machine or serger. \$15 fee, no pattern required.

LC Sat 7/9 1:00 – 4:00

EP Thur 7/21 1:00 – 4:00

### Broom Cover (Paula)

Sew a cover for your broom or for a child's broom. Cute to hang on the wall. Use embroidery or appliqué. \$15 fee.

LC 7/14 1:00 – 4:00

### Wrap or Tortilla Warmer (Connie & Sally)

A great hostess gift or use in your own kitchen. It is quick and easy. \$15 fee, kit available.

LC Fri 7/22 1:00 – 3:00

EP Thur 7/14 1:00 – 3:00

### Sewing 101: Recycled Denim 4-Patch Pillow (Patricia)

See what you can do with an old pair of jeans! Fun, creative project. \$15 fee includes instructions

LC Wed 7/20 1:00 – 4:00

### Gallery Showing of Projects

See the samples for the August classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 7/30 10:30 – 11:30

EP Sat 7/30 10:30 – 11:30

### Update Notice

Free updates are now available for the following products:

**5D software - 9.3 upgrade**

**Upgrade for the Ruby**

**Upgrade for the Diamond**

Christmas in July



### Gallery Showing of Projects

The last Saturday morning there will be a display of projects for the July classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

**LC Sat 7/30 10:30 – 11:30**

**EP Sat 7/30 10:30 – 11:30**



Southern New Mexico  
Festival of Quilts:  
Christmas in July  
Otero County Fair Grounds,  
Alamogordo

Thursday, Friday, and  
Saturday, July 14, 15, 16

Stop by the  
Sew What's New Booth

### Christmas POM

(PROJECT OF THE MONTH)

Enroll in our POM class each month, designed so next December you will not feel so pressured to create. We will be making gifts or decorations each month all year!

### NEW! Demo Station

Come check out our new demo station at either store. We'll be demonstrating different tools which can make your sewing projects easier, faster, and/or better.

Have ideas you would like us to demo, please let us know. We'll try to put it on the schedule.

Both Sew What's New stores are drop-off places for Linus Quilts.

### First Tuesday Sit & Sew

Sewing for Others: Comfort Caps

### American Sewing Guild Meeting

LC Tuesday 7/12 10:00 – 12:00  
Bring your lunch and join us for Sit & Sew!

### Jack the Scissors Man

LC Fri, 7/15 10:30 – 4:30

EP Sat, 7/16 10:30 – 4:30



Clear any bolt of fabric, any day, and receive **15% off**

**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00



Both SWN locations closed for Independence Day holiday

We are offering special classes for kitchen accessories and Christmas gifts this month!

SALES · CLASSES · FABRIC · SERVICE · REPAIR

SEW WHAT'S NEW  
3961 East Lohman Suite 9 / Las Cruces, NM 88011

Dated Material:  
Requested delivery by  
June 30, 2011

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