

# SEW WHAT'S NEW

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**SALES · CLASSES · FABRIC  
SERVICE · REPAIRS**

**"THE Fun Place to SEWcialize!"**

915-760-5300  
7410 Remcon Circle  
El Paso, TX 79912



# COMMUNITY *threads*

Volume 15, Issue 5  
May 2011

**EASY CLASSES:**

- Beginning Quilting..... 2
- Towel with Ruffle..... 3
- Christmas POM ..... 3
- Sewing 101: Dec Pillow ..... 3

## RUBY SPECIAL



Purchase a Designer Ruby™ and  
receive an Embroidery Starter  
Package\* FREE!  
\* Over \$1000 value  
Offer valid at participating dealers  
April 1, 2011 - May 31, 2011



## SERGER SALE EVENT May 4-7

Test drive our floor models as you create a  
project to take home.



## May 28 Red, White, & Blue Sale



## NEW PFAFF SEWING MACHINES

**Gift Certificates are always available**



In May there is Mother's Day, Memorial Day, plus the "season" starts for graduations, bridal showers, and weddings. It is great incentive to sew wall hangings, quilts, tablerunners, placemats, or new clothes. Add a touch of embroidery, if you can. Sewing products are gifts of both time and talent, precious indeed. Husqvarna Viking convention is also

in May this year. Roni and I will be in Reno to see the latest and have planned times to share the news with you. The week before convention is the Sew What's New Serger Sale Event, Wednesday, May 4 through Saturday, May 7. It will be a perfect time to sew on a serger as you create a project. It will be a try-before-you-buy experience! Sergers are great sewing tools. Once you have one you will wonder why you waited so long! Remember, each Monday morning an e-mail is sent. If you are not getting the e-mail and would like to, it is because

we do not have your correct address on file. Send an e-mail to sew@lascruces.com to be put on the e-mail list. It is our way of keeping in touch weekly with class reminders and news of the latest books, tools, and fabrics that have arrived. Keep Positive! Keep Sewing!



# SEWcial EVENTS

## OWNERS' LESSONS

### Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN

## EMBROIDERY SOFTWARE

### 5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. May: 5D Embroidery Extra.

LC Mon 5/2 2:00 – 4:00

EP Mon 5/23 10:00 – 12:00

### 5D Software Club (Deanna & Roni)

Learn how to create an In-the-Hoop Luggage Tag. Requires 5D Design Creator. \$20 fee.

LC Mon 5/16 2:00 – 4:00

EP Sat 5/14 10:30 – 12:30



**WE DO OUR PART FOR OUR COMMUNITIES— Come "SEWcialize" at these other local events:**

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

## QUILTING

### Goose Tracks Quilt, Part 3 of 4 (Connie, Roni, Sally)

Sew a beautiful wall hanging or quilt, all in the embroidery unit of your sewing machine. You can be a beginning quilter or embroiderer and be very successful. Fee depends on choice of size – with or without borders and includes all designs. Fee may be paid in monthly installments. Yes, there is still time to get going on this fun project. We will help you make up the sessions.

LC Wed 5/11 1:30 – 4:30

Tue 5/24 5:00 – 8:00

Thur 5/26 1:00 – 4:00

EP Thur 5/5 1:00 – 4:00

### Intermediate Quilting: Center Medallion (Jane)

This is the circular center for the quilt. You may take this two-part class as a separate wall hanging, if you have not sewn the blocks. \$10 fee/class, pattern included

EP Fri 5/20 1:00 – 4:00 Center Medallion, Part 1

### "Six Halves Make a Whole" Quilt (Jane)

During this series of monthly evening classes, use the new house-shaped ruler to create a 12-block sampler quilt. Book and ruler required. \$60 for 6-part series or \$15 per class.

EP Tue 5/10 5:00 – 8:00

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

### Beginning Quilting Series (Jane)

A popular class series to learn many quilting techniques. Topics: 1) Rotary Cutting & Piecing; 2) Sizing, Triangles, Triangle Paper; 3) Appliqué 4) Templates; 5) Curved Piecing; 6) Putting It Together. \$15 each; \$60 series.

EP Mon 5/2, 5/9, 5/16, 5/23, 6/6, 6/13 1:00 – 4:00

### Dynamic Duo (Roni)

Last month you learned free motion quilting. This month learn finishing techniques: quilt as you go and bindings. Bring your free motion samples; optional kit available. Yes, take this class even if you missed the free motion class which will be repeated. \$20 fee.

LC Sat 5/7 1:00 – 4:30

EP Sat 5/14 1:00 – 4:30

### Applique Wreath (Connie)

If you missed Carmen's class, come and learn the great appliqué technique. If you took Carmen's class, come and practice your new skills in this 2-part class. New patterns available. \$25 fee for series. Special "tool" kit available.

EP Wed 5/11 & 5/18 1:00 – 4:00

### Stained Glass Applique #2 (Connie)

Yes, stained glass effect with fabric! Come try it out as you sew a wall hanging or quilt. \$15 fee, book required

EP Wed 5/4 1:00 – 4:00



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
1	2 LC 5D Basics EP Beg Quilt #1	3 LC & EP Sit & Sew for Others--Comfort Caps	4 LC Floral Rings Quilt, Pt 3 EP Stained Glass #2	5 LC Sunbonnet Sue EP PatternMaster EP Goose Tracks #3	6	7 LC Dynamic Duo EP Towel with Ruffle	
<b>— Serger Sale Event —</b>							
8	9 EP Beg Quilt #2	10 LC American Quilt Guild LC & EP Sit & Sew EP 6 Halves Quilt #4 PM CLASS	11 LC PatternMaster LC Goose Tracks #3 EP Appliqué Wreath #1	12 LC Serger 101	13 EP Serger 101	14 LC Sewing 101: Dec Pillow EP 5D Software Club EP Dynamic Duo	
15	16 LC 5D Software Club EP Beg Quilt #3	17 LC & EP Sit & Sew	18 LC Tote in Style EP Appliqué Wreath #2	19	20 LC Christmas POM: Chile Apron EP Interm Quilt Center Medallion #1 EP SCISSORS MAN	21 EP Christmas POM: Chile Apron LC SCISSORS MAN	
22	23 LC Everyday Tote EP 5D Basics EP Beg Quilt #4	24 LC & EP Sit & Sew LC Goose Tracks #3 PM CLASS	25 LC Serger Project: Last Tango Skirt EP Floral Fiesta	26 LC Convention Report LC Goose Tracks #3	27 EP Convention Report EP Serger Project: Top	28 LC & EP Gallery  <b>RED, WHITE &amp; BLUE SALE</b>	
29	30 <b>BOTH STORES CLOSED - MEMORIAL DAY</b>	31 LC & EP Sit & Sew	<b>MAY 2011</b>				Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00

## THE Fun Place to SEWcialize!!

### “Floral Rings” Quilt, Pt 3 (Paula)

Embroider the Floral Rings design to create a beautiful quilt or wall hanging. Embroidery design required \$10 fee.  
LC Wed 5/4 1:00 – 4:00

### Sunbonnet Sue (Paula)

Yes, you can sew Sue all in the embroidery hoop of your machine! \$10 fee, embroidery design required.  
LC Thur 5/5 1:00 - 4:00

### Floral Fiesta (Rose)

Sew a fun, colorful placemat using piecing, applique, and prairie points. \$15 fee, pattern required.  
EP Wed 5/25 1:00 – 4:00

**SERGER, HOME DEC, EMBROIDERY,  
GARMENTS**

### Pattern Master Boutique 5 (Roni)

After the sloper; exploring designs; OR getting started! No fee for those who purchased program from SWN.  
LC Wed 5/11 10:30 – 12:30  
EP Thur 5/5 10:00 – 12:00

### Towel With Ruffle (Connie)

Learn to do a rolled hem on your sewing machine as you make this guest towel. \$10 fee, book recommended.  
EP Sat 5/7 1:00 – 3:00

### Serger 101 (Sally)

Whether your serger is new or you have had it for some time, learn the basics to help you get started using it. All brands welcome. \$20 fee includes notebook and fabrics. Free to those who purchased serger from SWN.  
LC Thur 5/12 1:00 – 4:00  
EP Fri 5/13 1:00 – 4:00

### Tote In Style (Patricia)

Sew a special tote for coming to class, with quick and easy piping. \$15 fee includes instructions.  
LC Wed 5/18 1:00 – 4:00

### Christmas POM: Chile Apron (Patricia & Connie)

Use the chile panel to sew a great gift for him or her. \$20 fee includes fabric kit and instructions.  
LC Fri 5/20 1:00 – 4:00  
EP Sat 5/21 1:00 – 4:00

### Serger Project: Skirt and Top (Sally)

Use the Last Tango skirt pattern to serge a top one month and a skirt another month. \$15 fee each class or \$25 for both, pattern required.  
LC Wed 5/25 1:00 – 4:00 Skirt  
EP Fri 5/27 1:00 – 4:00 Top

### Everyday Tote (Stephanie)

This roomy tote bag is the perfect size for daily errands. You will learn to put in zippered pockets. \$20 fee, book (with many great projects) required.  
LC Mon 5/23 12:30 – 4:30

### Sewing 101: Decorator Pillow (Patricia)

Learn to sew a pillow with a concealed zipper and box corners, then make a changeable wrap. \$15 fee, directions included  
LC Sat 5/14 1:00 – 4:00

### Gallery Showing of Projects

See the samples for the June classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.  
LC Sat 5/28 10:30 – 11:30  
EP Sat 5/28 10:30 – 11:30

### Report from Husqvarna Viking Convention (Roni & Sally)

LC Thur 5/26 10:30 – 11:30  
EP Fri 5/27 10:30 – 11:30



Both Sew What's New stores are drop-off places for Linus Quilts.

Report of the Husqvarna Viking Convention: Roni & Sally  
LC Thur 5/26 10:30 - 11:30  
EP Fri 5/27 10:30 - 11:30

Red, WHITE, & BLUE Sale  
Saturday, May 28

### Christmas POM

(PROJECT OF THE MONTH)

Enroll in our POM class each month, designed so next December you will not feel so pressured to create. We will be making gifts or decorations each month all year!

First Tuesday Sit & Sew  
Sewing for Others: Comfort Caps

Serger Sale Event  
Try before you buy! See how much fun a serger can be.  
May 4 - 7

American Sewing Guild Meeting

LC Tuesday 5/10  
10:00 - 12:00 Bring your lunch and stay over for Sit & Sew!



Jack the Scissors Man  
EP Fri, 5/20 10:30 - 4:30  
LC Sat, 5/21 10:30 - 4:30

### NEW! Demo Station

Come check out our new demo station at either store. We'll be demonstrating different tools which can make your sewing projects easier, faster, and/or better. We'll start with the Bias Tape Maker, the Rotary Cutting Machine, and ???. Have ideas you would like us to demo, please let us know. We'll try to put it on the schedule.

Clear any bolt of fabric, any day, and receive **15% off**

LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 - 5:00, Except Tuesday 12:00 - 5:00

Check out the new demo area in each store.

Saturday, May 28

Red, WHITE, & BLUE Sale

May 4-7

Serger Sale Event

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SEW WHAT'S NEW  
3961 East Lohman Suite 9  
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