

SEW WHAT'S NEW

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SALES · CLASSES · FABRIC
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"THE Fun Place to SEWcialize!"

915-760-5300
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Husqvarna VIKING PFAFF

COMMUNITY thread

Volume 15, Issue 4
April 2011

EASY CLASSES:

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Thinking about a Ruby?
Watch for details . . .



Viking's new H Class 200S serger. We can see one in your future. . . Can you?

iPhone apps -- Thread Match and Color It will be available from Pfaff and Viking on April 1.

Pfaff just announced the Ambition 1.0 and the Ambition 1.5 sewing machines. We will have them for you soon!

Statistics:

Yes, the price of cotton is high, due to multiple factors: flooding in Pakistan, heavy rains in China, hail damage in West Texas. This does make our local cotton farmers happy as they are getting the best price ever for their product! Combine the cost of raw materials with the decline of the dollar; increased duty, rising shipping costs and there are more reasons for the rise in cotton yardage. While the average cost of fabrics has increased 33%, check these retail costs comparing 1990 with 2010, compiled by United Notions/ Moda Fabrics, published by Jim Salinas in American Quilt Retailer, Jan2011:

Loaf of bread	\$0.70	\$2.69	+284%
Average new car	\$16,900	\$27,900	+65%
1 pound ground beef	\$0.89	3.29	+270%
1 gallon gasoline & today?!	\$1.42	\$2.97	+109%
First Class postage stamp	\$0.25	\$0.44	+76%

And I do not have the figures for all the bottled water we drink!!!

Let us Keep Positive and Keep Sewing!

**Gift Certificates
are always
available**



By the time you read this Spring should be here. It will be interesting to see how many of our plantings have survived the winter. There will be the usual tussle for some of you: do I work in the yard or at my sewing machine today? We hope you will find time for both, if gardening is also a passion for you. For me, there is no contest! The classes are planned to try to entice you to sew.

Among the classes planned for April is one on Electric Quilt 7, which was requested by a customer. We are always happy when you give class ideas for consideration. If you have an idea, let us know. Also, when you bring a project in to Show & Tell, we all get excited. We are delighted to hang your work, if you wish.

This year we initiated dedicating the first Tuesday afternoon Sit & Sew to Community Projects: Comfort Caps, Pillowcases, or Heart Pillows. Many of you have donated fabrics and/or sewn on these projects. Although we express our appreciation to you for participating, perhaps we have fallen short in giving you a sense of the joy and comfort your efforts bring.

Recently Connie told of the special joy the heart pillows sewn in El Paso brought to patients at Providence Hospital. They were taken to the Oncology Department and given to "tweens". They are often a forgotten group – too old to receive baby things and too young to receive adult items. The pillows were just the right size and YES, they would appreciate receiving more! Be assured that each stitch you take to create one of the products for others is well received and so appreciated. This month we encourage you to choose any one of the three projects for Community Sit & Sew on the 5th.

Keep Positive! Keep Sewing!



**WE DO OUR PART FOR OUR COMMUNITIES—
Come "SEWcialize" at these other local events:**

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Owners' Lessons for Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN.

EMBROIDERY SOFTWARE

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. Requires Design Creator.
LC Mon 4/4 2:00 – 4:00

EP Mon 4/11 10:30 – 12:30

5D Software Club (Deanna & Roni)

Learn how to create an in-the-hoop bag handle cover. \$20 fee.

LC Mon 4/18 2:00 – 4:00

EP Sat 4/23 10:30 – 12:30

QUILTING

What is EQ (Electric Quilt) 7 ? (Roni)

If you purchased EQ from SWN, come for a hands on class. If you do not have EQ and wonder what it is all about, come for a demonstration. No Fee.

LC Fri 4/1 1:00 – 3:00

EP Sat 4/23 2:00 – 4:00

Romantic Cutwork Quilt (Roni)

Final class in this series, using cutwork needles and the Romantic Cutwork design to create a beautiful small quilt. \$25 fee for series, design and cutwork needles required.

LC Sat 4/2 1:00 – 4:00

"Floral Rings" Quilt, Pt 2 (Paula)

Embroider the Floral Rings design to create a beautiful quilt or wall hanging. Embroidery design required. \$10 fee.

LC Wed 4/6 1:00 – 4:00

Goose Tracks Quilt, Part 2 of 4 (Connie, Roni, Sally)

Sew a beautiful wall hanging or quilt, all in the embroidery unit of your sewing machine. You can be a beginning quilter or embroiderer and be very successful. Fee depends on choice of size – with or without borders and includes all designs. Fee may be paid in monthly installments.

LC Wed 4/13 1:30 – 4:30

LC Tue 4/19 5:00 – 8:00

LC Thur 4/21 1:00 – 4:00

EP Thur 4/7 10:30 – 1:30

Textile Symphony Quilt (Roni)

This quilt combines embroidery with lush fabrics to create a beautiful symphony during this two-part class. \$25 fee, design required.

EP Mon 4/11 1:30 – 4:30 &

Mon 4/25 1:00 – 4:00

Stained Glass Applique (Connie)

Yes, stained glass effect with fabric! Come try it out as you sew a wall hanging. \$15 fee, book required

EP Wed 4/6 1:00 – 4:00

Intermediate Quilting (Jane)

A favorite series to expand your quilting skills. Start any month as it recycles. \$10 fee, pattern included

EP Fri 4/8 1:00 – 4:00 #12 Celtic Knot

"Six Halves Make a Whole" Quilt (Jane)

During this series of monthly evening classes, use the new house-shaped ruler to create a 12-block sampler quilt. Book and ruler required. \$60 for 6-part series or \$15 per class.

EP Tue 4/12 5:00 – 8:00

Beginning Quilting Series (Stephanie)

Final three classes in this popular series. Topics: 4) Templates; 5) Curved Piecing; 6) Putting It Together. \$15 each

LC Thur 4/7, 4/14, 4/28 1:00 – 4:00

Set for the Season (Jane)

A bargello table runner and/or placemats with appliques appropriate for all seasons. \$25 for 2-part class. Book required.

EP Mon 4/4 & 4/18 1:00 – 4:00

Basics of Free Motion Quilting (Stephanie & Jane)

So you have a top finished, now learn how to quilt it on your sewing machine. Machine set-up and practice with free motion machine quilting. \$20 fee.

LC Sat 4/9 12:30 – 4:30

EP Sat 4/9 12:30 – 4:30

Christmas POM: Quick & Fancy Runner (Patricia & Rose)

Use three fabrics to create a fun, fast runner. \$15 fee includes instructions.

LC Mon 4/25 1:00 – 4:00

EP Wed 4/13 1:00 – 4:00

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL 2011				Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00	1	2
					LC EQ7	LC Romantic Cutwork #3 EP Sewing 101: Skirt
3	4	5	6	7	8	9
	LC 5D Basics EP Set for the Season #1	LC & EP Sit & Sew	LC Floral Rings #2 EP Stained Glass Applique	LC Beg Quilt #4 EP Goose Tracks #2 EP PatternMaster	LC Serger Project EP Intern Quilt #12 Celtic Knot	LC & EP Free Motion Quilting
10	11	12	13	14	15	16
	LC Emb Club EP 5D Basics EP Textile Symphony #1	LC American Sewing Guild LC & EP Sit & Sew EP House Quilt #3 PM CLASS	LC Pattern Master LC Goose Tracks #2 EP Christmas POM: Quick & Fancy Runner	LC Beg Quilt #5	EP Double Diamond Project	LC Double Diamond Project EP Sewing 102: Apron #1
17	18	19	20	21	22	23
	LC 5D Software Club EP Set for the Season #2	LC & EP Sit & Sew LC Goose Tracks #2 PM CLASS	LC Quilted E-case EP Serger Project	LC Goose Tracks #2	GOOD FRIDAY (STORES ARE OPEN)	LC Sewing 101: Towel EP 5D Software Club EP EQ7
24	25	26	27	28	29	30
HAPPY EASTER	LC Christmas POM: Quick & Fancy Runner EP Textile Symphony #2	LC & EP Sit & Sew	EP Laptop Cover	LC Beg Quilt #6	LC Jewelry Tote	LC & EP Gallery EP Jewelry Tote

THE Fun Place to SEWcialize!!

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Pattern Master Boutique 5 (Roni)

Checking the sloper; exploring designs! No fee for those who purchased program from SWN.

LC Wed 4/13 10:30 – 12:30

EP Thur 4/7 1:30 – 3:30

Sewing 101 (Patricia & Celeste)

This series is designed for people from 10 years on who want to learn to sew. Learn the basics in a supportive, fun way. \$15 fee includes instructions.

LC Sat 4/23 Hand or Cup Towel 1:00 – 4:00

EP Sat 4/2 Easy Skirt 10:30 – 1:30

Serger Project: Special Effects (Sally)

Learn to use your serger to create ribbons or patchwork to embellish a garment you have or one you sew from "scratch." \$10 fee. Bring a pattern or base garment of choice. Good time to look in your closet and find something you have that could use a special touch.

LC Fri 4/8 1:00 – 4:00

EP Wed 4/20 1:00 – 4:00

Embroidery Club (Paula)

Applique a cute bunny rabbit on your embroidery machine to welcome Easter and Spring. \$10 fee, design included

LC Mon 4/11 10:30 – 12:30

Double Diamond Project (Sally)

Use the new Double Diamond tools to create a striking vest, eye glass case, bookmark, or other project. \$15 fee, DD tools required.

LC Sat 4/16 1:00 – 4:00

EP Fri 4/15 1:00 – 4:00

Sewing 102: Apron #1 (Connie)

Sew a shaped apron with big pockets for varied supplies. Easy start for garment sewing; great for Sewing 101 students. \$15 fee, book required.

EP Sat 4/16 1:00 – 4:00

Quilted E Case (Patricia)

Try quilting techniques as you sew a pretty case for your electronics (I Pad, E Book). \$15 fee includes instructions.

LC Wed 4/20 1:00 – 4:00

Lap Top Cover (Rose)

Fun, quick, practical project to make your laptop distinctive! \$15 fee, book required

EP 4/27 Wed 1:00 – 4:00

Jewelry Tote (Patricia & Jane)

Make a special jewelry tote for Mom, Grandma, or Daughter. \$15 fee includes instructions.

LC Fri 4/29 1:00 – 4:00

EP Sat 4/30 1:00 – 4:00

Gallery Showing of Projects

See the samples for the May classes, enjoy fellowship and customer Show & Tell. No Fee. Come join this growing, fun time.

LC Sat 4/30 10:30 – 11:30

EP Sat 4/30 10:30 – 11:30

New, Useful Tools & Products

Simplicity Bias Tape Maker and assorted sizes of additional tips

Double Diamond Rulers

Fabric arrives all the time

New patterns & books

Creative Expressions #30 is here

New update available for the Creative Vision

Do you have the 9.2 update on the 5D software?

Both Sew What's New stores are drop-off places for Linus Quilts.

If you have 5D software, please be sure to get the 9.2 update. It is a large download, so we can loan you a CD with the file, if you would like.

Christmas POM

(PROJECT OF THE MONTH)

Enroll in our POM class each month, designed so next December you will not feel so pressured to create. We will be making gifts or decorations each month all year!

Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the May classes plus information about new products, coming events, and customer Show & Tell. NO FEE
Come join this growing, fun time.

LC Sat 4/30 10:30 – 11:30

EP Sat. 4/30 10:30 – 11:30



Have you updated your creative Vision™? A new update is available.

LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

New Machines
are on the
way! Come
by for a test
drive!

SALES • CLASSES • FABRIC • SERVICE • REPAIR

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Dated Material:
Requested delivery by
March 31, 2011