

SEW

WHAT'S NEW

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**SALES · CLASSES · FABRIC
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"THE Fun Place to SEWcialize!"

915-760-5300
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COMMUNITY

thread

Volume 15, Issue 3
March 2011

EASY CLASSES:

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Put Your Foot Down.....	2

Gift
Certificates
are always
available

Husqvarna
VIKING®

NATIONAL QUILTING MONTH

Celebrate National Quilting Month by experiencing the
HUSQVARNA VIKING® SAPPHIRE 875™ Quilt
and be registered to

WIN

One of Your Very Own!

◆ PLUS ◆
A Limited Edition Quilter's Package
Valued at \$250!

*Promotion valid 3/1/11 through 3/31/11. Visit www.husqvarnainfo.com for contest rules. Odds of winning depend upon level of participation. VIKING and SAPPHIRE are trademarks of KNSI, Luxembourg II, S.r.l. HUSQVARNA is a trademark of Husqvarna AB. All trademarks used under license by KNSI Group AB. ©2011 KNSI Luxembourg II, S.r.l.

PFAFF

National QUILT MONTH

Experience the award-winning
PFAFF® Quilt Expression™ 4.0
Sewing Machine and the
PFAFF® Quilter's Tool Box.

**This Limited Edition Package
Could Be Yours!**

\$3,000 Value! Register
to Win!

Contest Period March 1 - March 31, 2011. Visit www.pfaffusa.com for contest rules.

NATIONAL SOFTWARE TRADE-IN EVENT

Trade in your old software
any brand, any condition,
get \$500*
toward the Purchase of
Husqvarna Viking 5D™ Professional Embroidery Software
or Pfaff 5D™ Embroidery Suite

*Offer valid January 1 – March 31, 2011 at participating dealers. Some restrictions apply.



March is National Quilting Month, giving quilting broader recognition. Quilts can be any size from king size down to a potholder. Each takes time and tells the recipient you care about them. As I am sewing for someone else, they are in my special thoughts all during the process. Quilting is good for both quilter and receiver, even if the receiver is you!

We are delighted that Carmen will be joining us during Quilt Month. It is fun to

welcome a friend back and also learn new techniques. If you are not registered, call to see if there is still space available.

Also returning is Hoop Sisters. Well, THEY are not actually coming, but a new Hoop Sisters quilt is: Goose Tracks. This design is different; not as dense and a lighter feeling design. I got into it this time and it is FUN! Trust me, if you have an embroidery sewing machine, you can do it too with great results. Directions are very clear and we are here to help. There is a morning session in El Paso; afternoon and evening sessions in Las Cruces, so hopefully you will find a time just right for you.

The Christmas POM (Project of the Month) is a tissue box cover to which you can add your own creative touches. People have asked about the one in use in Cruces, so here is your opportunity to learn.

The community project for the first Tuesday Sit & Sew will again be the heart pillow. These are used for breast cancer and heart surgery patients.

Oh, the display of Beginning Quilting series quilts will be up during March, so keep them coming. They are getting so many positive comments and we know there are many more out there!

Keep happy! Keep Sewing!



WE DO OUR PART FOR OUR COMMUNITIES— Come “SEWcialize” at these other local events:

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Owners' Lessons for Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN

EMBROIDERY SOFTWARE

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. March: 5D Basic lesson continued.

LC Mon 3/14 2:00 – 4:00
EP Mon 3/28 1:00 – 3:00

4D/5D Software Club (Deanna)

Create a drawstring sachet bag. \$20 fee. This class will be available for those with 4D or 5D Embroidery Extra.

LC Mon 3/21 2:00 – 4:00
EP Sat 4/9 10:00 – 12:00

QUILTING

Getting Going on “Floral Rings” Quilt (Paula)

This class is to help you get started with the Floral Rings design you recently purchased or purchase the designs now and join the group. Embroidery design required No fee.

LC Wed 3/2 1:00 – 4:00

Goose Tracks Quilt, Part 1 of 4 (Connie, Roni, Sally)

Sew a beautiful wall hanging or quilt, all in the embroidery unit of your sewing machine. You can be a beginning quilter or embroiderer and be very successful. Fee depends on choice of size – with or without borders and includes all designs. Fee may be paid in monthly installments.

LC Tue 3/22 5:00 – 8:00
LC Thur 3/24 1:00 – 4:00
EP Thur 3/3 10:30 – 2:30

Textile Symphony Quilt (Roni)

This quilt combines embroidery with lush fabrics to create a beautiful symphony during this two-part class. \$25 fee, design required.
EP in APRIL

Intermediate Quilting (Jane)

A favorite series to expand your quilting skills. Start any month as it recycles. \$10 fee, pattern included

EP Fri 3/11 1:00 – 4:00 #11 Hands All Around

“Six Halves Make a Whole” Quilt (Jane)

During this series of monthly evening classes, use the new house-shaped ruler to create a 12-block sampler quilt. Book and ruler required. \$60 for 6-part series or \$15 per class.

EP Tue 3/8 5:00 – 8:00

Romantic Cutwork Quilt (Roni)

Use those new cutwork needles and the Romantic Cutwork design as you create a beautiful small quilt during this 3-part series of classes. \$25 fee, design and cutwork needles required.

LC Sat 3/5, 3/12, and 4/2 1:00 – 4:00

Beginning Quilting Series (Stephanie & Jane)

A popular class series to learn many quilting techniques. Topics: 1)Rotary Cutting & Piecing; 2) Sizing, Triangles, Triangle Paper; 3)Appliqué 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

LC Thur 3/3, 3/17, 3/31, 4/7, 4/14, 4/28 1:00 – 4:00
EP Sat 3/5, 3/12, 3/26 1:00 – 4:00

Spring Runner “Glimmers” (Rose)

Think Spring and sew this fun runner to be ready. \$15 fee, pattern required

EP Wed 3/23 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Pattern Master Boutique 5 (Roni)

Time for the sloper! No fee for those who purchased program from SWN.

LC Wed 3/16 10:30 – 12:30
EP Thur 3/3 1:30 – 3:30

Serger 103 (Sally)

During this class you will use 2-thread and 5-thread techniques. \$15 fee includes pages for samples and fabrics. Serger 101 and 102 or approval of instructor prerequisite. Free if serger purchased from SWN

LC Fri 3/4 1:00 – 4:00
EP Mon 3/14 1:00 – 4:00



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00		1 LC & EP Sit & Sew Heart Pillows	2 LC Getting Going on Floral Rings	3 LC Beg Quilt #1 EP Pattern Master EP Goose Tracks #1	4 LC Serger 103	5 LC Romantic Cutwork #1 EP Sewing 101: Shorts EP Beg Quilt #4
		6	7 LC & EP Christmas POM: Tissue Box Cover	8 LC American Sewing Guild LC & EP Sit & Sew EP House Quilt #2	9	10 LC A Little Something Jacket
13	14 LC 5D Lesson EP Serger 103	15 LC & EP Sit & Sew	16 LC Pattern Master	17 LC Beg Quilt #2	18 BOTH STORES CLOSED FOR CARMEN GEDDES APPLIQUÉ EVENT	19 BOTH STORES CLOSED FOR CARMEN GEDDES BORDERS EVENT
20	21 LC Put Your Foot Down LC 5D Software Club	22 LC & EP Sit & Sew LC Goose Tracks #1 PM class	23 LC Basic Short Sleeve Blouse #1 EP Spring Runner "Glimmers"	24 LC Goose Tracks #1	25 EP Put Your Foot Down	26 LC & EP Gallery LC Sewing 101: Apron EP Beg Quilt #6
27	28 LC Chain Stitch Tote EP 5D Lesson	29 LC & EP Sit & Sew	30 LC Basic Short Sleeve Blouse #1	31 LC Beg Quilt #3 EP Chain Stitch Tote+	<h1>MARCH 2011</h1>	

THE Fun Place to SEWcialize!!

Christmas POM: Tissue Box Covers (Paula & Jane)

Make this cover for Christmas, or any other theme. \$10 fee includes "pattern."

LC Mon 3/7 10:30 – 12:30

EP Mon 3/7 10:30 – 12:30

Sewing 101 (Patricia & Celeste)

This series is designed for people from 10 years on who want to learn to sew. Learn the basics in a supportive, fun way. \$15 fee includes instructions.

LC Sat 3/26 1:00 – 4:00 Awesome Apron

EP Sat 3/5 9:30 – 12:30 Shorts or PJ Bottoms

A Little Something Jacket (Patricia)

Sew a light Spring jacket on your serger! \$15 fee, pattern required.

LC Thur 3/10 1:00 – 4:00

Sewing 102: Take The Cake (Connie)

Sew a special occasion wall hanging or pillow top. Quick and easy project, great for Sewing 101 students. \$20 fee includes pattern.

EP Sat 3/12 9:30 – 12:30

Put Your Foot Down (Sally)

During this techniques class, practice with a foot of your choice. Do you have one you wonder why you purchased it? Bring it and learn use and applications. \$5 fee.

LC Mon 3/21 10:30 – 12:30

EP Fri 3/25 10:30 – 12:30

Basic Short Sleeve Blouse (Stephanie)

During this 2-part class, sew this Shirt Club blouse, where the collars and sleeves are interchangeable. \$25 fee, pattern required.

LC Wed 3/23 and 3/30 1:00 – 4:00

Chain Stitch Tote (Sally)

Use the chain stitch on your serger to create this useful, attractive tote. \$15 fee includes pattern.

LC Mon 3/28 10:00 – 1:00

EP Thur 3/31 10:00 – 1:00

Gallery Showing of Projects

See the samples for the April classes, enjoy fellowship and customer Show & Tell. NO FEE! Come join this growing, fun time.

LC Sat 3/26 10:30 – 11:30

EP Sat 3/26 10:30 – 11:30

Tips from Sew What's New

For pressing, use Mary Ellen's Best Press™ instead of starch, available at Sew What's New.

You can embroider without hooping the item by using sticky stabilizer or just fix/baste in hoop.

All sewing machines from SWN can sew your buttons on!

You can create a pattern to suit your needs using Pattern Master Boutique™, available at Sew What's New.

When choosing thread, always choose a shade darker than the fabric because thread looks darker on the spool.



Both Sew What's New stores are drop-off places for Linus Quilts.

March 18 & 19, both stores will be closed for the Carmen Geddes Events. Call to see if space is available.

Christmas POM

(PROJECT OF THE MONTH)

Enroll in our POM class each month, designed so next December you will not feel so pressured to create. We will be making gifts or decorations each month all year!



Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the April classes plus information about coming events and customer Show & Tell. NO FEE
Come join this growing, fun time.

LC Sat 3/26 10:30 – 11:30

EP Sat. 3/26 10:30 – 11:30



LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

Goose Tracks starting at both stores. Morning, afternoon, and evening classes are available.

SALES · CLASSES · FABRIC · SERVICE · REPAIR

SEW WHAT'S NEW
3961 East Lohman Suite 9
Las Cruces, NM 88011

Dated Material:
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February 28, 2011

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