

# SEW WHAT'S NEW

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SALES · CLASSES · FABRIC  
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*"THE Fun Place to SEWcialize!"*

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El Paso, TX 79912



Volume 15, Issue 1  
January 2011

**OF SPECIAL NOTE:**

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## Attention Beginning Quilting Series "Graduates"

Bring in the quilt you created during your Beginning Quilting series classes. All will be put on display to show off your work and inspire others.

Drop off at either store now through January 15. Quilts will be displayed until February 19.

Receive a gift of appreciation from SWN for your participation

*Whether the weather is bad or good, it's always a great time to sew!*

# HAPPY NEW YEAR



Happy New Year!

Because of the rush of the holidays, we decided to start a new series: Christmas POM (Project of the Month). Each month we will offer a POM class during which you can really get started on gifts so next December will be much less frustrating. Of course, you could use non-Christmas fabrics and have a gift ready for any other occasion.

Also, the first Tuesday Sit and Sew each month will focus on a community project. Although Comfort Caps™ are the January emphasis that does not mean you could not work on another project of your choice. Some of you are faithful Linus quilters which we encourage you to continue. If you have not tried helping with Comfort Caps™ you are urged to do so this month. Perhaps you will cut, or sew or turn and press. Through the years, customers have made and contributed more than 2000 of these caps, all donated through various local cancer treatment centers. Another project will have the spotlight next month.

Finally, a reminder that classes actually fall into two basic categories: projects and techniques. Although most are ones for which the end result is a project, such as a tablerunner or bag, others may be to help learn "how to" such as in Serger 101 or how to sew pintucks. Look for more techniques classes this year where you will learn a skill and be encouraged to use it in your own creative way.

As always, your suggestions for both types of classes are welcome. Our goal is to have you as excited about the creative process of sewing as we are.

Keep happy! Keep Sewing!



**OWNERS' LESSONS**

**Sewing Machine or Serger**

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN

**EMBROIDERY SOFTWARE**

**5D Software Basics Lesson (Deanna & Roni)**

Free to those who purchased from SWN, \$35 fee for others. January: 5D Basic lesson continued.

**LC Mon 1/3 2:00 – 4:00**  
**EP Mon 1/17 1:00 – 3:00**

**5D Software Club (Deanna & Roni)**

Learn how to create your own cutwork designs that use the cutwork needles. \$20 fee.

**LC Mon 1/24 2:00 – 4:00**  
**EP Sat 1/15 1:00 – 3:00**

**QUILTING**

**Intermediate Quilting (Jane)**

A favorite series to expand your quilting skills. Start any month as it recycles. \$10 fee, pattern included.

**EP Fri 1/14 1:00 – 4:00 #9 Mexican Star**

**Hoop Sisters – TNT Finale (Roni)**

Final class in this series. Check progress and receive putting together help

**LC Sat 1/29 1:00 – 4:00**

**WE DO OUR PART FOR OUR COMMUNITIES— Come "SEWcialize" at these other local events:**

**Las Cruces Chapter of American Sewing Guild:** 1<sup>ST</sup> Thursday, 6:00 PM and the 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

**SERGER, HOME DEC, EMBROIDERY, GARMENTS**

**Pattern Master Boutique 5 (Roni)**

Basic help with entering or updating this great pattern generating program. Learn what is new and how to import data. No fee for those who purchased program from SWN.

**LC Wed 1/5 10:30 – 12:30**  
**EP Mon 1/3 1:00 – 3:00**

**Serger 101 (Sally)**

Now is a good time to get going with your serger with this basic techniques class. \$20 fee includes notebook, pages for samples and fabrics. Free to those who purchased serger from Sew What's New.

**LC Fri 1/7 1:00 – 4:00**  
**EP Mon 1/10 1:00 – 4:00**

**Doggie Bed (Paula)**

Sew a comfy bed for your pet as you practice varied techniques. \$25 fee for 2-part class

**LC Wed 1/19 and 2/2 1:00 – 4:00**

**Christmas POM : Placemats (Stephanie & Celeste)**

This series starts with a set of placemats, always a great gift. Different technique in each store. \$15 fee.

**LC Fri 1/21 1:00 – 4:00**  
**EP Fri 1/28 1:00 – 4:00**

**Multiple Investments (Stephanie)**

Enjoy making this garment to add to your wardrobe during this two-part class. Use a variety of embellishing and decorating techniques. \$25 fee, pattern required.

**LC Wed 1/12 and 1/26 1:00 – 4:00**

**Romantic Cutwork Quilt (Roni)**

Use those new cutwork needles and the Romantic Cutwork design as you create a beautiful small quilt during this 3-part series of classes. \$25 fee, design and cutwork needles required.

**LC Thur 1/6, 1/20 and 1/27 1:00 – 4:00**  
**LC Saturdays in March!**

**EP Wed 2/2, 2/9, and 2/23 1:00 – 4:00 (yes, February!)**

**Beginning Quilting Series (Stephanie & Jane)**

A popular class series to learn many quilting techniques. Topics: 1)Rotary Cutting & Piecing; 2) Sizing, Triangles, Triangle Paper; 3)Appliqué 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

**LC Sat 1/8, 1/15, 1/22, 2/5, 2/12, 2/26 1 – 4**  
**EP Thur 1/6, 1/13, 1/20, 1/27, 2/10, 2/17 1 – 4**  
**EP Sat 2/12, 2/19, 2/26, 3/12, 3/26, 4/9 1 – 4**  
**(another series starting in Feb.)**

**Cottage Garden Runner (Rose)**

Come sew this fun patchwork piecing runner. \$15 fee, book required.

**EP Wed 1/19 1:00 – 4:00**

**Fresh Off the Farm Tablerunner (Connie)**

Practice appliqué techniques as you sew this attractive table runner. \$15 fee, plus book.

**EP Mon 1/24 1:00 – 4:00**



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>JANUARY 2011</b>					Join us for <b>Sit &amp; Sew</b> Every Tuesday, both stores, 1:00 – 4:00	1 HAPPY NEW YEAR Stores Closed
					2	3 LC 5D Basics EP Pattern Master 5
9	10 EP Serger 101	11 LC & EP Sit & Sew	12 LC Multiple InVESTments #1	13 EP Beg Quilt #2	14 LC Serger Project EP Interm Quilt #9	15 LC Beg Quilt #2 EP 5D Software Club
16	17 LC Beg Sew EP 5D Basics	18 LC & EP Sit & Sew	19 LC Doggie Bed #1 EP Cottage Garden Runner	20 LC Romantic Cutwork #2 EP Beg Quilt #3	21 LC Christmas POM: Placemats	22 LC Beg Quilt #3
23	24 LC 5D Software Club EP Fresh Off the Farm	25 LC & EP Sit & Sew	26 LC Multiple InVESTments #2 EP Serger Project	27 LC Romantic Cutwork #3 EP Beg Quilt #4	28 EP Christmas POM: Placemats	29 LC & EP Gallery LC Hoop Sisters: TNT
30	31 LC Cosmetic Bag	<b>THE Fun Place to SEWcialize!!</b>				

### Sewing 101 (Connie & Celeste)

This series is designed for people from 10 years on who want to learn to sew. Learn the basics in a supportive, fun way. \$15 fee includes instructions.

EP Sat 1/8 1:00 – 4:00

### Serger Project: Tablerunner (Sally)

Practice different stitches as you sew this tablerunner. \$15 fee includes instructions

LC Fri 1/14 1:00 – 4:00

EP Wed 1/26 1:00 – 4:00

### Cosmetic Bag (Patricia)

Sew a fun cosmetic bag using the join and fold foot. \$15 fee includes instructions

LC Mon 1/31 1:00 – 4:00

### Youth and Beyond Class (Patricia)

This strip quilt tablerunner is great for beginners and so attractive. \$15 fee includes instructions

LC Mon 1/17 1:00 – 4:00

### Gallery Showing of Projects

See the samples for the February classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 1/29 10:30 – 11:30

EP Sat 1/29 10:30 – 11:30



**“Sew,” what’s  
new since the last  
newsletter?**

**Warm Tater™ Batting: 100%  
Natural Cotton designed  
for Potato Bags and other  
microwave projects**

**Tools: 120° ruler and  
pattern**

**Lil’ Twister™ and Twister™  
templates for making  
pinwheels easy and FUN!**

**Let’s Twist book with many  
ideas for using the tools**

**Fabric at both stores and  
more coming!**



Clear any bolt of fabric, any day, and receive **15% off**

Both Sew What's New stores are drop-off places for Linus Quilts.

### Christmas POM

(PROJECT OF THE MONTH)

Look for our new POM class each month, designed so next December we will not feel so pressured to create. We will be making gifts or decorations each month all year!

### Gallery Showing of Projects

On the last Saturday morning of the month, there will be a display of projects for the February classes plus information about coming events and customer Show & Tell. NO FEE. Come join this growing, fun time.

LC Sat 1/29 10:30 – 11:30

EP Sat 1/29 10:30 – 11:30



**Jack the Scissors Man**  
**EP Friday, January 14**  
**LC Saturday, January 15**  
**10:30 am–4:30 pm**  
*He sharpens knives, too!*

**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

JACK IS BACK!  
JACK THE SCISSORS  
MAN WILL SHARPEN  
UP YOUR SCISSORS  
AND KNIVES FOR THE  
NEW YEAR

Save the Dates!  
March 18 & 19, 2011  
Someone special  
is coming

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SEW WHAT'S NEW

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Dated Material:  
Requested delivery by  
December 30, 2010



January 3 – 8

Buy 3 YLI serger threads (Pearl Crown Rayon, Candlelight, Jeans Stitch) and Get 1 FREE

Great time to stock up on these specialty threads



January 10 – 15

Buy 2 yards of Christmas fabric and Get 1 yard \* free  
Limit 2 offers



January 17 – 22

Stabilizer: Buy 1 Get 1\* 50% off  
Limit 1 offer



January 24 – 31

Notions: Buy 1 Get 1\* 50% off  
Limit 1 offer

\* Of equal or lesser value