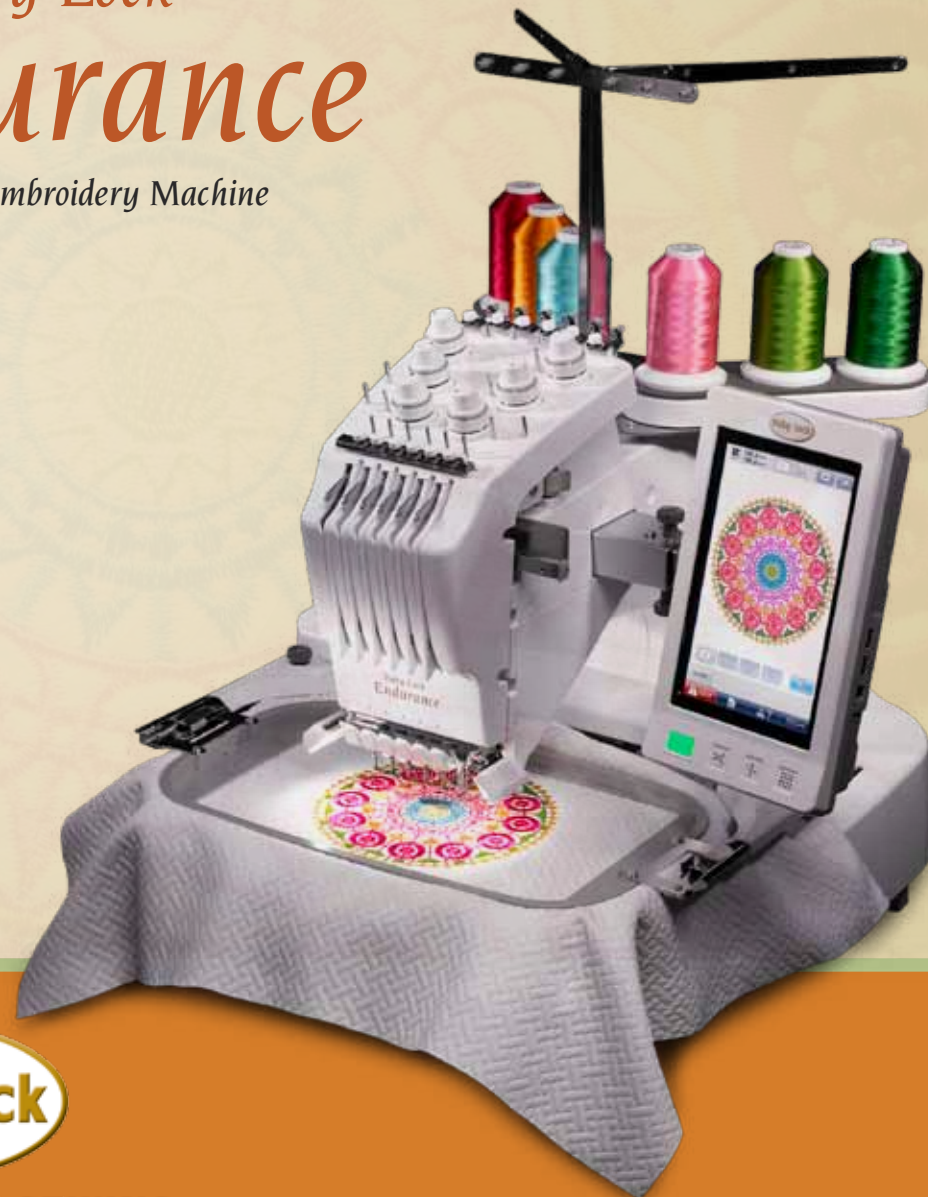




Baby Lock
Endurance

Six-Needle Embroidery Machine



baby lock

FOR THE LOVE OF SEWING



Finally, a power-tool I can relate to...

The Baby Lock Endurance

If you're like me, embroidery projects never feel like work; embroidery is an art. I love to watch the needles dance on the fabric as they stitch a design. With six needles and an embroidery speed of 1,000 stitches per minute, the Baby Lock Endurance brings designs to life like never before. Who would've known that industrial technology could be such an inspiration for creativity?

The Endurance pairs its industrial power with amazing, revolutionary features such as its high-definition screen. The TruView™ ASV® LCD screen displays over 16 million colors, so designs are clearer than I've seen on any other screen. This large, vivid display reduces eye strain. You will never have to squint to see the details of your designs.

There are also great editing features to help you get the most out of every design in your library. You can rotate, resize, and combine designs to create unique projects every time. With the Endurance, your creativity has no boundaries, and embroidery reaches incredible heights.

If you're looking to start an embroidery business, the Endurance is great for getting your foot in the door. The machine is simple to learn, so even non-sewers are successful with it. Take Cary Hanff for example; before owning a six-needle machine, she didn't even know how to sew. Now business is booming for Cary, and with the Endurance, you can persevere like she did.

Nancy Zieman

Nancy Zieman
PBS Host of "Sewing with Nancy"



Persistence is the key to victory.

The Endurance will help on your path to success.

When I first started working on a multi-needle embroidery machine, it felt like I could accomplish anything. I started an embroidery business to bring in some extra money for my family, and it is extremely rewarding to see my business grow.

It still amazes me that before I started my business, I didn't even know how to sew. The Endurance has user-friendly features to help with every project. I was extremely grateful for the video tutorials included with the machine. The videos are great for step-by-step guidance on tricky techniques and unfamiliar features. There's also automatic jump-stitch trimming so I save time and know that my finished work will look great.

The flexibility of any home business is great, but the Endurance brings convenience to a whole new level. With six-needles, I don't have to worry about frequent thread changes. While the machine works, I can focus on taking orders, designing future projects, and even pick up around the house.

The Baby Lock Endurance is perfect for anyone who wants to launch an embroidery business. Even as a busy, working mom, the six-needle machine gives me the stamina I need to achieve greatness.

Cary Hanff

Cary's Kids Embroidery
www.caryskids.com





Sharpen your embroidery skills with six needles!

Ready to take your embroidery to the next level? The Endurance brings you added convenience and speed with its six needles. Multi-colored designs, large motifs and ambitious projects can be completed with minimal thread changes. Plus, when you do need to change the thread, the machine makes it easy. Simply follow the thread paths and let the automatic threader do the work.



Cary:

"I love the convenience of having multiple needles. The six-needle machine gives me the ability to start a job and let it do the work. I save time not having to thread as often, and trimming is automatically taken care of too! The auto-trimming of jump stitches is one feature that pleasantly surprised me."





See every detail before you sew with the TruView™ ASV® LCD screen

When you view your designs on the gorgeous HD TruView™ ASV® LCD screen you will see every stitch in extreme detail. With 480 x 800 pixels displaying over 16 million colors, every design pops out like never before. The buttons are large and the menu is easy to navigate. Plus, with adjustable thumbnails and background colors, you can preview your design before you embroider!



Nancy:

"The Endurance makes embroidery more enjoyable because even when you choose an intricate design, the LCD screen makes every detail crystal clear. You will love the fact that you never have to strain your eyes to see designs."





Customized Embroidery Made Easy with Endless Editing Capabilities

Whether embroidery is your hobby, a moneymaking venture or both, every project can be customized. The editing capabilities on the Baby Lock Endurance make personalized embroidery easy. Simply drag and drop designs on the LCD screen and make instant changes before you begin to sew. Combine, reposition, rotate, mirror and change thread colors of your designs instantly.

The Endurance also features 70 built-in designs and 31 built-in fonts including Greek lettering, a large floral alphabet and three monogram fonts to personalize projects. Make every project your own through the various editing abilities included in the Endurance.



Cary:



"Dealing with children's clothing and accessories, many of my customers choose similar designs, but nearly every project is personalized. Whether I have to change the child's name, or swap a thread color, I have everything I need built into the Endurance. This machine makes editing a breeze."





Achieve more at 1,000 stitches per minute

Have you ever passed on a project because it would take too long to stitch? The Endurance saves you time at the machine by embroidering designs at 1,000 stitches per minute. Even large, intricate designs are embroidered in no time. So whether you want to take on bigger, more detailed designs, or are simply hoping to complete more in a day, the Endurance will get the job done.



Nancy:

"If you look closely at this cute panel dress, you'll see an all-over embroidery design. The Endurance sews at 1,000 stitches per minute and automatically cuts jump stitches making intricate detailing like this easy to accomplish."

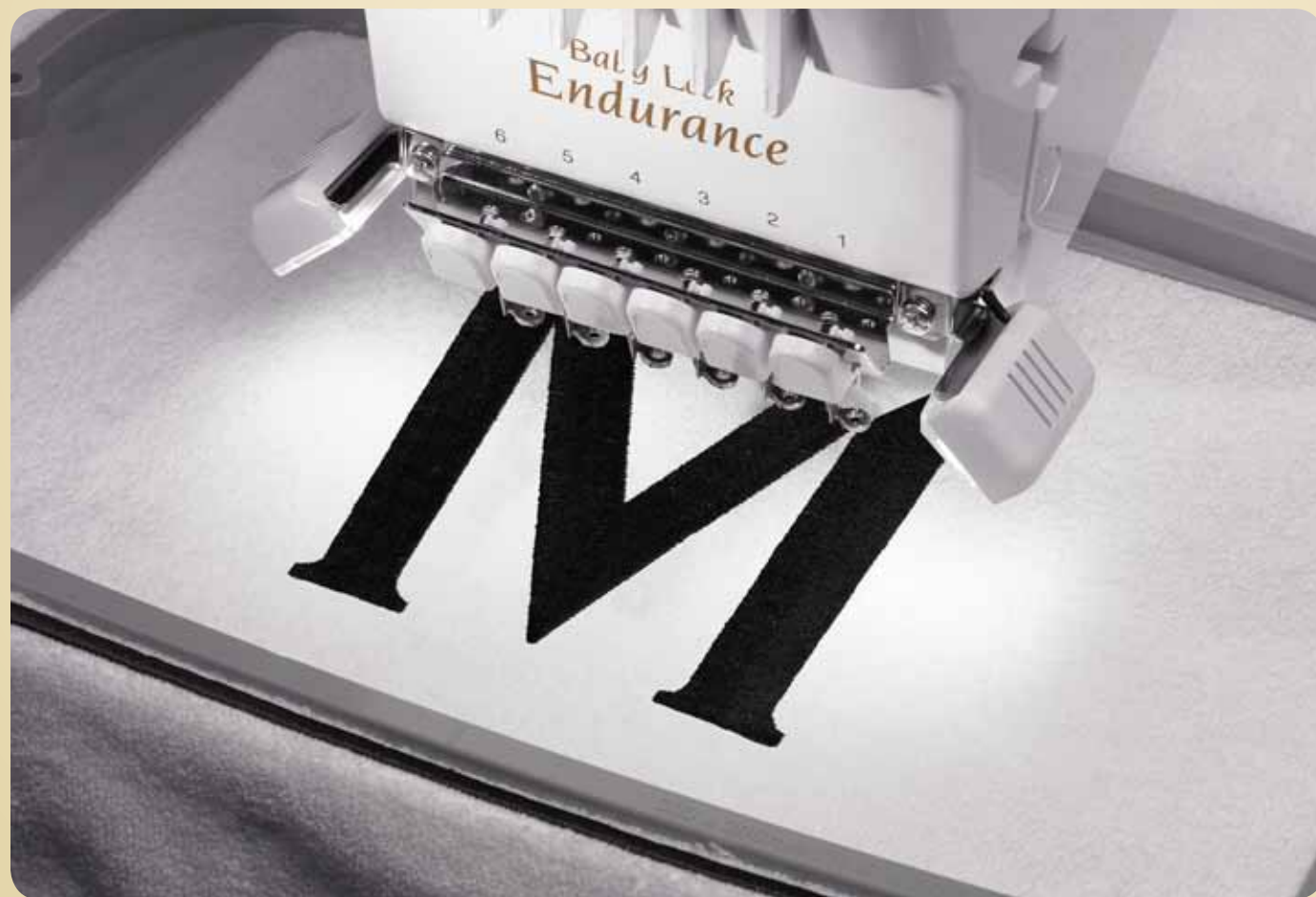




A hoop for every occasion!

For most embroiderers, owning one hoop will simply not do. To help you get every job done, the Baby Lock Endurance comes with four embroidery hoops with sizes starting at a small 1-1/2" x 2-3/8" (40mm x 60mm) hoop up to a large 7-7/8" x 11-3/4" (200mm x 300mm). Choosing the correct size hoop is essential to providing necessary stability while embroidering.

You can really get the most out of your Endurance with optional specialty hoops such as the flat frame and the advanced cap frame set. Specialty hoops will save you time re-hooping, help you embroider projects with ease, and give you more room for creativity.



Cary:

"I usually work with kids sized projects, and used to cringe at an order for something large like an adult jacket back, but now I just attach the big hoop and I'm good to go."





Improve your Endurance with Optional Accessories

Get the most out of your Baby Lock Endurance with performance enhancing accessories. There are numerous specialty hoops such as tote bag and purse hoops, which makes it easier to hoop projects. The Embroidery Center Plus and Embroidery Center Pro Plus from Koala Studios would also improve your embroidery experience by properly displaying your machine and providing plenty of storage for fabric and notions. Also don't forget to ask your Baby Lock Retailer about the Gold Standard three-year comprehensive care program!



Advanced Cap Frame Set



Flat Frame



Extension Table



Tote Bag and Purse Hoops



Embroidery Center Plus and Embroidery Center Pro Plus
Koala Studios



Metal Stand



Frames



Baby Lock Stabilizer



FOR THE LOVE OF SEWING



MasterWorks II Digitizing
Software



Studio III Cataloging
Software



Embroidery Essentials Kit





Palette 9 — Your digital business partner

Palette 9 Creative Embroidery Software is loaded with useful features for all users, but especially caters to small-business owners. Creating and manipulating embroidery designs has never been easier than with this optional software. The four-stage design center takes you through each part of design creation. And when a design can't be created manually, the "Four Wizards" easily take any image and create a design with photo stitch, cross stitch, appliqué or embroidery effects. 100 built-in fonts are included; additional TrueType™ fonts can be added and edited as needed.

Combined with the Endurance, Palette 9 becomes the command center for your embroidery projects and provides the ability to link up to four Endurance 6-needle machines or a combination of Endurance and Enterprise machines together. Productivity and large volume projects are now easily handled with this new software. Each machine linked through Palette 9 can embroider the same or different designs. Managing production has never been easier!





Endurance Embroidery Machine Specifications

Semi-Industrial Features

- 6 Needles - 1 position for each needle
- Maximum embroidery speed 1,000 stitches per minute
- Embroiders up to 7-7/8" x 11-3/4" (200mm x 300mm) embroidery field
- Stitch reading capacity:
 - 500,000 Stitches per design, or
 - 500 Color changes, or
 - 100 Combined designs

Technology Features

- TruView™ ASV® LCD Color Touch Screen
 - Shows 16,770,000 colors
 - Measures 8.5" diagonally
 - Brightness adjustment
- TruView™ ASV® HD Touch Screen Shows:
 - Design placement using drag and drop capabilities
 - Estimated embroidery time display and stitch count
 - Needle advancement (1, 10, 100 or 500 stitch increments)
 - Measurements displayed in inches or millimeters
 - Color separation
 - Thread color indicator
 - On screen hoop size indicator
 - 300 Color names
 - Screen saver customization
 - Customizable mouse pointer

Software/Connectivity

- Optional External USB 1GB Flash Drive compatible up to 32GB
- 3 USB drives; 2 (Type A) drives, version 2.0 connects with flash drives and CD-ROM drives and version 1.1 connects with mouse, hub, and floppy drives, and 1 (Type B) USB direct connects to a PC

- Reads multiple formats (PES, PEC, DST, PHC)
- Upgradable through USB connection or removable flash drive
- Linking capabilities allow up to 4 machines connecting together using Palette 9 software through a powered hub
 - Compatible machines include BMP9 with upgrade, BND9, BNT10 and BNT10L

Convenience Features

- Built-in memory (1.7MB)
- Bobbin system: front loading, vertical rotary hook
- Uses pre-wound bobbins (Class "L")
- Push button, automatic needle threader
- 2 LED lights to illuminate work area
- Upper thread breakage sensors
- Manual tension control
- Automatic thread trimmer (upper and lower)
- Start/Stop button with lock feature
- On screen speed control while stitching
- Change screen and thumbnail background color
- Built-in holder with stylus

Customizing Features

- Built-in embroidery designs
 - 70 Designs
 - 31 Fonts including large floral alphabet, Baby Lock exclusive script, Greek letters and 3 Monogram designs with font frames
 - 120 Frame combinations
- Combine embroidery designs on screen
- Character/text array function
- Character spacing
- Pattern rotation (1°, 10°, and 90°)
- Design size change (10% reduction and 20% enlargement) on most designs
- Needle forward and reverse position placement (1, 10, 100, or 500 stitch increments)
- Easy-to-use switch spool key to rotate color spools on screen

- Design duplication (up to 20 times in both directions)
- Automatic appliqué stitching
- Automatic basting
- Mirror imaging
- Increase design thumbnail from 100% to 150% for easy viewing
- Change color selections within designs
- Continuous border capabilities and color sorting on border designs
- Monochrome option for embroidery designs
- Short stitch delete
- Instant needle edge placement (9 starting and 9 ending positions)
- Thread color displays in 6 options
- Custom color displays in 3 options:
 - Original Palette, Custom Palette 1, Custom Palette 2
- 4 Included embroidery hoops:
 - 7-7/8" x 11-3/4" (200mm x 300mm)
 - 5-1/8" x 7-1/8" (130mm x 180mm)
 - 4" x 4" (100mm x 100mm)
 - 1-1/2" x 2-3/8" (40mm x 60mm)
- Hoop sensor advises hoop size for design chosen
- On screen count and running time system

Support Features

- Built-in operation guide with 4 videos
- Built-in help messages
- Auto save feature - automatically saves last design when power is turned off or a power failure occurs
- Shipping weight (117 lbs. or 53 kg.)
- Machine weight (81 lbs. or 37 kg.)
- Warranty (25 years limited product casting, 2 years circuit boards, 1 year electrical, 1 year parts, 1 year labor)
- Optional Gold Standard Comprehensive Care Program available

Baby Lock Gold Standard Comprehensive Care Program



Focus solely on your business or your art instead of worrying about machine maintenance. The optional Gold Standard Comprehensive Care Program is Baby Lock's promise that allows you to embroider ambitiously with comfort and ease. With the Gold Standard Comprehensive Care Program, you'll find unparalleled service and support for your machine for three years, no matter how many stitches you embroider.

All parts and labor are covered, including replacement bulbs, tension adjustments and calibration, needle plates and more. You'll receive an owner's instruction course on your machine from your Retailer, as well as exclusive savings on software, accessories and other products.

Baby Lock Retailers Commitment

Baby Lock and its independent Retailer network are committed to sewers like you. By providing the highest quality products and services not available through mass retailers, Baby Lock and its retailers meet your sewing needs better than anyone else.

Whether you're looking for product information or a recommendation on your next machine, you can count on Baby Lock Retailers to help you select the sewing machines that best fit your needs. Well-trained on the Baby Lock line, these retailers can guide you through the features and innovations that make sewing so much fun.

After your purchase, depend on your Baby Lock Retailer for the training and support needed to get the most out of your machine. If you want to learn more about a new technique, search out that perfect notion, or share an idea with someone, your Baby Lock Retailer will be there for you.

As a beginning or experienced sewer, you will find Baby Lock and its independent retailers to be the most complete source anywhere for service, assistance, accessories, and classes. So, be sure to visit a Baby Lock Retailer to learn about all the wonderful Baby Lock products that will bring your love of sewing to life.

For a retailer near you call 800-422-2952

www.babylock.com

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