



Designer Ruby™

*Love at
first touch*



A PRECIOUS GEM FOR MOMENTS OF LOVE

Designer Ruby™



One touch changes everything

Designed and engineered in Sweden, the **DESIGNER RUBY™** sewing and embroidery machine offers a wide array of features to fulfill your heart's desire. The journey begins as you see, touch and customize your embroideries and stitches on the vibrant interactive color screen. Now that your true love has arrived it is time to create one-of-a-kind garments, quilts and home decor for you and those you love.

CAPABILITY TO ADORE

- The large and bright interactive color touch screen provides an excellent view.
- The sewing surface is designed for large projects and unlimited possibilities.
- The large embroidery area allows you to stitch spectacular designs with just one hooping.
- DESIGNER™ Selection provides hundreds of stitches, exclusive designs and fonts.

CONVENIENCE TO CHERISH

- The unique EXCLUSIVE SENSOR SYSTEM™ technology senses your fabric thickness for perfect, even feeding.
- The exclusive SEWING ADVISOR® AND EMBROIDERY ADVISOR™ feature optimizes your sewing and embroidery.
- Automatic Jump Stitch Trim is a true time-saver.

INNOVATION TO INSPIRE

- Customize designs on-screen with the built-in features — no extra software is necessary.
- The Design Positioning feature joins large embroideries with perfect precision.
- The USB Stick conveniently transfers designs between your computer and your DESIGNER RUBY™ sewing and embroidery machine.
- Keep your DESIGNER RUBY™ sewing and embroidery machine updated by downloading the latest software versions from our website.

Ask your local retailer for a demonstration. Be prepared to experience love at first touch!



WELCOME TO A CELEBRATION OF LOVE!

Whether it's an engagement party, a birthday celebration or a typical day in need of a special touch, the HUSQVARNA VIKING® DESIGNER RUBY™ sewing and embroidery machine is a must-have.

This gem makes it easy to create unique, personalized projects for your everyday moments of love.

Experience the **DESIGNER RUBY™** sewing machine on www.husqvarnaviking.com





Never ending possibilities



Congratulations on your engagement!

Instructions for the DESIGNER RUBY™ Celebration Quilt are available on www.husqvarnaviking.com. The heart shaped flower embrioderies are positioned with the help of the fabulous Design Positioning feature which allows you to perfectly place every single design exactly where you want to.



Large work space inside the sewing arm gives ample room for quilting and extra large projects.

LARGE SEWING AND EMBROIDERY SURFACE

- More space to create large projects.

The HUSQVARNA VIKING® DESIGNER RUBY™ sewing and embroidery machine features an extra long free arm and a sensational embroidery area. Use hoop sizes up to 360 x 200 mm!

DESIGNER™ SELECTION

- Endless creative possibilities.

The DESIGNER™ Selection offers more than 800 beautiful stitches and lettering, up to 54.6 mm wide with Omni Motion Stitches, plus hundreds of high quality embroidery designs.



The decorative frame on the quilt label was created with the tapering feature that automatically reduces the stitch width, stitch by stitch, to create perfect corners. Tapering can be done in both sewing and embroidery mode.



INTERACTIVE COLOR TOUCH SCREEN

- Provides a vibrant view and unique software features.

The large interactive DESIGNER™ Screen with crisp 3D view has high resolution. In addition to its size, the color touch screen is also easy to use. Simply use your stylus, or an optional USB mouse, to activate any function, any stitch, any information, with a touch!

~ CONVENIENCE ~



The cross stitch design is included with the machine. Optional 5D™ Embroidery Software was used to split and mirror the design.

EXCLUSIVE SENSOR SYSTEM™ TECHNOLOGY

- Adjusts to your fabric thickness for perfect, even feed.

With a tap on the foot control or the touch of a button; the Sensor Foot Pressure on your DESIGNER RUBY™ sewing and embroidery machine automatically senses the fabric thickness – resulting in a perfect even-feed of any fabric and/or batting. The Sensor Foot Pivot senses the fabric thickness for instant pivoting.

EXCLUSIVE SEWING ADVISOR® AND EMBROIDERY ADVISOR™ FEATURES

- Automatic settings and expert advice for optimal sewing and embroidery results.

Enter fabric type, weight, and sewing technique and the Exclusive SEWING ADVISOR® feature will take care of all the settings – stitch, stitch width, stitch length, thread tension, sewing speed and presser foot pressure. The EMBROIDERY ADVISOR™ feature recommends appropriate needle and stabilizer when you enter the type and weight of your fabric. Plus, tips for embroidering with specialty fabrics and threads.



Time-saving embroideries – The Automatic Jump Stitch Trim feature trims the jump stitches in embroidery and pulls down the thread ends.

OPTIONAL 5D™ EMBROIDERY SOFTWARE

HUSQVARNA VIKING® 5D™ Embroidery Software adds a whole new dimension to your personal embroidery! Find out more about the possibilities to create personal designs at www.husqvarnaviking.com!



Tips and hints on how to make the DESIGNER RUBY™ Cutwork Dress are available on www.husqvarnaviking.com.

The perfect shirt.

The perfect dress.

*Make every moment
unforgettable*



INTERACTIVE CUSTOMIZING

- For perfect, personal results.

The on-screen embroidery editing feature on the DESIGNER RUBY™ sewing and embroidery machine is impressive! Scale, mirror, duplicate and rotate designs. Change thread colors and combine with other designs and personal lettering. Changes appear instantly on the screen. Zoom in and out to view details for easy customizing.



The beautiful monogram is composed and combined on the Interactive Color Touch Screen, using the built-in customizing features. Side motion feeding was used to create the 54.6 mm wide decorative stitching.



DESIGN POSITIONING

- Match your embroideries perfectly every time.

The Design Positioning feature makes it so easy to place your designs with amazing precision. Joining of large embroideries has never been easier!



DESIGNER RUBY™ MACHINE UPDATES

- Access to the latest software innovations.

Download DESIGNER RUBY™ sewing and embroidery machine updates easily via the Internet or at your HUSQVARNA VIKING® retailer.



USB CONNECTION

- Access a world of designs and stitches.

Transfer designs directly between your computer and your DESIGNER RUBY™ sewing and embroidery machine via a USB Stick. For your convenience, the machine reads most popular design formats.



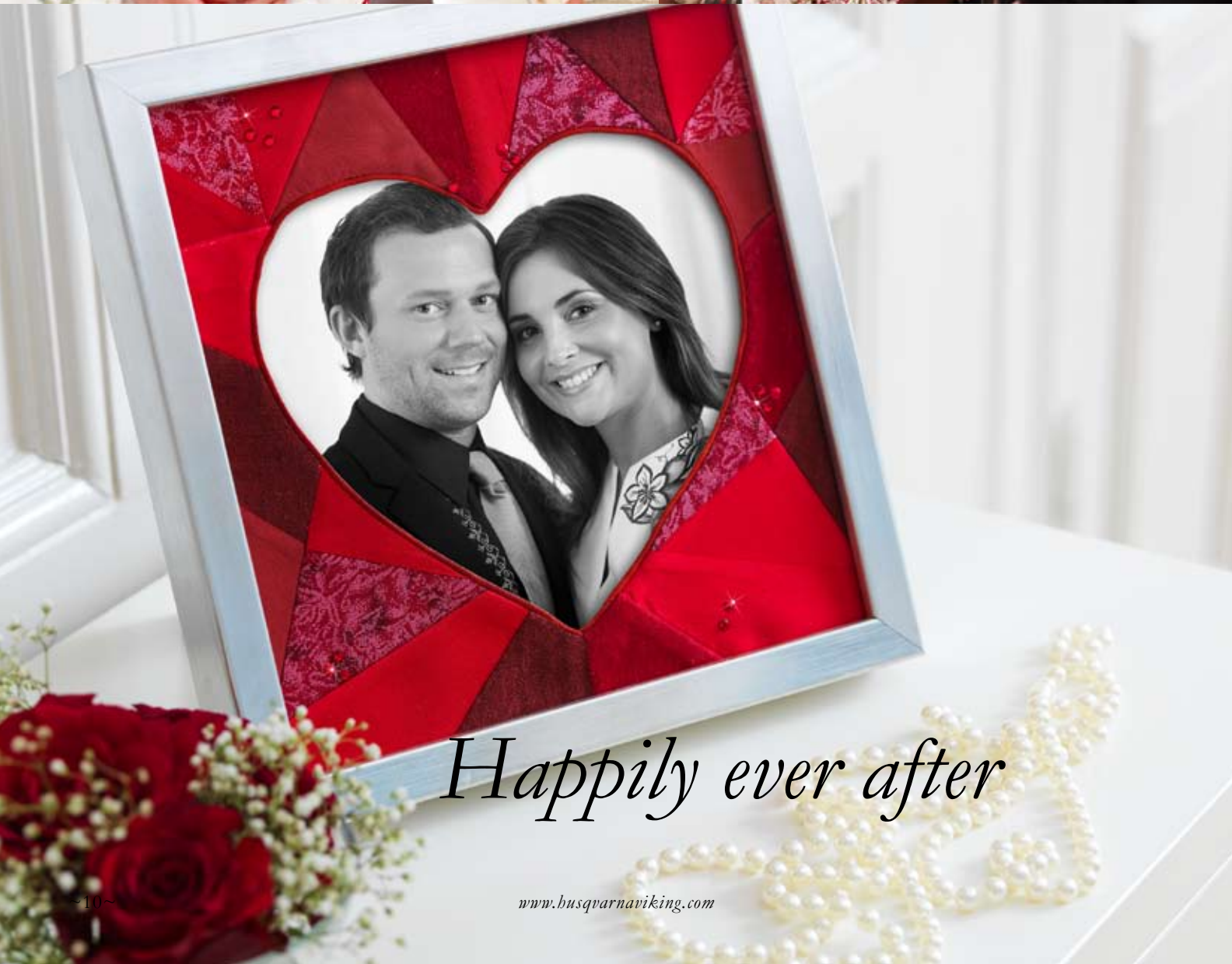
*Creative gifts
of love*



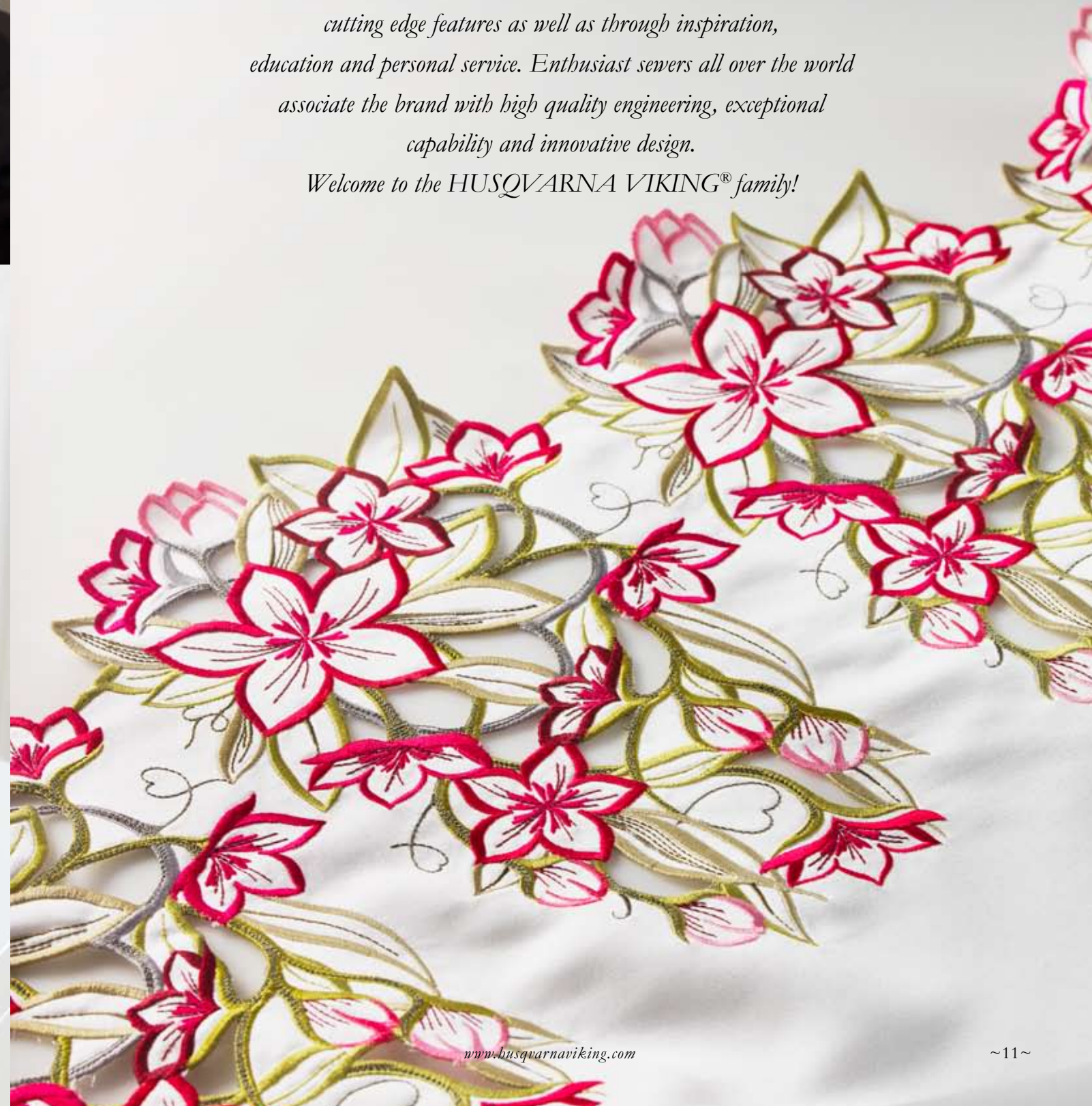
JOIN THE HUSQVARNA VIKING® FAMILY!

Since 1872, HUSQVARNA VIKING® has been at the forefront of sewing innovation. Our goal has always been to spread the joy of sewing through high-end convenience and time-saving, cutting edge features as well as through inspiration, education and personal service. Enthusiast sewers all over the world associate the brand with high quality engineering, exceptional capability and innovative design.

Welcome to the HUSQVARNA VIKING® family!



Happily ever after





MACHINE FEATURES

- Large Color Touch Screen – 116 x 87 mm (5.7") with high resolution
- Dual Light Sources
- Separate Bobbin Winding Motor
- Bobbin Thread Sensor
- Built in Needle Threader
- 12 Snap-on Presser Feet included
- Electronic Self-adjusting Thread Tension
- Connect USB devices to machine

SEWING FEATURES

- EXCLUSIVE SENSOR SYSTEM™ technology
- Exclusive SEWING ADVISOR® feature
- Extended Sewing Surface – 250 mm (almost 10") to the right of the needle
- Tapering Feature
- Free-motion with any stitch, Two Modes
- Perfectly Balanced Buttonholes
- Sensor One-step Buttonhole foot
- Start/stop Button – sew without foot control
- Electronic Speed Control – 5 speeds
- Needle Stop Up/down
- Extended Dual Stitch Plate Guide Lines – 40 mm (1 5/8") on both sides of the needle
- Fix and Stop Function
- Instant and Permanent Reverse
- Stitch Re-start
- Mirror Image End-to-End and Side-to-Side

EMBROIDERY FEATURES

- Exclusive EMBROIDERY ADVISOR™ feature
- Large Embroidery area – 360 x 200 mm
- 322 Embroidery Designs included
- 4 Embroidery Fonts in three different sizes are built-in
- On Screen Customizing
- Design Positioning feature
- Tapering in hoop
- Support for INSPIRA™ Cutwork needles
- Baste in hoop
- Automatic Jump Stitch Trim
- Selective Thread Cutter
- Multi-format designs
- Monochrome or multicolored embroideries

STITCHES

- 7 mm stitch width
- Sidemotion - gives up to 50 mm wide stitches
- Program Stitches, Letters and Numbers
- Personal Memories, save to "My Stitches" 30 memories
- More than 800 stitches, including;
- Utility Stitches
- 10 different Buttonhole styles
- Quilt Stitches
- Decorative Stitches
- 6 Programmable Alphabets

Designed and Engineered in Sweden

ALSO INCLUDED WITH YOUR DESIGNER RUBY™ SEWING MACHINE

- DESIGNER™ Royal Hoop 360 x 200 mm (14 1/4" x 8")
- DESIGNER™ Splendid Square Hoop 120 x 120 mm (4 3/4" x 4 3/4")
- HUSQVARNA VIKING® 5D™ ORGANIZER software that helps organize all your design files.
- HUSQVARNA VIKING® 5D™ QUICKFONT software that converts any True Type font into an embroidery font.
- And much more!

Visit your nearest HUSQVARNA VIKING® retailer or www.husqvarnaviking.com to discover the DESIGNER RUBY™ sewing and embroidery machine.