

# Sew Much Fun!

Your playground for creativity

[www.sewmuchfun4you.com](http://www.sewmuchfun4you.com)

3718 East Franklin Blvd.  
(Franklin Square with Kohl's and near Books A Million)  
Gastonia, NC 28056  
704-824-1961

Dear Sew Much Fun! Customers,

My apology for the delay in publishing this quarter's newsletter. I have been working on expanding the size of the store (which many of you have suggested we do!) and wanted to use this newsletter for the big announcement:

I have purchased a new home for Sew Much Fun! The building is 10,000 square feet! We will have 2 classrooms, a customer lounge, large area for our technicians and much more! The best news is that it is literally right around the corner from where we are now—831 S. Church St. This is the street that runs next to the movie theater. Turn left at the stop sign in front of the theater and you will see the building. We are having major renovations so the official move in date will be sometime this fall. Stay tuned for more info and thanks for your support during the transition.



Please let us know if there are classes you would like to see in the future. Our teachers love what they do and want you to love taking their classes! Remember, if you see a class you want to take, but the scheduled time isn't good, you can **create your own class** by getting 4 or more sewing friends together. The teacher will coordinate the classroom, your schedule, and her schedule to help make the class happen for you!

Hope to see you often at Sew Much Fun!

Drusilla and the Sew Much Fun! Staff

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July through September  
2012

## Sew Much Fun! So Special Staff:

- Alma
- Debra
- Drusilla
- Jan
- Jean
- Maeve
- Marcia
- Traci



## My **BERNINA** Classes

### New Owner Classes—the machine is just the beginning!

At *Sew Much Fun!* we want you to get the most from your BERNINA sewing machine purchase. Through superior education we can give you the BEST opportunity to express your creativity with your BERNINA. Realizing the amount of time spent in classes is limited for many sewers, BERNINA has developed a new class format so that you can learn the most about your machine in the shortest amount of time. We think BERNINA has done a great job with these classes! Note: Some exercises apply only to models equipped with certain features.

All machine & serger classes are included with your machine purchase from *Sew Much Fun!* There will be a small kit fee for supplies. If you own an older BERNINA and would like private lessons, we have teachers available at reasonable fees. If your machine was not purchased from *Sew Much Fun!* you will need to talk with Drusilla about taking new owner classes.

### My **BERNINA** Sewing Machine Classes

**Class One—Basic Operation—All BERNINA & Bernette models.** Designed for all BERNINA sewing machines including Bernette models, this class is a must for new owners. Learn what you need to know about the basic operation of your new machine in this informative, fun class. Topics covered: sewing machine needles, thread, presser feet, securing stitches, turning corners, zigzag stitch, blind hem, triple straight stitch, vari-overlock stitch, stretch stitch, gathering over cord, manual buttonholes, automatic buttonholes, and attaching buttons.

Tuesday, 7/17, 10 to 4

Saturday, 8/12, 10 to 4

Wednesday, 9/12, 10 to 4

**Class Two—Stitch Fun—all BERNINA models except 1008.** Explore the decorative stitches and creative functions of your BERNINA sewing machine while learning embellishments for almost any type of project:

This class is designed for all computerized BERNINA sewing machines. Topics covered: decorative stitching; securing function; temporary altered memory, satin stitching, altering stitches, pattern functions, mirror image, balance, balance bonus, memory/combi mode, alphabets, memory buttonhole, continuous reverse/backstepping, free-motion stitch, BERNINA stitch regulator, double needle stitching, wing needle stitching, and bobbinplay.

Saturday, 7/21, 10 to 4

Monday, 8/13, 10 to 4

Saturday, 9/8, 10 to 4

**Class Three—Creative Options—artista 640, 730, and 8-series machines.** This class examines the distinctive features and functions that make these models unique and useful additions to your sewing rooms. Topics covered: setup program, stitch collage, long stitch, tapering stitches, multi-directional stitching, free-form directional stitching, all-over directional stitching, trailing tulip vines, and monograms.

Thursday, 9/24, 10 to 4

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### My **BERNINA** Embroidery Classes—Embroidery Machine Basics

Learn the ins and outs of your BERNINA or Deco embroidery machine. From the basics of hooping to customizing designs, you'll discover all you need to get the most from your embroidery system. Topics covered: stabilizers, needle and thread, hooping, templates/placement, file formats, tension, accessing designs, stitching a design, customizing designs, combining designs, lettering, saving & deleting designs, free arm embroidery, mega hoop, jumbo hoop, \$10 Supply Fee

*—Please bring your manual to all classes -Aurora owners MUST bring laptop with software loaded .Bernina software owners are welcome to bring their laptops to use in class (software must be installed prior to class).*

Saturday, 8/11, 10 to 4

*Sew Much Fun!* 704-824-1961

## BERNINA Software Lessons

Version 6 of the Bernina software is fabulous! Come learn all about the new features and improved features. The teacher's computer will have V.6 on it, but you will be able to follow along with V.5 if you have not updated to V.6. Once you see all V.6 can do, I'm sure you will want to update!

There is a fee of \$15 each for classes 2–8 for software purchased from Sew Much Fun!. If you purchased your software elsewhere, the fee is \$30 each for all classes. Classes 1 to 4 are for all levels. Classes 5 to 9 only for the Designer Plus level—if you want to sit in on these classes to see if you want to upgrade, please let us know.

**Class 1—Editor Plus Lettering and Art Canvas I:** scheduled as needed

**Class 2—Magic Wand and Auto Digitizing:** Monday, July 9, 6 to 9

**Class 3—Monogramming Program:** Monday, August 13, 6 to 9

**Class 4—Quilter, Cross Stitch, and Photosnap Programs:** Monday, September 10, 6 to 9

**Class 5—Art Canvas II and V.6 fill stitches:** returning in October, 2012

**Class 6—Advanced Appliqué:** returning in November, 2012

**Class 7—Block Editor:** returning in December, 2012

**Class 8—Carving Stamps, Halo Outline, Stipple Stitch, and Morphing Tools:** returning in January, 2013

**Class 9—Multi-Hooping, Buttonholes:** returning in February, 2013



## My BERNINA Serger Classes

**Serger Class 1: Basic Serger Use—All BERNINA sergers (except 009DCC).** Designed to make you comfortable with your new serger, this class covers threading, tension settings, and basic serger applications.

Topics covered: 4-thread balanced stitch, adjusting tension settings, micro thread control, stitch length, cutting width, differential feed, securing serged seams, corners: inside and out, 3-thread balanced stitch (wide & narrow), presser foot tape guide, 3-thread rolled hem, 3-thread flatlock stitch, 2-thread balanced stitch, 2-thread rolled hem, 2-thread flatlock.

**Wednesday, 8/8, 6 to 9**

**Serger Class 2: Serging Ahead—All BERNINA sergers.** Learn to use your serger for more than seaming and edge finishes. This class explores the use of serger accessory presser feet and attachments for both embellishment and practical uses. You'll also discover how to incorporate chain and cover stitching if your model offers these features. Topics covered: elasticator, blindstitch foot, gathering foot, gathering attachment, cording foot, multi-purpose foot, chain stitch seam, decorative chain stitch, 3-needle cover stitch (1300MDC), 2-needle cover stitch, cover stitch hem, cover stitch binding.

**Monday, 7/16, 6 to 9**

**Monday, 9/17, 10 to 1**

**We limit the number of students per class** so that you can get the most out of your experience. Please sign up early because our classes fill quickly and if you need to cancel, please let us know so someone else gets a chance to come. Thanks for helping us help you!!!

# BERNINA<sup>+</sup>

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## All About ME! (Machine Embroidery)

All About ME! is an in-store, virtual education event that includes a 30-45 minute embroidery presentation by a knowledgeable BERNINA educator. **NEW for 2012**—bring your machine and stay to make the project! We will meet on the **3rd Saturday** of each month. \$15 per class (\$30 if machine not purchased from Sew Much Fun!) which includes a CD covering the class information. If you can't make the class, but want the CD, sign up and let us know you won't be able to attend and we will burn you a CD. This is for all embroidery machine owners—not just BERNINA brands.

No class in July

**Saturday, August 18th, 10 to 4—If you Can't Stand the Heat. . . Make a Potholder**—Potholders are functional, but they can also be fun and decorative! We will take a look at several potholders that would be great for gifts or to spruce up your kitchen. We will discuss embroidering on hand-made chenille, and adding embroidery to an already stitched quilt block.

**Saturday, September 22nd, 10 to 4—A Little or a Lot—What's in your bag?** This class will feature a bag with lots of pockets if you carry a lot, and a bag that carries the essentials. As we embroider the projects we will discuss whether it is better to embroider before or after the pattern piece is cut out. We will see how easy it is to get the perfect binding with the BERNINA Bias Binder.



## BERNINA Club

Sew Much Fun! is excited to offer this class where you will have fun exploring new patterns and techniques. Each class will be on a **Saturday** of each month and will include a Power Point presentation and a CD with all instructions. **NEW for 2012**—bring your machine and work on the project! If you can't make the class, but want the CD, sign up and let us know you won't attend and we will burn you a CD. \$15 if machine purchased at Sew Much Fun! - \$30 if purchased elsewhere.

No class in July.

**Saturday, August 25th, 10 to 4—Artful Centerpiece**—Create a lovely quilted centerpiece using piecing and thread painting techniques.

**Saturday, September 29th, 10 to 4—A Touch of Whimsy**—Enjoy decorating your home with these whimsical pillows celebrating the seasons and styles. Learn to use your serger for some of these shabby chic styles and your sewing machine for other techniques.

## Software Sampler—Open for all Embroiderers!

Sew Much Fun! is hosting a *virtual software presentation* by a BERNINA Educator. Each month will include a software lesson with instructions for the various levels of BERNINA Embroidery Software. You will also receive instructions for using your new software knowledge to create a project and have an opportunity to try your hand at a number of embroidery and embellishment techniques. Each session is \$15 if software was purchased from Sew Much Fun! (\$30 each if software was purchased elsewhere). You will also be able to take home the design because it will be in its' final form on the CD you will receive. If you can't make the class, but want the CD, sign up and let us know you won't be able to attend and we will burn you a CD. **NEW for 2012**—bring your computer to practice the lesson after the presentation. These classes will be the 4th Monday of each month.

If you have been wondering about the software and want to come sit in on the demonstration, please come as our guest! We do ask you to sign up so we can arrange the classroom appropriately.

No class in July.

**Monday, August 27th, 6 to 9—Create Hand Look Embroidery—Doodle Stitching—Mix It Up with Mixed Media—Learn to create beautiful line work to expand your design possibilities. Combine paint colors with your stitching. Turn Zentangle doodles into spectacular embroidery. Explore a variety of Mixed Media options and create a mixed media Sidekick Sling Bag or Alice Book Bag.**

**Monday, September 24th, 6 to 9—Embroider on Photographs—Use transfer photo techniques to transfer your photos to fabric and use your software to create breathtaking embellished "photo applique". Explore collage techniques, and use Corel PhotoPaint to apply photo effects. Then appliqué and create embroidered texture on your transferred photo.**



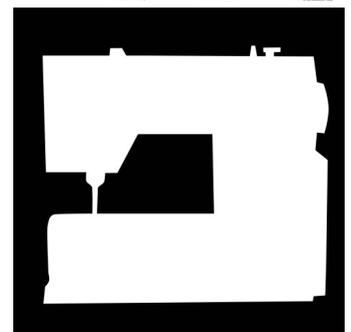
*"I got a sewing machine for my husband. Good trade, huh?"*



### Machine Repair

Sew Much Fun! uses Certified BERNINA technicians. We will work on a first come, first served basis and try very hard to be as quick as possible. Please understand that if a part has to be ordered, the Sew Much Fun! staff has no control over when the part will be delivered. We understand how hard it is for you to be without your Bernina! Do you want it fast or fixed? Now working on "ALL BRANDS" of machines.

**NOTE:** Please include only your power cord, foot control, #1 foot, Automatic buttonhole foot if your machine came with one, bobbin case and a bobbin. If you are having your **embroidery unit** checked, please include a hoop and an embroidery foot. If you own a **BSR**, bring this so we get make sure it is up to date. Also, if your machine came with a hard case, bring your machine in the case. You will be asked to take your rolling suitcases home as we don't have the space. Thanks!



# BERNINA<sup>+</sup>

## Sew Much Fun! Extra Classes

### Kids Camp! (ages 8 to 12)

July 23rd through 27th

10 to 2

Sewing can be fun; you don't have to be afraid of a sewing machine. You will start with simple hand sewing like sewing buttons and move on to the sewing machine.

We will embellish a ready made T-shirt, make a purse, cover a memo book, make a button bracelet and a skirt. We'll also have projects for boys like shorts, book covers, wallets, and head rap (due rags). IF you have been to camp before, have no fear, we can also do some new projects.

Just bring a bag lunch Monday -Friday. On Friday at 1:30 we have a show & tell for family & friends with drinks, fruit & cookies.

Cost is \$250 for the week. (All supplies included.)

Camp Counselor: Jean



### Change Your Mind Slipcover Bag

Saturday, July 28th, 10 to 4

It's a woman's prerogative to change her mind right? You will love this stylish bag. It has three distinctive looks. The basic bag and a reversible cover. I chose to monogram one side of the slipcover. The other side is floral. You will learn to make a zippered pocket and buttonholes while making this fun bag.

Class Fee: \$25

Instructor: Jan

### T-Shirt Quilt

Sunday, 8/12, 1 to 6

Ever wondered how to use all of those old t-shirts? You can't keep wearing them but don't want to part with them. How about turning them into a quilt? This class will arm you with the basics and show you how to customize your quilt layouts to get a truly unique quilt that makes a wonderful gift and clean out those old boxes of t shirts!

Class Fee: \$ 35

Instructor: Traci



### Overall Stars

Friday, August 24th, 10:30 to 4

Practice your half Square triangle units while making this beautiful star quilt. A great way to use up your fabric square scraps. In this class you will also learn a quick way of cutting your fabrics.

Class Fee: \$45 Instructor: Aimee Griffin

### Lone Star

Friday, August 31st, 10:30 to 4

Want to make a lone star but the thought of Y seams make you cringe? Here's an effective way of making the Lone Star pattern without diamonds and Y seams.

Class Fee: \$45

Instructor: Aimee Griffin



### Windows on Point

Friday, September 7th, 10:30 to 4

In this class you will learn how to take a quilt from straight set to an on point set. Grab your large scale prints for this larger than life quilt.

Class Fee: \$45 Instructor: Aimee Griffin

### Reach for the Stars

Friday, September 21, 10:30 to 4

Learn a quick strip method to paper piecing while creating this beautiful star.

Class Fee: \$45 Instructor: Aimee Griffin



### Jelly Roll Purse

Saturday, September 22, 10 to 4

Ever wonder what to do with those cute jelly rolls, why not make a purse. Learn to make prairie points for a great decorative effect out of a jelly roll strip! This is an original pattern that is only available and supplied with this class.

Class Fee: \$40 (includes original pattern)

Instructor: Jan

### Thread Catcher

Friday, 9/14, 6 to 9

Are you always looking for pins? Do you wish the trash can was closer to your sewing machine, ironing board, or cutting table? Come and make one of these thread catchers and your problems will be solved! I have 3—one at my sewing machine, one on my ironing board, and one on my cutting table.. These are great to take to class, too!

Class Fee: \$20 Instructor: Drusilla



### Café Curtains

Wednesday, 7/18, 10 to 1

In this class we will learn the basic construction of a café curtain by making a rod pocket curtain. Because of space limitations, we will make a small café, 27-44 inch wide by 34-inch long panel. You learn quick & easy ways to make the header & hems using cardboard templates and the edge stitch foot.

Class Fee: \$30

Instructor: Jean

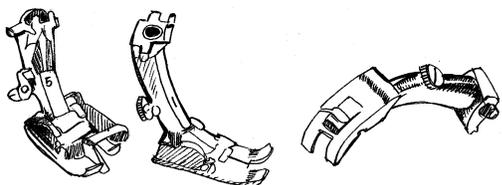
### BERNINA CutWork Tool—The Basics

Mondays, 7/30, 8/20, 9/17, 6 to 9

Learn about all of the exciting things that your cut-work tool can do to enhance your sewing, quilting, and crafting. Learning to understand and use the features of the software will be the major focus of this class. We will also learn techniques that will allow you to use the cutwork tool for appliqué as well as cutwork. Because the major focus of this class is software, you will not need to bring your sewing machine. Please bring your computer loaded with the cutwork software.

Class Fee: \$15 if purchased at Sew Much Fun!  
\$35 if purchased elsewhere

Instructor: Marcia



## Beginning Quilting

Tuesdays, 6 to 8:30, 9/4, 9/11, 9/18, 9/25

Always wanted to quilt but did not know where to begin? We have the class for you! Come and learn all about rotary cutting & rulers, so you can strip piece, make half-square & quarter square triangles while making a small wall hanging or table runner. There will be four, 2 ½ hour sessions in this class.

Class Fee: \$100 for 4 classes

Instructor: Jean



## Quick Start

### Beginning Quilting

Saturday, 7/14, 10 to 4:30

Come to our 1 day primer on quilting. We will spend the day learning about rotary cutters & rulers, while making half-square, quarter square triangles and strip piecing. We will put our blocks together for a small wall hanging or table runner. Pack a bag lunch & drink to get the most out of your day!

Class Fee: \$55

Instructor: Jean



## Fat Quarter Jacket

Wednesday, 8/15, 10 to 4

This unlined jacket/shirt is perfect for wearing over your sleeveless top in the summer when you just need a little something extra. You will need 6 fat quarters or 3 half-yard cuts plus fabric for bias binding. I used the Bernina bias binder on my shirt but you can also use readymade bias tape. There is no pattern required. You will be given directions to make the top along with a template for cutting the neckline.

Class Fee: \$40

Instructor: Jean

## Learning to Sew

Thursdays, 8/9, 9/6, 6 to 9

In this one session class get the basics to get you started sewing. Learn machine operation, variety of straight stitch seams and overcasting seam edges. Bring your machine from home or test drive one of our wonderful Bernina classroom machines. You will leave class with confidence and ready to start your first project. Teens are welcomed in this class.

Class Fee: \$30 per class Instructors: Jean

## Learning to Sew Continued

Thursdays 6 to 8:30

8/16, 8/23, 8/30

9/13, 9/20, 9/27

This class is for all levels of sewers. Beginners- start your first project. Advanced beginners- continue to learn new techniques. And for you well advanced sewers get help on projects, or just come for an evening of sewing. Prerequisite: Learning to Sew or teacher approval

Class Fee: \$75 for the month (3 classes) .

Instructors: Jean

## Machine Quilting

Thursday, 7/19, 6 to 9

Machine quilting is fun & easy. It's like 'doodling' with your sewing machine!

In this 3 hour class we will have an introduction to MACHINE QUILTING. We will do STITCHING-IN-THE DITCH and GRID QUILTING using our walking foot and also make samples of different free motion quilt designs while learning about free motion techniques.

Class Fee: \$40

Instructor: Jean

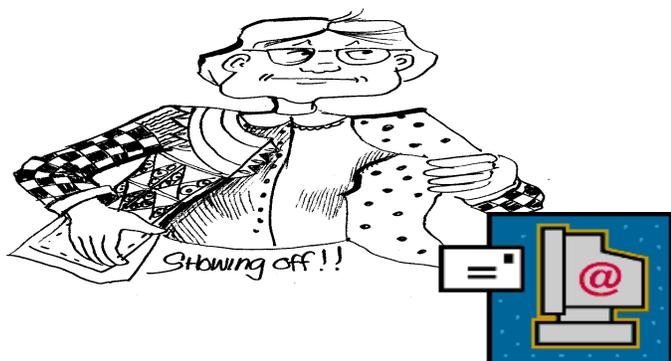


### Sew Much Fun!, Inc.

Your playground for creativity

3718 East Franklin Blvd.

Gastonia, NC 28056



We want to thank everyone who receives and reads the emails from Sew Much Fun! Being able to communicate once or twice a month means we can offer up-to-date information to serve you better. We hope you have been enjoying the coupon incentives found at the bottom of many of the emails.

**Open Late!!**

Sew Much Fun! stays open until 8 pm on Thursdays. We understand that many of you only have Saturdays to shop, so this will give you a chance to stop by after work or bring your "significant other" in to show them that Bernina machine you have been dreaming about!

All other weekdays and Saturday we will close at 5 pm.

After Hours by appointment or chance.

Come see us!

Don't forget our **Birthday Club**—If you are in our store data base (& we have your birthday), you may choose one day during your birthday month and shop till you drop. Our present to you is a *15% discount* on your entire purchase of in stock merchandise (some exclusions apply)!



### Sew Much Fun! Class Policy

It is necessary to pre-register for ALL classes. Payment must be made in full to assure your place in class. We need this commitment from you in order for our classes to run as smoothly as possible and so that our teachers can properly prepare for class.

We must make our commitment to teachers one week prior to the start of their class. Therefore, refunds are available when the cancellation is made at least one week prior to the first class. There will be a \$5 handling fee for cancellations. Please do not ask for exceptions. In the event that a class must be cancelled, individuals will be contacted and given a full refund.

Please feel free to bring your brown bag lunch for all day classes. A refrigerator is available for your use. Also, please silence your cell phone.



*Our teachers work really hard to offer classes they hope you will want to take and enjoy. Please let us know if you have a class you want to see in our store. We will do what we can to make it happen! Also, you can create your own class! If you can get 4 or more friends together, you can contact any of our teachers and work out a time when you can take the class together. Sounds like a great party to me! We will even open our doors to you on a Sunday afternoon if the teacher agrees.*