

BERNINA⁺

made to create

Stretch & Sew Fabrics

Sales—Service—Classes— Fabrics—Notions—Patterns— Books
5089 River Rd N Keizer, Or. 97303
503-393-0132 or 1-877-294-0119
keizerbernina@qwestoffice.net www.keizerbernina.com

Preferred Customer Adoption Package

BERNINA of America has set the value of the classes, service and support for each machine sold by a dealer (see back of page).

We realize that you may have purchased your sewing machine, serger, embroidery machine or software from another dealer. These are some of the reasons you will want to treat yourself to our preferred customer Adoption program.

- BERNINA of America suggests using the My BERNINA workbooks with up to 6 classes for machines, 2 for embroidery units, 4 classes for sergers and 10 classes for the software, so that learning how your new machine, etc. works can be enjoyable and successful. Our My BERNINA class instructors, own BERNINA's and are very knowledgeable. We attend as many regional trainings as possible to keep up with BERNINA of America's high educational standards.
- Factory trained technicians who also sew and have over 30 years experience with BERNINA machines and they attend all regional technical trainings.
- Short turn around on machine service.
- Stretch & Sew has been a BERNINA dealer for over 30 years and has received many district awards.
- Computer lab assistance for your convenience.
- BERNINA is our "ONLY" choice for sewing machines because we want quality, precision and dependability when using our wonderful fabrics & thread to create our projects.
- The Staff can provide endless support to build confidence in the use of your BERNINA machine. You can call us, e-mail or come in for personal help. If you need assistance when the store is closed you can call Judy at HOME.

Total value of the Adoption plan is priceless!

And includes:

- FREE service for your machine for a year.
- FREE My BERNINA classes(repeat as often as you want).
- FREE Magic Classes (all that pertain to your purchase).
- FREE Discount Savings card (save 20% once a month on your total purchase, each class you attend you receive a 15% savings and you receive 10% off all purchases any other day of the year. Good for one year from purchase. Value is limitless.

Your cost: \$280.00

Effective January 15, 2012

These prices are set by BERNINA of America

BERNINA Model Number	Price of Machine Mastery	Service Fee
830E/820	\$500.00	\$200.00`
200E/730E	\$450.00	\$175.00
640E/635E/630E/580E/450E	\$400.00	\$175.00
165E/170E/180E/185E	\$400.00	\$175.00
550/530/440/430/380/350	\$350.00	\$150.00
330/185/180/170/165	\$350.00	\$150.00
210/215/220/230/240	\$200.00	\$100.00
125/135/145	\$200.00	\$100.00
BERNINA 1008	\$100.00	\$100.00
All Bernette's	\$100.00	\$100.00
Deco Machines	\$100.00	\$100.00
Sergers	\$175.00	\$100.00
Software	\$250.00	N/A
Cutwork	\$150.00	N/A