

**St. Matthews**

3829 Staebler Ave  
Louisville, KY 40207  
502-893-3503  
Mon-Thurs 9:30-5:30/Fri  
9:30-5:00/Sat 9:30-4:00  
Closed Sun



**Landis Lakes**

169 S. English Station Rd  
Louisville, KY 40245  
502-409-9664  
Mon-Thurs 9:30-5:30/Fri  
9:30-5:00/Sat 9:30-4:00  
Closed Sun

## *Needle Works Newsletter*

### UPCOMING EVENTS

## KIDS SUMMER SEWING CAMPS

July 9-13 at St Matthews from 10:00-1:00 or 2:00-5:00  
July 16-20 at Landis Lakes from 10:00-1:00 or 2:00-5:00  
\$125  
(Includes most supplies and refreshments each day)

We invite your children ages  
9 -14 to attend our five day  
sewing camp with teacher Josie  
Stegemann.

This is a hands-on  
opportunity for your child to  
learn to sew or to improve his or  
her basic sewing skills. Be sure to  
check out our samples and to ask  
for a supply list!

Dear Friends,

We have had a very exciting March and April at The Smocking Shoppe. We are so pleased to announce that we have not one but three new Smocking Shoppe staff grandsons! Fay and Billy Brown's twin grandsons were born March 16th. Joeseeph Micheal weighed in at 5 lbs 13 oz and his brother William Shaun at 5 lbs 11 oz. They are the children of Fay's son Micheal Bishoff and his wife Melissa. Linda Cull's newest grandbaby arrived April 6th, Wyeth John Forte weighed in at 8 lbs 2 oz. He is the son of Linda's daughter Katie and her husband Bayon Forte. What a joy and blessing to welcome these precious little ones— be sure to ask Fay and Linda to show you their pictures!

Our Anita Goodesign Embroidery Party on April 20th-21st was our best event ever! I'm so grateful to all of you who attended and appreciate so much your kind comments regarding what a great time you had. Jessica from Anita Goodesign was incredible, my staff from The Smocking Shoppe did an awesome job and the folks from Brother—Barb, Kyle and Scott—were wonderful! I also want to express my appreciation to Faulkner Real Estate for letting us use the space. We're already making plans to do it again next year! I'll announce the date as soon as I am able to confirm it. Congratulations to all our new owners who "adopted" fantastic new Brother machines at our party.

We had a great week representing Husqvarna Viking at the AQS Show in Paducah April 25th-28th and appreciate so many you stopping by our booth to visit with us. Many thanks to Dana Cherry, Linda Hall and, of course, Fay for all their hard work.

Be sure to read about May specials from Brother, BERNINA and Husqvarna Viking—there are some excellent opportunities to save extra \$\$'s or get some great "stuff" added on! We even have a few machines left from Anita Goodesign and AQS at incredible prices—hurry, they won't last!

We're looking forward to a busy summer at The Smocking Shoppe. If you have a young girl in your life who would enjoy attending our sewing camp, be sure to sign up early as these camps fill quickly. Also be on the lookout for announcements about more special events in the upcoming months—we've got some exciting things in store!

Happy Sewing!

Linda

PS

We will be closed on Monday, May 28, 2012 for Memorial Day.

\*\*\*\*\*  
**Reasons to Purchase your Sewing Machine**

**from**  
**The Smocking Shoppe:**

When you purchase your Bernina, Bernette, Brother or Husqvarna Viking from us, you also get ESP (Extra Support Package). It includes:

1. Extended Warranty- The Smocking Shop will provide free labor on warranty repairs for two years from the date of purchase. This does not include a clean and tune which should be done for the regular maintenance of the machine; however, you are entitled to a 15% discount on the service fee with your Preferred Customer Card.
2. Unlimited Instruction Classes- You are entitled to take our New Owners Mastery classes as many times as needed until you feel comfortable with your new machine.
3. Telephone Assistance- We are available any time during regular business hours to assist with machine or software related questions over the phone.
4. One-on-One Help- This is available to anyone who cannot get in for the regular New Owners classes or just needs extra help. You will need to make an appointment with Fay, Linda or your salesperson.
5. Preferred Customer Status- After completing your New Owners classes, you will be given a Preferred Customer Card which entitles you to 15% off purchases related to your machine (thread, stabilizer, presser feet and other accessories, embroidery designs, etc.) and other special Preferred Customer promotions. This card is good for one year and is renewable annually as long as you own our machine.
6. Frequent Buyer Card- For every 6 before tax purchases you make, you will receive a store credit of 10% of the total toward future purchases. (This can not be used to pay for events and no discounts can be applied when using this credit.)
7. Full Trade Up Program- If, within 12 months of the purchase of your new machine, you wish to trade up, The Smocking Shop Inc. will take this machine in trade for the full price you paid for it against a new machine of a higher value. All you pay is the difference between the regular price of the new machine and the price you paid for this machine! All manuals, presser feet and accessories that came with your machine must be returned to receive a full refund. The trade in machine must be clean and in resalable condition.

The Smocking Shoppe staff is committed to helping you learn to use your new Bernina, Bernette, Brother or Husqvarna Viking sewing machine or overlock machine and receive maximum benefit from all of its features. Please let us know how we can be of service to you. We wish you many years of creative sewing enjoyment and we appreciate your business so very much!!

\*\*\*\*\*  
**Class Registration Policy:**

Classes must be paid in full at the time of reservation. You may register by phone with a credit card; if paying by check (phone), your place is not secured until your payment is received. Class fees are non-refundable: however, in-store credit will be issued if withdrawal from class is 48 hours prior to class time. In the event the class minimum is not fulfilled, you will be notified of the cancellation 48 hours prior to the class and all fees will be refunded. In the event of illness or inclement weather, please notify us of your absence and we will try to arrange a makeup in a future class.

**WHAT TO BRING:** In addition to supply list for your class, please bring:

**Basic supplies** -sewing machine or serger (if your class requires one) with all accessories; thread to match sewing project; marking tools; ruler/tape measure; rotary cutter; scissors; small cutting mat; seam ripper; good pins.

**Embroidery supplies**— Basic supplies plus embroidery unit and embroidery foot; stabilizers; bobbin thread; hoops; templates; disks or USB for design transfer.

**New owners**— Items listed above plus manuals.

## THE SMOCKING SHOPPE MASTERY SERIES INFO

### **SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:**

The Smocking Shoppe wants each and every customer ( children must be at least 15 yrs of age to attend mastery series, the parent is welcome to take the class for the child ) to feel at ease with their new sewing machine. Below is a list of Mastery Classes available for all machines purchased at The Smocking Shoppe. We have adopted customers who purchased BERNINA sewing machines, sergers and Artista software at Baer Fabrics. In addition, if you purchased a Brother sewing machine, serger or PEDesign software from Austin's Sewing Center before June 2008, you are also part of our adopted family. These Mastery Classes are FREE but some will have a \$5.00 kit fee payable to teacher at time of class to cover supplies (this will include fabrics, zippers, buttons, laces, battings and more pertinent to that particular class). Be sure to read each class description to see if there is a small kit fee applicable. Mastery 1, Embroidery Mastery and Software Intro classes have NO kit fee. You are responsible for bringing the machine, machine accessories (especially the power cord and foot pedal!), scissors and a spool EACH of cotton and polyester thread to each class.

Be sure to read each Mastery Class description to see what is included in that class and to see if your machine qualifies for the class. Remember that you can take the Mastery Series (any or ALL of the classes) as many times as you like for as long as you have your sewing machine—for FREE. All sewing, serger and software Mastery Classes (except Mastery 1) will be offered both day and night at our Landis Lakes location. Mastery 1 and Embroidery Mastery will be offered at both locations as well.

For all other outside machine owners, we would still love to have you join our sewing family--The cost for Machine Mastery 1-6 is \$25.00 per class; Embroidery or Software Mastery is \$50.00 per class.

Difference between computerized, embroidery/sewing combo, embroidery only and manual.

**MANUAL/ MECHANICAL—SELECT STITCHES BY TURNING DIALS. NO COMPUTER SCREEN.**

**COMPUTERIZED— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO.**

**EMBROIDERY/SEWING COMBO— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO. ABILITY TO USE DIRECT CONNECT, USB STICK OR DESIGN CARDS TO CREATE MACHINE DRIVEN EMBROIDERY**

**EMBROIDERY ONLY— NO SEWING ABILITY. CAN ONLY EMBROIDERY.**

### **SEWING MASTERY 1**

The first class in the series is for all new owners. Everyone must take this class first. This class will cover how to thread your machine, wind a bobbin, needles, threads, general maintenance, choosing stitches, how to change presser feet and the purpose for each foot , basic seams and buttonholes. There will be 2 classes listed under this mastery class.

BERNINA—all BERNINA and Bernette sewing machines will take this class. Brother/Husqvarna Viking—all Brother, Husqvarna Viking, Huskystar and White sewing machines will take this class. Please bring your machine, all accessories, pen and paper. Open to ALL BERNINA , Brother and Husqvarna Viking sewing machine models (except embroidery only machines). No Kit Fee.

**If your machine is unlisted and you're unsure if your sewing machine qualifies for any of the following mastery sewing classes please call Landis Lakes for assistance.**

### **SEWING MASTERY 2**

The second class in the series you will learn how to use your new machine to make several different blind hems, hem jeans, shell hem, rolled hem and a variety of seam finishes. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

### **SEWING MASTERY 3**

The third class in the series you will learn how to use your new machine to make buttonholes, put in zippers, and work with elastic. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 4**

The fourth class in the series you will learn how to use your new machine to do heirloom techniques which include gathering, pintucks, lace insertion and tucks work. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 5**

The fifth class in the series you will learn how to use your new machine to do additional heirloom techniques which include fringing and piping. This class also includes basic programming . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 6**

The sixth class in the series you will learn how to use your new machine for basic quilting– piecing, machine quilting, free motion quilting and the BERNINA stitch regulator foot. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**If your machine is unlisted and you're unsure if your sewing machine qualifies for any of the following mastery embroidery classes please call Landis Lakes for assistance.**

Please bring your machine, all accessories (power cord of most importance), pen and paper and most manual. Open to ALL BERNINA , Brother and Husqvarna Viking sewing machine models. No Kit Fee.

**EMBROIDERY MACHINE MASTERY 7**

This class covers basic threading and hooping techniques including hoop, stabilizers, needle and thread selection. Design selection, move, mirror and rotate are also discussed. This class open to all BERNINA/Brother/Husqvarna Viking embroidery/sewing combo and embroidery only machines. No Kit Fee.

**SERGER MASTERY**

This class will cover basic threading techniques and maintenance of you serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

## CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking, Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too!  
**The following classes are free to anyone who bought their machine at The Smocking Shoppe..**

### SEWING & HEIRLOOM CLASSES

#### SIT AND SEW

Need to finish those unfinished projects from your classes at The Smocking Shop? **This is the class for you!!!** Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

**Experience Level:** Beginner      **Cost:** \$15 per month  
**Date:** May 23      **Time:** 10-4  
           June 13  
           June 21

#### SCRUMPTIOUS SWEATSHIRT      2 wks

Transform a plain-Jane sweatshirt into a stylish Cosmopolitan jacket. Then, add machine embroidery to make it a conversation piece. You will wear this jacket everywhere and get compliments galore! Taught by Diane Ciolek.

**Experience Level:** Beginner      **Cost:** \$45  
**Date:** May 17, 31      **Time:** 9:30-1:30

#### FLIP FLOPS

If you have taken the hairbows class, this is the next in the series. You can make the bows now make the flops to match.

Taught by Denise Bloom.  
**Experience Level:** Beginner      **Cost:** \$ 25  
**Date:** May 21      **Time:** 10-2

#### VINTAGE ROMPER

Make this adorable summer romper for girls sizes 3 months to 4 years. The rounded bib that is perfect for embellishment has button shoulder straps and is attached to shorts that are gathered at the waist and finished off with ribbon trim and side bows. Taught by Linda Carswell.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** May 21      **Time:** 6-10

#### RUFFLE TOP

Pullover halter style top has six overlapping ruffles on front and elastic in casing at the top edge of back, to ensure a good fit. Use contrasting fabric for ruffles for an adorable summertime top. Pattern is for girls sizes XS (4-5) through XL (12-14). Taught by Denise Bloom.

**Experience Level:** Beginner      **Cost:** \$15 per month  
**Date:** June 26      **Time:** 10-4

#### ENGLISH SMOCKING I      3 wks

Learn the basic smocking stitches; we will make a baby bonnet and bishop style garment for an adult or child. Fee includes pre-pleated practice piece, bonnet, floss, needle and book (A-Z Smocking—retail \$25). Taught by Linda Carswell. Please ask for supply list.

**Experience Level:** Beginner      **Cost:** \$75  
**Date:** June 4, 11, 18      **Time:** 6-8:30

### MASTERY CLASSES

#### SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:

Learn the basics of your wonderful new sewing machine in the listed classes below. All Mastery 1 and embroidery unit classes are according to make and model. Once you have completed the #1 level you may take any of the other mastery classes in any order you desire. Mastery classes 2 and above are all makes and models together (except for embroidery unit mastery), just choose date and time best suited for you and register for that particular class. Please ask for supply list.

**PLEASE CHECK BOTH STORE LOCATIONS FOR NEW OWNERS CLASSES.**

#### MASTERY CLASS 1 HUSQVARNA VIKING / BROTHER

**Experience Level:** Beginner      **Cost:** FREE  
**Date:** May 8      **Time:** 10-1  
           May 22      6-9

#### EMB MASTERY CLASS 9 HUSQVARNA VIKING / BROTHER

**Experience Level:** Beginner      **Cost:** FREE  
**Date:** May 15      **Time:** 10-2  
           May 29      6-10

### BEADING

#### BEADING—

Diane is the **QUEEN** of beading at The Smocking Shoppe. Join her for the next adventure in beading. Whether you have been beading for awhile or just starting you will enjoy learning the different techniques in Diane's wonderful beading classes.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** June 27      **Time:** 6:30-9:30

### QUILTING CLASSES

#### MERRY GO ROUND QUILT

Karen Fox has found her new favorite quilt. She will introduce you to a new ruler and technique in the quick and easy quilt.

**Experience Level:** Beginner      **Cost:** \$45  
**Date:** May 16, June 6      **Time:** 6-10  
           May 18, June 16      10-2

## CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

### EMBROIDERY CLASSES

#### **MACHINE EMBROIDERY —"SOUP TO NUTS" - FOR ANY BRAND EMBROIDERY MACHINE**

Dive in to the wonderful world of embroidery as we explore: choosing the correct design, preparing different fabrics, hooping techniques, placement pointers, templates, multi-hooping and much, much more. Students must have taken their new owners classes or be familiar with the machines to take this class. Taught by Diane Cagnon-Ciolek.

**Experience Level:** Beginner

**Cost:** \$25

**Date:** May 19

**Time:** 10-4

### MARTHA PULLEN CLASSES

#### **NEW PINK, WHITE AND BLUE VICTORIAN QUILT**

Back by popular request! Join Linda Carswell on the fourth Friday of the month to make these beautiful quilt blocks. You will learn various heirloom techniques each month finishing up with nine blocks that will be made into a small quilt. Kit included. Be sure to ask for supply list.

**Experience Level:** Beginner

**Cost:** \$20 per month

**Date:** May 25

**Time:** 10-1

June 22

10-1

### CLUBS

#### **SCRAP THERAPY CLUB**

Join Karen Fox as she helps you get started with your therapy!

**Experience Level:** Beginner

**Cost:** \$15

**Date:** June 20

**Time:** 6-10

#### **KIDS SEW CLUB**

Does that little girl in your life want to sew? Have her join our club just for Little girls. She will make a small sewing project one Saturday of every month. Ages 8 – 13 years. Please ask for a supply list

**Experience Level:** Beginner

**Cost:** \$15 per month

**Date:** May 12

**Time:** 10-1

June 2

10-1



What do  
Husqvarna  
Viking 5D  
software  
and Apple  
computers  
have in  
common?

Stay  
tuned...



# brother® at your side

## NEWS

May 2 – May 19, 2012

# Spring Fling event

Spring into savings! Act now to get great no-interest financing deals on some of our top-of-the-line machines!

## 36-MONTH NO-INTEREST FINANCING†

On Select Top Sewing & Embroidery Machines

**Entrepreneur® Pro  
PR1000e**  
Enhanced 10-Needle  
Home Embroidery Machine

as low as **\$299** per month  
plus tax††

**Entrepreneur®  
PR650e**  
Enhanced 6-Needle  
Home Embroidery Machine

as low as **\$231** per month  
plus tax††


**Quattro® 2**  
Embroidery, Sewing,  
Quilting & Crafting


as low as **\$222** per month  
plus tax††

**brother.**  
at your side

Call 1.800.4.A.BROTHER or visit [www.brothersews.com](http://www.brothersews.com) to learn more.

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†Offers valid on purchase of Entrepreneur® Pro PR1000e, Entrepreneur® PR650e or Quattro® 2 made at participating Authorized Brother Innov-is Dealer locations between May 2 and May 19, 2012 when you use your GE Money credit card. On promo purchase balance, monthly payments equal to 1/36 of initial promo purchase balance amount [(the promo purchase divided equally by the number of months in the promotional period) are required until expiration or termination of promotion, but no Finance Charges will be assessed if (1) promo purchase balance paid in full in 36 months, (2) all minimum monthly payments on account paid when due, and (3) account balance does not exceed credit limit. Otherwise, promo may be terminated. Standard terms apply to non-promotional purchases and optional charges. Promotional purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable. If account is subject to delinquency pricing. As of April 1, 2012, variable APR: 29.99% & on all accounts in default, 29.99%. Minimum Finance Charge \$2.00. Subject to approval by GE Money Bank. ††Entrepreneur® Pro PR1000e monthly payment of \$299 based on dealer price of \$10,764. Entrepreneur® PR650e monthly payment of \$231 based on dealer price of \$8,299. Quattro® 2 monthly payment of \$222 based on dealer price of \$7,992. Prices set by dealers may vary. Visit a participating Authorized Brother Innov-is Dealer location or [www.brother.com](http://www.brother.com) for terms & conditions. ©2012 Brother International Corporation. All rights reserved. Brother Industries, Ltd., Nagoya, Japan. ©Cisney.



# May 2012—St. Matt

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4 Heirloom Block 10-1 Nite Time Girls 6-12	5 Closed
6 Closed	7	8 Mastery 1 10-1  Mini Quilt 6-9	9	10	11	12 Kids Sew 10-1 2-5
13 Closed	14	15 Mastery Emb 10-2	16 Merry Go Round 6-10	17 Scrumptious Sweatshirt 9:30-1:30	18 Merry Go Round 10-2	19 Soup to Nuts 10-4
20 Closed	21 Flip Flops 10-2 Vintage Romper 6-10	22 Mastery 1 6-9	23 Sit & Sew— Linda	24	25 Heirloom Block 10-1	26
27 Closed	28 Closed	29 Mastery Emb 6-10	30	31 Scrumptious Sweatshirt pt 2 9:30-1:30		

# June 2012— St Matt

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 <i>Heirloom Block</i> 10-1 <i>Nite Time Girls</i> 6-12	2 <i>Kids Sew</i> 10-1
3 <i>Closed</i>	4 <i>Smocking 1</i> 6-8:30	5	6 <i>Merry Go Round</i> Pt 2	7	8	9
10 <i>Closed</i>	11 <i>Smocking 1</i> 6-8:30	12 <i>Mini Quilts</i> 6-9	13 <i>Sit &amp; Sew—</i> <i>Linda</i>	14	15 <i>Merry Go Round pt 2</i> 10-2	16
17 <i>Closed</i>	18 <i>Smocking 1</i> 6-8:30	19	20 <i>Scrap Therapy</i> 6-9	21 <i>Sit &amp; Sew—</i> <i>Diane</i>	22 <i>Heirloom Block</i> 10-1	23
24 <i>Closed</i>	25	26 <i>Ruffle top</i> 10-4	27 <i>Beading</i> 6:30-9:30	28	29	30

# BERNINA<sup>+</sup> NEWS

Customize your bundle for one low price!

Cabinet only, chest not incl. in offer.

Enjoy big savings this spring with your purchase of a BERNINA 830 LE.\*

made to create **BERNINA<sup>+</sup>**

\*Offer may vary by location. Ask for details. Offer valid thru May 31, 2012.

Purchase any new BERNINA products with a purchase price of:

\$399 to \$999 and receive **\$50** instant savings

\$1,000 to \$2,299 and receive **\$100** instant savings

\$4,500 plus (excluding B 830 LE) and receive **\$250** instant savings

Purchase a B 830 LE and receive **\$500** instant savings

Save 25% on any one new BERNINA accessory **up to \$300.**

## CLASSES AVAILABLE AT LANDIS LAKES LOCATION

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking , Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too! **The following classes are free to anyone who bought their machine at The Smocking Shoppe.**

**SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:**  
 Learn the basics of your wonderful new sewing machine in the listed classes below. All Mastery 1 and embroidery unit classes are according to make and model. Once you have completed the #1 level you may take any of the other mastery classes in any order you desire. Mastery classes 2 and above are all makes and models together (except for embroidery unit mastery), just choose date and time best suited for you and register for that particular class. Please ask for supply list. \$5.00 kit fee to cover the cost of your supplies due to teacher at time of class for mastery classes 2-6.

**PLEASE CHECK BOTH STORE LOCATIONS FOR NEW OWNERS CLASSES.**

**MASTERY CLASS 1  
 HUSQVARNA VIKING / BROTHER**  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 22                              **Time:** 2-5  
           June 19                                6-9

**MASTERY CLASS 7 EMBROIDERY**  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 24                              **Time:** 10-2  
           June 26                                6-10

**SEWING MASTERY 2**  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 17                              **Time:** 10-1  
   2-5  
   6-9

**SEWING MASTERY 3**  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 31                              **Time:** 10-1  
   2-5  
   6-9

**SEWING MASTERY 4**  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** June 7                                **Time:** 10-1  
   2-5  
   6-9

**SEWING MASTERY 5**  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** June 21                              **Time:** 10-1  
   2-5  
   6-9

**SERGER MASTERY**  
 Open to all BERNINA/Brother/Husqvarna Viking serger models. Please ask for supply list.  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 14                                **Time:** 2-5

**QUICK START MASTERY**  
 Having trouble getting to all the mastery classes? We will be offering this 2 part class to help you get on your way. You will not get every technique offered in the classes 2-6 but will receive the majority. Taught by Fay Brown. Kit fee of \$30 due to teacher at time of class to cover supplies.  
**Experience Level:** Beginner      **Cost:** FREE or \$100  
**Date:** June 12, July 7                      **Time:** 10-4

## SOFTWARE INTRODUCTORY CLASSES

**BES /ELS / MONO LETTERING**  
 Let Fay show you the ins and outs of your BES Lettering program. We will go over how to combine monograms with designs, appliqué and much more.  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 21                                **Time:** 2-5  
   June 11                                        6-9

**5D Intro**  
 Need help with your Husqvarna Viking 5D? This lecture/demo class will go over the basics of this amazing software. Taught by Fay Brown.  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** June 1                                **Time:** 2-5

**PEDesign/ PE Design Plus Intro**  
 Need help with your Brother PEDesign software.? This lecture/demo class will go over the basics of this amazing software. Taught by Fay Brown.  
**Experience Level:** Beginner      **Cost:** FREE or \$25  
**Date:** May 16                                **Time:** 6-9  
   June 11                                        2-5

**CLASSES AVAILABLE AT LANDIS LAKES LOCATION**

**QUILTING CLASSES**

**T-SHIRT QUILT**

Make memories for yourself, your family or your friends. You may even want to start a small home business! This class will step you through the process of preparing T-shirts ( or other articles of clothing) and them arranging and piecing your collection into a useable fun quilt. Teacher -Mary Bauer  
**Experience Level:** Beginner      **Cost:** \$ 35  
**Date:** May 15, 22      **Time:** 10-1

**BERT THE COWARDLY LION QUILT**

Learn fusible appliqué, three dimensional details and bobbin-work while creating an adorable wall hanging for a child's room. In the first class you will get your appliqué started. Then after finishing at home, class two will add the lion's mane and tail end with bobbin work Teacher -Mary Bauer  
**Experience Level:** Beginner      **Cost:** \$ 45  
**Date:** June 16, July 21      **Time:** 10-2

**SEWING CLASSES**

**FRIDAY NIGHT SIT & SEW with BEV**

Need help finishing a project ? Just do not understand the directions on your pattern? Join Bev Weis in this Friday night sit and sew.  
**Experience Level:** Beginner      **Cost:** \$15 per month  
**Date:** May 18, June 15      **Time:** 6-10

**SIT & SEW with MARY**

Need help finishing a project from Mary Bauer's classes? Just do not understand the directions on your pattern? Taught Mary Bauer.  
**Experience Level:** Beginner      **Cost:** \$15 per month  
**Date:** May 19, June 26      **Time:** 10-4

**ALL NIGHT SEW with DIANE**

Join Diane in this all night class. She will help you with any questions you may have on your different projects.  
**Experience Level:** Adv Beginner      **Cost:** \$20 per month  
**Date:** May 25, June 22      **Time:** 6-12

**WHIMSY- SIMPLE SASH SUNDRESS**

Sewing with Whimsy's Simple Sash Sundress is elegant in its simplicity. This sundress creates a timeless silhouette . This dress is fast and easy to construct and looks darling out of solid or large print. Taught by Denise Bloom. Book purchase required.  
**Experience Level:** Beginner      **Cost:** \$45  
**Date:** May 30, June 6      **Time:** 6-9

**LEARN TO SEW**

Learn to Sew has a brand new look! We'll make three fun projects out of a brand new look that's filled with colorful photos and great ideas. Learn some basic sewing skills & boost your confidence while making things you'll be proud to show off to family and friends. Taught by Bev Weis. Book included.  
**Experience Level:** Beginner      **Cost:** \$100  
**Date:** May 15, 22, 29, June 5      **Time:** 6-10

**Husqvarna** **VIKING®**

*Designer Diamond deluxe™*

**FREE**  
 SPACE SAVER CABINET

With the Purchase of a  
 HUSQVARNA VIKING®  
 DESIGNER DIAMOND  
 DELUXE™  
 SEWING MACHINE

**\$999**  
 Retail Value

*inspiration*  
 by Horn of America Space Saver Cabinets

Choice of Oak or White

Offer valid on purchases made April 1 - May 31, 2012 at participating dealers. See store for details. Prior sales excluded. Some restrictions apply. May not be combined with other offers. White #620094501/Oak #620094601.



## CLASSES AVAILABLE AT LANDIS LAKES LOCATION

### SEW CONFIDENT

Sew Confident! classes take the guesswork out of garment sewing. Learn how to measure for a great fit (we will have sample garments in all the sizes for you to try on), what fabric works with the pattern (order the classroom kit with quality fashion fabric in the color of your choice), and how to achieve those professional details (they aren't as hard as they look). Good fit, gorgeous fabric, great fashion. Now you can sew with confidence! Taught by Fay Brown. This is part 2 of the last session of Sew Confident.

**Experience Level:** Intermediate      **Cost:** \$ 30  
**Date:** June 22– Pintuck jacket      **Time:** 10-4

### POTLUCK CHAMPION

Great for potlucks! This carrier can be made from four different fabrics, has thermal insulation between the layers and double layers on the bottom. It has two flaps that cover the top of the dish and a convenient pocket for a serving utensil. The sides cradle the dish, making it easy to carry a 9" by 13" pan, a round or an oval dish.

**Experience Level:** Beginner      **Cost:** \$45  
**Date:** June 19      **Time:** 10-4

## CLUBS

### WHAT'S HOT!!!!

This once a month club is FREE to everyone!! We have show and tell from the customers and staff that attend, it's always fun to see what other people are sewing (not required to attend) We will then go over the hottest new trends, newest products and most important new techniques. So please join The Smocking Shop at our Landis Lakes location on the first Monday Night of each Month from 6:30-8:30 to join in the fun.

**Experience Level:** Beginner      **Cost:** FREE  
**Date:** May 7, June 4      **Time:** 6:30-8:30

### THE DIAMOND CLUB

Learn to use your Husqvarna Viking Diamond sewing machine to it's fullest capacity. This class will meet once a month to go over a new technique. Taught by Diane Ciolek. **(Free to customers that purchased their Diamond sewing machines at The Smocking Shop)**

**Experience Level:** Beginner      **Cost:** Free  
**Date:** May 7, June 4      **Time:** 4:30-6 pm

### VIKING 4/5D PROFESSIONAL COMPUTER CLUB

Practice makes perfect! Join Fay Brown each month as you explore the different techniques available to you in this wonderful & exciting software.

**Experience Level:** Beginner      **Cost:** \$15 month  
**Date:** May 4, June 1      **Time:** 10-1

### SERGER CLUB

How do you turn a corner using a rolled edge and make it look nice? What about gathering on the serger for making ruffles? In this monthly class will make a small simple project that will allow you to become more familiar with your serger and increase your knowledge at the same time. Taught by Diane Ciolek

**Experience Level:** Beginner      **Cost:** \$15 month  
**Date:** May 21, June 18      **Time:** 10-1 or 6-9  
 May 4, June 1      6-9 only

### PILLOW CLUB

Need a present or just jazzing up a bedroom? In this monthly class we will make a new pillowcase or pillow using different sewing techniques . Join Fay Brown for all the fun!

**Experience Level:** Beg/Inter      **Cost:** \$25 month  
**Date:** May 11, June 8      **Time:** 10-4

### FAST & FUN

Try before you buy! In this class we will go over the newest feet and techniques for your sewing machine. Bring your machine and try our feet as you make simple but fun projects. Taught by Denise Bloom.

**Experience Level:** Beginner      **Cost:** \$10  
**Date:** May 14, June 11      **Time:** 10-1

### BERNINA SOFTWARE CLUB

Monthly software club for the Bernina Designer Plus software.

**Experience Level:** Beginner      **Cost:** \$15  
**Date:** June 25      **Time:** 1-3

### BERNINA 830 CLUB

Com see what all your new 830 BERNINA sewing machine will do in this month to month lecture demo club.

**Experience Level:** Beginner      **Cost:** \$15  
**Date:** June 25      **Time:** 4-6

### PROJECT YOUR WAY CLUB

You've heard of Project Runway . . . come check out Project Your Way, a brand new monthly group for teen agers who want to create hip, fun projects with others their age. Our go-to book will be "One-Yard Wonders," filled with great projects. Sign up now & invite a friend to join you! Taught by Bev Weis. Ages 13—17 only. Book purchase required.

**Experience Level:** Beginner      **Cost:** \$ 15  
**Date:** June 23      **Time:** 10-2

### ENDLESS POSSIBILITIES CLUB

Have an embroidery machine? Hoop not big enough to do what you want? Don't understand how to applique' by machine or maybe your monograms at not going in the right place. Diane Ciolek will take you through the many wonders of your embroidery machine in this by-month club. Come join the fun! Same project will be taught at 3 different time slots.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** May 9      **Time:** 5-10 pm  
 May 18      10-4  
 June 29      10-4

### THE DIAMOND CLUB—HANDS ON

Learn to use your Husqvarna Viking Diamond sewing machine to it's fullest capacity. This class will meet once a month to go over a new technique. Taught by Diane Ciolek. **(Free to customers that purchased their Diamond sewing machines at The Smocking Shop)**

**Experience Level:** Beginner      **Cost:** Free  
**Date:** May 24      **Time:** 3:30-6:00  
 June 28

# May 2012—Landis Lakes

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4 <i>Computer Club</i> 10-1 <i>Serger Club</i> 6-9	5 <i>Closed</i>
6 <i>Closed</i>	7 <i>Hat Quilt pt 2</i> 10-4 <i>Diamond Club</i> 4-6 <i>What's Hot</i> 6:30-8:30	8 <i>Mystery Quilt</i> 10-1 2-5	9 <i>Endless Opportunities</i> 5-10	10	11 <i>Pillow Club</i> 10-4 <i>Diamond Club</i> 6-9	12 <i>Mystery Quilt</i> 10-1
13 <i>Closed</i>	14 <i>Fast &amp; Fun</i> 10-1 <i>Serger Intro</i> 2-5 <i>EQ7</i> 6:30-9:30	15 <i>T-Shirt Quilt</i> 10-1  <i>Learn to Sew</i> 6-9	16  <i>PEDesign Plus</i> 6-9	17 <i>Mastery 2</i> 10-1 2-5 6-9	18 <i>Endless Opportunities</i> 10-4 <i>Friday Night sew with Bev</i> 6-10	19 <i>Sit &amp; Sew—Mary</i> 10-4
20 <i>Closed</i>	21 <i>Serger Club</i> 10-1 <i>BES lettering/mono</i> 2-5 <i>Serger Club</i> 6-9	22 <i>T-Shirt Quilt</i> 10-1 <i>Mastery 1</i> 2-5 <i>Learn to Sew</i> 6-9	23	24 <i>Mastery 7—Emb 10-2</i> <i>Diamond Club—Hands on</i> 3:30-5:30 <i>Cutter's Club</i> 6-9	25 <i>All Night Sew</i> 6-12	26
27 <i>Closed</i>	28 <i>Closed</i>	29 <i>Learn to Sew</i> 6-9	30 <i>Whimsy Dress</i> 6-9	31 <i>Mastery 3</i> 10-1 2-5 6-9		

# June 2012– Landis Lakes

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Computer Club 10-1 5D Intro 2-5 Serger Club 6-9	2 Mastery Quick Start 10-4 pt 1
3 Closed	4 Diamond Club 4:30-6:00 What's Hot 6:30-8:30	5 Mystery Quilt 10-1 2-5  Learn to Sew 6-9	6 Home School 10-1 2-5 Whimsy Dress 6-9	7 Mastery 4 10-1 2-5 6-9	8 Pillow Club 10-4 Diamond Club 6-9	9 Mystery Quilt 10-1
10 Closed	11 Fast & Fun 10-1 PEDesign Next 2-5 BES lettering/ Mono 6-9	12	13	14	15 Bev Friday Night Sew 6-10	16 Lion Quilt 10-2
17 Closed	18 Serger Club 10-1 6-9	19 Potluck Champion 10-4  Mastery 1 6-9	20	21 Mastery 5 10-1 2-5 6-9	22 Sew Confident 10-4 All Night Sew 6-12	23 Teen Sew 10-2
24 Closed	25 Bernina Software 1-3 830 Club 4-6 EQ7 6-9	26 Sit & Sew 10-4  Mastery 7 Emb 6-10	27	28 Diamond Club 3:30-6:00 Cutter's Club 6-9	29 Endless Opportunities 10-4	30