



VILLAGE OF DOWNS

211 S. Seminary PO Box 18
Downs, IL 61736-0018
309-378-3221

Mayor	Clerk	Treasurer	Zoning
Enforcement Ryan McLaughlin	Tammie Keener	Janice Cuba	Lyndall Cuba

April 11, 2012

Re: Fourth Of July Advertising and/or Donation Solicitation

Dear Business Owner/Manager,

The Village of Downs is hosting a Fourth of July celebration this year, which includes a morning Fireman's Breakfast, Noon Parade, Children games, music, and activities that attract many people to our small town. There is also a basketball competition for youth, as well as a sand volleyball tournament. In the evening, there will be a fireworks display to commemorate our country's freedom. In addition, a 5K Freedom Run and 1 mile walk with a Fun Run for Children is scheduled for Sat, 6/30.

This year, we are selling ads and sponsorships for the various activities in different sizes to be published in a brochure that will be distributed to our town and neighboring subdivisions. This brochure will outline the activity schedule for June 30th and July 4th. These brochures will be passed out to citizens during our donation drive. Recognition of your ad purchase will be in the May, June, and July Downs Newsletter, and also listed on our new Village website at <http://www.villageofdowns.org>. Please consider purchasing an ad that aligns best with your budget.

If you would like to donate funds with or without an advertisement, this donation can be tax free for your business and you can use the order form indicating the donation as your tax receipt.

Thank you for your consideration.

Mary Goveia, Fourth of July Committee Chair

4th of July in Downs Advertising Order Form for Brochure with Activity Schedule

Please return form along with payment to: Village of Downs, 211 S. Seminary St. PO Box 18 Downs, IL 61736. You may place form and payment in the 24 hour drop box at the Village Hall. Please email advertisement business information and logo to mr_broton@hotmail.com. Questions contact Marla Brotherton at 309 261-3968.

Business Name _____

Advertisement Contact: _____

Phone: _____ email address: _____

Attach Advertisement information here or email to mr_broton@hotmail.com.

Event Brochure with advertisements:

_____ \$100 - 4.25 in x 5.5 in size

_____ \$60 - 4.25 in x 2.75 in size

_____ \$45 - Business Card Size 3 in x 2 in

Sponsorships:

June 30, 2012 5K Freedom Run race and 1 mile walk

_____ \$150 **Finish Line sponsorship** provides ad in booklet, name on the t-shirt, in a postcard advertisement in the registration packet, as well as the business has the opportunity to post a banner at the Finish Line and their sponsorship will be announced throughout the race event.

_____ \$150 **Breakfast sponsorship** provides ad in booklet, name on the t-shirt, in a postcard advertisement in the registration packet, the business has the opportunity to post a banner at the Breakfast and their sponsorship will be announced throughout the race event.

_____ \$50 **Race Sponsorship** provides ad in booklet, name on the t-shirt, in a postcard advertisement in the registration packet, and announced at the race event.

_____ \$25 **Sign Sponsorship** provides name listed on the course signs

July 4, 2012

_____ \$50 **Children's Games** provides ad in booklet, as well as the business has the opportunity to post a banner at the Children's Games locations during the event and their sponsorship will be announced throughout the event

_____ \$50 **Baking Contest** provides ad in booklet, as well as the business has the opportunity to post a banner at the Volleyball court and their sponsorship will be announced throughout the event

_____ \$150 **Sand Volleyball** provides ad in booklet, name on the t-shirt, in a postcard advertisement in the registration packet, as well as the business has the opportunity to post a banner at the Volleyball court and their sponsorship will be announced throughout the event

_____ \$150 **Pedal Tractor Pull** provides ad in booklet, on a postcard provided to participants, as well as the business has the opportunity to post a banner at the pull site and their sponsorship will be announced throughout the event.

_____ \$150 **Basketball Competition** provides ad booklet, in a postcard advertisement provided to participants, as well as the business has the opportunity to post a banner at the courts and their sponsorship will be announced throughout the event.

Donation of Raffle Item:

Donation Item: _____

Business

Name: _____