

Baby Lock Enterprise

Embroidery is more than a Business Venture ... It's a Creative Adventure.



FOR THE LOVE OF SEWING (baby lock)



As I WANT... And still have time for what's important.

I've always embroidered for friends and family, and it got to the point where my old machine couldn't keep up with their requests. But with the Enterprise from Baby Lock, I was able to turn my hobby into a money-making venture.

I encourage any new sewer to take their talents as far as they can... anything is possible. I've only been doing this for a little while but it has really taken off. What's even better, I know as my business grows, the linking capabilities on the Enterprise will provide a way to keep up with my pace.

I found the Baby Lock Enterprise has the best of both worlds — the power and features to build my business and the speed and ease that lets me spend more time with the people I love.







THE TOP TEN REASONS YOU'LL LOVE THE ENTERPRISE? THE 10 NEEDLES!

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When it comes to the Enterprise's astonishing 10 needles, you can be overjoyed without being overwhelmed. Large designs, multiples, or even gorgeous 10-color designs can be embroidered at a speed of 1,000 spm with minimal set-up or thread changes. Threading is simple with easy-to-follow threading paths, automatic needle threaders and effortless tensions. The LED lighting on each spool changes to match thread colors and signals when a spool needs to be changed, so you'll never lose track of those 10 threads. And, no matter what thread combinations you can dream up, you'll find the most efficient options for fast, professional results with the Enterprise.





"Many of my favorite embroidery designs seem to have more than six colors. Although a single needle machine can embroider beautiful multi-color designs, taking that next step to a multi-needle machine is a great way to get there faster. And when those designs are repeated more than once, like this beautiful table runner, you can see how important those 10 needles can be."



POSITIONING MADE PERFECT WITH THE NEEDLECAMTM

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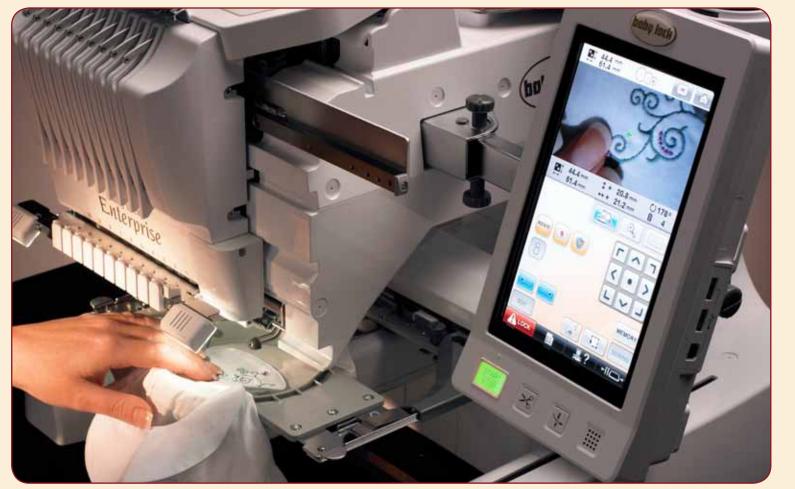
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The NeedleCam brings your embroidery area alive on the LCD screen. And what better way to see a design than from your needle's point of view. Pinpoint precise needle placement for embroidery designs at a glance. This unique camera scans your fabric to recognize the positioning sticker and positions the embroidery automatically. This revolutionary feature gives you the accuracy you need for the most detailed work.



Did You Know...

Your machine comes with Perfect Positioning Stickers. Additional stickers will be available at your Baby Lock Retailer.





"Talk about a relief!
I can't tell you how
much time I lose when
the positioning of a
design is off. With
the NeedleCam™,
I can simply set my
positioning using those
little stickers and go!
It's perfect for getting
accurate placement in
small areas like kids'
collars and men's cuffs."



SEE IT ALL HAPPEN ON THE TRUVIEWTM HD LCD SCREEN

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Edit and preview your designs on the stunning 8.5" LCD TruView Display, with 480×800 pixels for the utmost clarity in 260,000 colors. The zoom feature will bring designs to view up to 200% magnification — see any design flaws before stitching. The Enterprise instantly processes changes and displays them on-screen, along with an up-to-date stitch count and stitch time of your design.

Plus, with the large thumbnail size you can easily browse through design collections and fonts. Use the background color feature and select the screen background that is closest to your fabric selection. Now you can see how the design will look when sewn out.







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"Finding the right

design using the large thumbnail feature is a real plus and is easy on the eyes... literally."



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easy-to-see on-screen features like tracking stitch time and browsing for designs. This is especially important to someone like me who has to juggle other projects and my household. By the way, I love that I can use my family's picture as a screen saver!"



EDITING FEATURES THAT ARE AS ENTERPRISING AS YOU

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Editing designs to add your own unique touch or creating customized products has never been so fast or so easy. Group design elements together to quickly move or edit the design. See the changes happen instantly on the display screen when you combine, reposition, resize, rotate and mirror your design. You can even set anchored thread types, like metallic threads, to stitch at different speeds to prevent threads from breaking. And if you need to get back to a stitch segment, you can easily advance or reverse through stitches in increments of 1, 10, 100 or 1,000 stitches at a time.

Get more customization when you choose from 30 built-in fonts, including Greek lettering or 3 monogram fonts, to add lettering to designs and easily alter the text using positioning and text array functions. You'll even find 110 exclusive built-in designs to start embroidering right away.





"Each project requires a little set up and the Enterprise makes it all foolproof. I'm still learning, but I found that heavy fabrics and specialty threads are no problem at all using the speed adjustment feature. Now, I'm not afraid of any new project."



A HOOP FOR EVERY PROJECT, BIG OR SMALL — OR EVEN JUMBO!

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You can't underestimate the importance of having the right hoop for the right project, and the Baby Lock Enterprise has hoops to get every job done. The correct hoop provides the stability required whether you are sewing something small that fits a $1-1/2" \times 2-3/8"$ hoop or a extra large project that needs a $7-7/8" \times 14"$ hoop. These hoops are included, along with a $4" \times 4"$ and a $5-1/8" \times 7-1/8"$.

Need to go big? Then you'll want the optional 14" x 14" hoop. This jumbo hoop is perfect for large projects like jacket backs and quilt blocks. The split design function for the jumbo hoop is accessible through the Palette 9 embroidery software.





"Special occasions call for special gifts. Create a family heirloom by expressing yourself through embroidery. When embroidering a large design or multiple-lined text, a large hoop is a must. The optional jumbo frame makes large design embroidery projects a snap — no re-hooping!"

OPTIONAL HOOPS FOR EVERY ADVENTURE

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No matter where your creativity takes you, Baby Lock has an optional Enterprise accessory that gets you there. The Enterprise is also compatible with all Embroidery Professional Plus optional accessories.



6" ROUND

ROUND FRAME SET - 4", 5" AND 6"

This set creates the utmost stability on any material – perfect for tricky, detailed areas or pre-constructed garments. They're also the ideal shape for round patch designs. Kit contains 3 hoops and frame holder.



WIDE CAP FRAME SET – 14" X 2-3/8"
Stitch cap designs from ear to ear with this specially-designed curved frame kit.



EXTENSION TABLE

Perfect for the jumbo, quilt or border frame, this table is designed to support large hoops, the additional weight of heavy fabrics, or large projects.



OUILT FRAME - 8" X 8"

This frame was designed with quilt blocks in mind to create support and stability.



CONTINUOUS BORDER FRAME - 4" X 11-3/4"

Continuous designs are made easier because this frame is designed to handle length and ease of fabric during re-hooping. Use with the optional Extension Table for the most support.

PALETTE 9 — BUSINESS-MINDED EMBROIDERY SOFTWARE

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Palette 9 software is loaded with great new features for first time users, but also includes functions specifically designed for Enterprise owners. Creating and manipulating embroidery designs have never been easier than with this optional software. The four-stage design center takes you through each part of design creation. And when a design can't be created manually, the Four Wizards easily take any image and create a design with photo stitch, cross stitch, appliqué or embroidery effects. Included are 100 built-in fonts; additional True Type fonts can be added and edited as needed.



Combined with the Enterprise, Palette 9 becomes the command center for your embroidery project and provides the ability to link up to 4 Enterprise 10-needle machines and any upgraded Embroidery Professional Plus (BMP9) machines together. Productivity and large volume projects are now easily handled with this new software. Each machine linked through Palette 9 can embroider the same or different designs. Managing production has never been easier!

Plus, you can create split designs for the jumbo 14" x 14" hoop through Palette 9.











SEMI-INDUSTRIAL FEATURES

- 10 needles -1 position for each needle
- Maximum embroidery speed 1,000 stitches per minute
- Maximum embroidery fill stitching speed
 1,000 stitches per minute
- Embroiders up to 7-7/8" x 14" (200mm x 360mm) embroidery field or optional 14"x 14" (360mm x 360mm) frame using Palette 9 Software
- LCD maximum reading capacity:
- 500,000 stitches, or
- 500 color changes, or
- 2MB

TECHNOLOGY FEATURES

- TruView™ HD LCD Color Touch Screen
 - Shows 260,000 colors
- Measures 8.5" diagonally
- 160 degrees for optimum viewing
- NeedleCam[™] Digital Camera for perfect embroidery positioning
- Touch Screen shows:
 - Design placement using drag and drop capabilities
 - Estimated embroidery time display and stitch count
 - Needle advancement (1, 10, 100 or 1000 stitch increments)
- Measurements displayed in inches or metrics
- 200% Design magnification on screen
- Color separation
- Thread color indicator
- On-screen hoop size indicator shows standard and optional hoops
- Thread warning indicator
- 300 color names
- Screen saver customization
- Customizable mouse pointer

SOFTWARE/CONNECTIVITY

- 3 USB drives; 2 (Type A) drives, version 2.0 connects with flash drives and CD-ROM drives and version 1.1 connects with mouse, hub, and floppy drives, and 1 (Type B) USB direct connect to a PC
- Linking capabilities allow up to 4 machines to connect to Palette 9 software through powered hub
- Optional External USB 1GB Flash Drive
- Reads multiple formats (PES, PEC, DST, PHC)
- Upgradeable through USB connection

CONVENIENCE FEATURES

- 5 LED lights with dimming settings to illuminate work area
- LED lighted thread position aids in thread spool placement and lights up for specific thread spool warnings
- Built-in memory (1.7MB)
- Bobbin system: front loading, vertical rotary hook
- Push button, automatic needle threaders
- Upper thread breakage sensors
- Manual tension controls
- Automatic thread trimmer (upper and lower)
- Needle bar/frame move key extends the hoop for easy access to the design while still attached to the machine
- Start/Stop button with lock feature
- On-screen speed control
- Uses pre-wound bobbins (Class "L")
- Choose units of measure (inches or millimeters)
- Built-in stylus holder

CUSTOMIZING FEATURES

- Built-in embroidery designs
 - 110 Exclusive designs
 - 30 Fonts including large floral alphabet, Baby Lock exclusive script and Greek letters
 - 3 Monogram font designs with frames
- 120 Frame combinations
- Combine embroidery designs on screen
- Character/text array function

- Character spacing
- 1°, 10°, and 90° Pattern rotation
- Design size change (10% reduction and 20% enlargement) on most designs
- Needle forward and reverse position placement (1, 10, 100 or 1000 stitch increments)
- Design duplication (up to 20 times in both directions)
- Design grouping combines designs or lettering to move as a group
- Automatic appliqué
- Automatic basting
- Mirror imaging
- Change color selections within designs
- Manual color sequence allows:
 - All 10 colors can be anchored
- Color can be selected by needle number rather than by color
- Anchored colors can be changed in the middle of stitching
- Assign colors to DST formats
- Embroidery speed can be set for individual anchored spools for specialty and metallic threads
- Continuous border capabilities and color sorting on border designs
- Monochrome option for embroidery designs
- Short stitch delete
- Instant needle edge placement with 9 starting and 9 ending positions
- Thread color display in 6 options
- Custom color displays in 3 options:
- Original Palette, Custom Palette 1, Custom Palette 2
- 4 Included embroidery hoops:
- 7-7/8" x 14" (200mm x 360mm)
- 5-1/8" x 7-1/8" (130mm x 180mm)
- 4" x 4" (100mm x 100mm)
- 1-1/2" x 2-3/8" (40mm x 60mm)
- Hoop sensor advises hoop size for design chosen
- Hoop display shows hoop options on-screen based on frame holder chosen
- On-screen count and running time system

OPTIONAL ACCESSORIES FOR THE ENTERPRISE AND EMBROIDERY PROFESSIONAL PLUS

SUPPORT FEATURES

- Built-in operation guide with videos
- Built-in help messages
- Auto save feature automatically saves last design when power is turned off or a power failure occurs
- Shipping weight (130 lbs. or 59 kg.)
- Machine weight (92 lbs. or 42 kg.)
- Warranty (25 years limited product casting, 5 years circuit boards, 5 years electrical, 2 years parts, 1 year labor)
- Ask your Baby Lock Retailer about training and service programs like the optional Gold Standard

OPTIONAL ACCESSORIES

- Wide cap frame set (ENCFS)
- Wide cap frame (ENCF)
- Advanced cap frame set (EPCF3)
- Additional cap frame (EPCF-B)
- 8" x 8" Quilt frame (ENF200)
- Round hoop set with frame holder "C" (ENRFS)
- 4" Round hoop (ENRF100)
- 5" Round hoop (ENRF130)
- 6" Round hoop (ENRF160)
- Frame holder "C" (ENRF-ARMC)
- Flat frame (BMP-FF)
- 7-7/8" x 11-3/4" (200mm x 360 mm) hoop (EPF300)
- 14" x 14" (360mm x 360mm) Jumbo hoop (ENJF)
- 15-1/4" x 30" Extension Table (ENTABLE)
- 4" x 11-3/4" Continuous border frame (ENBF)
- Bobbin winder (EPBW1)
- Metal bobbins (BMP-BOB)
- Embroidery card reader (BLECR)
- USB Mouse (XE4904001)
- Embroidery positioning stickers (BLSO-EPS)
- Metal Stand (ENSTAND)
- Embroidery Center Plus (704500XX)
- Embroidery Center Pro Plus (705000XX)





ADVANCED CAP FRAME SET



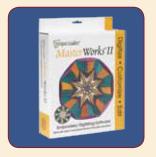
FLAT FRAME



FRAMES



TOTE BAG AND PURSE HOOPS



MASTERWORKS II DIGITIZING SOFTWARE



STUDIO III CATALOGING SOFTWARE



EMBROIDERY PROFESSIONAL
PLUS METAL STAND



EMBROIDERY PLUS AND EMBROIDERY PRO PLUS
KOALA STUDIOS



BABY LOCK STABILIZER



Focus solely on your business or your art, instead of worrying about machine maintenance. The optional Gold Standard Comprehensive Care Program is Baby Lock's promise that allows you to embroider ambitiously with comfort and ease. With the Gold Standard Comprehensive Care Program, you'll find unparalleled service and support for your machine for three years, no matter how many stitches you embroider.

All parts and labor are covered, including replacement bulbs, tension adjustments and calibration, needle plates and more. You'll receive an owner's instruction course on your machine from your Retailer, as well as exclusive savings on software, accessories and other products.

RETAILERS COMMITTMENT

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Baby Lock and its independent Retailer network are committed to sewers like you. By providing the highest quality products and services not available through mass retailers, Baby Lock and its retailers meet your sewing needs better than anyone else.

Whether you're looking for product information or a recommendation on your next machine, you can count on Baby Lock Retailers to help you select the sewing machines that best fit your needs. Well-trained on the Baby Lock line, these retailers can guide you through the features and innovations that make sewing so much fun.

After your purchase, depend on your Baby Lock Retailer for the training and support needed to get the most out of your machine. If you want to learn more about a new technique, search out that perfect notion, or share an idea with someone, your Baby Lock Retailer will be there for you.

As a beginning or experienced sewer, you will find Baby Lock and its independent retailers to be the most complete source anywhere for service, assistance, accessories, and classes. So, be sure to visit a Baby Lock Retailer to learn about all the wonderful Baby Lock products that will bring your love of sewing to life.

EMBROIDERY PROFESSIONAL PLUS SPECS



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SEMI-INDUSTRIAL FEATURES

- 6 Needles 1 position for each needle
- Maximum embroidery speed 1,000 stitches per minute
- Embroiders up to 7-7/8" x 11-3/4" (200mm x 300mm) embroidery field
- Stitch reading capacity:
 - 500,000 Stitches per design, or
 - 500 Color changes, or
- 100 Combined designs

TECHNOLOGY FEATURES

- TruView™ HD LCD Color Touch Screen
- Shows 260,000 colors
- Measures 8.5" diagonally
- 160 Degrees for optimum viewing
- TruView[™] WVGA HD Touch Screen Shows:
 - Design placement using drag and drop capabilities
 - Estimated embroidery time display and stitch count
 - Needle advancement (1, 10, or 100 stitch increments)
 - Measurements displayed in inches or mm
 - Color separation
 - Thread color indicator
 - On–screen hoop size indicator
 - 300 Color names
 - Screen saver customization
 - Customizable mouse pointer

SOFTWARE/CONNECTIVITY

- Optional External USB 1GB Flash Drive compatible up to 32GB
- 3 USB drives; 2 (Type A) drives, version 2.0 connects with flash drives and CD-ROM drives and version 1.1 connects with mouse, hub, and floppy drives, and 1 (Type B) USB direct connects to a PC
- Reads multiple formats (PES, PEC, DST, PHC)

- Upgradeable through USB connection or removable flash drive
- Linking capabilites allow up to 4 machines connecting together using Palette 9 software through a powered hub (upgrade available Fall 2010)

CONVENIENCE FEATURES

- Increased CPU processing speed (3x faster than BMP8)
- Built-in memory (1.7MB)
- Bobbin system: front loading, vertical rotary hook
- Uses pre-wound bobbins
- Push button, automatic needle threader
- 2 LED lights to illuminate work area
- Upper thread breakage sensors
- Manual tension control
- Automatic thread trimmer (upper and lower)
- Start/Stop button with lock feature
- On-screen speed control while stitching
- Change screen and thumbnail background color
- Built-in holder with stylus

CUSTOMIZING FEATURES

- Built-in embroidery designs
 - 60 Designs
 - 28 Fonts including large floral alphabet, Baby Lock exclusive script and Greek letters
 - 3 Monogram designs with font frames
- 120 Frame combinations
- Combine embroidery designs on screen
- Character/text array function
- Character spacing
- Pattern rotation (1°, 10°, and 90°)
- Design size change (10% reduction and 20% enlargement) on most designs
- Needle forward and reverse position placement (1, 10, or 100 stitch increments)
- Easy-to-use switch spool key to rotate color spools on screen
- Design duplication (up to 20 times in both directions)

- Automatic appliqué stitching
- Automatic basting
- Mirror imaging
- Increase design thumbnail from 100% to 150% for easy viewing
- Change color selections within designs
- Continuous border capabilities and color sorting on border designs
- Monochrome option for embroidery designs
- Short stitch delete
- Instant needle edge placement (8 starting and 8 ending positions)
- Thread color display in 6 options
- Custom color displays in 3 options:
- Original Palette, Custom Palette 1, Custom Palette 2
- 4 Included embroidery hoops:
- 7-7/8" x 11-3/4" (200mm x 300mm)
- 5-1/8" x 7-1/8" (130mm x 180mm)
- 4" x 4" (100mm x 100mm)
- 1-1/2" x 2-3/8" (40mm x 60mm)
- Hoop sensor advises hoop size for design chosen
- On-screen count and running time system

SUPPORT FEATURES

- Built-in operation guide with 4 videos
- Built-in help messages
- Auto save feature automatically saves last design when power is turned off or a power failure occurs
- Shipping weight (117 lbs. or 53 kg.)
- Machine weight (81 lbs. or 37 kg.)
- Warranty (25 years limited product casting, 2 years circuit boards, 1 year electrical, 1 year parts, 1 year labor)
- Optional Gold Standard Comprehensive Care Program available
- Optional accessories available. See page 16 for details.



ENDLESS EDITING CAPABILITIES FOR AN ENDLESS VARIETY OF EMBROIDERY NEEDS

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Personalized embroidery will never go out of style. From wedding gifts and infant garments to company logos to sports teams, there will always be a demand for customizing clothing and other items.

The Embroidery Professional Plus makes every step faster. Edit designs onscreen simply by dragging and dropping. Combine, reposition, resize, rotate, mirror and change the thread colors of your designs, with changes instantly seen onscreen.

Choose from 28 built-in fonts to personalize projects, including Greek lettering, a large floral alphabet, and three monogram fonts. Plus choose from 4 hoops, 60 built-in designs, continuous border capabilities and 120 frame combinations. View, edit and manipulate embroidery designs onscreen. Effortlessly bring in designs from a PC or thumb drive with USB connectivity, plus easily install upgrades for the most up-to-date features.





"I really appreciated all of the built-in fonts, designs and frames when I first started my business. It was really fun to use the editing tools to see what additional designs could be created. Customizing is what my customers want and I can easily provide what they need."



THE TRUVIEWTM LCD DISPLAY IS EASY ON THE EYES!





View your designs on the gorgeous HD LCD TruView™ Display, with 480 x 800 pixels for the utmost clarity. Plus, enjoy an 8.5" LCD display with a wide 160° viewing range to perfectly see your work from any angle. You'll find ease as well, with a home page button for fast Main Menu access and adjustable thumbnails and background colors.

Changes can be viewed instantly onscreen — the Embroidery Professional Plus processes information in fractions of a second to instantly update displays of your stitch count, estimates stitch time and other design elements.





"I love that I can adjust the thumbnail sizes instead of squinting. And I can finally edit lightcolored designs as easy as the rest, simply by switching the screen background to a dark color!"



6 NEEDLES — THE NEXT STEP IN EMBROIDERY

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Ready to take that next step in your embroidery? The Embroidery Professional Plus brings the luxury of 6 needles and professional speed to your home in a more compact, easy-to-thread machine — unlike the industrial models. Multi-color designs, large motifs and ambitious projects can be completed with minimal thread changes at a speed of 1,000 spm.





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"Trust me — if I can handle 6 needles, anyone can! The easy-to-follow thread paths and push button needle threader made setting up the machine a breeze. And when I first started getting larger orders, I immediately appreciated these features."

WHEN LIFE GIVES YOU LEMONS...

Embroider them with the Embroidery Professional Plus!

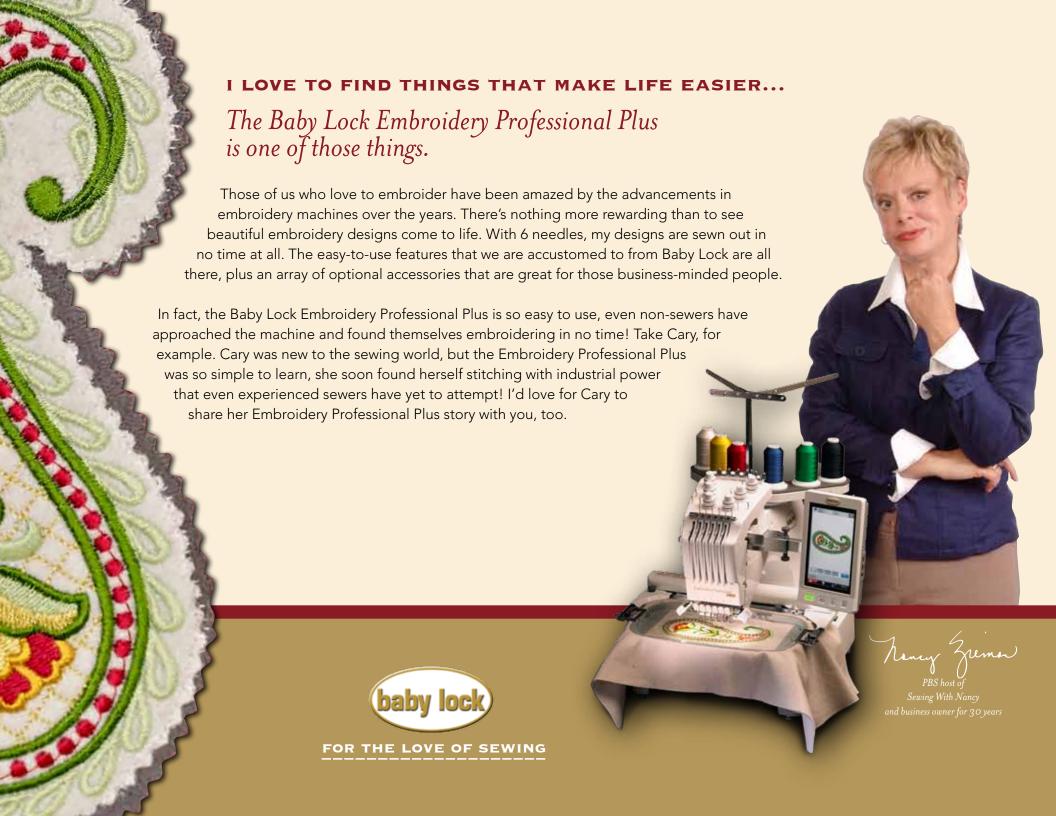
Sometimes life can take you on an expected adventure. So, when my husband was out of work for a period of time, I started thinking of ways to help my family. Although a lemonade stand may have helped, the answer I found was an embroidery business.

Now, I wasn't an expert at all — in fact, I didn't know how to sew — but when I visited my Baby Lock Retailer, he showed me how simple it was to thread, operate and edit on the Embroidery Professional Plus. That's when I knew that I could actually do this! The rest, as they say, is history.

With 6 needles and the speed of the Embroidery Professional Plus, I can keep up with my customers, with editing options to give all my ready-to-embroider products a unique embroidered touch. And with so much ease, I can program my settings, hit "start", and get back to where it all started — spending time with my family.









Embroidery Professional Plus



FOR THE LOVE OF SEWING (baby lock)

