



March 13, 2012

Dear Friends:

Horrocks Engineers would like to invite you to join us for our annual community blood drive, **Blood Battle 2012, on Tuesday, April 10 from 10:00 a.m. to 3:00 p.m.** We will be hosting two donation sites this year, one at our headquarters in Pleasant Grove at 2162 West Grove Parkway and the other at City Hall in Eagle Mountain at 1650 E. Stagecoach Run.

In an effort to receive as many donations as possible, we are continuing last year's tradition of making this blood drive a friendly competition between northern Utah County cities. Horrocks and surround businesses or citizens will add their donation to the city of their choice. Last year, Blood Battle 2011 reached our goal of 100 donors and we hope to beat that record this year. As you know, this goal is ambitious and the American Red Cross is very excited about this annual event, so we need your support to ensure we achieve this year's goal.

The battle for our communities will be fierce, with prizes awarded to the victors. If you are still hesitant about donating, here are a few perks that might get you more excited:

- **Free T-shirts for everyone who gives blood**
- **Refreshments on the day of the event**
- **A trophy and gift for the winning city who has the most donors**
- **The chance to help those in need of blood in our community. This currently includes several children at Primary Children's Medical Center who are fighting cancer**

So tell your co-workers, your neighbors, your friends, your spouse, and your kids (18+ years old, please!). Every donor counts toward a team, so be sure to rally the troops for Blood Battle 2012! This packet contains registration forms, which are available in PDF format on our website (www.horrocks.com). Please e-mail the **registration forms back to us by March 30** to be sure you get the correct T-shirt size and to help us plan the appropriate number of beds and volunteers.

We are very excited about our second annual event and hope it will be just as successful as last year's Blood Battle. We hope your entire city staff will be able to attend. We have invited the media, and hope that the event will provide the opportunity for us all to share our message about community service and this important cause. We can't wait to see you at the Blood Battle where all of us will be Fighting to Help Our Community!

Sincerely,

HORROCKS
ENGINEERS

Sandi Lampshire
*Marketing Manager &
Community and Employee Development Committee Chair
Horrocks Engineers*

Address: 2162 W. Grove Parkway, Pleasant Grove, UT 84062 • Phone: 801.763.5100 • Fax: 801.763.5101 • Web: www.horrocks.com