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To: Media
Date: March 13, 2012
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Re: PRESS RELEASE: For Immediate Release

Horrocks Engineers Sponsors Second Annual Blood Drive

In an effort to help the community and aid in the constant need for donated blood, Horrocks Engineers is sponsoring the second annual "Blood Battle 2012" blood drive April 10, from 10 a.m. to 3 p.m. at 2162 W. Grove Parkway, Pleasant Grove. We are also hosting a second donation station at the Eagle Mountain City Hall, 1650 E. Stagecoach Run, Eagle Mountain.

At last year's Blood Battle, we were able to reach our goal of more than 100 donors, 38 of which were first-time donors. We would like to exceed the 100 donors during this drive.

Horrocks has made this a friendly competition to see which northern Utah County city can get the most blood donors for the American Red Cross. The team with the most donors will receive prizes and be named "Blood Battle 2012" Champion. Blood drive participants will also receive a free "Blood Battle 2012" t-shirt and refreshments.

Horrocks and other local business employees and area residents are encouraged to participate and can choose which city to put their donation towards.

Horrocks understands the important role businesses can play in assisting the community and believes sponsoring a blood drive would be a great way to fill that role.

"We wanted to host an annual event that brought the community together to fill a need that is constant. Last year's competition was fun and memorable and we hope this year's competition is even better," Sandi Lampshire, Horrocks' Marketing Manager, said.

Every day in Utah, the American Red Cross tries to collect between 500 and 600 units of blood to meet the needs of more than 33 hospitals, which are always in need of donated blood. According to the American Red Cross, every two seconds someone in the U.S. needs blood and more than 38,000 blood donations are needed every day.

Through the help of blood drive sponsors and volunteers, the Red Cross is able to collect blood donations needed to help fill that need.

The American Red Cross is a non-profit organization dedicated to helping people receive the blood they need across the nation. The Red Cross "plays a critical role in our nation's health care system. It is the largest single supplier of blood and blood products in the United States, collecting and processing more than 40 percent of the blood supply and distributing it to some 3,000 hospitals and transfusion centers nationwide," according to their Web site, www.redcrossblood.org.

Horrocks Engineers, Inc., based in Pleasant Grove, has a long history and reputation as one of the region's leading full-service civil engineering firms. Founded by Gilbert Horrocks in 1968, the company is committed to planning and designing transportation systems, water and wastewater systems, utilities, and communities that will stand up to the demands of the rapidly growing West.

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